Product Development
Maximize ROI and delight Customers

Agile Lifecycle and Execution → **Digital Product Management** → **Agile Enterprise Architecture**

The How

- Real Business Agility
- Value Stream Focused
- DevOps CAMS
- Reliability Engineering

The What

- Outcome based
- Product Vision, Market Strategies & OKRs
- Design Thinking
- Data Driven

The With

- Foundation Eco System
- Faster, Cheaper, Better
- Evolutionary
- TOGAF Concepts, Agile Implementation

Delivery Excellence

Real Agility is not prescriptively following Scrum, SAFe, DAD or any other methodology. It is about staying true to the spirit of the Agile Manifesto and adapting the best of breed processes for your unique situation from all the above, and ...

Key Lessons from Lean , Theory of Constraints, PMBOK, TQM.

DevOps is rooted in the idea of continuously improving *CAMS* (Culture, Automation, Measurement, Sharing) – and *Reliability Engineering* with best practices and a toolchain for:

SCM, CI/CD, Config Automation, Container Management, Testing, Security, Monitoring and Collaboration

Digital Products

Objectives and Key Results based on vision and strategies provide qualitative goals and quantitative measurements for success.

Design Thinking guides a making based approach rooted in human empathy and collaboration. Persona mapping, journey mapping, lateral thinking and low fidelity prototypes help the ideation process to build products that customers love.

A/B Testing, usage analytics and other behavioral data provide valuable insights that help build features and navigation saving time and money.

Agile EA

Architecture Runway
Allows Architecture Epics to be prioritized.

Reference Architecture based on code samples (e.g. Rest/GraphQL service example). High level models, UI templates, media assets.

Best Practices E.g.:
- API based SaaS
- Microservices
- Cloud Native: 12 factor app
- Domain Driven Design bounded context , event storming etc.