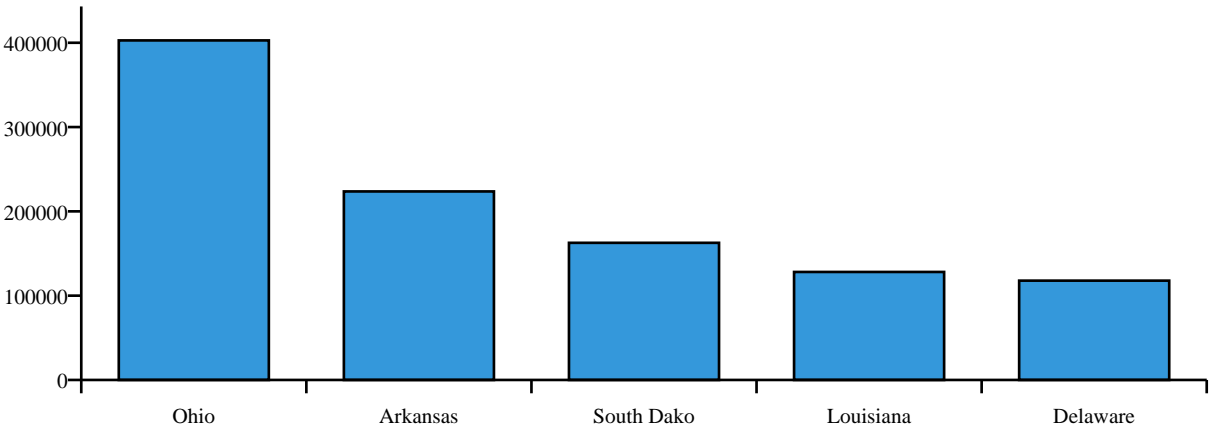


Neon Crate Product Sales by State

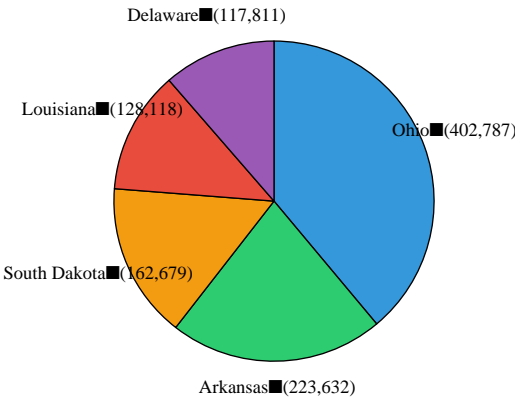
Generated: September 28, 2025

The Neon Crate product shows the highest sales in Ohio (402,787 units), followed by Arkansas, South Dakota, Louisiana, and Delaware. The data highlights significant state-by-state variation, with Ohio leading by a large margin.

Data Distribution



Top Items Distribution



Key Metrics

State

Ohio

Product Name: Neon Crate

State

Arkansas

Product Name: Neon Crate

State

South Dakota

Product Name: Neon Crate

State

Louisiana

Product Name: Neon Crate

State

Delaware

Product Name: Neon Crate

Detailed Results

State	Product Name	Product Sales
Ohio	Neon Crate	402,787.14
Arkansas	Neon Crate	223,631.92
South Dakota	Neon Crate	162,679.32
Louisiana	Neon Crate	128,118.31
Delaware	Neon Crate	117,810.82

Key Insights

- 1

{'observation': 'Ohio leads Neon Crate sales by a significant margin compared to other states in the dataset.'}
- 2

{'observation': 'There is a steep drop-off in sales from Ohio to Arkansas and further to the remaining states.'}
- 3

{'observation': 'All five states are in different regions, suggesting regional variation in product popularity.'}

Detailed Findings

- Ohio has the highest Neon Crate sales with 402,787 units.
- Arkansas sold 223,632 units of Neon Crate.
- South Dakota sold 162,679 units of Neon Crate.
- Louisiana sold 128,118 units of Neon Crate.
- Delaware sold 117,811 units of Neon Crate.

Recommendations

- ✓ Focus marketing and distribution efforts in Ohio, where demand is highest.
- ✓ Investigate factors contributing to high sales in Ohio and replicate successful strategies in other states.
- ✓ Explore opportunities to increase sales in lower-performing states such as Delaware and Louisiana.

Limitations

- Data only includes five states; not representative of national sales.
- No time period specified for sales data.
- No comparison to other products or historical sales trends.

Next Steps

- Collect sales data for all states for a comprehensive analysis.
- Analyze sales trends over time to identify growth or decline.
- Compare Neon Crate sales to other products for benchmarking.