# Project Scope

HamroList.com is an ecommerce website which provides a platform for buyers and sellers to come together and make their shopping experience easy and quick. HamroList seeks to provide the secured platform built with latest technologies for its users to do the business online so they can be hassle-free while doing their shopping. The website itself is user-friendly with easy to use navigation and neat interface. Hamrolist.com seeks to cater to all the Nepali communities around the globe and in Nepal as well. Anybody can be a user in our website for free and start their business from their home. An individual can start a business and become an online retailer. The vast reach of HamroList to Nepali’s around the world will make it possible for a seller at home to sell or buy things they like to a person on the other side of the globe. This concept of connecting ourselves with our community and lack of proper platform to do so is the motivating factor behind our project. This project has a potential to create a lot of jobs and opportunity for local businesses while doing its primary job- connecting prospective sellers and prospective buyers effectively. HamroList.com will also add to the economic vitality of the local community by bringing a unique platform and diversification to the business sector. HamroList.com will be beneficial to the Nepalese community who lack such options to reach each other. HamroList will influence local employees retention.

## Project Objective

The scope of the project would be to create an e-commerce platform that generates a large amount of revenue per year for the owners. This would include having a sustainable business plan that minimizes expenses, and maximizes profits. To do this, a giant user base of satisfied customers would need to be established. Satisfied customers would be measured by having random **customer experience surveys handed out to customers once a week.** HamroList has also partnered with the Prayas- a non-profit organization from Nepal to be socially and morally responsible for the community. This would be measured as a success if Prayas endorses HamroList and could benefit the local community through various social activities and trainings.

The objective of the HamroList.com is to develop a unique and an effective e-commerce platform for users while generating revenue through fees and commissions. Additionally, revenue will be developed from advertisement and sale of tickets for social activities. These four revenue streams should make the initial investment profitable within its first year of operation and allow for a steadily increasing pool of income on a yearly basis, as the reach of internet gradually increases in Nepal.

## Deliverables

*<The expected outputs over the life of the project. For example, deliverables in the early design phase of a project might be a list of specifications. In the second phase deliverables could be software coding and a technical manual. The next phase could be to test prototypes. The final phasecould be final tests and approved software.>*

The project will be delivered in 3 phases:

Phase 1

* Research
* Obtaining Investment of $16,000
* Internal Paperwork
* License
* Insurance
* Business Registration

Phase 2

* Business Model and its Analysis
* Software Coding
* Development and Design of the platform
* Internal Reporting System
* Mobile Device application

Phase 3

* Promotion – intensify marketing campaign
* Testing software and Internal Reporting System
* Testing application
* Finalize operation procedure
* Acquiring vendors
* Ordering inventories
* Hire key Staff
* Train Staff
* Grand Opening

The first set of deliverables to be expected would be a project plan detailing how HamroList would be managed, minimizing costs and maximizing profits. The following information would be observed to do this.

MILESTONE:

1ST Milestone: 1000 likes by 31st Dec, 2012

2nd Milestone: Platform complete by Jan 15, 2013

3rd Milestone: Launch on Feb 1st

4th Milestone: 1000 active users/and or vendors

5th Milestone: Expand in other countries including Nepal

## Technical Requirements

Since our website is based on internet and everything is done through a computer, our user should have an access to a computer with an active internet connection. Accessibility to 120-volt alternating current or 249-volt direct current is an obvious requirement to run a computer in any environment. Besides that, a seller would need a camera (standalone or mobile device cameras) to take the picture of the product and upload those pictures.

…done till here…..

## Limits

*<Examples of limits are: local air transportation to and from base camps will be outsourced; system maintenance and repair will be done only up to one month after final*

*inspection; client will be billed for additional training beyond that prescribed in the contract.>*

Vendors will be paid on a monthly basis.

## Exlusions

*<Exclusions further define the boundary of the project by stating what is not included. Examples include: data will be collected by the client, not the contractor; a house will be built, but no landscaping or security devices added; software will be installed, but no training given.>*

## Constraints

*<Resources are people, equipment, and material that can be drawn on to accomplish something. In projects the availability or unavailability of resources will often influence the way projects are managed.>*

## Risks

*<Risk management is a proactive approach rather than reactive. It is a preventive process designed to ensure that surprises are reduced and that negative consequences associated with undesirable events are minimized. It also prepares the project manager to take risk when a time, cost, and/or technical advantage is possible. Include in this section the Risk Breakdown Structure and a Risk Response Matrix. Place in the Appendix section the risk profile, the risk assessment, contingency funding, and change control management for the project>*