Problems		Structure		Advertisement / Platforms		Basic Features	Regulatory Issues
People might not keep up with it.	ease of use	structure the app as user friendly as possible	have students scan QR code to check in to spot	Instagram account for engagement	General email	Map display	Zoning problems
updating available spots	Problems updating due to network traffic	Organized by streets.	Search bar	App / Website for interface		Customer Support	GPS permission from school
gps issues	Parking lots go under construction, parking spots get obstructed.	As soon as you open the app, it will show available parking spots around you. Preferably near the top of the screen.		Customer support email		User account is linked to USC ID.	