

Statistical Consulting Final Write Up

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Introduction

As the movie landscape continue to evolve in the recent years, The New York Times movie reviews continue to offer insightful commentary, providing audiences with a nuanced perspective on the ever-changing and dynamic world of cinema. In order to get a deeper understanding of how NYTimes is selecting what movies to review, if there is a pattern on their selection, we decided to analysis all the movie reviews published on NYTimes Movie Reviews. In particular, we are trying to understand:

- Is any particular genre more likely to be reviewed by NYTimes?
- Would particular authors specialized in particular genre?
- What's the average rating of the movies reviewed each authors?
- Are Critics Picks movies more likely to also receive higher ratings by the public?

Initial Exploration

Data Collection

Data Cleaning

Analysis

Conclusion