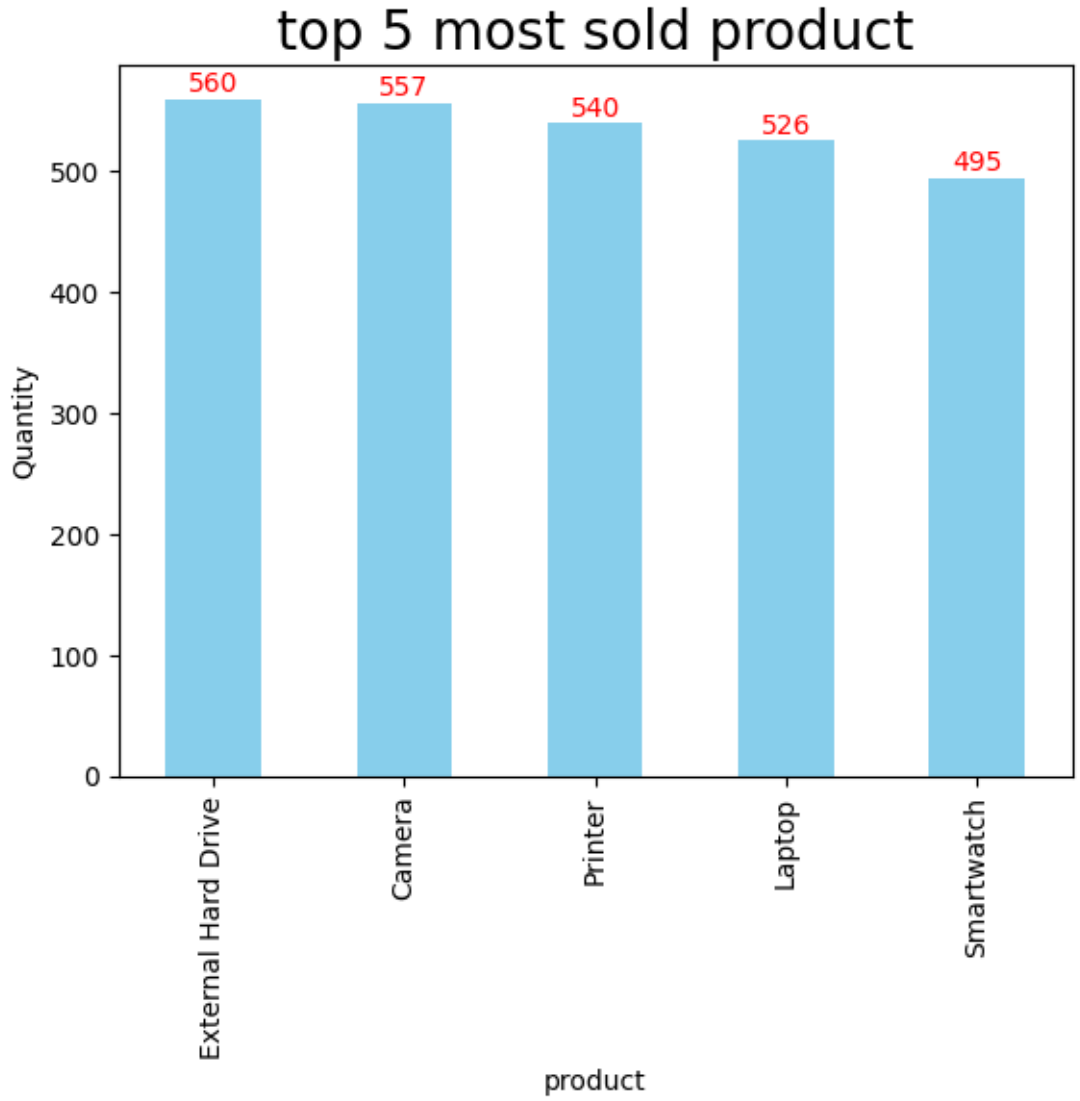
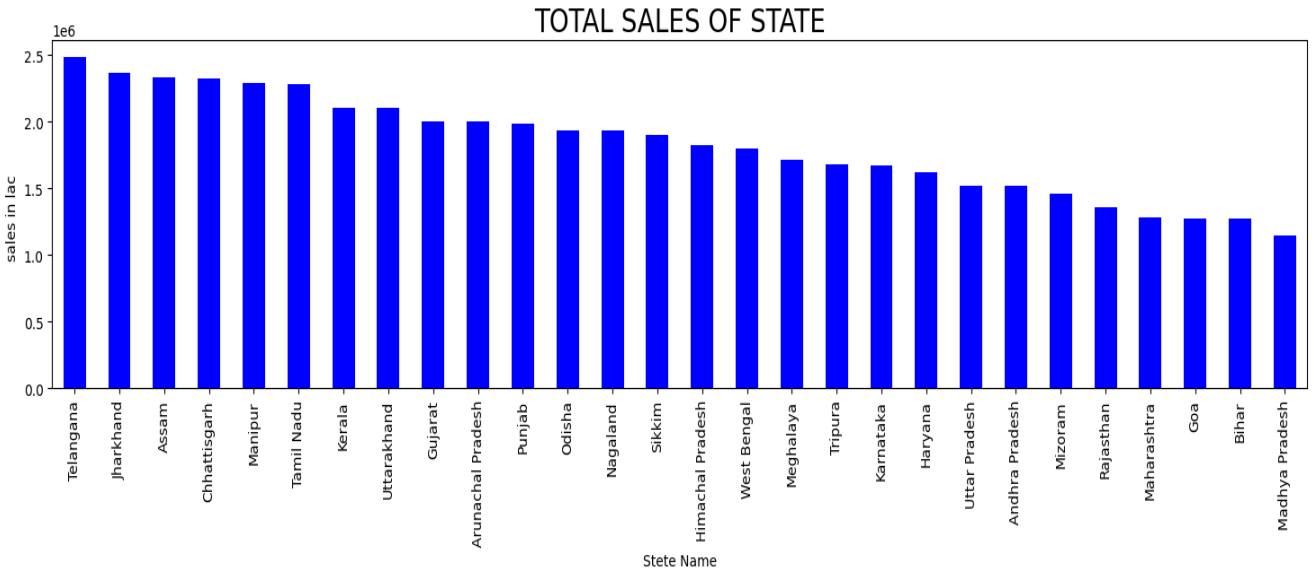
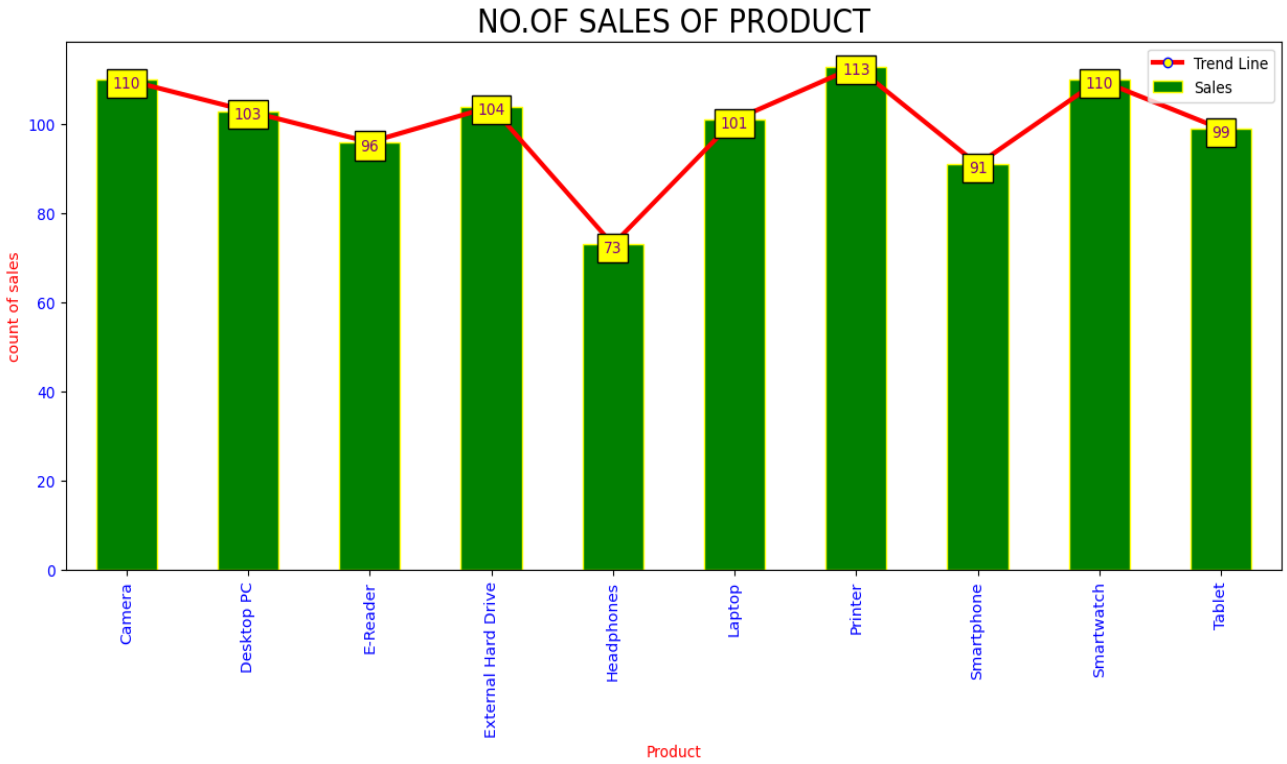
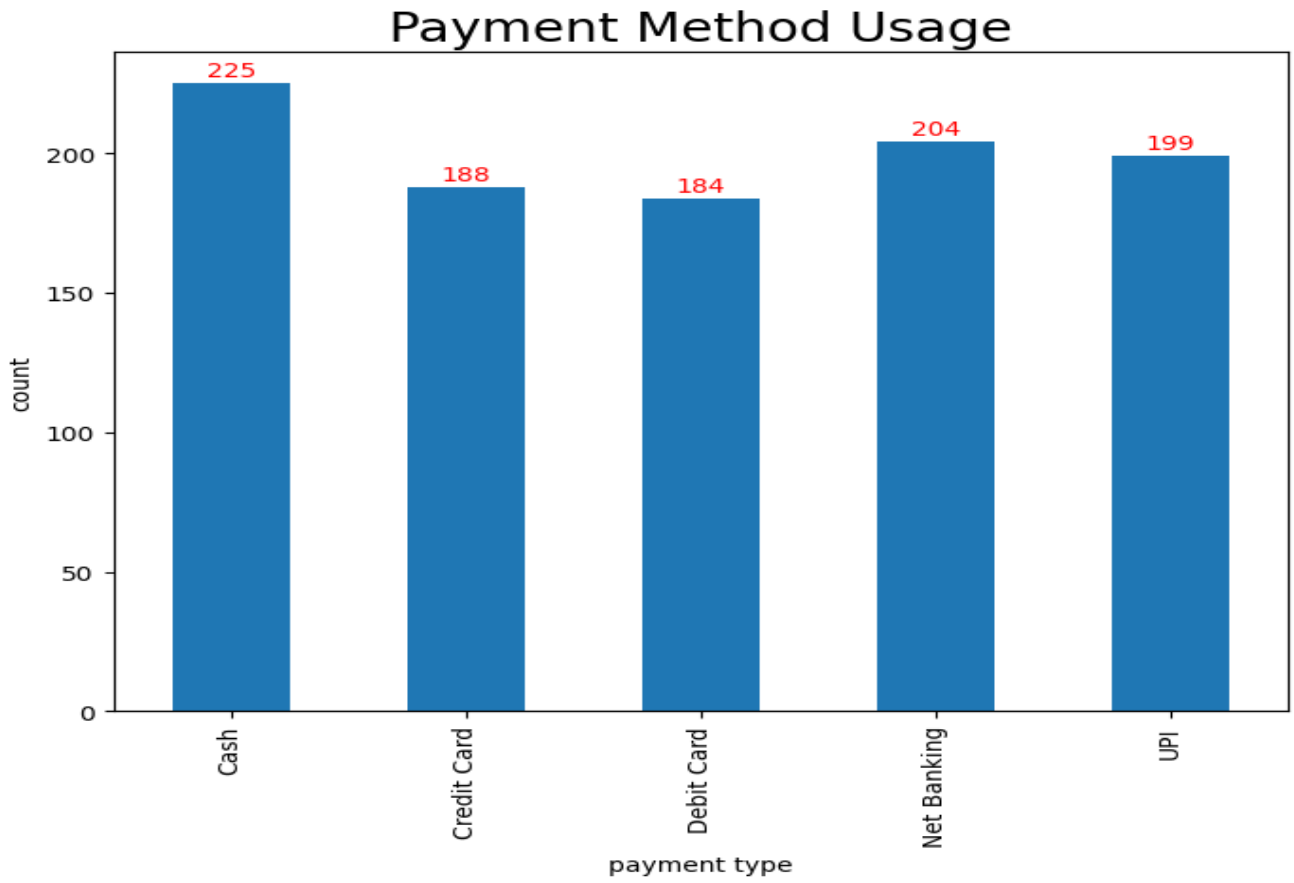
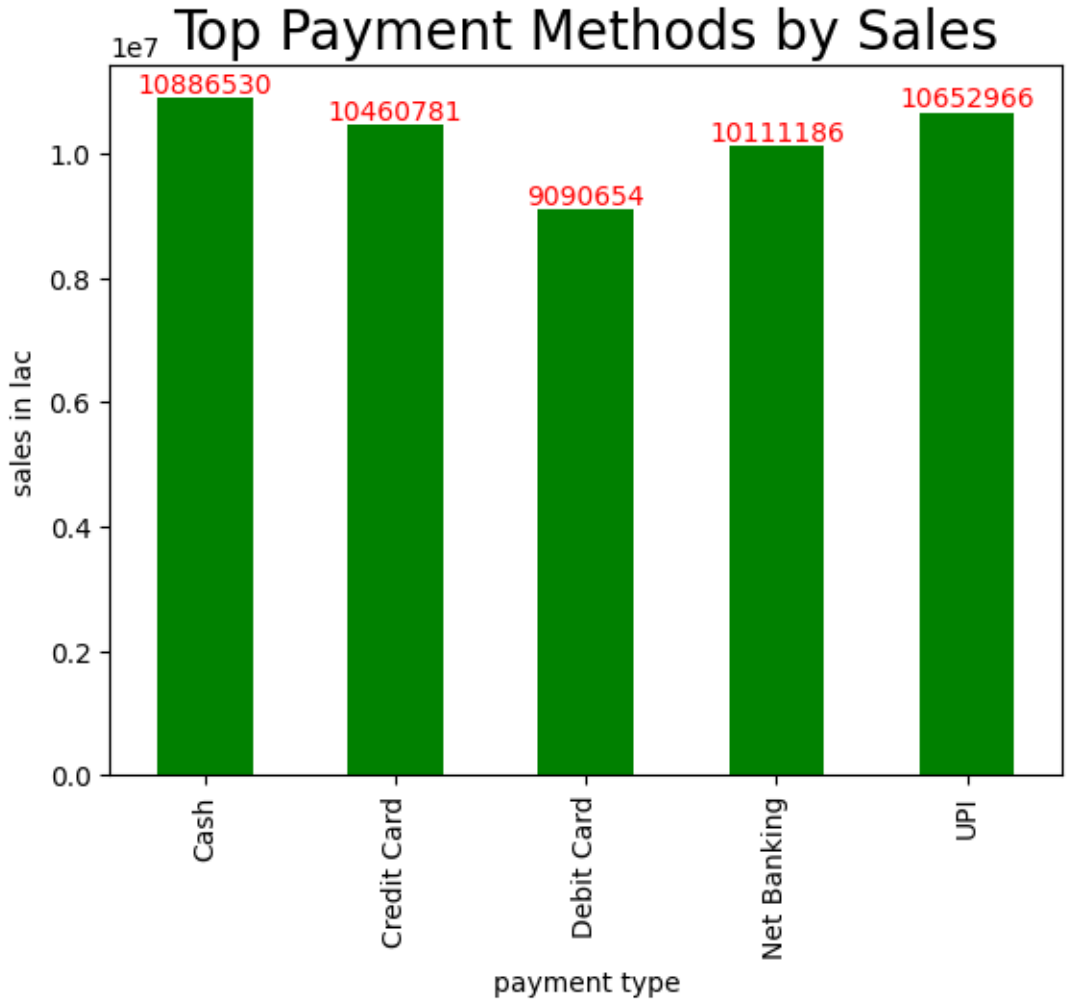
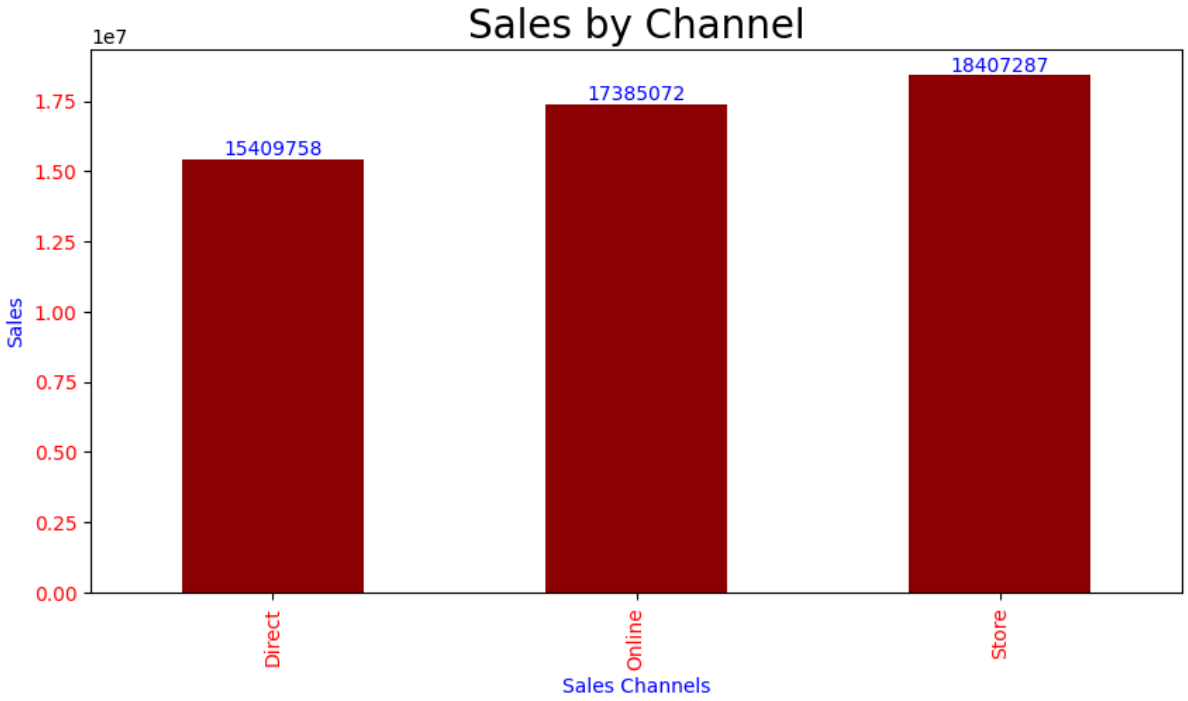

top 5 most sold product
560
557
540
526
495
500
400
300
200
100
0
Quantity
External Hard Drive
Camera
Printer
Laptop
Smartwatch
product

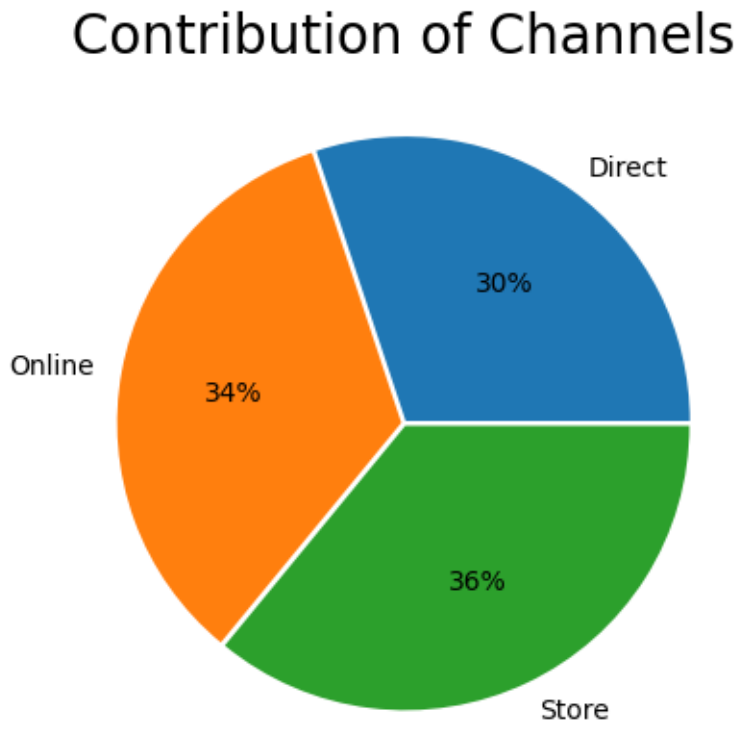

TOTAL SALES OF STATE
1e6
2.5
2.0
1.5
1.0
0.5
0.0
sales in lac
Telangana
Jharkhand
Assam
Chhattisgarh
Manipur
Tamil Nadu
Kerala
Uttarakhand
Gujarat
Arunachal Pradesh
Punjab
Odisha
Nagaland
Sikkim
Himachal Pradesh
West Bengal
Meghalaya
Tripura
Karnataka
Haryana
Uttar Pradesh
Andhra Pradesh
Mizoram
Rajasthan
Maharashtra
Goa
Bihar
Madhya Pradesh
Stete Name

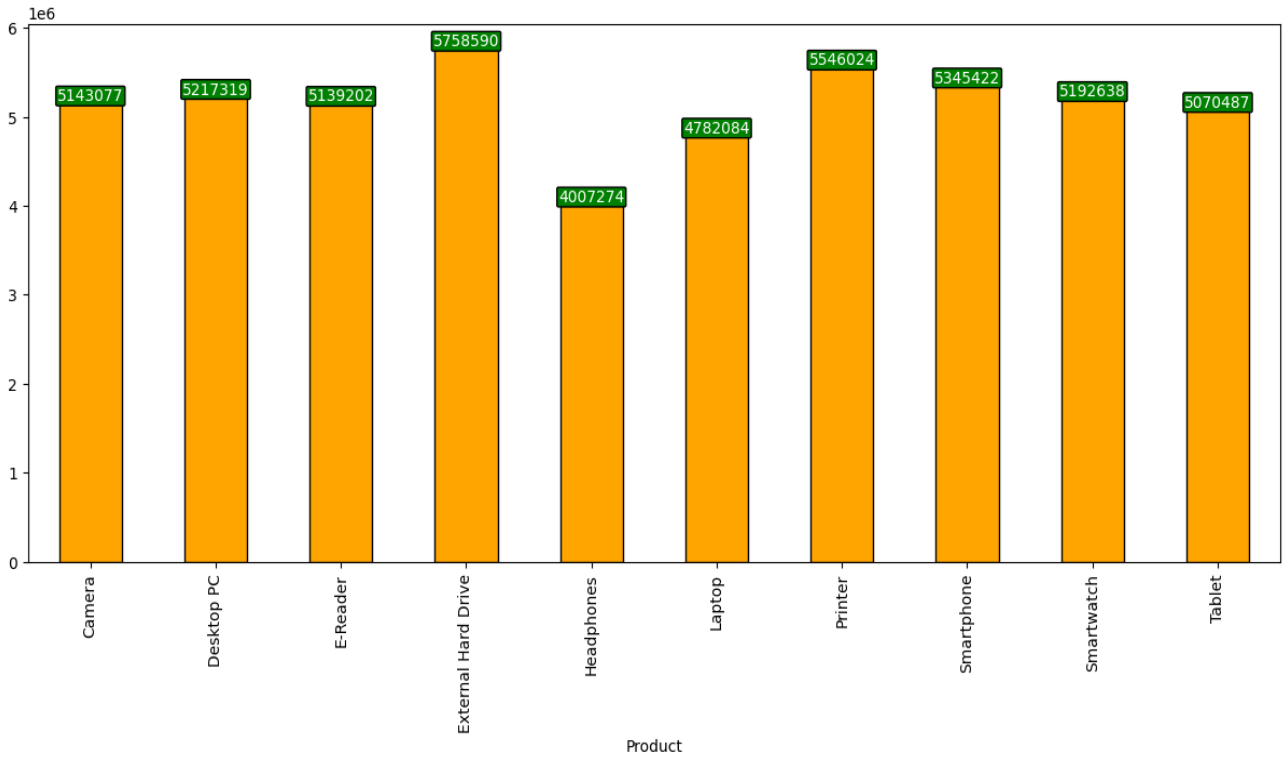

NO.OF SALES OF PRODUCT
Trend Line
Sales
count of sales
Product
Camera
Desktop PC
E-Reader
External Hard Drive
Headphones
Laptop
Printer
Smartphone
Smartwatch
Tablet
110
103
96
104
73
101
113
91
110
99

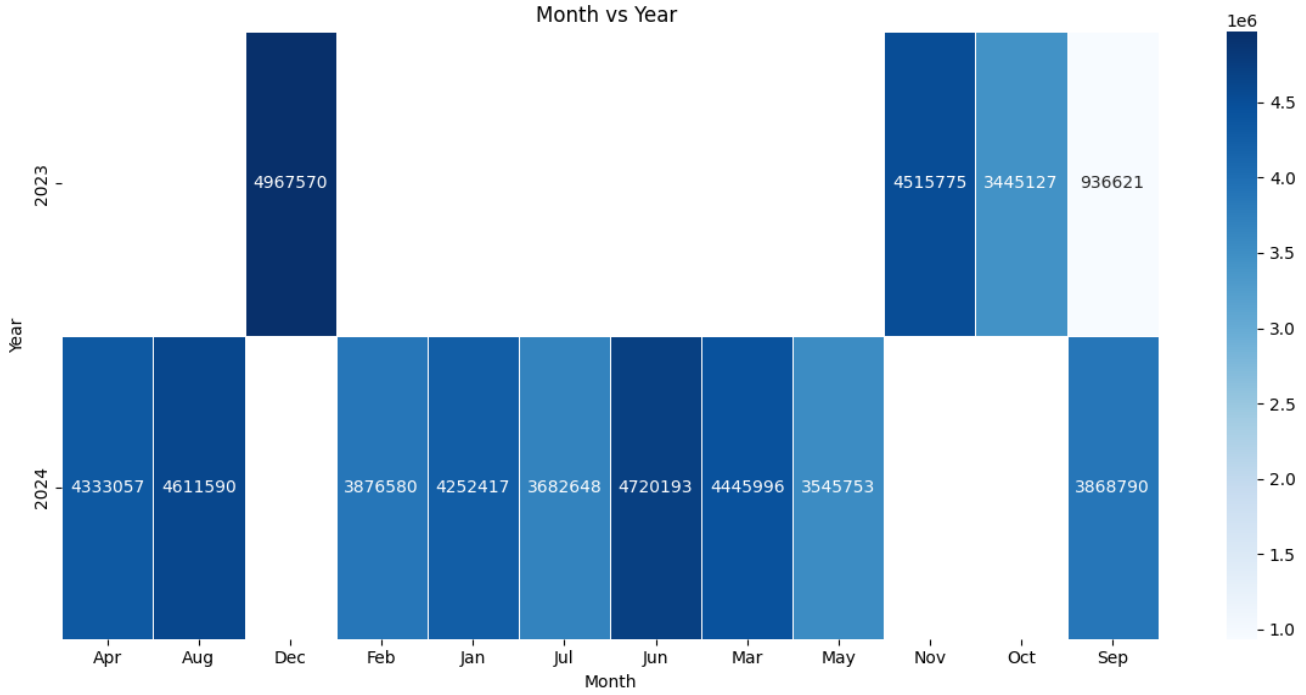

Payment Method Usage
count
payment type
Cash
Credit Card
Debit Card
Net Banking
UPI
225
188
184
204
199


Top Payment Methods by Sales
1e7
10886530
10460781
9090654
10111186
10652966
1.0
0.8
0.6
0.4
0.2
0.0
sales in lac
Cash
Credit Card
Debit Card
Net Banking
UPI
payment type


Sales by Channel
1e7
18407287
17385072
15409758
1.75
1.50
1.25
1.00
0.75
0.50
0.25
0.00
Sales
Direct
Online
Store
Sales Channels


Contribution of Channels
Direct
30%
Online
34%
36%
Store


1e6
6
5
4
3
2
1
0
5143077
5217319
5139202
5758590
4007274
4782084
5546024
5345422
5192638
5070487
Camera
Desktop PC
E-Reader
External Hard Drive
Headphones
Laptop
Printer
Smartphone
Smartwatch
Tablet
Product


Month vs Year
Year
2023
2024
4967570
4515775
3445127
936621
4333057
4611590
3876580
4252417
3682648
4720193
4445996
3545753
3868790
Apr
Aug
Dec
Feb
Jan
Jul
Jun
Mar
May
Nov
Oct
Sep
Month
1e6
4.5
4.0
3.5
3.0
2.5
2.0
1.5
1.0