



学术交流英语

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本次得分为：24.00/24.00, 本次测试的提交时间为：2018-09-25, 如果你认为本次测试成绩不理想，你可以选择再做一次。

- 1 单选 (1分) The presentation aiming to persuade usually involves the following activities except _____. 得分/总分
- A. instructing the audience to operate something ✓1.00/1.00
- B. presenting an argument in favor of or against something
- C. changing the audience's beliefs, attitudes or behavior
- D. restructuring the audience's attitudes or actions
- 2 单选 (1分) Demographic analysis is primarily made to _____. 得分/总分
- A. clarify misconceptions that may exist in the audience's mind
- B. adapt the audience's traits to the presentation and provide maximum value for them ✓1.00/1.00
- C. develop friendly relationship with the audience
- D. create light and humorous atmosphere for the presentation
- 3 单选 (1分) Which of the following examples shows that timing influences the audience's state of mind in presentation? 得分/总分
- A. The presentation was made in a meeting room where the microphone didn't work and audience in back rows couldn't hear clearly.
- B. The presentation was made on Monday afternoon when most audience members felt dizzy and light-headed and had no interest in the presentation. ✓1.00/1.00
- C. The audience crammed into a room with inadequate seats where they got impatient and absent-minded.
- D. The presenter made a speech on how to interpret bankruptcy law to a group of nurses and was poorly received.
- 4 单选 (1分) Which of the following statements is true about topic choosing? 得分/总分
- A. Topic choosing has never been a problem for those who have seen much of the world.
- B. Personal experiences and expertise are good sources of inspiration in topic choosing. ✓1.00/1.00
- C. Choosing a topic that the speaker has never heard of before is an effective way to arouse the audience's interest.
- D. An experienced speaker can demonstrate his /her scope of knowledge by choosing a broad and general topic.
- 5 多选 (2分) Establishing Objective is both important and necessary because _____. 得分/总分
- A. the more time the presenter spends on it, the fewer efforts the presenter needs to make in audience analysis
- B. it helps steer the audience towards destination the presenter wants them to reach ✓1.00/2.00

c. it is to a presentation what a map is to a long journey ✓1.00/2.00

d. it is the most time-consuming step in preparation processes

6 多选 (2分) It is difficult for the audience to take in the message exactly the same as what the speaker intends to deliver because _____. 得分/总分

A. some audience have difficulty in adapting to the speaker's presentation style

B. the speaker fails to express ideas fluently and clearly

C. people's auditory perception is always selective ✓1.00/2.00

D. listeners are often egocentric ✓1.00/2.00

7 多选 (2分) Audience analysis is a good starting point of a presentation and it is often conducted from the following dimensions: _____. 得分/总分

A. chronological analysis

B. geographic analysis

C. psychological analysis ✓1.00/2.00

D. situational analysis ✓1.00/2.00

8 多选 (2分) The seating style of traditional rows _____. 得分/总分

A. encourages discussion and participation

B. is suitable for the audience of a big size ✓1.00/2.00

C. allows audience members to interact closely with each other

D. enables the speaker to supervise the presentation easily ✓1.00/2.00

9 判断 (1分) The presentation with a single objective is much better than the one with multiple objectives because the latter runs the risk of leaving the audience confused and exhausted. 得分/总分

A. ✓

B. ✗ ✓1.00/1.00

10 判断 (1分) Anecdotes, pictures and funny stories should be avoided in a presentation as they might distract the audience from the content of presentation. 得分/总分

A. ✗ ✓1.00/1.00

B. ✓

11 判断 (1分) Audiences with different demographic features will view the world differently and filter information accordingly. 得分/总分

A. ✓ ✓1.00/1.00

B. ✗

12 判断 (1分) If you are invited to make a presentation, you'd better look over the venue a few days in advance or arrive early on the day of your speech. 得分/总分

A. ✗

B. ✓ ✓1.00/1.00

13 填空 (2分) 得分/总分

When the educational official reports to the audience the changes in enrollment procedure of some prestigious universities, he is trying to _____ them of the information they didn't have before.

inform

✓ 2.00/2.00

14 填空 (2分) Thorough and careful audience analysis gives consideration to both objective needs and _____ needs such as the audience's attitudes, expectations and values. 得分/总分

subjective

✓ 2.00/2.00

15 填空 (2分) Worthwhile topics usually address issues that have significant _____ for the audiences as nobody wants to waste time and energy on meaningless things. 得分/总分

implications

✓ 2.00/2.00

16 填空 (2分) One of the detriments of horseshoe model is that this format may _____ shy audience and make them nervous or uncomfortable. 得分/总分

overwhelm

✓ 2.00/2.00