

York College  
YCP HACKS  
2021



## WHEN?

Friday, November 5<sup>th</sup>  
to  
Sunday, November 7<sup>th</sup>



## WHAT?

YCP Hacks is York College of Pennsylvania's annual student-run Hackathon! We are inviting student developers, designers, entrepreneurs, and hackers to come celebrate tinkering for 36 hours!



## WHERE?

The Willman Business Center on York College of PA's main campus, or virtually anywhere!

## WHY?

Sponsoring a Hackathon gets your name into the community and into the minds of creative and bright individuals always looking for internships and full-time opportunities.








# CREATIVE THINKERS



# GO TO HACKATHONS

Sponsoring YCP Hacks immediately grants you access to some of the most passionate problem-solvers in the area, and, as a bonus, a lot of them are looking for new and exciting internships, co-ops, or even full-time positions!

Company exposure at events like YCP Hacks is quickly becoming a part of the standard recruiting/marketing process for companies large and small. Students attend these events because “tinkering” is what they do for fun, and nothing is better than an employee that enjoys their work.



# Sponsorship Options

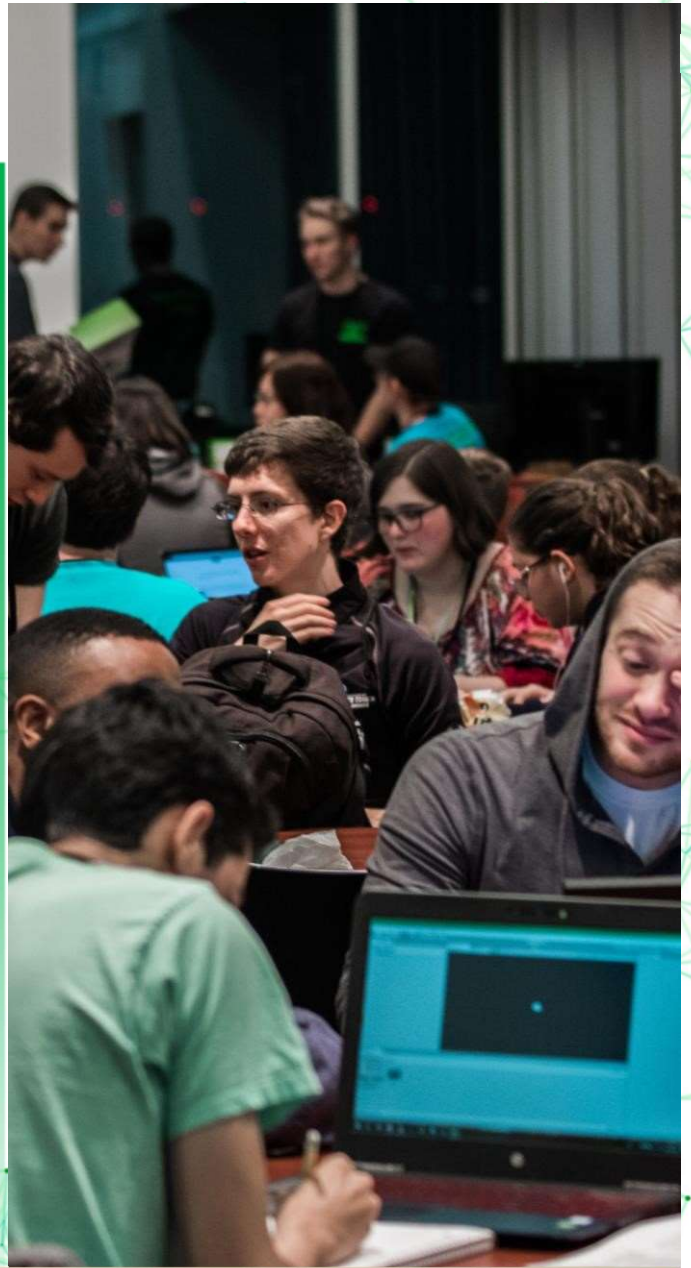
Tier Level:	Bronze (\$500)	Silver (\$1500)	Gold (\$2500)	Platinum (\$5000)
Mentoring	Send mentors & Time to meet Students	Send mentors & Time to meet Students	Send mentors & Time to meet Students	Send mentors & Time to meet Students
Company Logo	Logo on-site	Logo on-site	Logo on-site	Logo on-site
Speaking Opportunity	---	Opening words 2 min	Opening words 2 min	Opening words 2 min
Resume Access	---	Resumes after event	Resumes before event	Resumes before event
Demo Opportunity	---	---	Special Demo Time	Special Demo Time
High Profile Speaker (1 hr)	---	---	---	High Profile Speaker



# Other Ways to Contribute

The best thing you could do for both YCP Hacks 2021 and your company is to have a strong presence at the event! You can do this however you like, but here are a few ideas:

- Bring company engineers or mentors to the event to interact with the participants and start conversation.
- Sponsor some fun events to pump energy into the room!
- Send some company swag for the participants! (No one loves free clothes or knick-knacks more than College Students)



# MORE SPONSORSHIP OPTIONS

## Sponsoring Hacks

Another sponsorship option is to present a problem to the participants in the form of a “hack”, select the winners, and offer the prizes. In the past, we’ve had companies/organizations that specialize in a certain field present problems relevant to their day-to-day business operation.

## Sponsoring a Meal

Sponsoring a meal is a great way to support the event! Both on the schedule and during the event, you/your company will be recognized as the sponsor of whatever meal you choose.

## Custom Packages

The above options are just examples of alternate sponsorships. If you are interested in sponsoring and nothing here suits what you are looking for, we would be more than happy to hear what it is you are envisioning.

Do not hesitate to ask

