



## 学术交流英语

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## Test 3

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本次得分为：28.00/28.00, 本次测试的提交时间为：2018-10-01, 如果你认为本次测试成绩不理想，你可以选择再做一次。

- 1 单选 (1分) How is Rule of Three applied in a presentation? 得分/总分
- A. The body of a presentation is composed of no more than three paragraphs.
- B. Typically there are three parts in a presentation. ✓1.00/1.00
- C. The main idea should be repeated three times.
- D. Each idea should be supported by three arguments.
- 2 单选 (1分) Which of the following statement is least likely to be found in an introduction? 得分/总分
- A. I plan to keep some time for questions after the presentation.
- B. I have divided my presentation into the following parts.
- C. OK, let me recap the main points. ✓1.00/1.00
- D. What I want to do this morning is to talk to you about our new product line.
- 3 单选 (1分) A presenter is supposed to do the following in an introduction except \_\_\_\_\_. 得分/总分
- A. Relating topic to audience.
- B. Grabbing audience's attention.
- C. Thanking audience for their time ✓1.00/1.00
- D. Establishing credibility
- 4 单选 (1分) You're going to make a presentation about people's increasing reliance on mobile phone. Which of the following is not appropriate to be used to grab audience's attention in the opening of a presentation? 得分/总分
- A. You open with a quotation: "If television's a babysitter, the Internet is a drunk librarian who won't shut up." ✓1.00/1.00
- B. You ask audience to imagine what if they live without mobile phone for two days.
- C. You display a picture in which all the people are playing with mobile phones on a subway car.
- D. You open with a question: "Could you tell me how often you update your We-chat Moments?"
- 5 单选 (1分) Which of the following explains the "sandwich effect" in a presentation? 得分/总分

- A. Like in a sandwich, the most important thing in a presentation is the middle part.
- B. A presentation begins and ends with the same idea which is well developed in the body. ✓1.00/1.00
- C. As there are three parts in a sandwich, there are opening, body and closing in a presentation.
- D. Opening and closing contain the same elements.

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6 单选 (1分) What is signposting in a presentation? 得分/总分

- A. Words or phrases that signal different parts of the presentation. ✓1.00/1.00
- B. Words or phrases that fill time in presentations when a speaker has extra time.
- C. Photos in a presentation.
- D. Title of a presentation.

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7 单选 (1分) Which phrase signals the end of a presentation? 得分/总分

- A. Let's wrap this message up. ✓1.00/1.00
- B. Let's move on to the situation in our overseas markets.
- C. I'd like to expand on the last issue.
- D. We will begin with a brief history of our company.

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8 单选 (1分) Which phrase indicates that a speaker wants to move away from the central topic for a moment and talk about something not included in the presentation? 得分/总分

- A. I would like to go back to the topic of benefits.
- B. I would like to move ahead the topic of bad effects now.
- C. If I may digress, I would like to ask you what you think about our new office building. ✓1.00/1.00
- D. Let's now look at this bar chart.

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9 多选 (2分) An introduction is a very important part of your presentation because it is when \_\_\_\_\_. 得分/总分

- A. you spark the audience's interest in your topic ✓0.67/2.00
- B. you summarize the major points
- C. the audience has the first impression of you ✓0.67/2.00
- D. the audience knows what your core message is ✓0.67/2.00

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10 多选 (2分) Which of the following could be used as a conclusion? 得分/总分

- A. A call to action. ✓0.67/2.00
- B. A quotation ✓0.67/2.00

C. A lesson learned

✓0.67/2.00

D. An example

- 11 填空 (2分) An \_\_\_\_\_ is one of the effective attention getters, for a story related to the topic paints a clear picture in audience's mind and helps them interpret the speaker's words. 得分/总分

anecdote

✓2.00/2.00

- 12 填空 (2分) Opening a presentation with a question can engage audience immediately. If a presenter opens with a response question, he/she expects audience to answer it. If he/she simply wants to get audience's brains working, a \_\_\_\_\_ question is used. 得分/总分

rhetorical

✓2.00/2.00

- 13 填空 (2分) Many presenters don't see the power of a closing. Without summarizing the major points, they make an \_\_\_\_\_ ending by saying "That's all. Thank you for your time. Any questions?" 得分/总分

abrupt

✓2.00/2.00

- 14 填空 (2分) A summary provides a concise reminder of what the speaker wanted the audience to remember from his presentation. A \_\_\_\_\_ is a message that logically comes out of the ideas developed in the speech. 得分/总分

conclusion

✓2.00/2.00

- 15 填空 (2分) If you want to give more details to something that has been said, you say: "I'd like to \_\_\_\_\_ on the background information of this project." 得分/总分

elaborate

✓2.00/2.00

- 16 判断 (1分) A long tear-jerking story at the beginning of a presentation is a good attention getting device. 得分/总分

A. ✓

B. ✗

✓1.00/1.00

- 17 判断 (1分) Any attention getter should be closely related to the topic or the core message. 得分/总分

A. ✓

B. ✗

✓1.00/1.00

- 18 判断 (1分) An introduction gives audience an overview of what is going to be talked about. 得分/总分

A. ✓

B. ✗

✓1.00/1.00

- 19 判断 (1分) 得分/总分

In a formal presentation, presenter may take questions throughout the presentations.

A. ✓

B. ✕

✓1.00/1.00

20 多选 (2分)

得分/总分

Which of the following organizational patterns are more appropriate for a persuasive speech?

A. Chronological pattern.

B. Problem-solution pattern.

✓1.00/2.00

C. Spatial pattern.

D. Topical pattern.

✓1.00/2.00