# MTH102 Engineering Mathematics II 2016-2017 Academic Year Semester 2

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## Sources of data: Exercise (3 minutes)

#### Want to find out:

- 1. customer satisfaction?
- 2. Is a new drug useful?
- 3. Population in Italy
- 4. Import of goods in China from Viet Nam in USD
- 5. Viewers rating of new "Star Wars" film
- 6. Percentage of XJTLU students who come with an e-bike

#### **Choices**

- A. Observational studies
- B. Surveys
- C. Experiments
- D. Distributed by organisation
- E. Commercial or free

### Sources of data: exercise solutions

#### Want to find out:

- 1. Customer satisfaction Survey (opinion)
- 2. Is a new drug useful? Experiment (need to isolate samples)
- 3. Population in Italy Italian statistical office (official data) Why not wikipedia?
- 4. Import of goods in China from Viet Nam in USD Chinese statistical office or Vietnamese Chinese statistical office
- 5. Viewers rating of new "Star Wars" film Internet or survey
- Percentage of XJTLU students who come with an e-bike observational study/ survey

- A. Observational studies
- B. Surveys
- C. Experiments
- D. Distributed by organisation
- E. Commercial or free

## Types of data: problem (3 minutes)

1. Telephone number

2. Intelligence quotient (IQ)

3. Education level (elementary, highschool, ..)

4. First names

Nominal Ordinal Interval Ratio

# Types of data: problem answers

1. Telephone number Nominal

Nominal Ordinal Interval Ratio

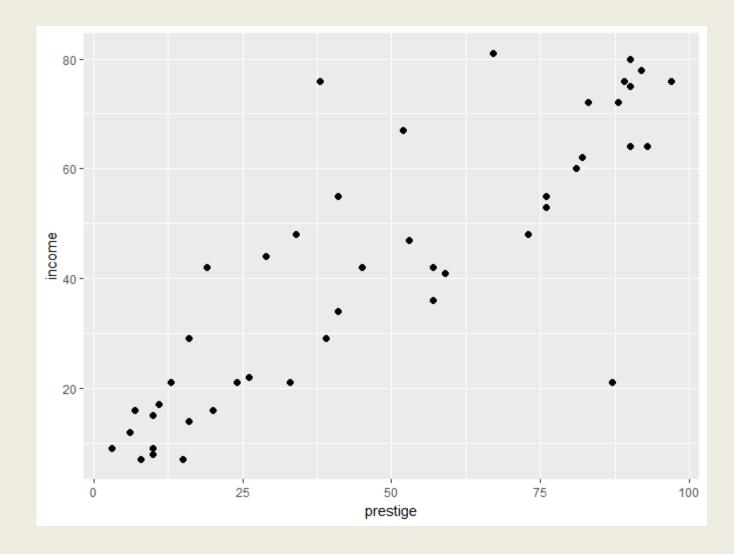
- 2. Intelligence quotient (IQ) Interval (can't measure 0 IQ)
- 3. Education level (elementary, high school, ..) Ordinal

4. First names Nominal

## 1.1 Data and its Representation: problem (3 minutes)

Comment this scatter plot of income versus job prestige

job name	income	prestige
accountant	62	. 82
pilot	72	. 83
architect	75	90
author	55	76
	•	•
•	•	•
	•	•



## 1.1 Data and its Representation: solution

There is a strong positive linear relationship (income increases with prestige of the job).

However, some points are far away from the line (they are outliers)

