

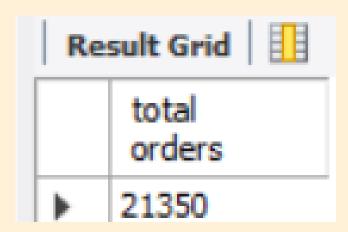
# SQL PROJECT ON PIZZA SALES





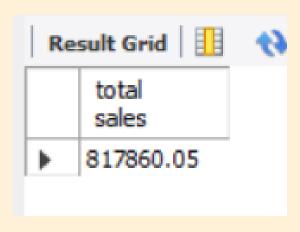
#### RETRIEVE THE TOTAL NUMBER OF ORDERS PLACED

SELECT COUNT(ORDER\_ID) AS "TOTAL ORDERS" FROM ORDERS;



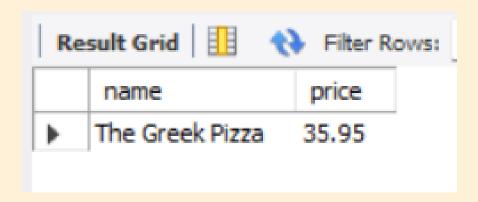
#### **CALCULATE THE TOTAL REVENUE GENERATED FROM PIZZA SALES**

SELECT
ROUND(SUM(ORDERS\_DETAILS.QUANTITY \* PIZZAS.PRICE),2) AS 'TOTAL SALES'
FROM ORDERS\_DETAILS JOIN PIZZAS
ON PIZZAS.PIZZA\_ID = ORDERS\_DETAILS.PIZZA\_ID;



#### **IDENTIFY THE HIGHEST-PRICED PIZZA**

SELECT PIZZA\_TYPES.NAME, PIZZAS.PRICE FROM PIZZA\_TYPES JOIN PIZZAS ON PIZZA\_TYPES.PIZZA\_TYPE\_ID = PIZZAS.PIZZA\_TYPE\_ID ORDER BY PIZZAS.PRICE DESC LIMIT 1;



#### **IDENTIFY THE MOST COMMON PIZZA SIZE ORDERED**

SELECT PIZZAS.SIZE, COUNT(ORDERS\_DETAILS.QUANTITY) AS ORDER\_COUNT FROM PIZZAS JOIN ORDERS\_DETAILS ON PIZZAS.PIZZA\_ID = ORDERS\_DETAILS.PIZZA\_ID GROUP BY PIZZAS.SIZE ORDER BY ORDER\_COUNT DESC;

Result Grid				
	size	order_count		
•	L	18526		
	M	15385		
	S	14137		
	XL	544		
	XXL	28		

# LIST THE TOP 5 MOST ORDERED PIZZA TYPES ALONG WITH THEIR QUANTITIES

SELECT PIZZAS.PIZZA\_TYPE\_ID,PIZZA\_TYPES.NAME,
SUM(ORDERS\_DETAILS.QUANTITY) AS ORDER\_COUNT
FROM PIZZAS JOIN
ORDERS\_DETAILS ON PIZZAS.PIZZA\_ID = ORDERS\_DETAILS.PIZZA\_ID
JOIN
PIZZA\_TYPES ON PIZZAS.PIZZA\_TYPE\_ID = PIZZA\_TYPES.PIZZA\_TYPE\_ID
GROUP BY PIZZAS.PIZZA\_TYPE\_ID, PIZZA\_TYPES.NAME
ORDER BY ORDER\_COUNT DESC
LIMIT 5;

Re	sult Grid	Filter Rows:	Export:
	pizza_type_id	name	order_count
•	classic_dlx	The Classic Deluxe Pizza	2453
	bbq_ckn	The Barbecue Chicken Pizza	2432
	hawaiian	The Hawaiian Pizza	2422
	pepperoni	The Pepperoni Pizza	2418
	thai_ckn	The Thai Chicken Pizza	2371

### JOIN THE NECESSARY TABLES TO FIND THE TOTAL QUANTITY OF EACH PIZZA CATEGORY ORDERED

SELECT PIZZA\_TYPES.CATEGORY, SUM(ORDERS\_DETAILS.QUANTITY) AS ORDER\_COUNT FROM PIZZAS JOIN ORDERS\_DETAILS

ON PIZZAS.PIZZA\_ID = ORDERS\_DETAILS.PIZZA\_ID

JOIN PIZZA\_TYPES

ON PIZZAS.PIZZA\_TYPE\_ID = PIZZA\_TYPES.PIZZA\_TYPE\_ID

GROUP BY PIZZA\_TYPES.CATEGORY

ORDER BY ORDER\_COUNT;

Result Grid				
	category	order_count		
•	Chicken	11050		
	Veggie	11649		
	Supreme	11987		
	Classic	14888		

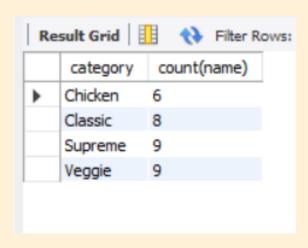
#### DETERMINE THE DISTRIBUTION OF ORDERS BY HOUR OF THE DAY

SELECT HOUR(ORDER\_TIME) AS HOUR, COUNT(ORDER\_ID) AS ORDER\_COUNT FROM ORDERS
GROUP BY HOUR(ORDER\_TIME);

	hour	order_count
•	11	1231
	12	2520
	13	2455
	14	1472
	15	1468
	16	1920
	17	2336
	18	2399
	19	2009
	20	1642
	21	1198
	22	663
	23	28
	10	8
	9	1

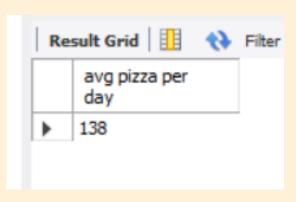
### JOIN RELEVANT TABLES TO FIND THE CATEGORY-WISE DISTRIBUTION OF PIZZAS

SELECT CATEGORY, COUNT(NAME) FROM PIZZA\_TYPES GROUP BY CATEGORY;



### GROUP THE ORDERS BY DATE AND CALCULATE THE AVERAGE NUMBER OF PIZZAS ORDERED PER DAY

SELECT ROUND(AVG(QUANTITY),0) AS 'AVG PIZZA PER DAY' FROM (SELECT O.ORDER\_DATE, SUM(OD.QUANTITY) AS QUANTITY FROM ORDERS O JOIN ORDERS\_DETAILS OD ON O.ORDER\_ID = OD.ORDER\_ID GROUP BY O.ORDER\_DATE) AS ORDER\_QUANTITY;



# DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE

SELECT PT.NAME,
SUM(OD.QUANTITY \* P.PRICE) AS REVENUE
FROM PIZZA\_TYPES PT JOIN PIZZAS P
ON PT.PIZZA\_TYPE\_ID = P.PIZZA\_TYPE\_ID
JOIN ORDERS\_DETAILS OD
ON OD.PIZZA\_ID = P.PIZZA\_ID
GROUP BY PT.NAME ORDER BY REVENUE DESC LIMIT 3;

Re	esult Grid 🔡 🙌 Filter Ro	WS:
	name	revenue
١	The Thai Chicken Pizza	43434.25
	The Barbecue Chicken Pizza	42768
	The California Chicken Pizza	41409.5

### CALCULATE THE PERCENTAGE CONTRIBUTION OF EACH PIZZA TYPE TO TOTAL REVENUE

SELECT PIZZA\_TYPES.CATEGORY,
ROUND(SUM(ORDERS\_DETAILS.QUANTITY \* PIZZAS.PRICE) / (SELECT
ROUND(SUM(ORDERS\_DETAILS.QUANTITY \* PIZZAS.PRICE),2) AS TOTAL\_SALES
FROM ORDERS\_DETAILS JOIN PIZZAS
ON PIZZAS.PIZZA\_ID = ORDERS\_DETAILS.PIZZA\_ID) \* 100,2) AS REVENUE
FROM PIZZA\_TYPES JOIN PIZZAS
ON PIZZA\_TYPES.PIZZA\_TYPE\_ID = PIZZAS.PIZZA\_TYPE\_ID
JOIN ORDERS\_DETAILS
ON ORDERS\_DETAILS
ON ORDERS\_DETAILS.PIZZA\_ID = PIZZAS.PIZZA\_ID
GROUP BY PIZZA TYPES.CATEGORY ORDER BY REVENUE DESC;

Result Grid			
	category	revenue	
•	Classic	26.91	
	Supreme	25.46	
	Chicken	23.96	
	Veggie	23.68	

#### -- ANALYZE THE CUMULATIVE REVENUE GENERATED OVER TIME

SELECT ORDER\_DATE,
SUM(REVENUE) OVER(ORDER BY ORDER\_DATE) AS CUM\_REVENUE
FROM
(SELECT ORDERS.ORDER\_DATE,
SUM(ORDERS\_DETAILS.QUANTITY \* PIZZAS.PRICE) AS REVENUE
FROM ORDERS\_DETAILS JOIN PIZZAS
ON ORDERS\_DETAILS.PIZZA\_ID = PIZZAS.PIZZA\_ID
JOIN ORDERS
ON ORDERS.ORDER\_ID = ORDERS\_DETAILS.ORDER\_ID
GROUP BY ORDERS.ORDER\_DATE) AS SALES;

Re	sult Grid   🎚	Filter Rows:
	order_date	cum_revenue
•	2015-01-01	2713.8500000000004
	2015-01-02	5445.75
	2015-01-03	8108.15
	2015-01-04	9863.6
	2015-01-05	11929.55
	2015-01-06	14358.5
	2015-01-07	16560.7
	2015-01-08	19399.05
	2015-01-09	21526.4
	2015-01-10	23990.350000000002
	2015-01-11	25862.65
	2015-01-12	27781.7
	2015-01-13	29831.300000000003
	2015-01-14	32358.700000000004
	2015-01-15	34343.50000000001
	2015-01-16	36937.65000000001
	2015-01-17	39001.75000000001
	2015-01-18	40978.600000000006

### DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE FOR EACH PIZZA CATEGORY

SELECT NAME, REVENUE FROM
(SELECT CATEGORY, NAME, REVENUE,
RANK() OVER(PARTITION BY CATEGORY ORDER BY REVENUE DESC) AS RN
FROM
(SELECT PIZZA\_TYPES.CATEGORY, PIZZA\_TYPES.NAME,
SUM((ORDERS\_DETAILS.QUANTITY) \*PIZZAS.PRICE) AS REVENUE
FROM PIZZA\_TYPES JOIN PIZZAS
ON PIZZA\_TYPES.PIZZA\_TYPE\_ID = PIZZAS.PIZZA\_TYPE\_ID
JOIN ORDERS\_DETAILS
ON ORDERS\_DETAILS.PIZZA\_ID = PIZZAS.PIZZA\_ID
GROUP BY PIZZA\_TYPES.CATEGORY, PIZZA\_TYPES.NAME) AS A) AS B
WHERE RN <= 3;

Result Grid			
	name	revenue	
•	The Thai Chicken Pizza	43434.25	
	The Barbecue Chicken Pizza	42768	
	The California Chicken Pizza	41409.5	
	The Classic Deluxe Pizza	38180.5	
	The Hawaiian Pizza	32273.25	
	The Pepperoni Pizza	30161.75	
	The Spicy Italian Pizza	34831.25	
	The Italian Supreme Pizza	33476.75	
	The Sicilian Pizza	30940.5	
	The Four Cheese Pizza	32265.70000000065	
	The Mexicana Pizza	26780.75	
	The Five Cheese Pizza	26066.5	