YData: Introduction to Data Science

Lecture 28: designing experiments

Overview

Review: The Central Limit Theorem

Sampling distributions

Confidence intervals for a mean revisited

If there is time:
- Confidence intervals for proportions

Announcements

Project 2 is due on Friday

Homework 8 has been posted
- It is due on Sunday

Questions

☑ How can we quantify natural concepts like "center" and "variability" of data?

Why do many of the empirical distributions that we generate come out bell shaped?

How is sample size related to the accuracy of an estimate?
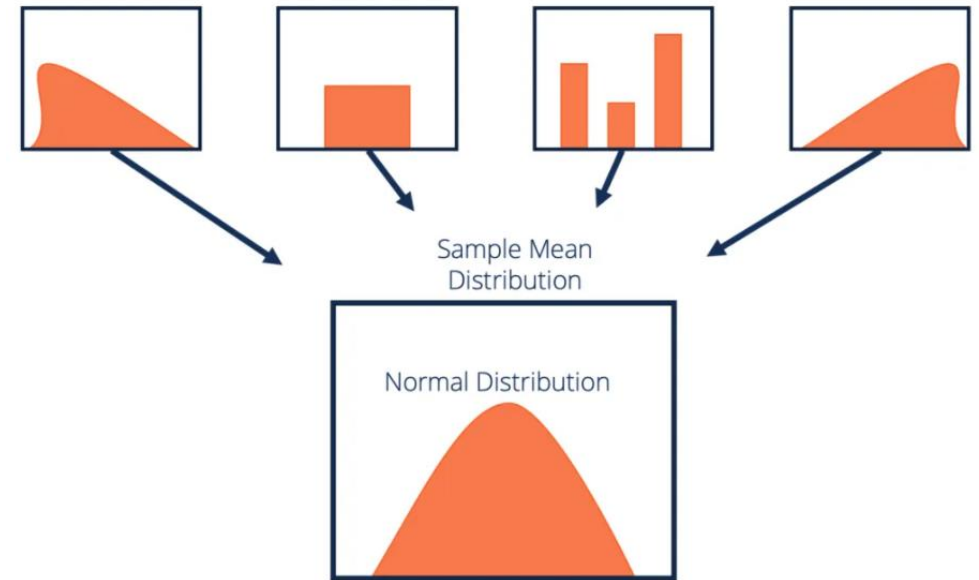
Review: The Central Limit Theorem

The Central Limit Theorem

If the sample is:

- large, and
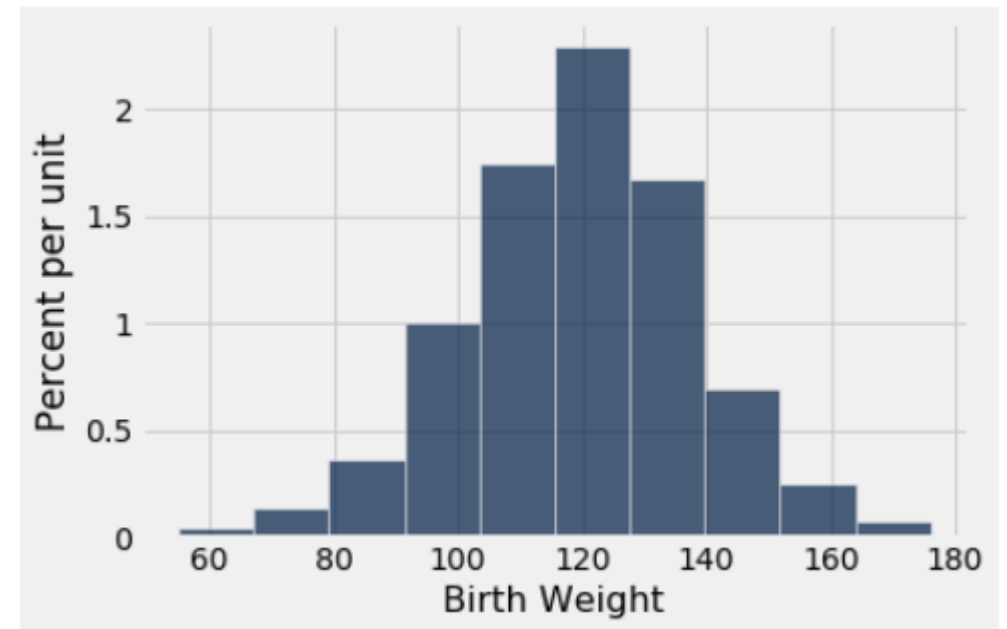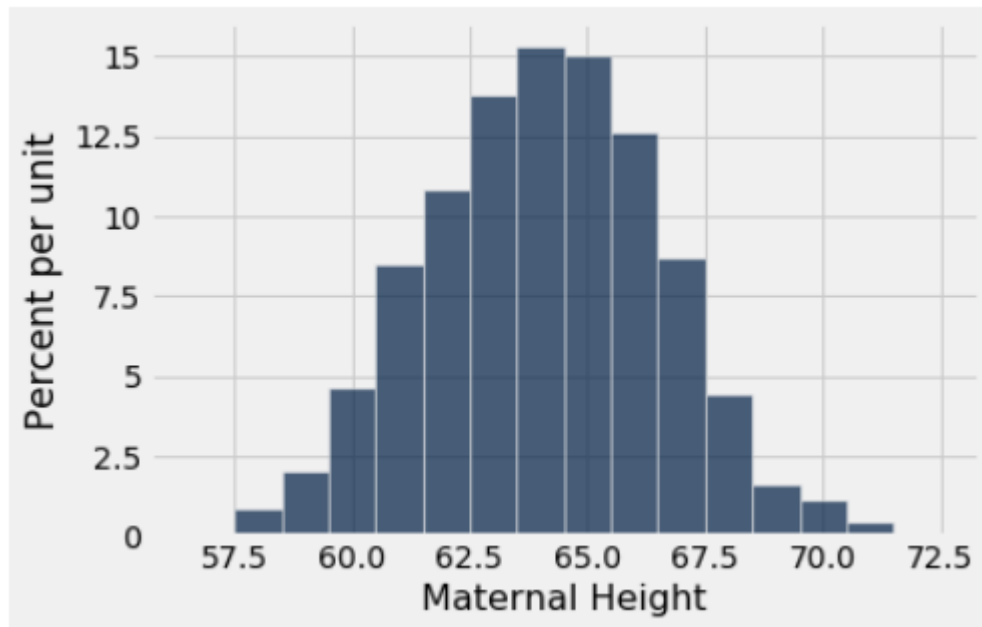- drawn at random with replacement....

Then, *regardless of the distribution of the population*,

the probability distribution of the sample sum (or of the sample average) is roughly normal

Sample Mean
Distribution

Normal Distribution

Discussion Question

Q: Why does the distribution of mother heights and baby weights appear to be normal?

Questions

☑ How can we quantify natural concepts like "center" and "variability" of data?

☑ Why do many of the empirical distributions that we generate come out bell shaped?

How is sample size related to the accuracy of an estimate?

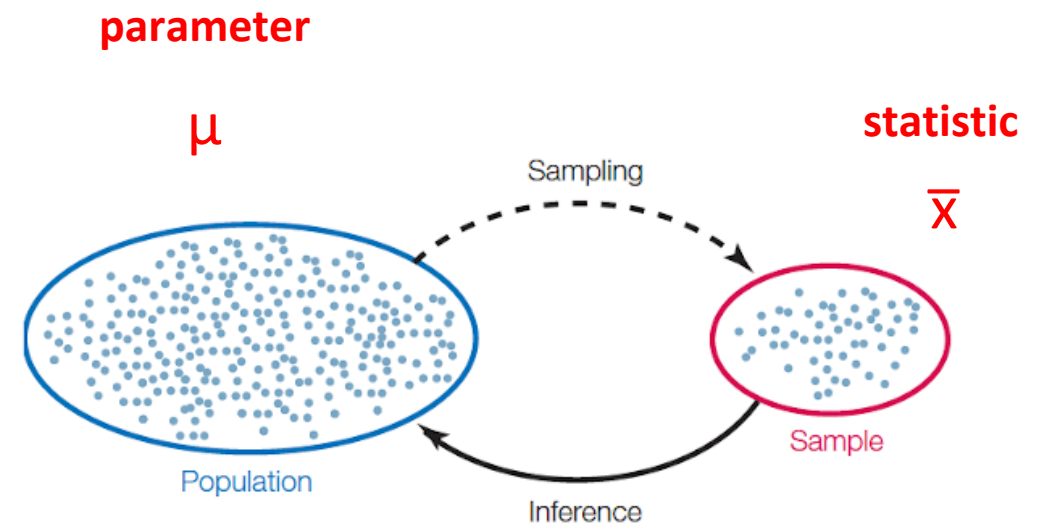# Sampling distributions

Distribution of the sample average

Imagine all possible random samples of the same size as yours (size n)
- There are lots of them

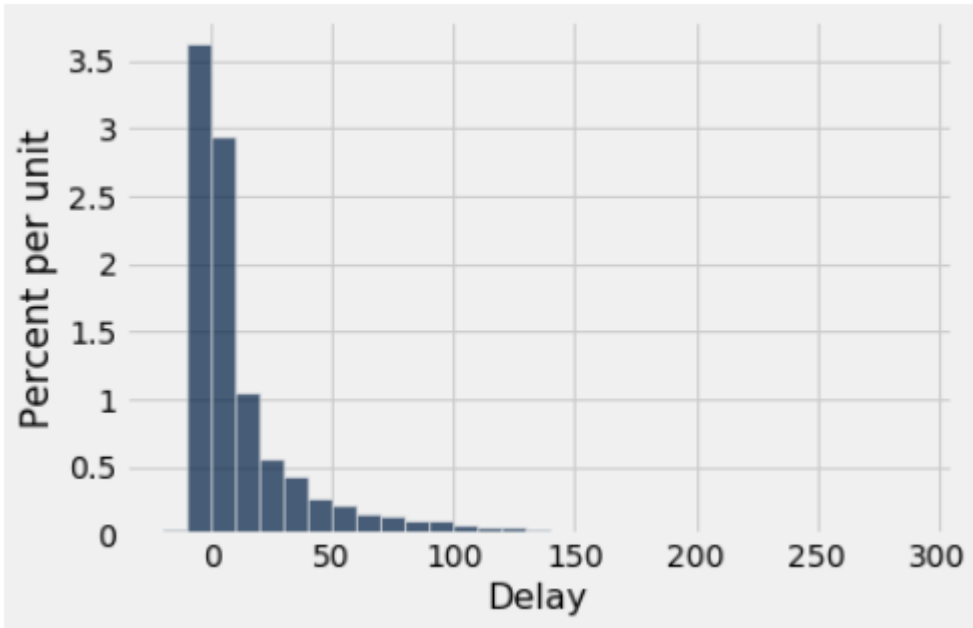Each of these samples has an average

The distribution of the sample average is the distribution of the averages of all the possible samples
- "Sampling distribution of $\overline{x}$'s"
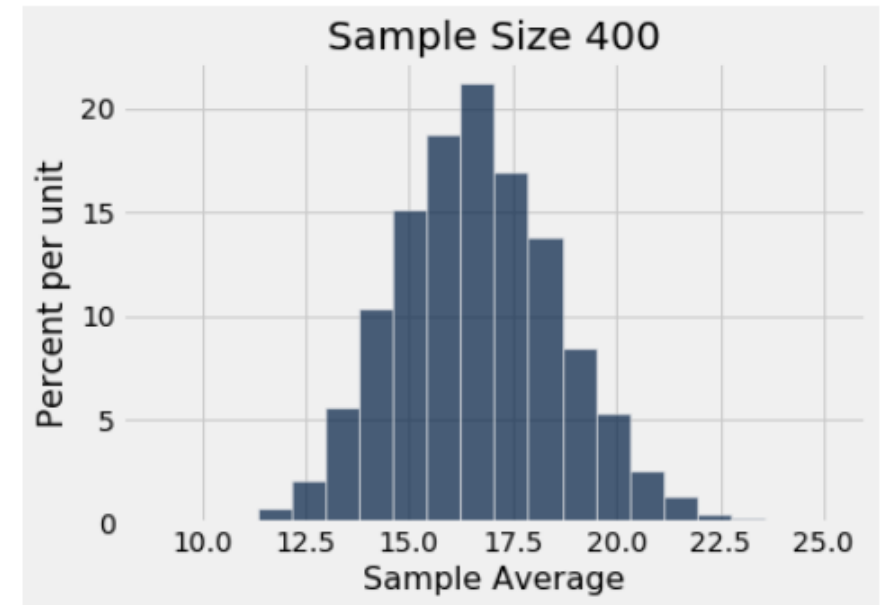
The Central Limit Theorem: Flight delays

Flight delays population

Flight delays sampling distribution

Take many sample of size n = 400 and calculate means (x̄'s)
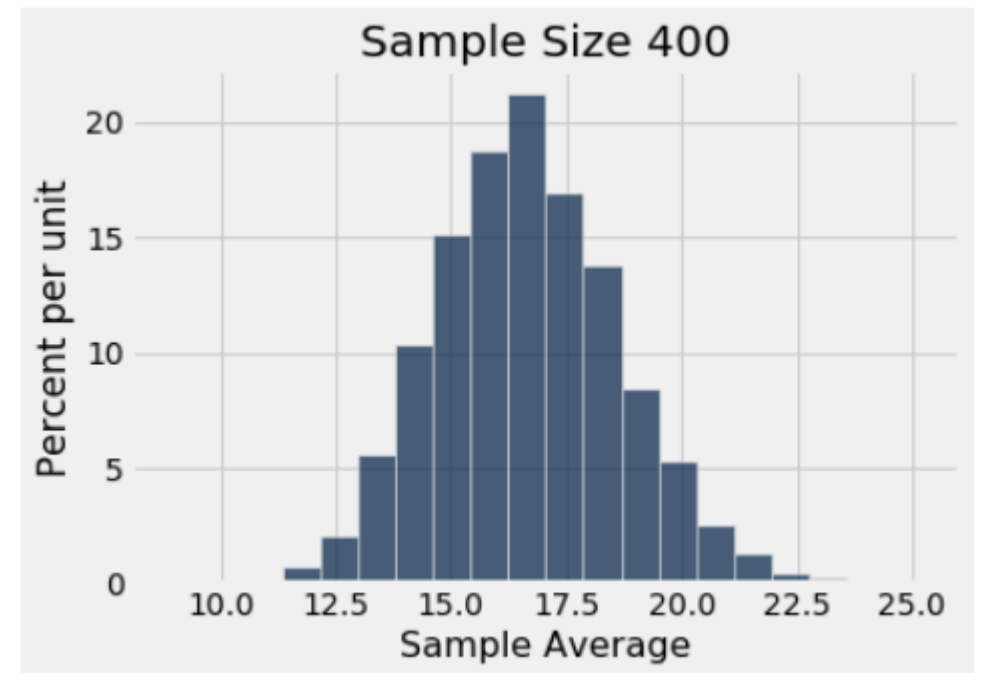
Specifying the sampling distribution

Suppose the random sample is large

We have seen that the "sampling distribution" of the sample average is roughly bell shaped
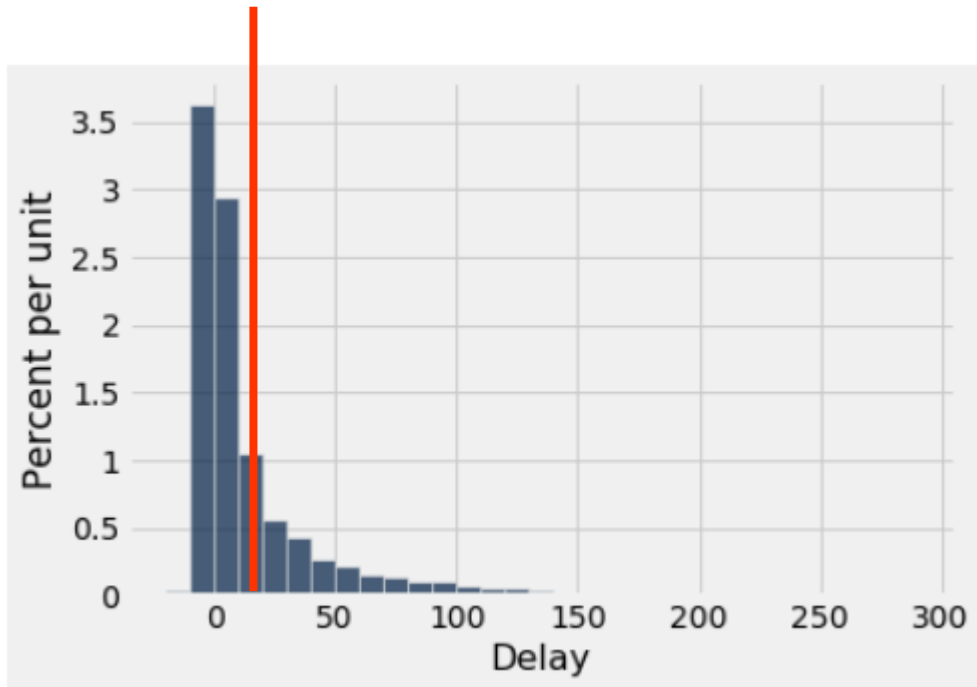
Important questions remain:
- Where is the center of that bell curve?
- How wide is that bell curve?

Flight delays sampling distribution
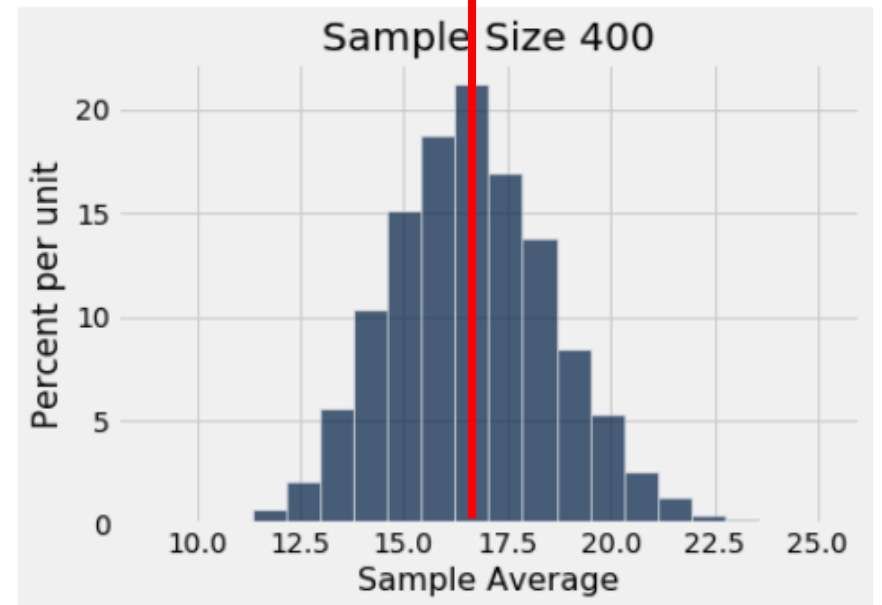
The Central Limit Theorem: Flight delays

μ = 16.7

Take many sample of size n = 400 and calculate means (x̄'s)

Flight delays population

Flight delays sampling distribution

The sampling distribution is *centered at the population average*

The variability of the sample average

Along with the center, the spread helps identify exactly which normal curve is the distribution of the sample average.

The variability of the sample average helps us measure how accurate the sample average is as an estimate of the population average.

The variability of the sample average

μ = 16.7

σ
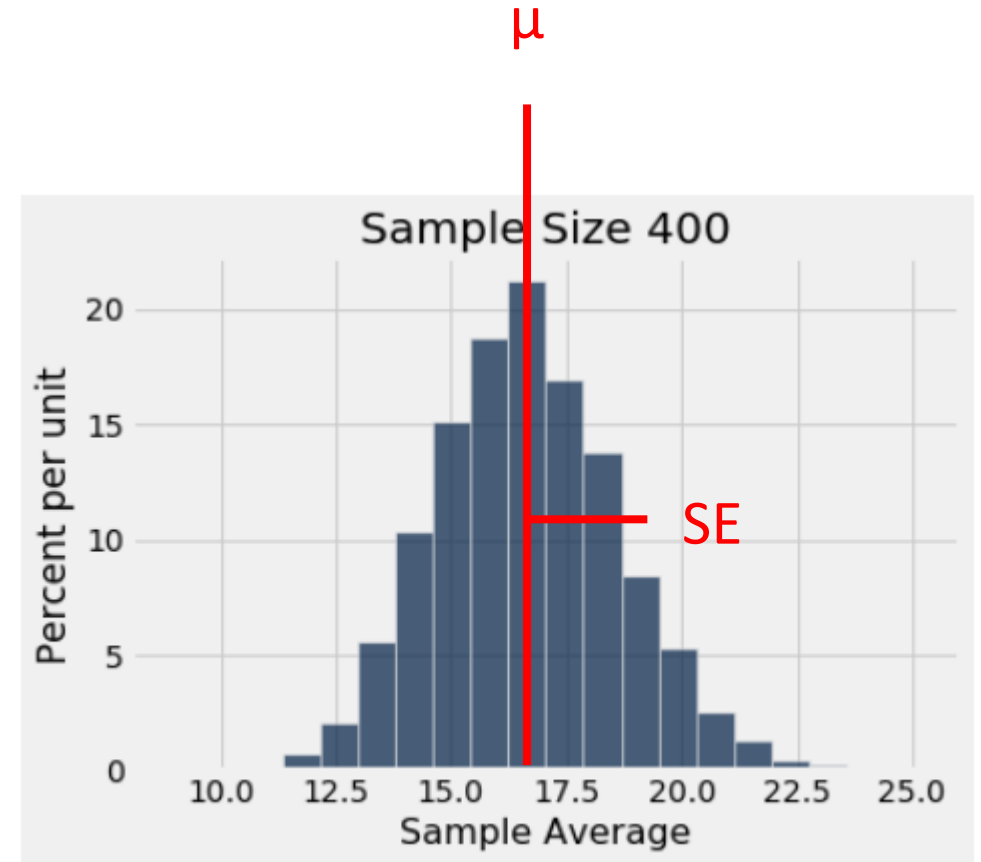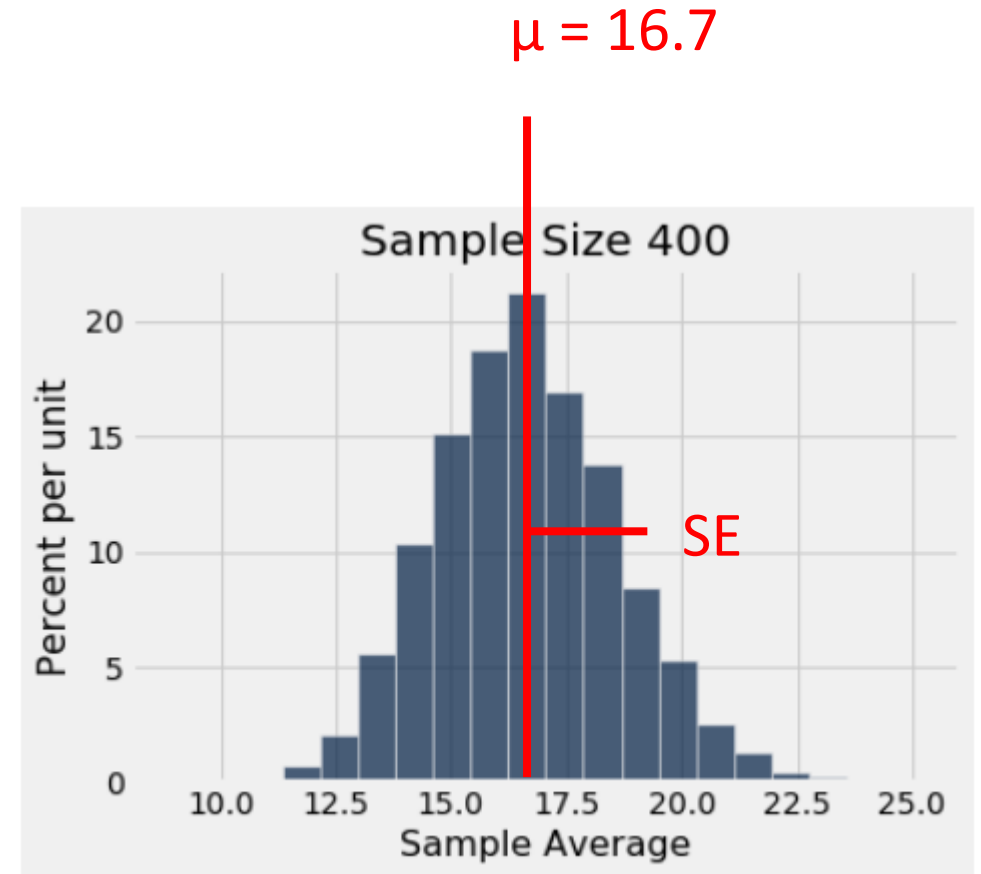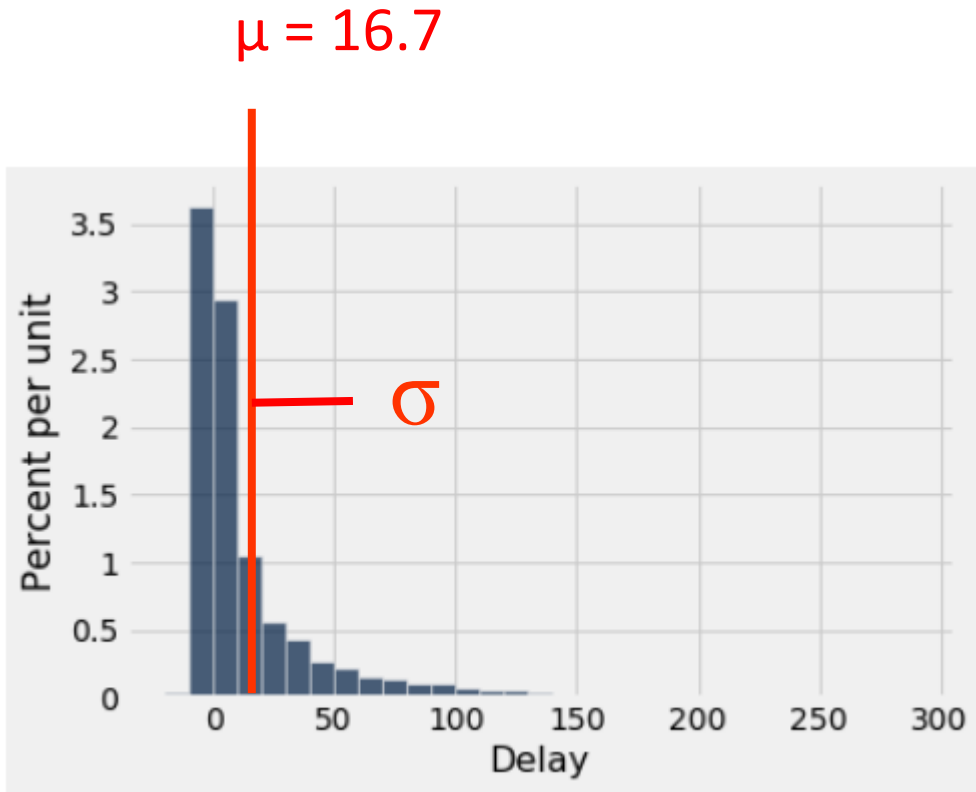
Q: How is the population standard deviation (σ) related to the sampling distribution SE?

μ = 16.7

Sample Size 400

SE

Let's explore this in Jupyter!

Discussion question

The gold histogram shows the sampling distribution of __[a or b]__ values, each of which is ___[c or d]___.
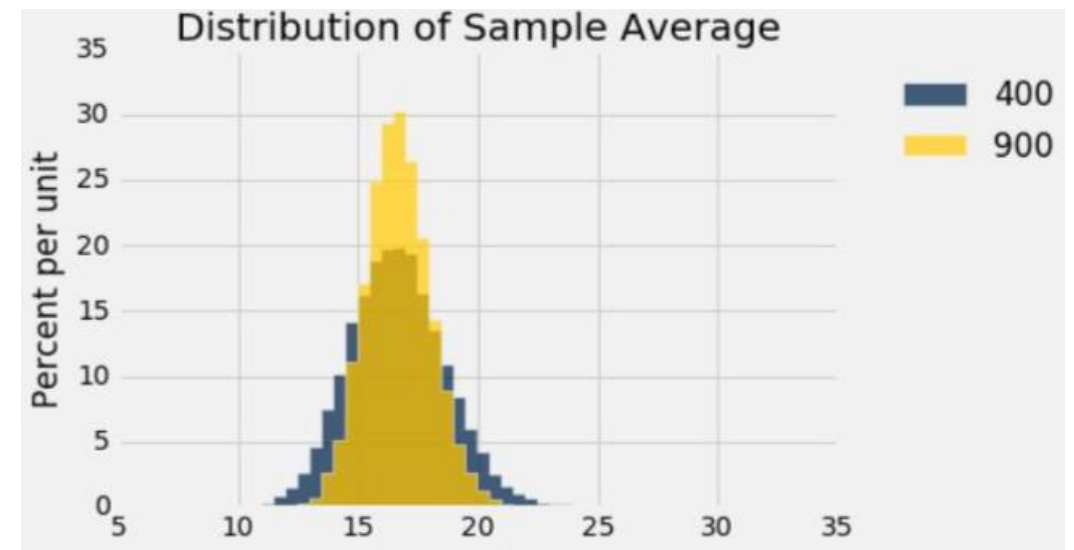
(a) 900

(b) 10,000

(c) a randomly sampled flight delay

(d) an average of flight delays

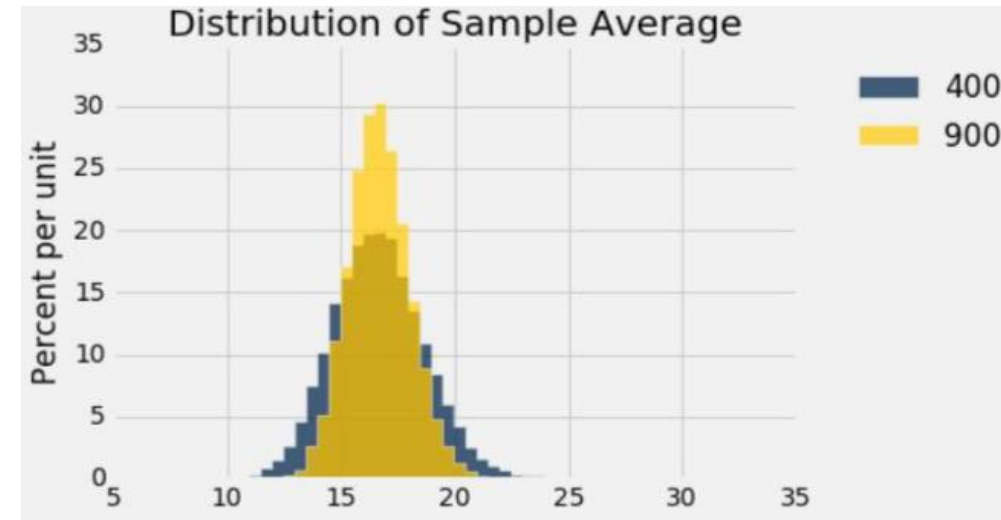Distribution of Sample Average

Two approximate sampling distributions

The gold histogram shows the distribution of 10,000 values, each of which is an average of 900 randomly sampled flight delays.

The blue histogram shows the distribution of 10,000 values, each of which is an average of 400 randomly sampled flight delays.

Both are roughly bell shaped.

The larger the sample size, the narrower the bell.
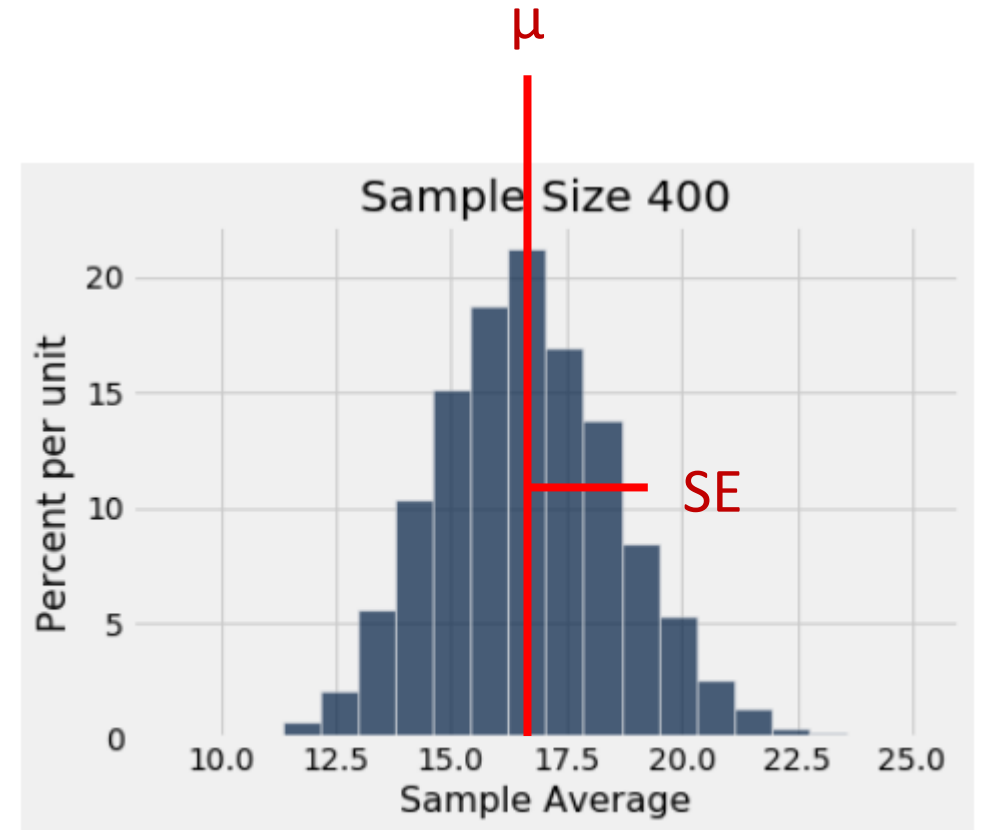
Variability of the sampling distribution

The distribution of all possible sample averages of a given size (n) is called the *__sampling distribution__* of the sample average.

We approximate it by an empirical distribution

By the CLT, it's roughly normal:

- Center: the population average (μ)

- Spread: $SE = \frac{population\ SD}{\sqrt{sample\ size}}$

Let's explore this in Jupyter!

Discussion Question

A city has 500,000 households. The annual incomes of these households have an average of $65,000 and an SD of $45,000.

The distribution of the incomes [pick one and explain]:

a. Is roughly normal because the number of households is large.

b. Is not close to normal.

c. May be close to normal, or not; we can't tell from the information given.

Discussion Question

A city has 500,000 households. The annual incomes of these households have an average of $65,000 and an SD of $45,000.

A random sample of 900 households is taken.

Fill in the blanks and explain:

There is about a 68% chance that the average annual income of the sampled households is in the range $_____ plus or minus $_____ .

Questions

☑ How can we quantify natural concepts like "center" and "variability" of data?

☑ Why do many of the empirical distributions that we generate come out bell shaped?

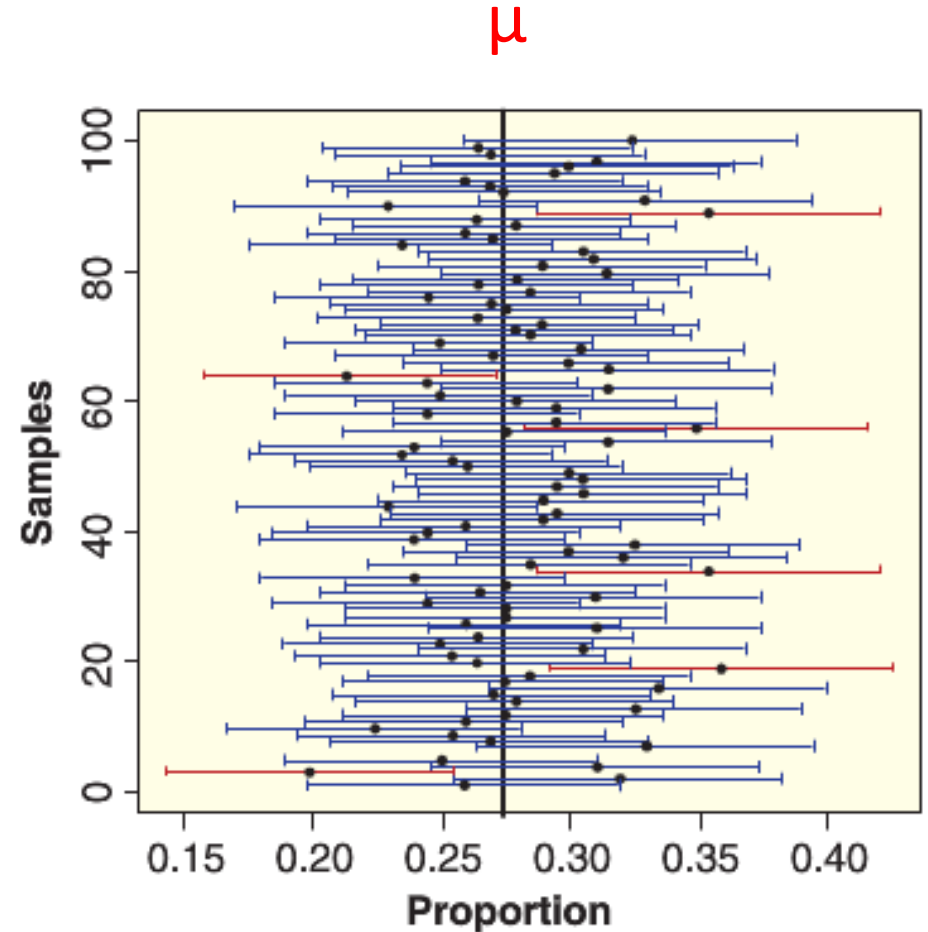☑ How is sample size related to the accuracy of an estimate?

Confidence intervals

Recall: confidence intervals

A **confidence interval** is an interval computed by a method that will contain the *parameter* a specified percent of times

The **confidence level** is the percent of all intervals that contain the parameter

Variability of the sampling distribution

Recall our sampling distribution is roughly normal:

- Center: the population average (μ)

- Spread: $SE = \frac{population\ SD}{\sqrt{sample\ size}}$

What percent of our statistics lie within 2 standard deviations (i.e., 2 SE) of the mean?

- 95% of our statistics in the sampling distribution lie within 2 SE of the mean

μ

Sample Size 400

$SE = \frac{population\ SD}{\sqrt{sample\ size}}$

95%

−3   −2   −1 | +1   +2   +3
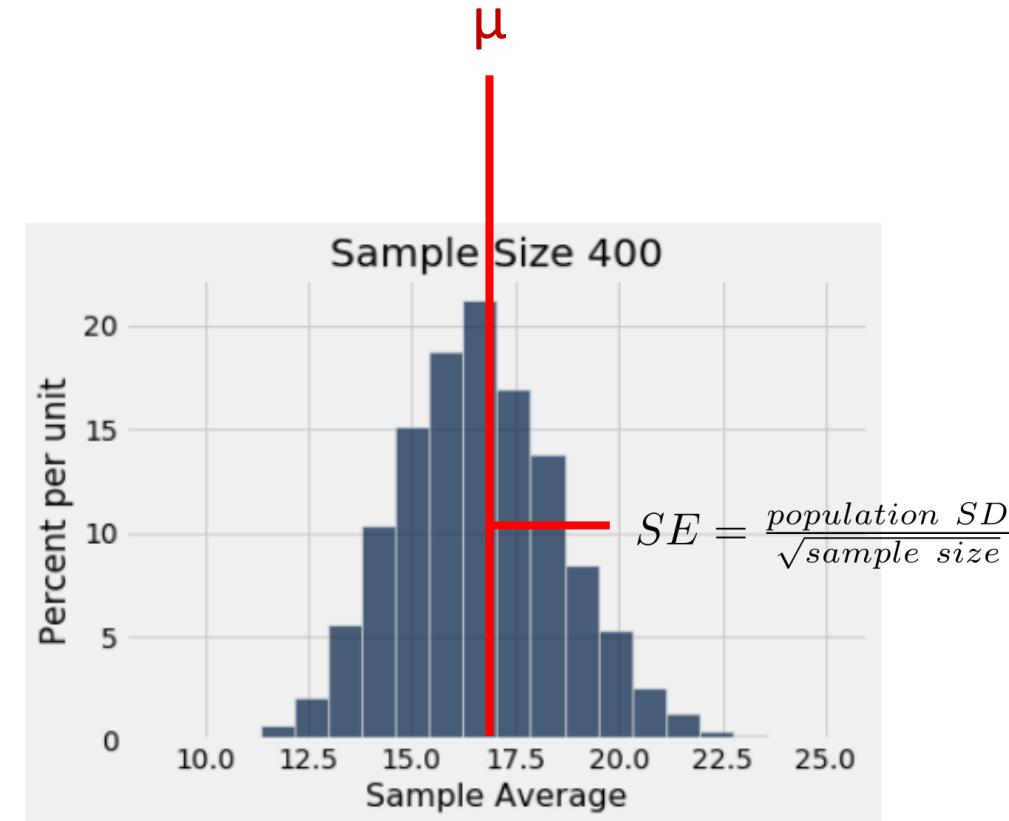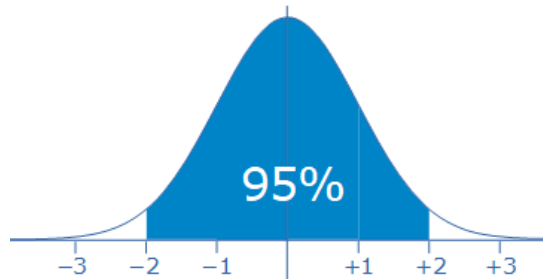
Constructing confidence intervals

We can construct 95% confidence intervals for a population mean μ using:
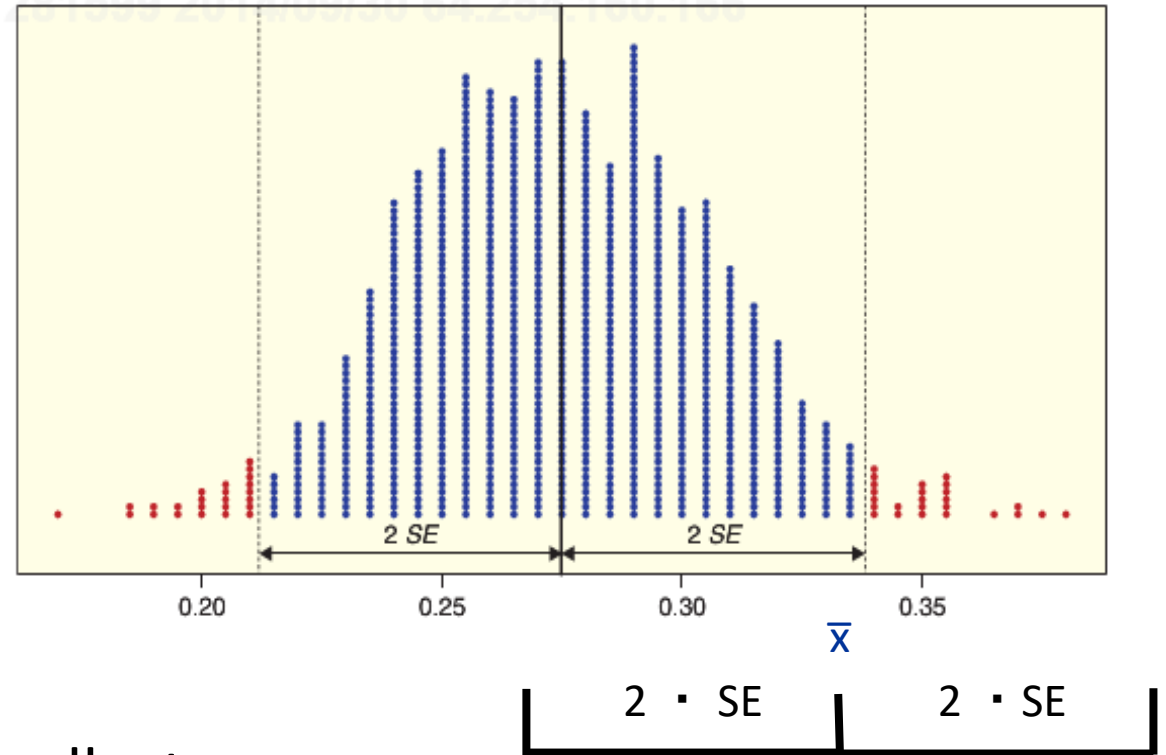
$$\overline{x} \pm 2 \cdot SE$$

Why does this work?

95% percent of the sample means $\overline{x}$ we collect will be within $\pm \ 2 \cdot SE$ of the population mean μ

- So $\overline{x} \pm 2 \cdot SE$ will overlap with μ 95% of the time

Sampling distribution

μ

$\overline{x}$

2 · SE   2 · SE

Confidence interval

Let's explore this in Jupyter!

Sample proportions

Proportions are averages

Suppose we had the following data and we wanted to calculate the proportion of cats ($\hat{p}_{cat}$):

Categorical data: "dog", "cat", "fish", "dog", "cat", "dog", "cat", "cat", "fish", "dog"

We can code data: 0   1   0   0   1   0   1   1   0   0

We can calculate the proportion based on taking the average of the coded data

Since we are dealing with averages, the central limit theorem applies!

A conservative estimate for the SE is: $SE = \dfrac{.5}{\sqrt{n}}$

Let's explore this in Jupyter!

π

95%

−3 −2 −1   +1 +2 +3