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# **Privacy Policy**

Updated date: 2018.09.20

# Notice:

HANGZHOU HIKVISION DIGITAL TECHNOLOGY CO. LTD., and its affiliates ("HIKVISION") takes your personal information very seriously. This Privacy Policy ("the Policy") has been designed to inform you how HIKVISION collects, stores, uses and shares your personal information. Please review this Policy before using the website. The Policy may be modified from time to time and all updates will be posted on this page.

# Scope of application

This Policy is applicable to all HIKVISION websites that link to it.

HIKVISION websites may contain links to third party websites. Your personal information might be collected by third parties when you are using their services; therefore, HIKVISION encourages you to learn about the privacy practices of those third parties.

#### **Collection of your information**

When you use the website, HIKVISION may collect certain information about you as described in this Policy. The information can be divided into information that you provide and information that HIKVISION collects.

Personal information that you provide to us may include your name, date of birth, contact address, contact number, email address, your language selection, your curriculum vitae, and the content of video files that are stored on Amazon Servers.

Personal information we collect include internet traffic data, such as IP and data collected through cookies, such as number of user visits, the time period of visiting, and user preferences.

# Use of personal information

HIKVISION uses your personal information for the following purposes:

- For HIKVISION's legitimate interest, namely:
- o to respond to your enquiries;
- o to increase the safety of websites, such as user authentication, security protection, fraud detection, filing and backups;
- o to assess you application for a position at HIKVISION;
- o to evaluate your application for a position;
- o for internal purposes such as auditing, data analysis, and research.
- To perform the agreement we have with you, for example:
- o to provide other services you request
- To meet HIKVISION's legal obligations
- With your consent
- o to send electronic communications to tell you about new products and services; and
- o to use certain non-essential cookies to better understand your behavior, in order to optimize user experience, perfect function design, or to provide better services.
  - We may also engage one or more third party service providers to serve online advertisements on our behalf via HIKVISION services. They may use a pixel

tag or other similar technology to collect information about your visits to sites, and they may use that information to target advertisements for HIKVISION Products and services.

#### **Sharing of personal information**

HIKVISION will not disclose your personal information, unless (I) with your prior written consent; (II) in accordance with the applicable laws and regulations, or where required by competent authorities; (III) as required to offer the services; or (IV) to protect its legitimate interests, for example, to defend its rights on administrative or judicial procedures or in case it business or parts thereof is transferred to sold to another party.

HIKVISION transfers your personal information to other HIKVISION entities around the world in compliance with applicable laws and regulations. In addition, HIKVISION may make certain personal information available to reliable third party strategic partners at times that work with HIKVISION to provide better user experience and increase the quality of services. Whenever we transfer personal information to countries outside of the European Economic Area in the course of sharing information as set out above, we will ensure that the information is transferred in accordance with this Privacy Policy and as permitted by the applicable laws on data protection. HIKVISION put in place contractual protections, approved by the European Commission, to ensure an equivalent level of protection. For a copy of these agreements, please contact us at the contact information below.

HIKVISION limits access to your personal information on a need-to-know basis, and requires its employees to respect the confidentiality of your information.

#### Storage of personal information

HIKVISION stores your personal information for as long as required to respond to your question. Traffic data will be retained for a period of three years. Applicant information will be retained for no longer than is necessary for the purposes stated in this Policy, unless otherwise deletion requested by user or permitted by law.

#### Transfer of personal information outside of your jurisdiction

To the extent that we may need to transfer personal information outside of your jurisdiction, whether to our affiliated companies or Third Party Service Providers, we shall do so in accordance with the applicable laws. In particular, we will ensure that all transfers will be in accordance with requirements under your applicable local data protection laws by putting in place appropriate safeguards. You will have the right to be informed of the appropriate safeguards taken by HIKVISION for this transfer of your personal information.

HIKVISION is a China-headquartered company operating globally. As such, complying with applicable laws, we may transfer your personal data to any subsidiary of the HIKVISION group worldwide when processing that information for the purposes described in this Privacy Policy. We may also transfer your personal data to our third party service providers, who may be located in a country or area outside the area of the European Economic Area (EEA).

Whenever HIKVISION shares personal data originating in the EEA with a third party which may or may not be a HIKVISION entity outside the EEA, we will do so on the basis of EU standard contractual clauses or any other safeguards provided for in the GDPR.

HIKVISION may use overseas facilities operated and controlled by HIKVISION to process or back up your personal information. Currently, HIKVISION has data center in AWS Server located in Tokyo. You have understood that the risks under applicable data protection laws are different and we may transfer to and store your personal information at our overseas facilities. However, this does not change any of our commitments to safeguard your personal information in accordance with this Privacy Policy.

# Your rights

HIKVISION generally stores your personal information on HIKVISION's servers until you delete or edit it, or for as long as you remain a HIKVISION customer in order to provide you with the most relevant offers.

Keeping your personal information current helps ensure that we provide you with the most relevant offers. You can access, update or delete your personal information via your Account profile. We are ready to assist you in managing your subscriptions, deactivating your account, and removing your active profile and data.

We will retain your personal information for the period necessary to fulfill the purpose outlined in this Privacy Statement unless a longer retention period is required or permitted by applicable law.

If you are located in the European Union, subject to limitations in applicable law, you have certain rights in respect to your personal information, such as a right of access, rectification, restriction, opposition, and portability. In order to exercise your rights please contact us at the contact information below. You also have the right to withdraw your consent at all times, free of charge. You can do this by opting out from direct marketing and by rejecting the use of cookies through your browser settings. If you have concerns about how we handle your personal information, you have the right to lodge a complaint with the data protection authority in your country of residence.

# **Use of cookies**

We also use cookies and other technologies to keep records, store your preferences, improve our advertising, and collect certain non-identifying information, like such as log data and device data. This allows us to better understand how you use our services and products, diagnose and troubleshoot any problems your having, and otherwise administer and improve our services and products. The use of cookies also helps you to smoothly navigate our website. You can set your browser to detect and reject cookies.

Please see more information in our Cookie Policy (http://www.hikvision.com/en/Auxiliary-column/cookie-policy/)

#### **Contact method**

If you have questions or concerns about HIKVISION's use of your personal information, you can contact us at: legal@hikvision.com. If you still have concerns, you have to right to lodge a complaint with the Supervisory Authority for data protection in your country.

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