



**COLLEGE CODE: 8203**

**COLLEGE: AVC COLLEGE OF ENGINEERING**

**DEPARTMENT: INFORMATION TECHNOLOGY**

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**Completed the project named as Phase II**

**TECHNOLOGY PROJECT NAME: Feedback Collection System**

**SUBMITTED BY,**

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## TECH STACK SELECTION:

### FRONTEND:

- HTML, CSS, JavaScript (for simple UI)
- (Optional Enhancement: React for dynamic UI, Bootstrap/Tailwind for styling)

### BACKEND:

- Node.js with Express.js (REST API framework)

### DATABASE:

- MongoDB (NoSQL database for flexible schema, timestamp storage, and feedback retrieval)

### ADDITIONAL TOOLS:

- Nodemailer (email confirmation)
- Sentiment Analysis (npm sentiment package)
- Postman (API testing tool)

## UI STRUCTURE / API SCHEMA DESIGN:

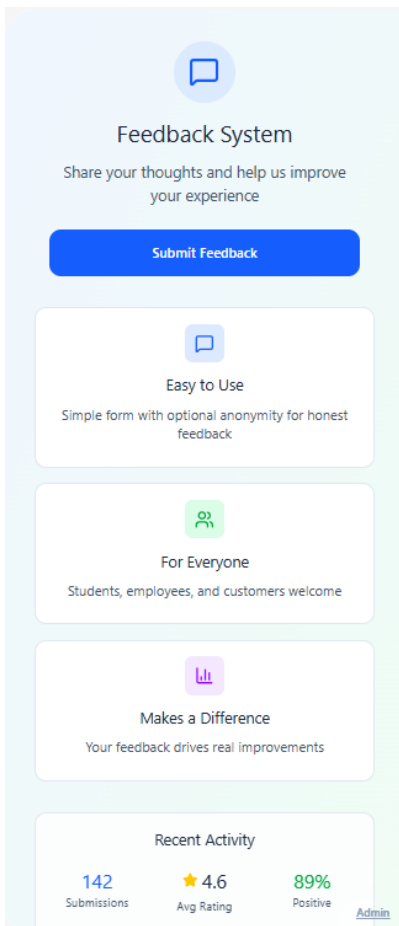
### UI STRUCTURE:

#### Feedback Form Page:

1. input fields: Name, Email, Feedback, Rating.
2. Submit button

#### Admin Dashboard (future enhancement):

1. Table view of all feedback.
2. Filters for rating/date.



Submit Feedback

Name

Your name

Email

your.email@example.com

Rating \*

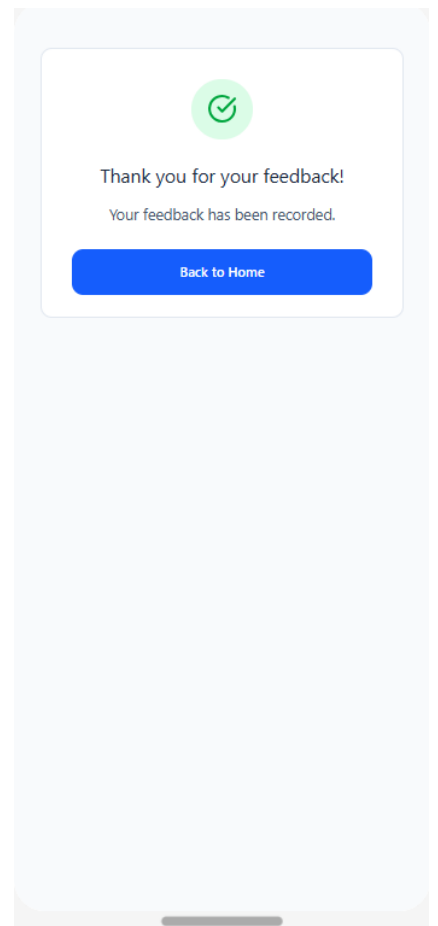
★ ★ ★ ★ ★

Feedback \*

Please share your thoughts and experiences...

☐ Submit Anonymously  
Your name and email will not be recorded

Send Feedback



## API SCHEMA DESIGN (FEEDBACK DOCUMENT IN MONGODB):

```
{
  "name": "John Doe",
  "email": "john@example.com",
  "feedback": "Great service!",
  "rating": 5,
  "sentiment": "Positive",
  "createdAt": "2025-09-24T10:30:00Z"
}
```

## DATA HANDLING APPROACH:

- **FRONTEND → BACKEND:**

- Data submitted via form (POST request).

- **BACKEND → DATABASE:**

- Input validated using Mongoose schema.
- Feedback stored in MongoDB with timestamp.

- **DATABASE → ADMIN API:**

- Admin can fetch all feedback (GET /feedback).
- Filtering supported via query parameters (GET /feedback?rating=4).

- **ENHANCEMENTS:**

- Sentiment analysis added automatically.
- Email confirmation sent to user after submission.

## COMPONENTS OF FEEDBACK COLLECTION SYSTEM:

### 1. FRONTEND (USER INTERFACE):

- Feedback Form → Fields: Name, Email, Feedback, Rating (1–5)
- Submit Button → Trigger POST request to backend
- Confirmation Message → Shows success/failure response
- Error Message Section → Displays validation errors (invalid email, missing fields, rating out of range)
- (Optional) Admin Dashboard → Table view of all feedback with filters (rating/date)

### 2. BACKEND (APPLICATION LAYER – NODE.JS + EXPRESS):

- Route Handlers
  - POST /feedback → Submit feedback and store in DB
  - GET /feedback → Fetch all feedback
  - GET /feedback?rating=5 → Filter feedback by rating
  - GET /feedback/:id → Get single feedback entry (optional)

- Controller Module → Handles validation, saving to DB, and sentiment analysis
- Error Handling Module → Returns user-friendly error messages

### 3. DATABASE (MONGODB):

- Feedback Collection
  - Fields: Name, Email, Feedback, Rating, Sentiment, Timestamp
  - Stores structured feedback in JSON-like documents
- Indexes
  - On createdAt (for sorting by date)
  - On rating (for quick filtering)

### 4. UTILITY & SUPPORT SERVICES:

- Sentiment Analysis (npm sentiment)
  - Analyzes text feedback → returns Positive/Negative score
- Email Service (Nodemailer)
  - Sends confirmation email to user after submission
- Validation (Mongoose + Frontend)
  - Ensures required fields, rating within 1–5, valid email

### 5. Admin & Reporting Module:

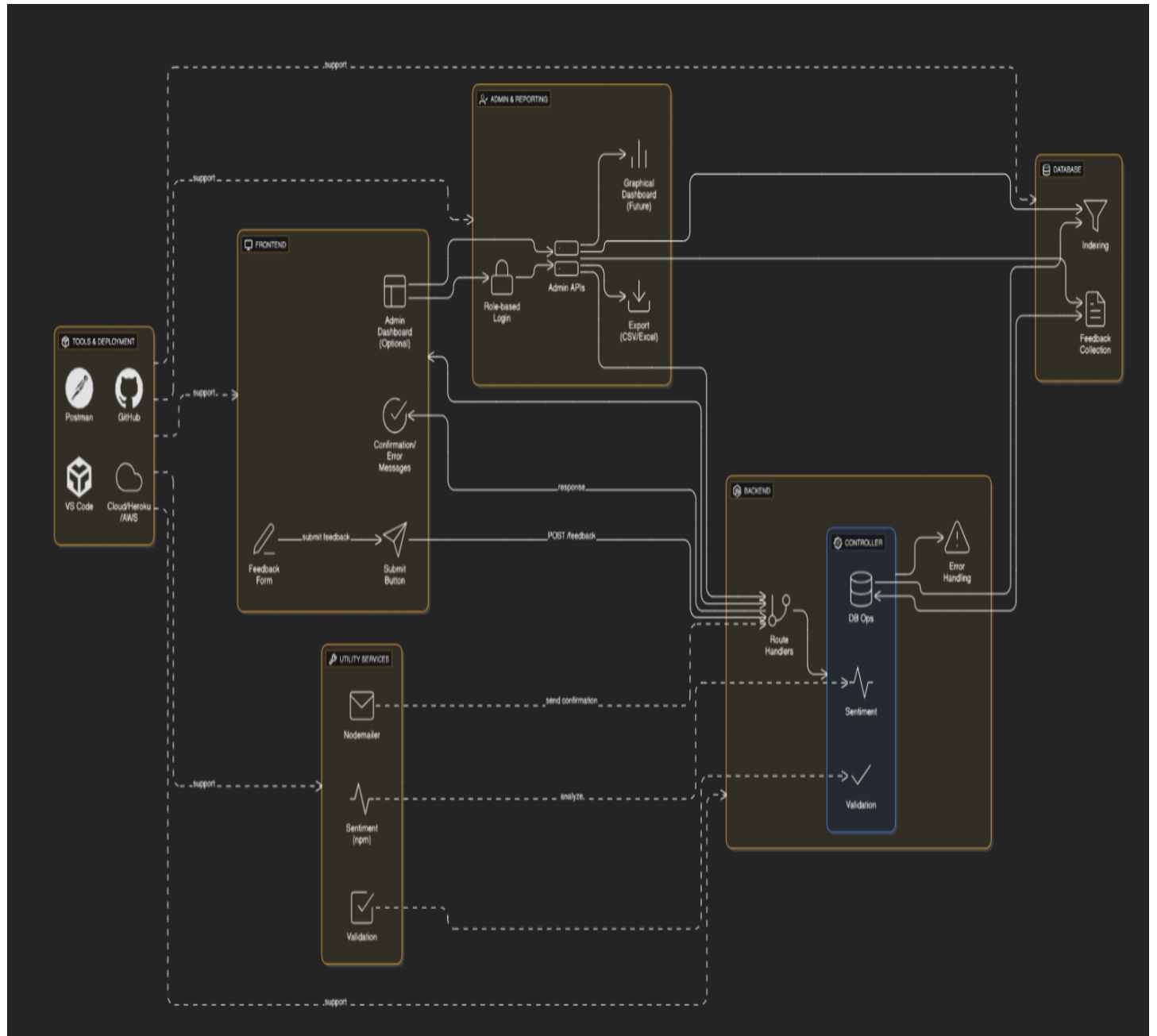
- Admin APIs
  - GET /feedback → Returns all feedback in JSON
  - Query filters (rating, date) for advanced search
- Future Enhancements
  - Graphical dashboard (charts for sentiment trends)
  - Export feedback as CSV/Excel
  - Role-based admin login for security

### 6. UTILITIES & TOOLS:

- Postman → API testing
- Git/GitHub → Version control & collaboration

- VS Code → Development environment
- Deployment → Localhost for testing, Cloud (Heroku/AWS) for production

## MODULE DIAGRAM:



## BASIC FLOW DIAGRAM:

