Privacy Policy

I. Privacy Policy

Effective date: This Privacy Policy is effective and was last updated as of Mayt 29th, 2016

II. Our commitment to your privacy

A. Thank you for using our application, The privacy of our users (collectively "you" or "your") is very important to us. This Privacy Policy describes:

1. How and why we collect certain information from you

via the application;

2. How we use and with whom we share such information;

3. How you can access and update such information; and

4. The choices you can make about how we collect, use and share your information.

B. If you have any questions regarding this Privacy Policy or our information collection and use practices, please contact us using the information in the "Contact Us" section below.

III. Information we collect

A. **Registration Information** - In order to register for application Account, you must provide the following information:

1. Your email address (which must be a functioning email address)

2. A display name

Of these categories of information, we will not share or publicly expose your email address or display name

B. **Non-Personal Information** - We also collect aggregate, non-personally identifiable information about you and your use of the Application, as described in more detail below, including by using "cookies," web beacons, local shared

objects, or ==other types of tracking technology.==

IV. How we collect information about you

We may collect Personal Information and Non-Personal Information about you in any one or more of the following ways:

A. **Registering Your Account & Creating Your Post**

In order for us to provide you with the ability to collect and post messages to a wall, you must first create a user account . During registration, you are required to provide an email address and a display name (your **"Registration Information"**).

B. **Application interactions**

You may be able to take part in certain activities on our application that give you the opportunity to communicate or share information not just with us, but also with other users of our Service. These include:

- Creating Posts
- Like posts by other users

- Comment on posts
- Sharing posts on other social networks

D. **Cookies and automated non personal information collection**

Like most standard applications, we collect certain types of technical "Non Personal Information", including Device types, models and device ID, and the number of clicks. We may also use web beacons, which allow us to know if a certain screen was visited, or if ad banners on our application and other applications were effective.

Note that some Advertisements displayed on our Application are delivered through Admob and Facebook Audience Network a third party advertising networks. When you click on one of these advertisements, the collects "click stream data" related to your visit to that link. Click stream data is anonymous and can include information such as your IP address, Web pages viewed, the date and time at which those pages were viewed and interaction with content and advertisements on those Web pages. Technologies used to collect this click stream data includes cookies and Web beacons.

You may opt-out of receiving Cookies from third party advertising networks such as Google Analysts through a link to the Network Advertising Initiatives cookie opt-out page, which can be found here. You can also find out how to make

these changes to your browser here. If you wish to know more about online behavioral advertising, and how to opt-out of it, please visit http://www.youronlinechoices.co.uk.

E. **Third Party Advertisers**

We allow third-party companies to serve ads and/or collect certain anonymous information when you visit our application. These companies may use non-personally identifiable information (e.g., click stream information, browser type, time and date, subject of advertisements clicked or scrolled over) during your visits to this and other websites in order to provide advertisements about goods and services likely to be of greater interest to you. Please note that click stream data is anonymous and can include information such as your IP address, web pages viewed, the date and time at which those pages were viewed and interaction with content and advertisements on those web pages. Technologies used to collect this click stream data include cookies and Web beacons.

You may opt-out of receiving Cookies from third party advertising networks through a link to the Network Advertising Initiatives cookie opt-out page, which can be found here. You can also find out how to make these changes to your browser here.

V. How we use information collected from you

We may use Personal Information and Non-Personal Information collected from you in any one or more of the following ways:

A. **How We Use Your Personal Information** – the Personal Information we collect may be used as follows:

1. To register and service your Account;
2. For our internal records, tracking and business purposes;
3. In order to contact you to respond to your questions or requests or to provide you with technical support;
4. To provide you with information regarding changes to the Application which may affect your Account, your use of the Application, and/or the products and services available through the Application;
5. To customize advertising that may be visible to you on the Application

B. **How We Use Your Non-Personal Information** - Non-Personal Information collected from you is used for various purposes, such as:

1. To improve our products and services;
2. To customize the user experience of the Application;
3. To administer the Application;
4. To analyze trends, track user movement and gather statistical information for aggregate use; and
5. To customize advertising that may be visible to you on the Application

VI. Sharing your information

A. The information included on your Post will be visible to all users and all visitors to the Application. In addition, your information may also be shared as follows:

1. Safety, Security and Compliance with Law: We may disclose any information, including Personal Information, we deem necessary to comply with any applicable law, regulation,

legal process or governmental request, or to enforce our rights or to protect the safety and security of our Application or other users.

2. To Service Providers Performing Services on Our Behalf: We may contract with third party companies to perform services on our behalf, including marketing assistance, e-mail delivery, hosting services, customer service, and data analysis. We require any third party service providers to maintain the confidentiality of the information disclosed to them and are not permitted to use your Personal Information for any purpose other than to provide services to us.

VII. Our policy towards children

A. This Application is not intended for children under the age of 13 and we do not knowingly collect any Personal Information from such children. Children under the age of 13 should not use our Application or our online services at any time. In the event that we learn that we have inadvertently gathered Personal

Information from children under the age of 13, we will use reasonable efforts to erase such information from our records.

VIII. Changes to this policy

A. If we decide to make material changes to our Privacy Policy, we will attempt to notify you and other users of the Application by sending a notice to the email address provided to us and/or by placing a notice on our Application. You should periodically check the Application notifications for such notices.

Contact us

If you have any questions, comments or concerns regarding our Privacy Policy and/or practices, please send an email to: socialzapps@gmail.com.

Comments

You do not have permission to add comments.