

YData: An Introduction to Data Science

Lecture 02: Cause and Effect

Jessi Cisewski-Kehe and John Lafferty
Statistics & Data Science, Yale University
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Credit: data8.org



Seminar Courses

Announcements

Questions

Three coffees a day linked to a range of health benefits

Research based on 200 previous studies worldwide says frequent drinkers less likely to get diabetes, heart disease, dementia and some cancers

Staff and agencies

Wed 22 Nov 2017
19.54 EST



The findings supported other studies showing the health benefits of drinking coffee. Photograph: Wu Hong/EPA

www.theguardian.com/lifeandstyle/2017/nov/23/three-coffees-a-day-linked-to-a-range-of-health-benefits

A Stronger Link?

Pick your NPR Station

There are at least three stations nearby

the salt

NEWSCAST

LIVE RADIO

SHOWS

EATING AND HEALTH

Chocolate, Chocolate, It's Good For Your Heart, Study Finds

LISTEN · 2:07

QUEUE

Download

Transcript

June 19, 2015 · 5:03 AM ET

Heard on Morning Edition



There's a growing body of evidence suggesting that compounds found in cocoa beans, called polyphenols, may help protect against heart disease.
Philippe Huguen/AM/FotoImage

www.npr.org/sections/thesalt/2015/06/19/415527652/chocolate-chocolate-its-good-for-your-heart-study-finds

Study: ?

Observation

- **Individuals, study subjects, participants, units**
 - European adults
- **Treatment**
 - chocolate consumption
- **Outcome**
 - heart disease

The First Question

Is there any relation between chocolate consumption and heart disease?

- Association
 - Any relation
 - Link

Some data:

"Among those in the top tier of chocolate consumption, 12 percent developed or died of cardiovascular disease during the study, compared to 17.4 percent of those who didn't eat chocolate."

[Howard LeWine of the Harvard Health Blog](#)

→ This suggests there may be an association

The next question

Does chocolate consumption lead to a reduction in heart disease?

- Causality
 - This question is often harder to answer.

"[The study] doesn't prove a cause-and-effect relationship between chocolate and reduced risk of heart disease and stroke."

JoAnn Manson, chief of the Division of Preventive Medicine at Brigham and Women's Hospital in Boston

Association

London, early 1850's

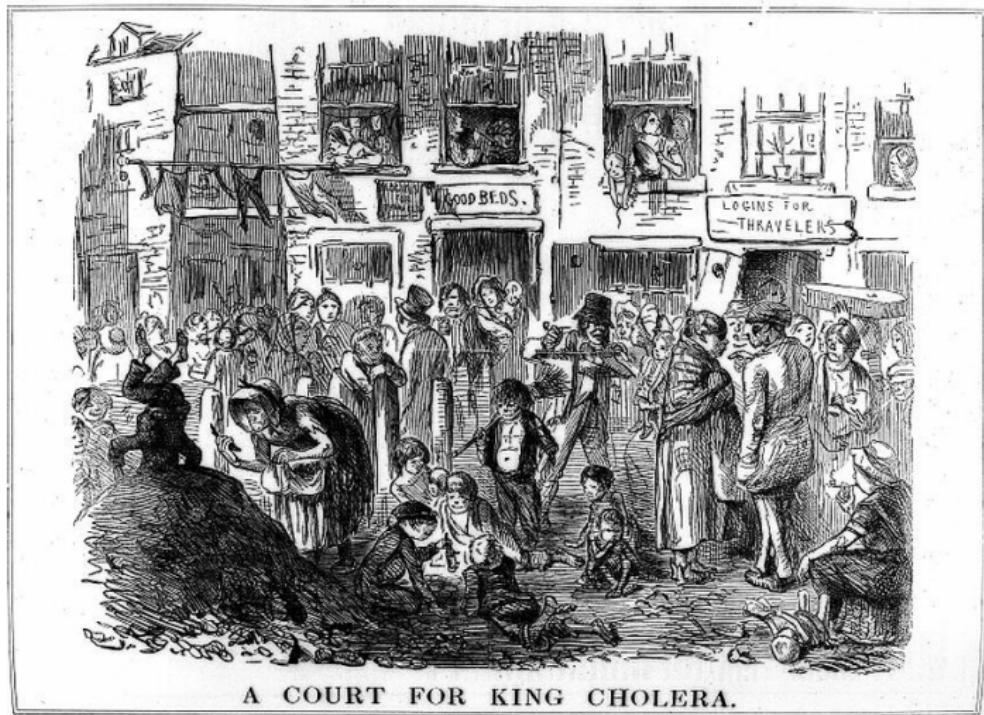
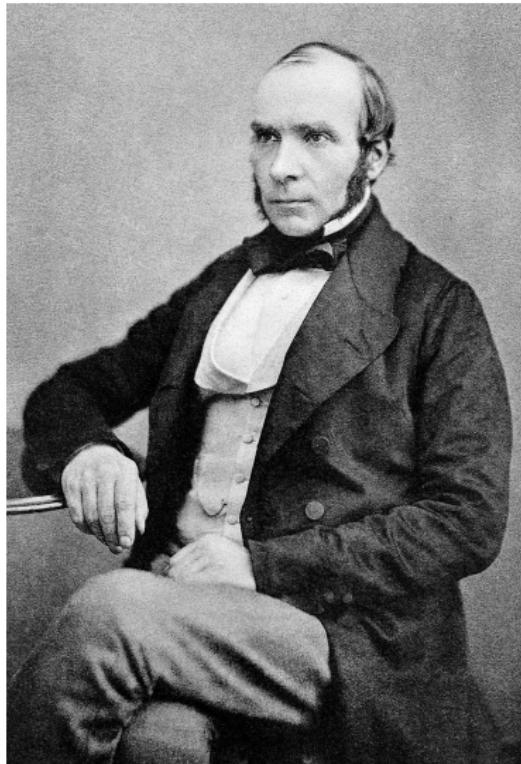


Illustration by John Leech from Punch (1852).

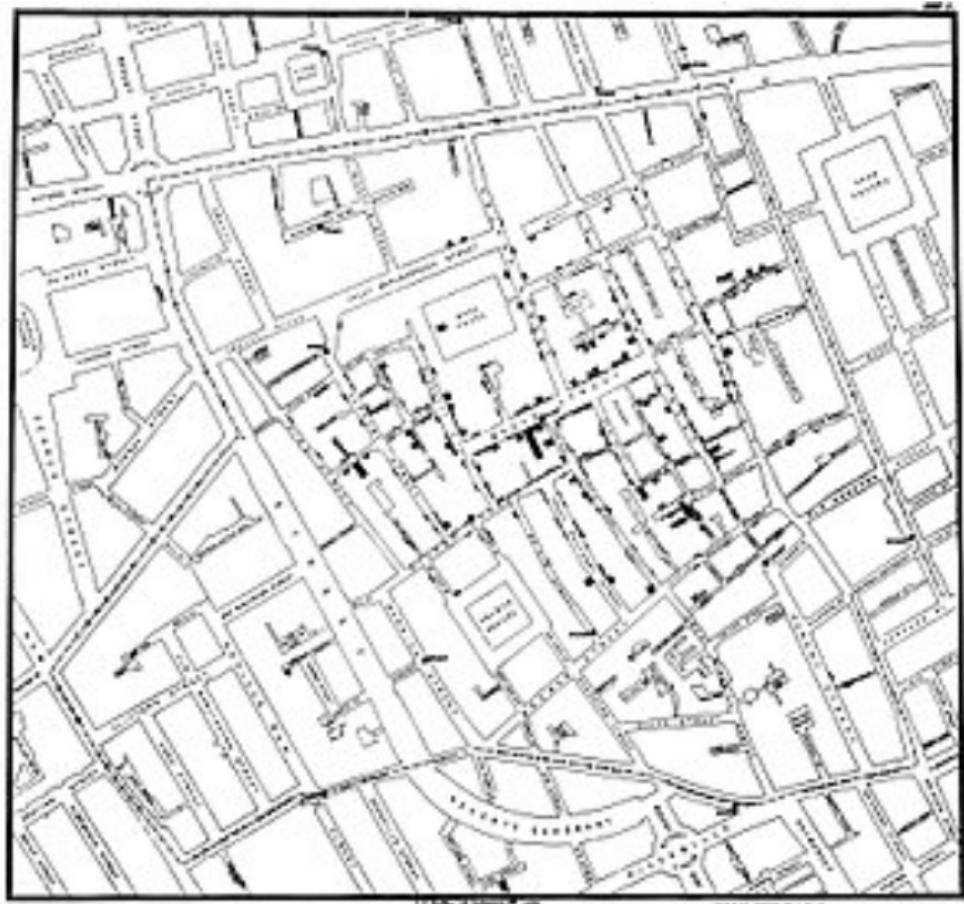
Miasmas, miasmatism, miasmatists

- Bad smells given off by waste and rotting matter
- Believed to be the main source of disease
- Suggested remedies:
 - “fly to clene air”
 - “a pocket full o’ posies”
 - “fire off barrels of gunpowder”
- Staunch believers:
 - Florence Nightingale
 - Edwin Chadwick, Commissioner of the General Board of Health

John Snow, 1813-1858



John Snow



john snow london

Back to results

John Snow

4.0 ★★★★☆ · 571 reviews

Pub

Directions

SAVE NEARBY SEND TO YOUR PHONE SHARE

Dark-wood saloon bar serving Yorkshire ales, named after doctor who traced London cholera outbreak.

Cozy · Casual · Groups

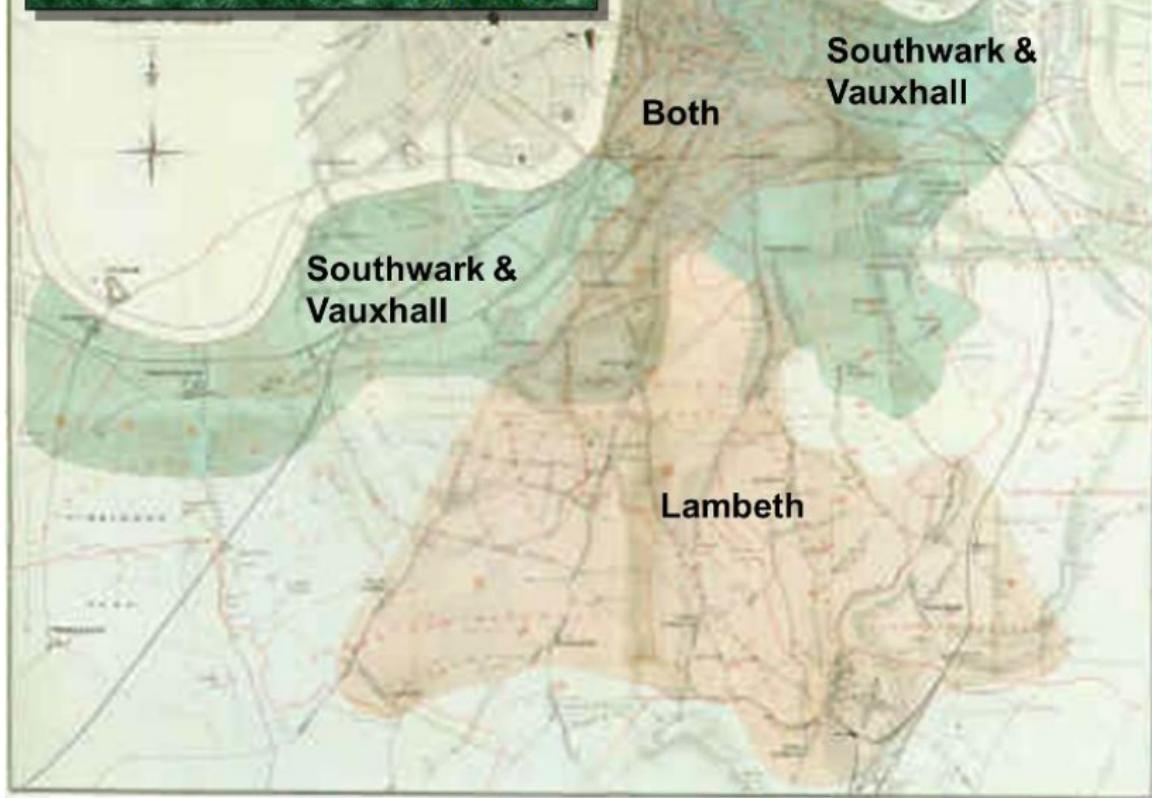
39 Broadwick St, Soho, London W1F 9QJ, UK
+44 20 7437 1344
Open now: 12–11PM

The map shows the location of John Snow pub on Regent Street, Soho, London. The pub is marked with a red pin. Other nearby establishments include The London Palladium, The Photographers' Gallery, Aqua Spirit, Ping Pong Soho, Reckless Records, Milk & Honey, John Snow (Intimate pub named after famous doctor), Red Lion (Oak panelled pub with fireplace), Old Coffee House, Flat Iron, Bob Bob Ricard, Anthropologie, Nopi, Bill's Soho, Arang, The Glasshouse Stores, and Palace Skateboards. The map also shows the locations of various coffee shops like bucks Coffee, sketch, Hamleys, Cirque le Soir, and Yoobi. Landmarks like Golden Square, Zara Regent Street, and Piccadilly Theatre are also visible.



Causation

London Water Supply



Comparison

- **Treatment group**
- **Control group**
→ does not receive the treatment

Snow's "Grand Experiment"

"... there is no difference whatever in the houses or the people receiving the supply of the two Water Companies, or in any of the physical conditions with which they are surrounded ..."

- The two groups were similar *except for the treatment.*

Snow's table

	Number of houses.	Deaths from Cholera.	Deaths in each 10,000 houses.
Southwark and Vauxhall Company	40,046	1,263	315
Lambeth Company	26,107	98	37
Rest of London	256,423	1,422	59

Image credit: <https://www.vauxhallandkennington.org.uk/cholera.shtml>

Key to establishing causality

If the treatment and control groups *are similar apart from the treatment*, then differences between the outcomes in the two groups can be ascribed to the treatment.

Confounding

Trouble

If the treatment and control groups have **systematic differences other than the treatment**, then it might be difficult to identify causality.

Such differences are often present in **observational studies**.

When they lead researchers astray, they are called **confounding factors**.

Randomize!

- If you assign individuals to treatment and control **at random**, then the two groups are likely to be similar apart from the treatment.
- You can account – mathematically – for variability in the assignment.
- **Randomized Controlled Experiment**

Careful...

Regardless of what the dictionary says, in probability theory

Random \neq Haphazard