CEE498 Project7 Bus Ridership Analysis

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Chapter 1. Introduction

As part of the course project for the class, project group 7 acquired bus ridership per trip weekday data (from here on referred to as **bus data**) for the month of August from the Champaign-Urbana MTD bus organization (CUMTD). To supplement the bus data, CU-MTD provided a manual that explains the process and methodology used to track, monitor and acquire the bus data.
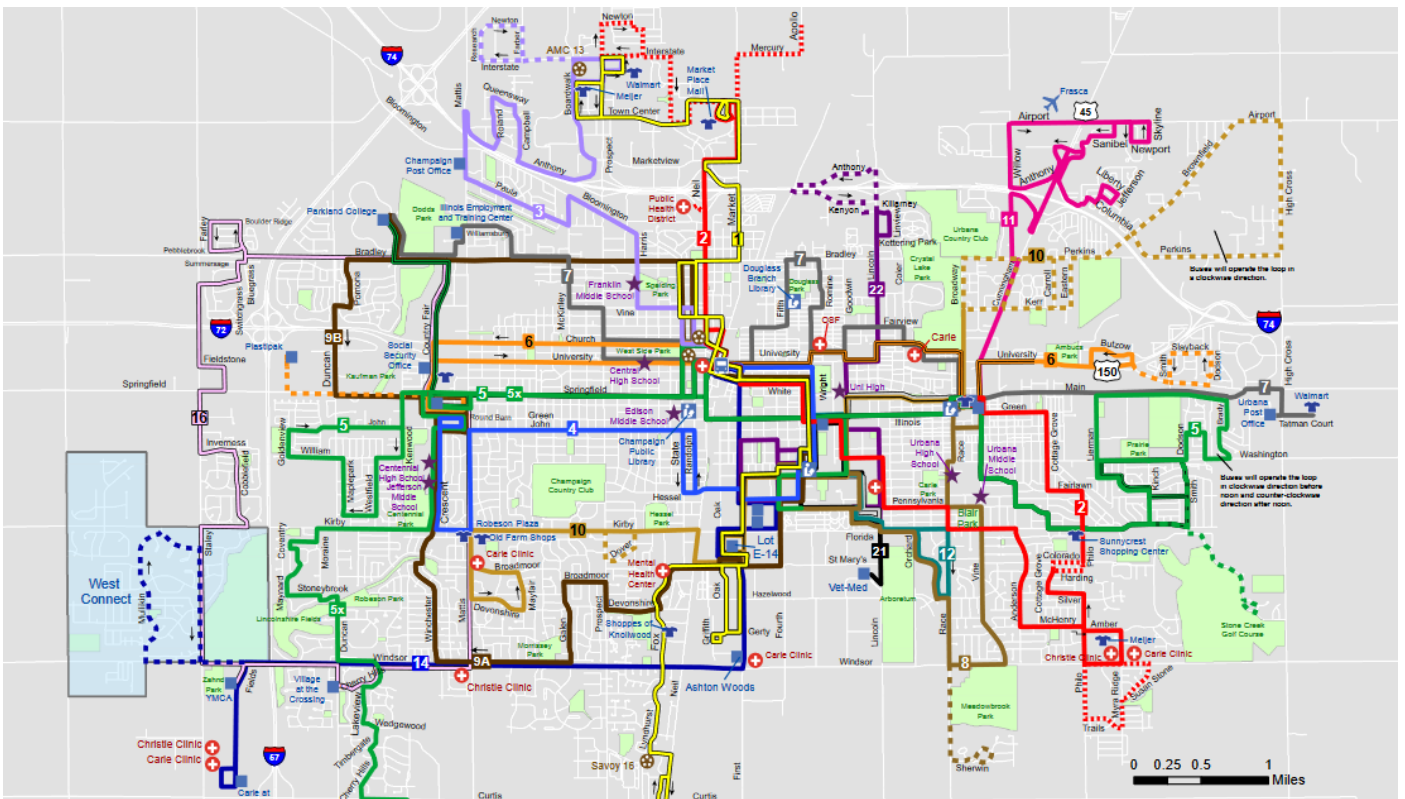

Figure 1: CUMTD Route Map

1.1 Background

Bus operations are complex systems as they function at the intersection of transportation infrastructure and planning based on continually evolving user patterns. If we can predict the passenger loads, bus system can be run more efficiently and economically. Therefore, we investigated the ridership of the CUMTD bus system to attempt to find the optimal way to predict load averages (avg # of passengers onboard during a trip). A lot of cities are currently implementing congestion pricing to ease traffic congestion or decrease pollution. But what is congestion pricing and why does it is it effective?

1.2 Dataset Overview

We received 3 datasets containing route performance and bus ridership data from CUMTD. For this project, we focused on the bus ridership per trip weekday data for the month of August. We will find the most appropriate variables for the accuracy of our prediction, and choose the optimal machine learning model for Kaggle competition.

Table 1: Ridershippertrip_PerTrip-AugustWeekdays9-9

No	Date	Trip	Duty	Line	Block	Course	Pattern	Sched. start	Sched. end	P-Stops	M-Stops	Vehicle	Veh. type	Capacity	Full capacity	Capacity (pract.)	EMPTY_1	Load factor [%]	Load factor (pract.) [%]	EMPTY_2	Total in	Total out	Load avg	Min	Max	EMPTY_3	PM	PM factor [%]	Graphic
1	8/3/2020	4214	BLUE [V:00001]	402	1290495	[???@]	BLUE	3	6:43:00	7:03:00	0	3	1727	NEWFLYER(2017)	0	0	0		0	0		0	0	0	0	0		0	0
2	8/3/2020	22	BLUE [V:00001]	402	1290495	[???@]	BLUE	51	7:03:00	7:35:00	5	52	1727	NEWFLYER(2017)	0	0	0		0	0	2	2	1	0	2			7.02	0
3	8/3/2020	332	BLUE [V:00001]	402	1290495	[???@]	4 W	3	7:40:00	8:13:00	4	53	1727	NEWFLYER(2017)	0	0	0		0	0	1	1	0	0	0			0	0
4	8/3/2020	30	BLUE [V:00001]	402	1290495	[???@]	BLUE	51	8:17:00	8:51:00	8	52	1727	NEWFLYER(2017)	0	0	0		0	0	2	2	0.6	0	2			4.68	0
5	8/3/2020	201	BLUE [V:00001]	402	1290495	[???@]	4 W	3	8:51:00	9:24:00	7	52	1727	NEWFLYER(2017)	0	0	0		0	0	3	3	0.5	0	2			4.27	0

1.3 Project Objective

Group 7's project objective is to use the bus data to predict the buses load averages (average number of passengers onboard during a trip). This project is of particular interest to CU-MTD because in 2020, the bus load averages have significantly decreased due to the COVID-19 pandemic. Therefore, any results or conclusions that help CU-MTD better predict the load averages could increase their operating efficiencies and minimize costs.

1.4 Full Report Structure

The report was developed using Manubot to allow for a collaborative effort among the 6 group members. The explaratory data analysis (EDA) and model were developed using Python 3 in a Kaggle Notebook and Jupyter integrated development environment (IDE). The content in the following report is broken down into the following 4 main chapters:

 1. **Introduction** - The current chapter which introduces the project scope and objective.

2. **Exploratory Data Analysis** - This chapter details the EDA process, findings and key takeaways.
3. **Model Development** - This section describes the step-by-step methodology used to determine the best model to predict the load averages.
4. **Conclusions** - This section briefly highlights the key takeaways from the model development efforts and the report in general.

Chapter 2. Exploratory Data Analysis

The content in chapter 2 is broken down into the following 3 sections:

1. **Data Tidying** - This section discusses how the raw bus data was cleaned and prepared for the EDA analysis. The section also details the independent and dependent variables used in the analysis.

2. **Investigating Data Insights** - This section details the bus data EDA process and outcomes.

3. **EDA Summary and Conclusions** - This section summarizes the key findings and conclusions from the EDA.

Data Tidying

Independent Variables

The CU-MTD bus data was provided as a csv file. Therefore, the easiest way to setup, tidy and initially analyze the data was in tabular form. The bus data was then assessed for meaningful ways it can be subdivided based on identifying independent variables. As shown in figure 1 below, the number of trips are fairly evenly distributed throughout the week.

Figure 1. Trip distribution per weekday

Notice that Monday, the start of the work week, has the most trips. Since we only have 1 month of data (August), no strong conclusions can be made at this point. The following section summarizes the EDA results that are relevant to the model development effort.

Of the 48 bus lines figure 3 shows that the first 11 lines below (indicated by the boolean output "True") conducted more than 1,050 trips in August. 1,050 trips represents an average of 10 trips per workday, which is considered substantive in this analysis.

Figure 3. Bus line distribution

Dependent Variables

One of the unique challenges faced in this data was what to do with the time data (schedule start and end times). Firstly, the data was provided as strings, therefore, they needed to be converted to datetime format. Secondly, some of the data entries that were not on the conventional 24-hr time format, i.e., some times were between 24:00 and 26:00 hours. This is likely because the timestamps represent the bus driver workshifts. Workshifts are easier to monitor and track on a continous scale from clock-in to clock-out than to break-up because of the start of a new day. A function was created to correct the time to be in the 24-hr format then the times were used to determine the duration of a trip (schedule end time - schedule start time).

Investigating Data Inisghts

Show meaningful plots and correlations. A few examples are provided below

First, we dropped all the empty columns and columns with categorical values or string values, which can not be used as inputs to train the model. Then a heatmap is used to show the pair-wise correlation between the remaining features and our target 'Load avg', which gives us an idea which features might be the most predictive and which features we should drop because of a poor correlation with our target.
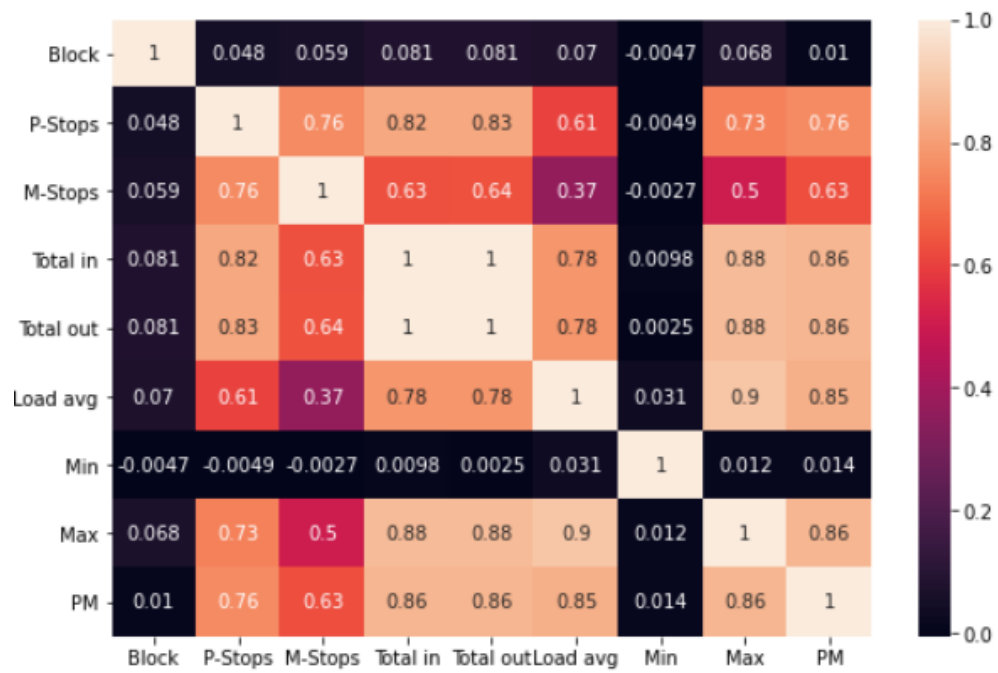
correlation heat map

Then, a pairwise scatter plot is used to show the degree of linearity of the relationship between each feature, which gives us a rough idea as to what kind of model should be used.
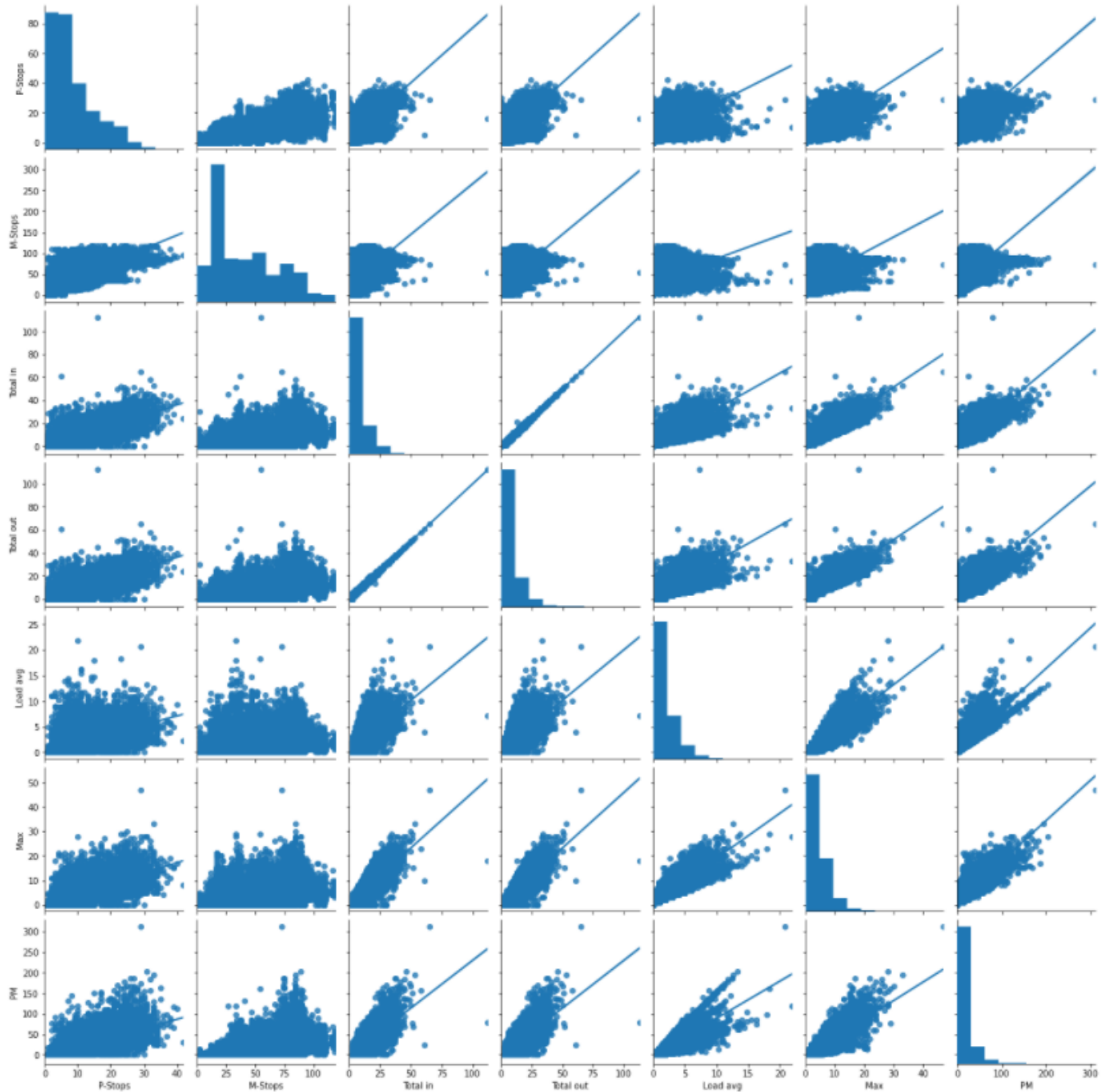
correlation heat map

As can be seen in figure 8, each day has a very similar distribution, however, Monday and Thursday have some outliers beyond the maximum. This gives some insight and confirms that the number of trips per day are fairly evenly distributed.

Figure 8. Box plot of duration per day full dataset.

Figure 14 informs that the a $ trip < 12 minutes $ long have no stops. The number of stops then steadily increase with time to a max of 42 at a trip of duration ~ 55 to 65 minutes.

Figure 14. Bar plot of duration against P-stops filtered dataset.

EDA Results Summary

The following section summarizes the EDA results that are relevant to the model development effort. Through the EDA of the bus data the following information was noted about the data set:

- The data set only includes weekday trips and the data is fairly evenly distributed.

- "Line" is the name of the bus line, which is what most riders are familiar with. There are 38 unique bus lines and 11 of them that do more than 10 trips per workday.

- The data has 6 categorical features – with the exception of pattern, the other 6 features will be used in the model development effort.

- 24 numerical features – the following features wil be used in the model: P-stops, total in and total out (flux?), and PM.

- The label is the load avg.

The following features were identified to have strong predictive ability, indicated by a high correlation with the label (correlation in parenthesis): * P-stops (0.61). * Total in (0.78) and total out (0.78). * Max (0.90). * PM (0.85).

Chapter 3. Feature Engineering and Data Preprocessing

Feature Engineering

Feature engineering is a process to select features that can improve the performance of prediction model from raw data based on domain knowledge. Removing features that are not relevant to the predictions or contribute specifically to the predictions will make your model's work easier and faster to learn.

Similar steps are taken in this section as were taken in the EDA process. However, the overall goal here was to clean the data in such a way that it produces informative, predictive models with minimal bias and over- or under-fitting. Therefore:

- The data field was converted a day of the week.
- The bus lines can be cleaned so that they match a format familiar to riders.
- The start and end times are converted such that they reflect times and the difference between the start and end time is stored in the data sets as a **'duration'**.

The following paragraphs describe the particular ways the training data was cleaned to result in meaningful predictive models. The 2 main ways feature engineering will be conducted on this data set are: 1) The developers knowledge on the dataset (as presented in the EDA), and 2) assessing the statistics on the dataset.

Based on the EDA, we know that the following features have no value to the model we'll be developing. Therefore, the following features can be removed from the data set:

- **Duty**, **EMPTY_1**, **EMPTY_2**, **EMPTY_3** and **Graphic** - Features with blank entries and no description in the manual on the data set.
- **Capacity**, **Full capacity**, **Capacity (pract.)**, **Load factor [%]**, **Load factor (pract.)[%]** and the **PM factor [%]** columns were all 0's.

The EDA also revealed that the following data sets had numbers that didn't actually correspond to a numerical value (i.e., the numbers are codes that have no value to the model development effort).

- **No (train)/index (test)**, **Trip**, **Block**, **Course**, **Pattern**, and **Vehicle**.
- **Date**, **Sched. start**, and **Sched. end** - They were used to determine the schedules, day and duration. From here on, they no longer have model development value.

Data Preprocessing

Data preprocessing is an indispensable step in machine learning. It is important to preprocess the data which should be prior to model development since the quality of the data can determine the final performance of our model.

Handing Missing Data

Data in the real world always have few missing values. This phenomena may be due to many reasons. There are many methods to handing missing values such as ignore the data row with missing value, replacing the missing value with mean or median value. **Table x** shows the top 8 percentage of missing value for each feature. 1.0 means all the values are missing. 0.0 means none of the data is missing. Here, the missing value of 'Trip' are filled with the mean of all the

existing 'Trip' values. From the table we can know the eighth large of the percentage is already 0, which proves that there is no missing data for other features not appearing in the table.

Feature Scaling

Feature scaling is a method used to standardize independent variables or feature ranges of data. Since the value range of some original data is very different, the model will give more weight to the feature with large values in the learning process. However, in fact, the weight of each feature should not be considered in this way. In some machine learning algorithms, the objective function cannot work properly without normalization.

Rescaling (min-max normalization)

The purpose of feature scaling is to transform the data into common scales.

Before scaling the data, lets view some data statistics to refresh our memory on what was learned in the EDA. The key takeaway from the graphics below are:

- A linear model might project the load avg but it likely won't be the best model.
- The correlations matrix confirms that the identified predictive features are likely to result in a good model (except for minimum).

Figure #. Comparison of key predictive variables against load average.

Figure #. Correlation matrix of key predictive variables.

From the statistics above, notice that the minimum load (**Min**) has a very low correlation with the load average, therefore, min has low predictive value. Also, notice that **total in** and **total out** are strongly correlated, implying that the sum of boardings during a trip is almost always the same as the sum of alightings. Therefore, only 1 of these 2 features are needed. The **total out** will not be considered in the model development effort.

Models learn best and fasted when the data is scaled, most commonly between values of -1 and 1 or 0 and 1. Since, all the numerical values are greater than 0, the numerical features were scaled using normalization (scaling from 0 to 1).

Standardization (Z-score Normalization)

In the standardization, the core idea is to convert each feature in the data so that the mean value of each feature is 0 and the standard deviation is 1. The general method of calculation is to determine the distribution mean and standard deviation for each feature. The formula showing how to transform the values is shown as follow.

Figure x. Z-score Normalization

Converting Categorical Features to Numerical

To allow the model to learn from the categorical features, they need to be converted to numerical features. The following section details how the conversions were conducted.

One-hot coding

Since most machine learning algorithms require numerical input and output variables. We have three categorical data now. We can use the one hot encoding to convert categorical data to integer data. **Figure x** is an example of how a dataframe looks like after one hot encoding. In python, we can use panda's 'pd.get_dummies' function to achieve this. however, we find that the accuracy of model will be less after adding the these three features into our training data. Then we decided to drop all of them.

Figure x. One-hot Coding Example

- The EDA revealed that there are 39 unique lines that conduct a wide range of rides from 2 to 1,300. Since the line is a strong predicator of bus loads (i.e., popular lines will likely have larger loads), the line were converted via one-hot encoding.
- The EDA revealed that there are 7 unique vehicle types that conduct a wide range of rides from 452 to 9,414 . Since the vehicle type is a strong predicator of bus loads (i.e., larger vehicles can carry larger loads), the vehicle type was also

converted via one-hot encoding.
- Similar logic as above was used to convert the week days using one-hot encoding.

In our project, We create a function called "preprocessing" which including serval functions to deal with different data as we discussed earlier. Feature engineering, Handing Missing data, Feature scaling and One-hot encoding method are included in this function.

Cross-validation

In order to flag problems like overfitting or selection bias, we can do the cross-validation. Cross-validation is a technique in which we train our model using the subset of the data-set and then evaluate using the complementary subset of the data-set. This step is done to minimize the likelihood of creating a model that will over or underfit the data. To do the Cross-validation, we should split a part of original traning data as a validation set. In this case, I split the training set into X_train (80% of the original size of train_data) and X_validation (20% of the original size of train_data).

Chapter 4. Model Development Process

The follow sections goes through a step by step process to develop and identify the best model to predict the load average on the test data.

** I recommend we show 3 models. For each we should: discuss parameters and hyperparameters, show RMSE vs epochs (and perhaps 1 other metric [I used MAE]), then show predictions against targets.

Establish a Baseline Model

Before building a trainable model we'll create a baseline that simply returns the load average.

As expected, the baseline model had a high root mean square error (RMSE) and mean absolute percentage error (MAPE) on both the training and validation data. The next section assesses if a dense model can produce a better model with lower metrics.

Develop a More Complex Model

As can be seen, the dense linear model results in better (lower) metrics than the baseline model. However, the improvement in the model performance is not that significant. The next section assesses if a dense non-linear model can produce a better model with lower metrics.

Neural Network Model

The neural network model has been taken in our team. As a subfield of machine learning, neural network model would input data, and then train themselves to recognize patterns found in data, finally output a set of similar data. Therefore, choosing neural network would process the data like human brain. In our project, it works very well and precisely, and predicts a correspondingly positive relationship between predictions and targets, shown in the **Figure #**. The targets are validation value, and the perditions are predicted value. As the result shows, predictions and targets are very consistent. The detail coding process would show as follows. **Figure #. Comparison between predictions and targets.**

A typical neural network model would have three kinds of layers, which are input layer, hidden layer, and output layer, shown in **Figure #**. Among our teams, one of our neural network models contains 4 layers, composed by 1 input layer, 2

hidden layers, and 1 output layer. Both dense in hidden layers are 128, which is shown in Appendix.
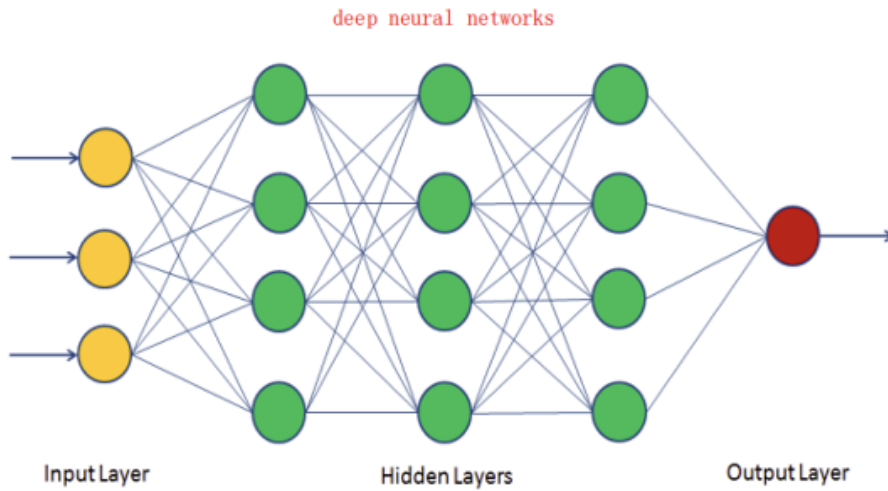

deep neural networks

Input Layer   Hidden Layers   Output Layer

Figure #. Nenural Network.

When processing the code, in the training part, take learning rate to adjust weight correction. The formula is shown in **Figure #**. In every time, input signal into neural network model, and multiple learning rate, local gradient could correct the model sequentially. After all process done, the model would be optimized as precise as possible, similar to human brain.

$$\begin{pmatrix} weight \\ correction \\ \Delta w_{ji}(n) \end{pmatrix} = \begin{pmatrix} learning \\ rate \\ \eta \end{pmatrix} \begin{pmatrix} local \\ gradient \\ \delta_j(n) \end{pmatrix} \begin{pmatrix} input \\ signal \\ y_i(n) \end{pmatrix}$$

Figure #. Weight correction.

In the neural network model, find an optimum way to weight correction is crucial. If a network performs well on the training data but very badly on testing set, the network might be over-trained, which is overfitting. On the other hand, if the network works bad on the training data, the network might be under-trained, which is underfitting. Besides, an under-trained network also performs badly on the testing set. A drawing to compare these would be shown in **Figure #**.
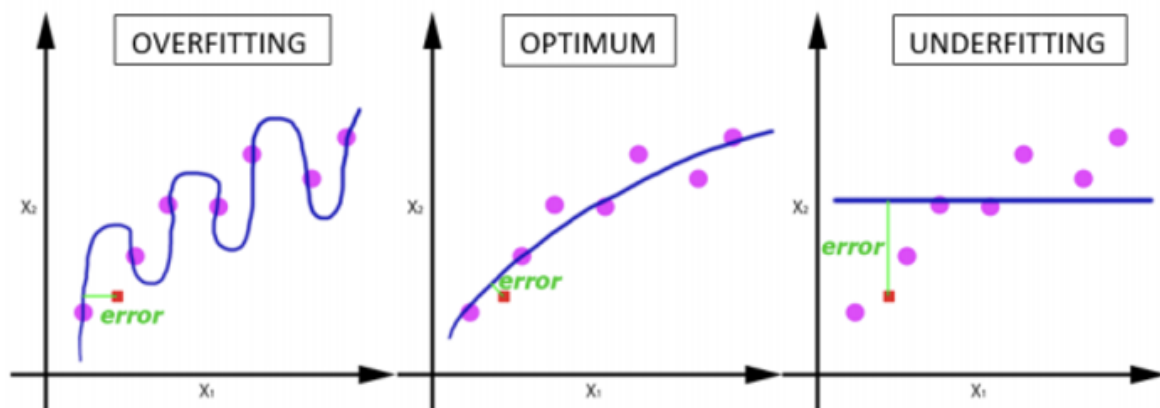
39

Figure #. Plot in overfitting,optimum, and underfitting.

To make the predictions match well in validations, batch mode would be applied in this model. In the batch model, the weight updating is performed when all samples in the epochs are presented to the network. In this model, the epoch is 40, which means there are 40 times to wight the model.

After the optimization as stochastic gradient descent (SGD), take learning rate as 0.1, the RMSE is 0.268, and the R2 score is 0.965.

Most Predictive Model

My model was best with relu layers and dropout regularization only. Would probably be even better if it had automatic hyperparameter and parameter selection!(kundayi)

Our best mode is a type of neural network model developed by Yujing using the sklearn package.

- The basic idea of Boosting is to combine several weak learners into a stronger one.

- Boosting models try predictors sequentially, and the subsequent model attempts to fix the errors of its predecessor.

- Gradient boosting is a type of boosting algorithm. It relies on the intuition that the best possible next model, when combined with previous models, minimizes the overall prediction error.

Chapter 5. Conclusions

As was shown in chapter 3 the most predictive model was able to predict the load average with ## accuracy. Some factors need to be taken into consdieration about this process:

1. A significant amount of pre-processing was used - To make this model more cost- and time-effective the input data needs to be tidy before going into the data. This can be achieved by changing the way the data is stored or creating classes and functions that automatically clean the data.
2. Reliablity - This model was developed using data from a single month from 2020 (August). Therefore, although the model had high predictive potential with the August data. It is possible that the model is not able to accurately predict load averages for other months were passenger habits may significantly differ (e.g., middle of summer, winter or spring). Thererfore, to truly optimize the model a larger year round data set is recommended. It would probably be best to train the model using at least 1 month of data from the 4 seasons of a year.

References