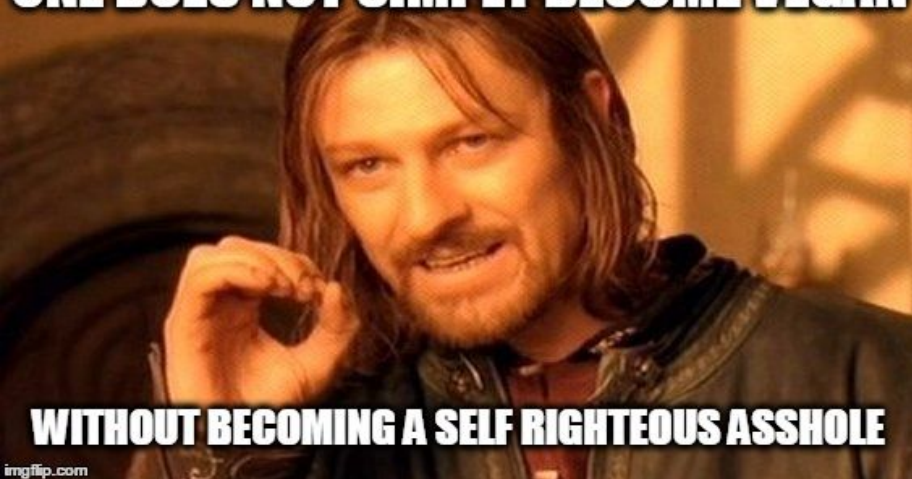


I'M VEGAN;
HATE ME? LOVE ME?

Presented By A Fake Vegan

ONE DOES NOT SIMPLY BECOME VEGAN



WITHOUT BECOMING A SELF RIGHTEOUS ASSHOLE

imgflip.com

No one cares about your protein intake until they find out you're vegan.

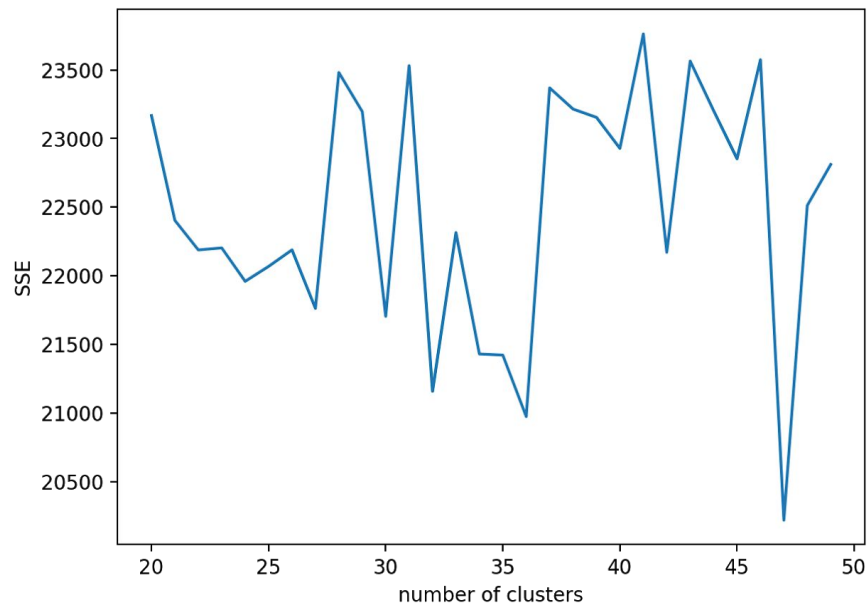
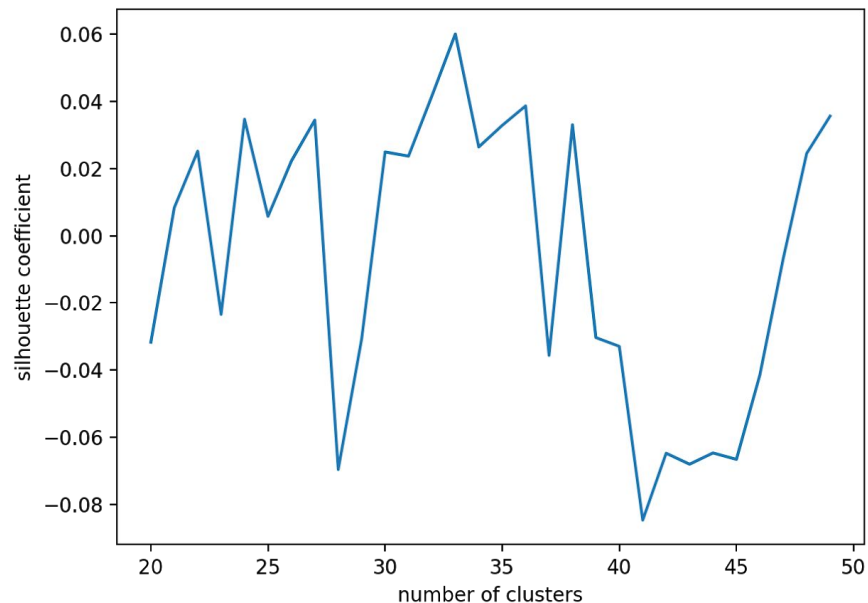


your  cards
someecards.com

459,265 Tweets Collected

145,243 Unique Tweets

NAIVE APPROACH: TFIDF + LSA + KMEANS



WHAT TO DO?

- Customized Tokenizer
 - SpaCy
- LSA:
 - 300
 - **100**
 - 50
- Stopwords:
 - Vegan
 - Vegetarian
 - Think
 - Okay
 - Want
 - RT
 - Like







crystianna

@AnnaCrysti

Follow



Y'all heard Beyoncé, it's VEGAN TIME!!!!



Fatass Kelly Price

@beyoncescurls

Follow



Me: I could never be a vegan
Beyoncé: Vegan time!
Me:



@The__Prototype

Follow



Me in the kitchen trying to make a new
vegan recipe because Beyoncé said it's
"Vegan Time"





Kelsey Fiona
@KelseyFionaBich

Follow



yes i'm vegan. yes i eat meat. we exist.

1:19 PM - 25 Feb 2018

10,222 Retweets 31,202 Likes



yes I'm sober yes I'm drunk we exist

Yes I'm tall Yes I'm 5'2 We exist

yes i'm bisexual yes i'm lesbian we exist

Yes I'm Christian Yes I'm atheist We exist

yes i'm anarco yes i'm capitalista we exist

yes i'm a christian yes i'm openly gay we exist

yes i'm single yes i'm in a relationship we exist

Yes I'm straight edge Yes I still smoke crack We exist



@kalenminaj

Follow



carly

@sclvatore

Follow



@nathanschens

Follow

BREAKING NEWS: Mariah Carey has officially become a gas, making her the skinniest person alive. She says she achieved this skinny feat by “living off a strict diet of air, sunlight and low-fat water.” She added that she only breathes vegan, non-GMO, gluten-free air.



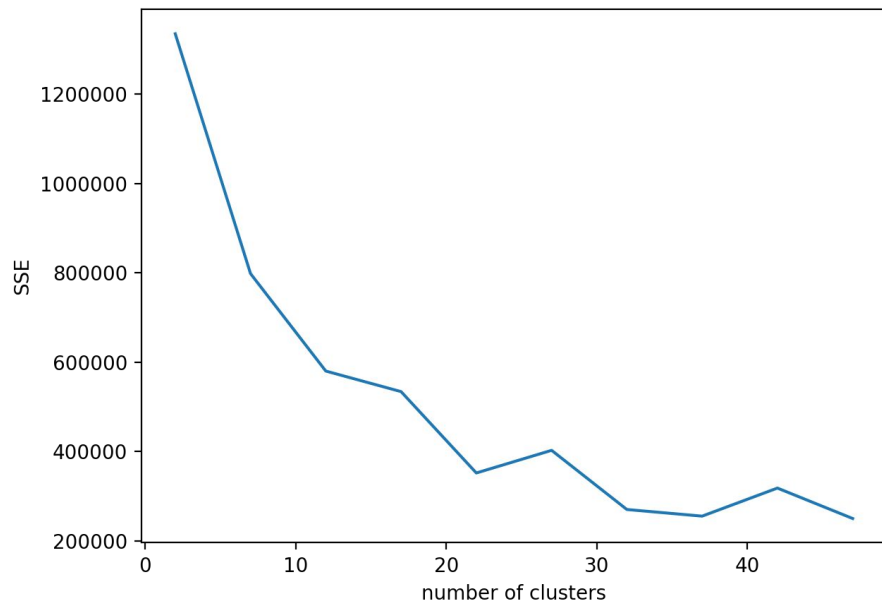
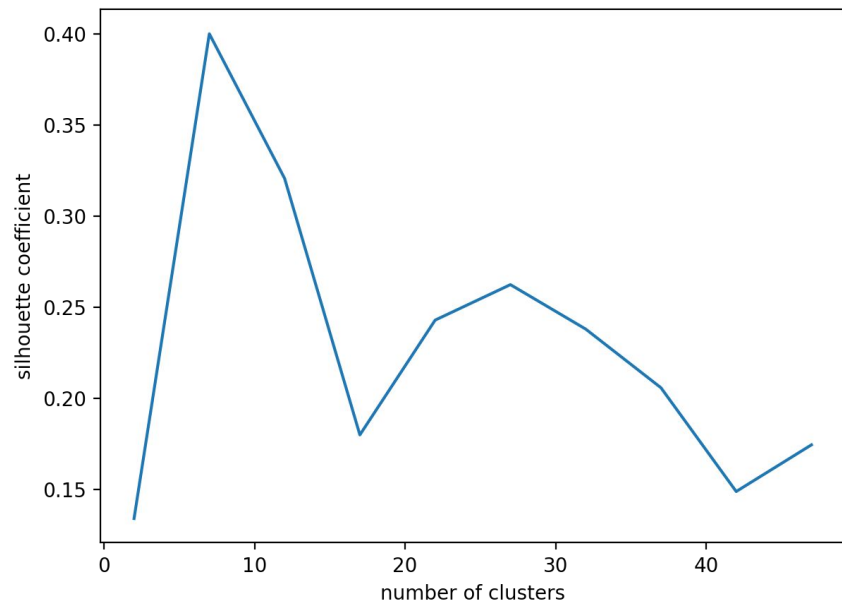
BREAKING NEWS: Lana Del Rey has officially become a gas, making her the skinniest person alive. She says she achieved this skinny feat by “living off a strict diet of air, sunlight and low-fat water.” She also added that she only breathes vegan, non-GMO, gluten-free air.



BREAKING NEWS: Nathan Chen has officially become a gas, making him the skinniest person alive. He says he achieved this skinny feat by “living off a strict diet of air, sunlight and low-fat water.” He added that he only breathes vegan, non-GMO, gluten-free air.

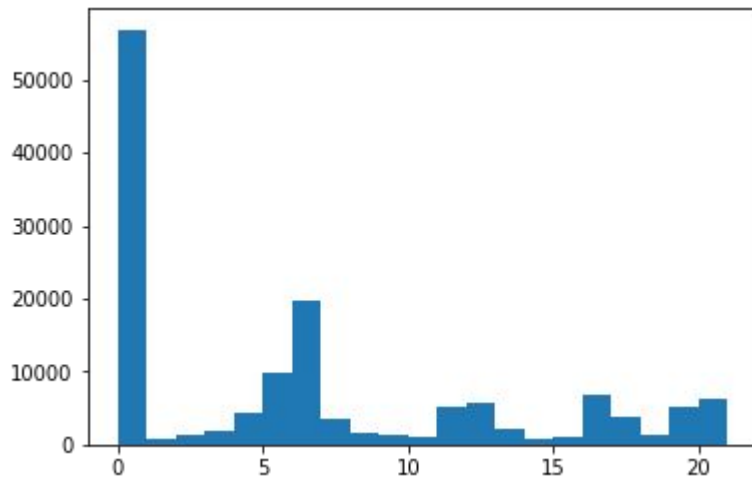


BETTER?



NO!

- my **cats** are vegan but most importantly they are atheist
- 44 days til **Coachella** **Beyoncé** went vegan
Suddenly I'm vegan too
- This vegan **cheese** shop in Brooklyn will have you drooling
- Please dont ask me why Im vegan it must be obvious green raw **veggie**
- **Peanut Butter Avocado Brownies** Vegan Brownies via recipespantry
- Vegan **YouTuber** Who Said Veganism Cures **Cancer** Has Died Of Cancer



```
In [224]: 1 pyLDAvis.enable_notebook()
          2 pyLDAvis.gensim.prepare(ldamodel, corpus, dictionary)
```

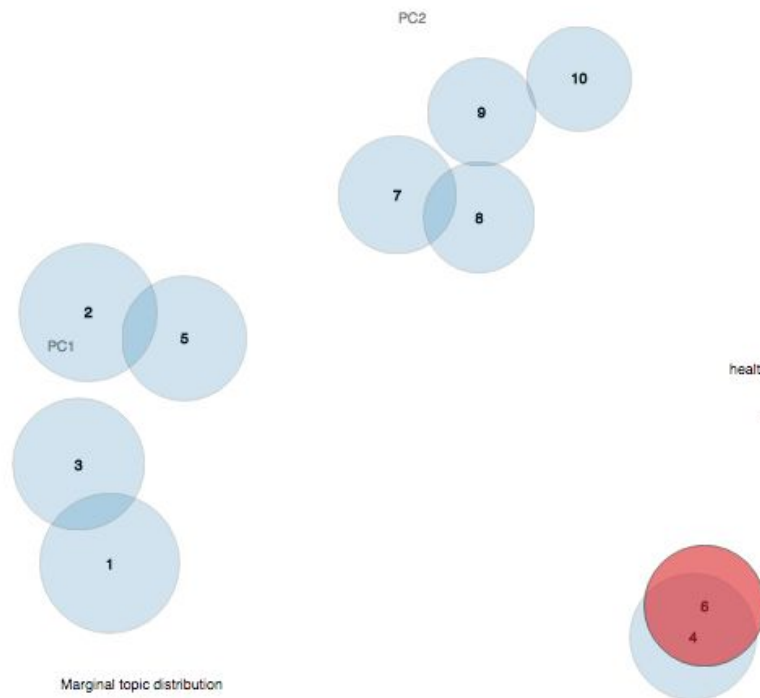
Out[224]:

Selected Topic: Previous Topic Next Topic Clear Topic

Slide to adjust relevance metric:(2)
 $\lambda = 1$

0.0 0.2 0.4 0.6 0.8 1

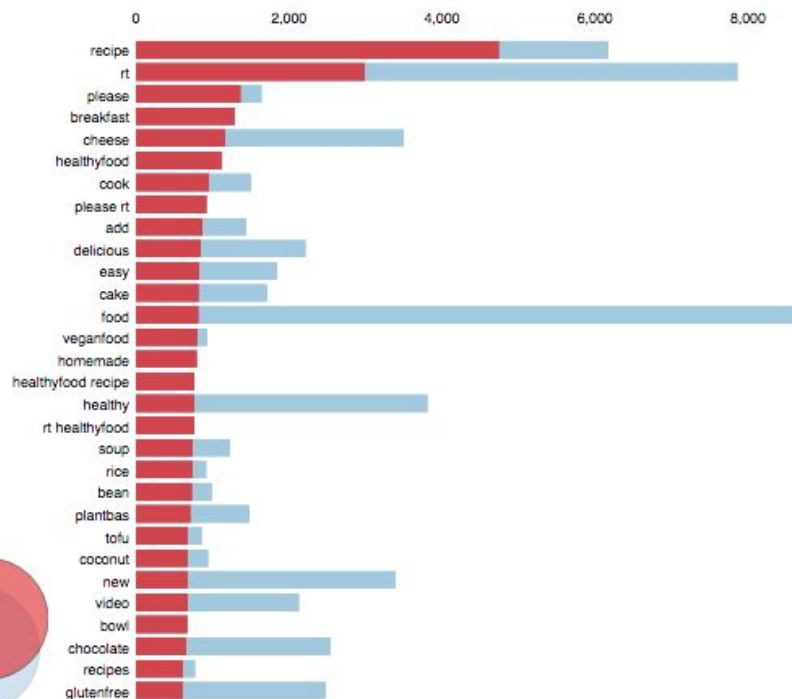
Intertopic Distance Map (via multidimensional scaling)



Marginal topic distribution



Top-30 Most Relevant Terms for Topic 6 (9.7% of tokens)



Overall term frequency
Estimated term frequency within the selected topic

$1. \text{saliency}(\text{term } w) = \text{frequency}(w) * [\sum_t p(t | w) * \log(p(t | w) / p(t))]$ for topics t ; see Chuang et. al (2012)

WHAT SCREWED ME UP



MainCuisine @maincuisine · 21m

** HAPPY COOKING **

#MAINCUISINE #COOKING #RECIPE #CUISINE #FOOD #FOODIE #HUNGRY
#CHEF #DINNERTIME #FOODCHANNEL #VEGAN #FOODBLOG #FOODPORN

* MUST WATCH *

How To Make A COFFEE CAKE FOR FATHER'S DAY! Chocolate and vanilla cake

...

Full Info / Recipe: goo.gl/aXpBk4



Fatass Kelly Price

@beyoncescurls

Follow

Me: I could never be a vegan
Beyoncé: Vegan time!
Me:



