

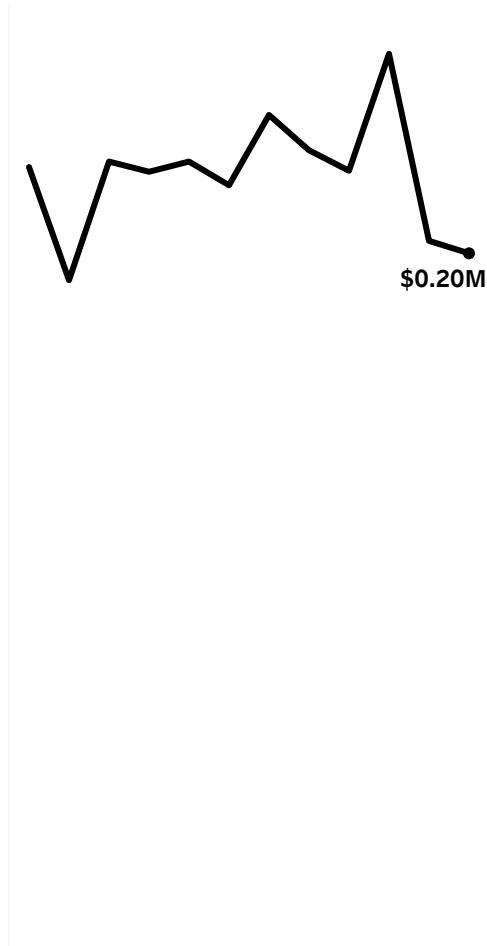
Sales
\$14.11M

▲ 5.04% vs PY



The trend of sum of Sales for Order Date Month. The marks are labeled by sum of Sales. Details are shown for YOY Sales margin. The data is filtered on Order Date Year and Market. The Order Date Year filter keeps 2017. The Market filter keeps Africa, Europe, LATAM, Pacific Asia and USCA.

Profit
\$1.30M
▼-0.46% vs PY

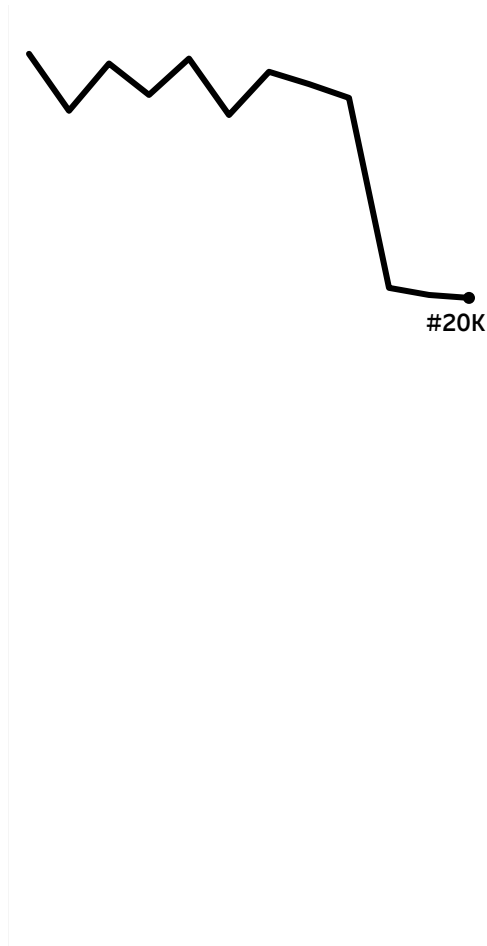


The trend of sum of Profit Per Order for Order Date Month. The marks are labeled by sum of Profit Per Order. Details are shown for YOY Profit margin .

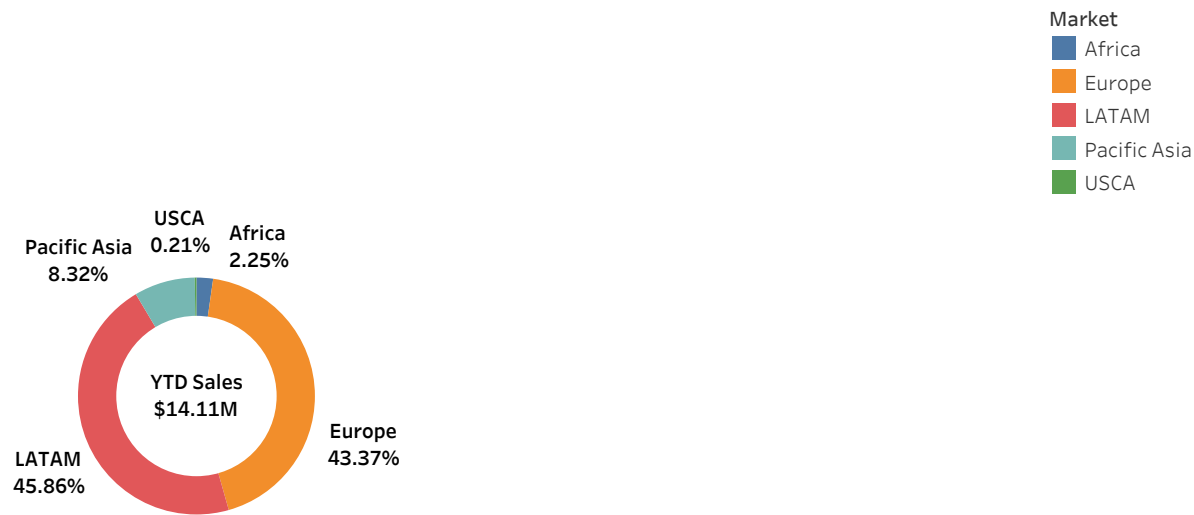
Order Quantity

#157,978

▲ 15.02% vs PY

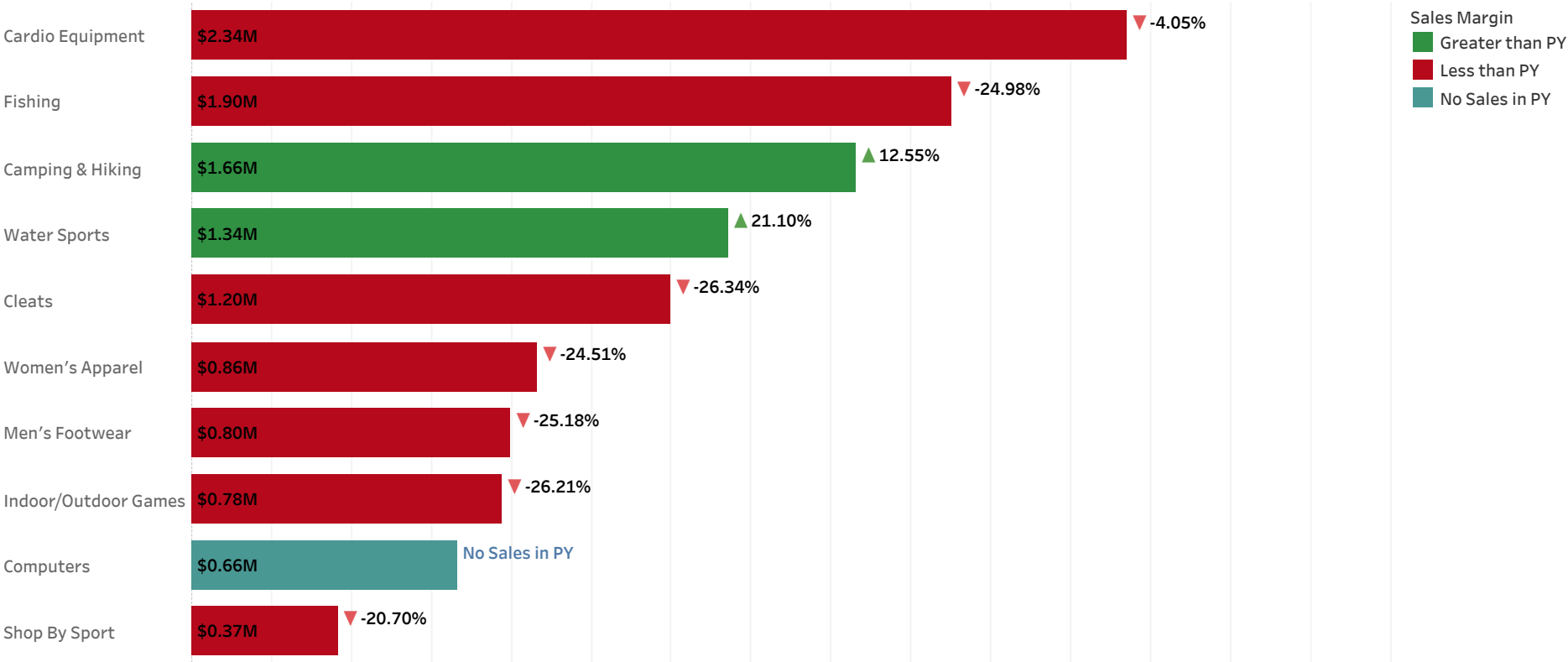


Market Share by Sales



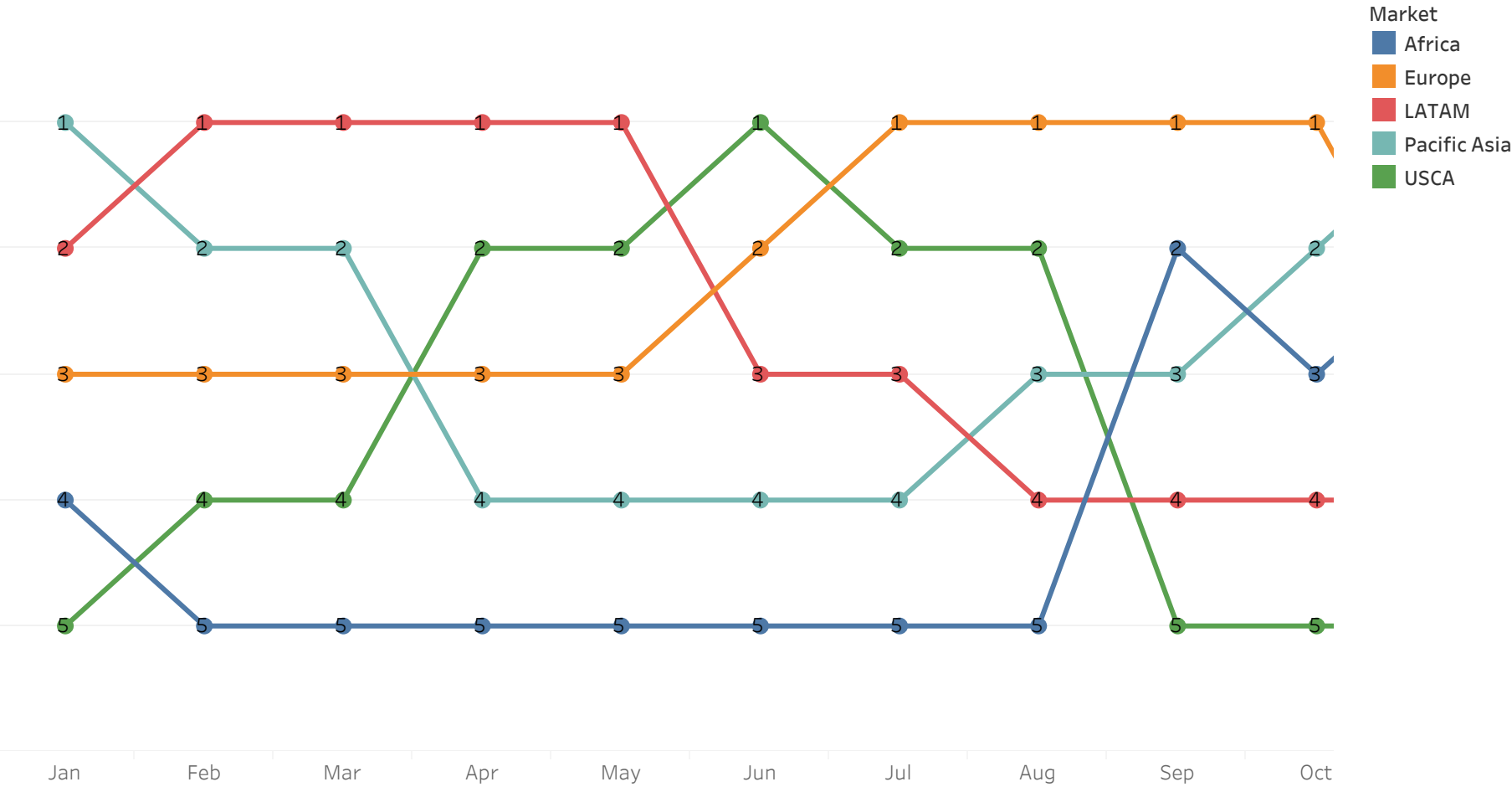
AVG(0) and AVG(0). For pane AVG(0): Color shows details about Market. The marks are labeled by % of Total YTD Sales and Market. For pane AVG(0): The marks are labeled by sum of YTD Sales.

Category wise YTD vs PYTD Sales



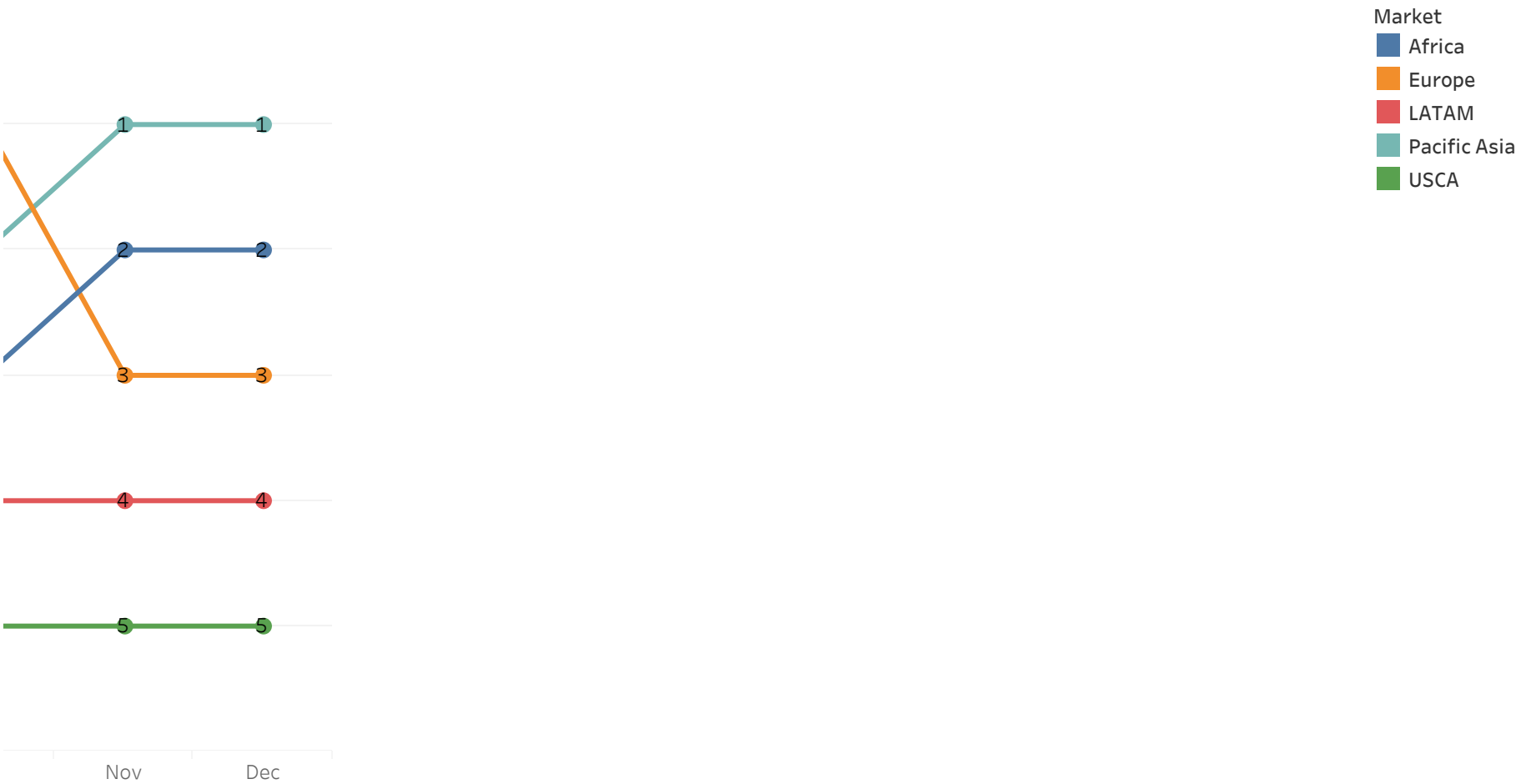
Sum of YTD Sales and sum of YTD Sales for each Category Name. For pane Sum of YTD Sales (2): Color shows details about Sales Margin. The marks are labeled by % Difference, No Sales, Positive % Diff and Negative % Diff . For pane Sum of YTD Sales: The marks are labeled by sum of YTD Sales. The view is filtered on Category Name, which has multiple members selected.

Market Wise Customer Acquisition per Month



The trends of Rank of Order Quantity and Rank of Order Quantity for Order Date Month. Color shows details about Market. For pane Rank of Order Quantity (2): The marks are labeled by Rank of Order Quantity.

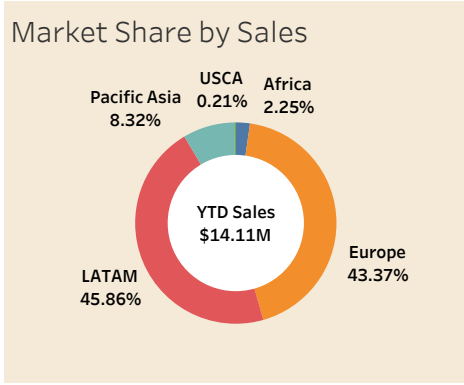
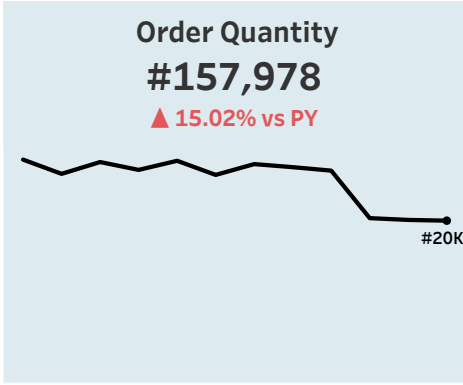
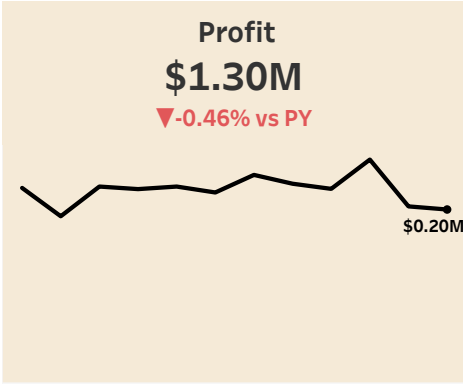
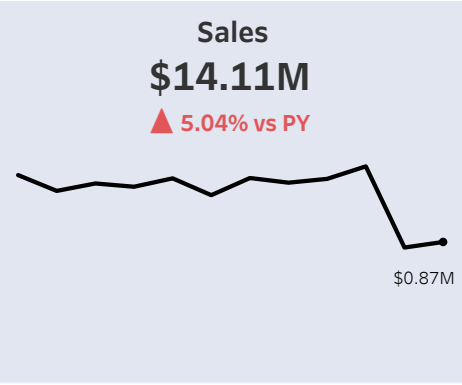
Market Wise Customer Acquisition per Month



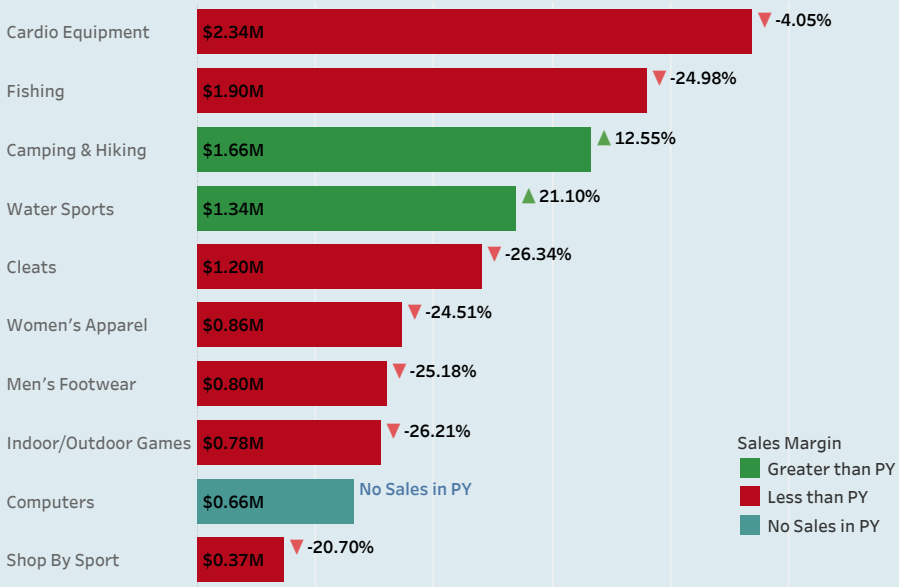
The trends of Rank of Order Quantity and Rank of Order Quantity for Order Date Month. Color shows details about Market. For pane Rank of Order Quantity (2): The marks are labeled by Rank of Order Quantity.

ECOMMERCE SALES DASHBOARD | YTD SALES ANALYSIS

Market All Customer S.. All



Category wise YTD vs PYTD Sales



Market Wise Customer Acquisition per Month

