

價格是邊際成本的4倍。

$MR = P(1 - \frac{1}{\epsilon_d})$ $(P = 4MC) MR = MC$

$$\frac{P}{MC} = \frac{1}{1 - \frac{1}{\epsilon_d}} \Rightarrow \frac{4MC}{MC} = \frac{1}{1 - \frac{1}{\epsilon_d}}$$

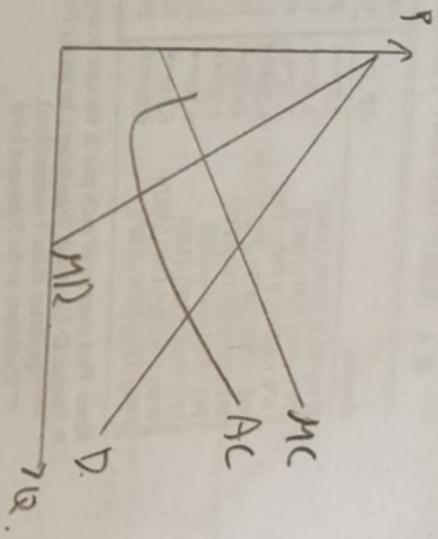
$$L = \frac{P - MC}{P} = \frac{4MC - MC}{4MC} = \frac{1}{\epsilon_d}$$

$$1 - \frac{1}{\epsilon_d} = \frac{1}{4}$$

$$-\frac{1}{\epsilon_d} = -\frac{3}{4}$$

$$3|\epsilon_d| = 4$$

$$|\epsilon_d| = \frac{4}{3}$$



悟2. $K = 0, P = AC$; 不賤賤

悟3. $MR = 0$; 總收入極大。

悟4. $MR = MC$

\Rightarrow 經濟利潤為0。

總利潤為0