

JUNE  
22<sup>nd</sup>

# AIM 14

## Voyage of Desire

ANNUAL

INTERACT

MEET



*The Interact District Council 3291*

RANGMANCH | SWABHUMI

[www.AIM14.in](http://www.AIM14.in)



# INTERACT CLUB

Interact club is a service club for youths from ages 12 to 18 and is a part of Rotary International, which is a non profit service organization. Individual Rotary clubs sponsor the interact clubs by providing guidance and support. The name "Interact" is a combination of words International and Action. The first Interact club was formed at Melbourne High School in the year 1962. Interact involves as many as 200,000 youths through more than 10,000 clubs in 109 countries and geographical areas. The interact clubs are self governing and self supporting and can be either school or community based. Interact clubs give an opportunity to members to participate in fun and meaningful projects while developing leadership skills, understanding the importance of responsibility and promoting international awareness, learning to serve others, sharing, respecting and developing personal integrity along with making new friends.

## ANNUAL INTERACT MEET

The Annual Interact Meet or AIM as it is popularly called is Interactors most awaited event. It is basically an Inter Schools Fest cum Award function bringing together students from different schools for various competitions for fun and zeal. The awards are given on the basis of Reports from Interact Schools, who has been doing various service projects and making a difference in the society throughout the year, supporting the cause of Rotary International. They are Awarded and Rewarded by the Rotary District to keep up the enthusiasm to work for better society. The proceeds from this event is donated for charitable causes. This year THE ANNUAL INTERACT MEET is scheduled on Sunday, 22nd June, Rangmanch, Swabhumi to find out THE JOURNEY travelled and the route taken to achieve what they have acquired.

We celebrate AIM - THE VOYAGE OF THEIR DESIRES.



# SCHOOLS

- LA-MARTINIERE
- DPS,MEGACITY
- DPS,NEW TOWN
- DPS,RUBY PARK
- DON BOSCO,PARK CIRCUS
- M.C.KEJRIWAL VIDYAPEETH
- VOICE OF WORLD
- ST. JAMES SCHOOL
- THE HERITAGE SCHOOL
- PRATT MEMORIAL SCHOOL
- CALCUTTA BOY'S SCHOOL
- ST.THOMAS DAY SCHOOL
- ST.THOMAS GIRL'S SCHOOL
- ST.THOMAS BOY'S SCHOOL
- SOUTH POINT SCHOOL
- APEEJAY SCHOOL
- ALBANY HALL PUBLIC SCHOOL
- VIDYANJALI INTERNATIONAL SCHOOL
- MAHADEVI BIRLA WORLD ACADEMY
- SOUTH CITY INTERNATIONAL SCHOOL
- OUR LADY QUEEN OF THE MISSION SCHOOL
- ASSEMBLY OF ANGELS SECONDARY SCHOOL
- ST.JOSEPH AND MARY'S SCHOOL
- CHOWRINGHEE HIGH SCHOOL
- PETER'S DAY SCHOOL
- METHODIST SCHOOL
- FRANK ANTHONY PUBLIC SCHOOL
- BALLYGUNGE SIKSHA SADAN
- ST.AUGUSTINE'S SCHOOL
- ST.ANTHONY'S HIGH SCHOOL
- ST.FRANCIS XAVIER SCHOOL
- GOKHALE MEMORIAL GIRLS SCHOOL
- FUTURE FOUNDATION SCHOOL

*and many more.....*



## PREVIOUS YEARS CELEBRITIES

HONEY SINGH

AYUSHMAN KHURANA

ARIJIT SINGH

VIRENDER SINGH

DJ MASH

## PREVIOUS YEARS SPONSORS

Previous Years AIM Sponsors --- JIS Collage, J.K Masala, Penguin Trading & Agencies, Amust, AP Guru, Power, F.M 107.8, Dollar, CDC Printing, The Park, TTIS, INOX, Munna Maharaj , Munna Kothari , Eye Catcher ,Red Bull.and many more...


## CONTACT DETAILS :

*Chief Advisor*  
*Rotary Dist.Governor*



*(Rajani Mukerji)*

*Advisor*  
*Rotary Dist.Interact Chairperson*



*(Rtn. Prabha Binani)*  
**9330381190**

*(Swagato Banerjee)*  
**9051973494**

*(Ankit Modi)*  
**9038338205**

*(Imran Arshad)*  
**9748188318**



# MAJOR SPONSORS

PARTICULARS	AMOUNT
TITLE SPONSOR	5,00,000
CO - SPONSOR	3,00,000
ASSOCIATE SPONSOR	2,00,000

## PROMOTIONS - PRE & SPOT

- SMS ADS
- NEWSPAPER ADVERTISEMENT
- RADIO ANNOUNCEMENT
- SOCIAL NETWORKING ADS
- POSTERS IN SCHOOLS

## SPONSOR MILEAGE

- LOGO PRESENCE IN ALL COLLATERALS, POSTERS, FLEX ETC.
- ANNOUNCEMENT MADE BY MOC AT ALL EVENTS.
- BRANDING OPPORTUNITY - EXCLUSIVE BANNERS, STALLS, STANDIES.
- FOOTFALLS - 30 BEST SCHOOLS OF KOLKATA.



# DELIVERABLES

DESCRIPTION	TITLE	CO-SPON.	ASSOCIATE
MAIN GATE	YES	-	-
SIDE WINGS	-	YES	-
STAGE BRANDING	YES	YES	YES
STALLS	ONE STALL AVAILABLE IF REQUIRED		
PRESENTATION	YES	-	-
E - MARKETING	YES	YES	YES
RADIO ANNOUNCEMENTS	YES	-	-
VOCAL ACKNOWLEDGEMENT	YES	YES	YES
EVENT PROMOTIONAL PACKAGE	YES	YES	YES

## GENERAL DETAILS

- BANNER TO BE PROVIDED BY THE SPONSOR.
- EVENT PROMOTION INCLUDES SPONSOR'S LOGO PRESENCE IN ALL PUBLICITY MATERIALS SUCH AS HOARDINGS, BACKDROPS.
- ENTRY PASSES , POSTERS , BANNERS , ADS , ONLINE SOCIAL MEDIA PROMOS ETC.



## OTHER SPONSORS

### DESCRIPTION

### AMOUNT

BANNER INSIDE	10,000
BANNER OUTSIDE	8,000
STALL	20,000
SCREEN ADVERTISING	15,000
LOGO DISPLAY	10,000

## EVENT PARTNERS

RADIO PARTNER

MULTIPLEX PARTNER

DRINKS PARTNER

PRINTING PARTNER

COFFEE PARTNER

HOSPITALITY PARTNER

AWARD SPONSOR

EDUCATION PARTNER

FOOD PARTNER

CERTIFICATE SPONSOR





# AIMA VOYAGE OF DESIRE

EVENT PARTNER



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