

English for Academic Purposes

2025-01 (Spring Semester)

**Individual Presentation
Assignment Guide**



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The individual presentation focuses on the following question below. You are going to give an individual video presentation based on the presentation topic below:

“What Is the Purpose of a College Education Today?”

You must present the topic as an informative presentation. The presentation will be conducted on your own time via video. You will submit your video via ECampus not later than: **May 11th at 11:59PM.**





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Requirements

The purpose of informative presentations is to promote understanding of an idea or to convey information. They are often used to provide people with information about a concept or idea that is new. A presentation on "Endangered Species in the South American Rain Forest" is an example of an informative presentation.

- Your presentation should last 3-4 minutes
- You should include visuals, either PowerPoint (.ppt), Prezi, or Google Slides. (Slides cannot contain any dialogue or scripts.)
- **YOU MUST NOT read from a script or computer screen.**
- You must make eye-contact with the camera at all times. (wondering eyes will lead to point deductions.)
- If no eye contact is made during the presentation, you will not receive a score for this project.
- You must appear in the presentation. (Examples in following page)
- Please submit your video file as an MP4 file.

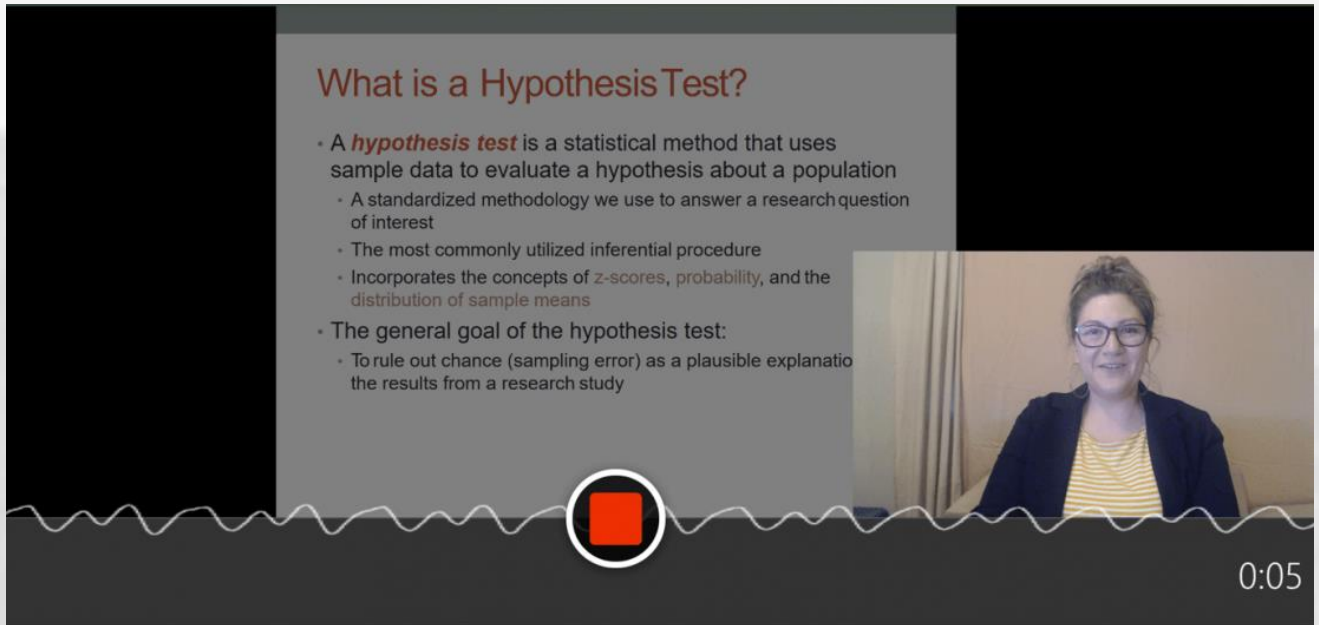
Please make sure your presentation is exciting, engaging, and informative. Remember to think carefully about your audience and speak to them. You might want to consider making your presentation interactive. Presentation skills like body language, eye contact, gestures, and voice are required and graded. Make sure to follow requirements listed on the grading rubric that was shared in class and is posted with this file on Ecampus.



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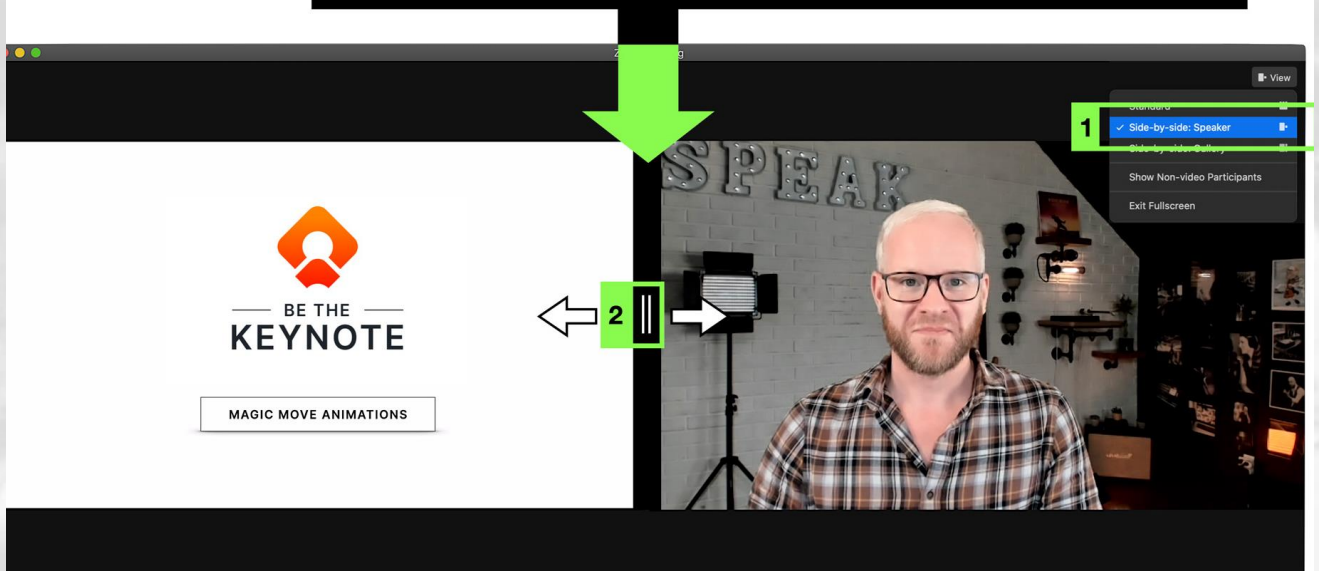
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Requirements examples on how you must appear:



SIDE BY SIDE MODE.

At the start of your presentation, ask the audience to enter "side-by-side" view, where they can drag the slider to resize the speaker and slides. A larger speaker view can help you create a more personal and engaging presentation.





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Tips for oral presentations.

Do:

- Use the planning time to prepare what you're going to say.
- Write short notes in your cue card in point form.
- Use more formal language.
- Use short, simple sentences to express your ideas clearly.
- Pause from time to time and don't speak too quickly. This allows the listener to understand your ideas. Include a short pause after each idea.
- Speak clearly and at the right volume.
- Practice your presentation. Record yourself and listen to your presentation. Ask a friend to listen to you. Does your friend understand you?
- Make your points very clear. Use expressions to give your opinion.
- It's important to look directly at the up at the camera when you are speaking.





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Tips for oral presentations.

Don't:

- Write out the whole presentation and learn every word by heart.
- Write out the whole presentation and read it aloud.
- Use very informal language.
- Only look at your note card or not directly at the camera.





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Useful language for presentations.

Explain what your presentation is about at the beginning:

I'm going to talk about ...

I'd like to talk about ...

The main focus of this presentation is ...

Use these expressions to add more ideas from the same point of view:

In addition, ...

What's more, ...

Also, ...

Added to this, ...





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Useful language for presentations.

Use these expressions to order your ideas:

First of all, ...

Firstly, ...

Then, ...

Secondly, ...

Next, ...

Finally, ...

Lastly, ...

To sum up, ...

In conclusion, ...





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Useful language for presentations.

Use these expressions to add more ideas from the same point of view:

In addition, ...

What's more, ...

Also, ...

Added to this, ...

To introduce the opposite point of view you can use these words and expressions:

However, ...

On the other hand, ...

Then again, ...





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Tips

Please make sure that you discuss detailed information and supporting points for your during your presentation. You might want to use the skills discussed in our class presentation information slides. Look at the grading rubric while you are preparing to make sure you cover all of the points to be assessed. Please make sure you demonstrate all of the skills we have developed so far this semester (check the slides posted on Ecampus discussing presentations).

Good luck as you prepare for your presentation. If you have question as you prepare, feel free to ask me anytime! I will be happy to give you tips or advice as you prepare and film your presentation.

