* **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

Conclusion 1: From the parent category pivot table and graph, we can see the greatest number of campaigns are theaters relative. Also, theater has the most successful, failed, and canceled campaigns. The Journalism category has the least amount of canceled, failed, live, successful, and total campaigns.

Conclusion 2: From the sub-categories pivot table and graph, we can see that the sub-category plays have the most amount of canceled, failed, successful, and total campaigns. The sub-category world music has the least amount of canceled, failed, live, successful, and total campaigns.

Conclusion 3: From the date created pivot table and graph, we can see that July has the greatest number of successful campaigns and August has the least number of successful campaigns. January has the greatest number of failed campaigns and September has the least number of failed campaigns.

* **What are some limitations of this dataset?**

Even though we have the number for outcome for each category, it is still hard to tell the percentage of outcome for each category and month for us to see which category or month has the most success rate or fail rate.

* **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

It is better to have a pie chart that show the percentage of outcome for each category and month to tell us when will people have campaigns will have the greatest chance for success.