

International Conference (5)

International Conference -Keynote Speech

2019年10月

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A large, orange, 3D-style ring with a thick border. Inside the ring is a large black number '1'. The ring has three stems extending from it: one to the top, one to the bottom-left, and one to the left. Each stem ends in a small orange sphere with a white dot in the center. The entire graphic has a soft orange shadow beneath it.

1

A solid blue rectangular panel with rounded corners. The bottom edge of the panel features a decorative wavy pattern with several overlapping, semi-transparent light blue shapes that create a sense of depth and movement.

Guidelines

1. What's Keynote speech?

1.1. What does **keynote** mean?

Important and essential information and messages

1.2. What is keynote speech / keynote address?

a speech setting forth the keynote, containing a central or the most important idea

1.3. Who is a keynote speaker?

a distinguished speaker who delivers a keynote address

A large, orange, 3D-style ring with a thick border. Inside the ring is a white circle containing the black number '2'. The ring has three stems extending from it: one to the top, one to the bottom-left, and one to the left. Each stem ends in a small orange sphere with a white dot in the center. The entire graphic has a soft orange shadow beneath it.

2

A solid blue rectangular block with rounded corners. The bottom edge of the block is wavy, with several overlapping, semi-transparent light blue shapes underneath, creating a layered, water-like effect.

Structure

2. Structures

- Introduction**
- Body**
- Conclusion**

2.1 Introduction

- * Capture your listeners' attention (Define the problem)
- * State your purpose
- * Introduce **Terminology**
- * Discuss Earlier Work
- * Present an outline of your talk

Ex. 1. *Listen to the introduction to a presentation about exports from the developing world. Number the features in the order that you hear them. ([Track 06](#))*

- 5 a. Presenter gives structure of presentation
- 2 b. Presenter introduces herself
- 4 c. Presenter gives an interesting fact to get the audience's interest
- 1 d. Presenter welcomes audience
- 3 e. Presenter introduces the topic

2.2 Body

- * Describe the **key results** of the paper
- * Explain the **Significance** of the Results
- * Sketch **a Proof** of the Crucial Results

-Present your main points one by one in **logical** order.

-**Pause** at the end of each point

-Make it absolutely clear when you **move** to another point.

“The next point is that

Exercise 2

Read the four excerpts from a presentation about exports from countries in the developing world. The phrases in bold show you where a new section starts.

Listen to the audio track and repeat the phrases in bold. ([Track 08](#))

1 .. finally, I'll look at the positive effects that even a small increase on exports could have on developing nations. **So, moving on** to the kinds of goods exported by developing countries in Africa and Asia,

2 So you can see the kinds of products that are typically available for export. **Let's turn to** the kinds of the restrictions countries in the developing world have to deal with perhaps the first thing to say is.....

3 .. and that's why countries in the developing world continue to have problems. **Let's look now at** what would happen if countries in the developing world were able to increase their exports.

4 **I'd like to conclude** by reviewing the three areas I looked at in this presentation.

2.3 Conclusion

Make it obvious that you have reached the end of the presentation.

- * Summarize the main points again

“To sum up...”, “So, in conclusion...”

“OK, to recap the main points...”

- * Restate the purpose of your talk

“I think you can now see that...”

“My intention was ..., and it should now be clear that ...”

- * Thank the audience, and invite questions:

“Thank you. Are there any questions?”

Exercise 3 ([Track 09](#))

Listen to the conclusion to the presentation about exports from countries in the developing world. Write 1-5 next to the following features, according to the order in which you hear them.

- 2 a. saying what the main argument or conclusion of the presentation was
- 4 b. thanking the audience
- 5 c. asking if there are any questions
- 1 d. repeating the main points
- 3 e. leaving the audience with an interesting thought or idea

A large, orange, 3D-style graphic of the number 3. It has a central circular ring with the number '3' inside. Two lines extend from the ring: one goes up and to the left, ending in a small circle, and the other goes down and to the left, also ending in a small circle. The graphic has a slight shadow on the white background.

3

A solid blue rectangular graphic. The bottom edge is curved and features a subtle pattern of overlapping, semi-transparent light blue shapes, giving it a layered or wavy appearance.

Voice

3. The Voice

3.1. Volume

- Test your volume in the room
- Play music and read a text aloud

3.2. Pace

- 120 words/minute
- Slow down at the beginning; emphasize
- Pause to let your audience think

3.3. Tone

- Use intonation to sound confident (Ok) [Track13/ 14](#)
- Stress the key words ([Track 15](#))
- Improve fluency by joining words together ([Track 19,20](#))

3. The Voice

3.4. Two good methods for improving your voice:

- ★ Listen to the native speaker's speech.
- ★ Listen to your own voice. Take home recording, and listen!



A large, orange, 3D-style ring with a thick border. Inside the ring is a large black number '4'. The ring has three stems extending from it: one to the top, one to the bottom-left, and one to the left. Each stem ends in a small orange sphere with a white dot in the center. The entire graphic has a soft orange shadow beneath it.

4

A solid blue rectangular box with rounded corners. The bottom edge of the box is decorated with a series of overlapping, wavy, light blue lines that create a sense of depth and movement.

**Find the most
important points**



* Decide on **a limited number of ideas** you want your audience to comprehend and remember.

- Make an outline of the **highlights**.

A large, orange, 3D ring-like structure with a central circular opening. Inside this opening is the number '5'. The ring has four arms extending from its center: one pointing upwards, one pointing downwards, and two pointing outwards to the left and right. Each arm ends in a small, solid orange sphere. The entire structure has a slight shadow beneath it, giving it a 3D appearance.

5

A large, solid blue rectangular area that occupies the right half of the image. The bottom edge of this rectangle is curved and features a subtle, wavy pattern in a lighter shade of blue, suggesting a horizon or a stylized ground line.

Visual aids

K keep
I it
S simple,
S stupid



Notes: Please pay attention to your **body language** when making a speech.

★ Eye contact:

★ Facial Expressions: **Smiling**

★ Gestures: **A lively speaking style**

★ Posture and body orientation: **Standing erect and leaning forward**



A large, orange, 3D-style ring with a thick border. Inside the ring is a white circle containing the black number '6'. The ring has three stems extending from it: one to the top, one to the bottom-left, and one to the left. Each stem ends in a small orange sphere with a white dot in the center. The entire graphic has a soft orange shadow beneath it.

6

A solid blue rectangular box with rounded corners. The bottom edge of the box is decorated with a series of overlapping, wavy, light blue lines that create a sense of depth and movement, resembling a horizon or a stylized base.

Warm reminder

Tips

1. *If you are not using a microphone,*
speak sufficiently loudly that the furthest member of your audience can hear you clearly.
2. *If you are using a microphone,*
speak at normal volume, but a little more slowly and distinctly
3. *Regularly sweep your eyes :*
left-centre-right and back
front-middle-rear and back

- * ***Break your distracting habits:***

“uh”, “you know”, or put the hands in pockets, or jingle the keys too often without stop.

- * ***Never apologize for your nervousness***

- * ***Watch the other speakers and learn from them.***

The 1st – 7th simulated international conference

中国大学生英语科研演讲



THANK
YOU