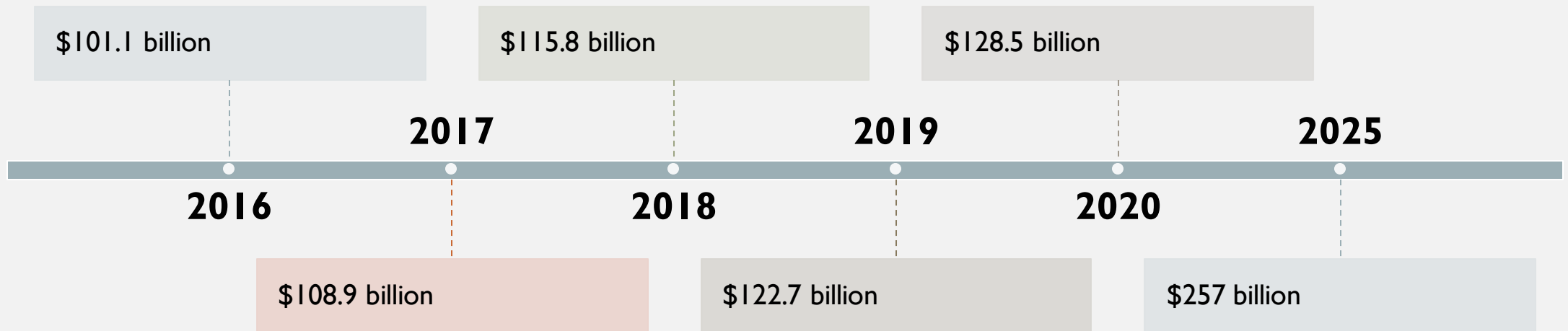


GENERAL MARKET INSIGHTS

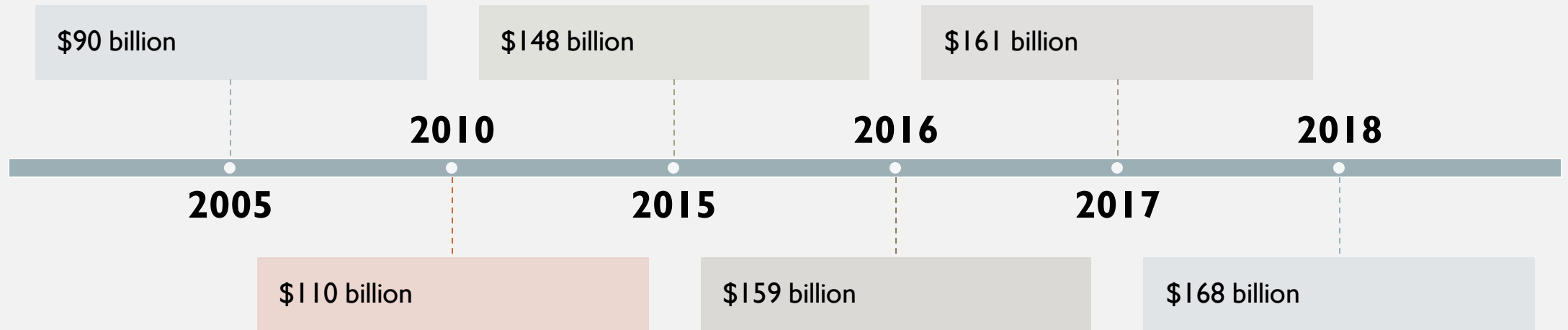
Nebula XR



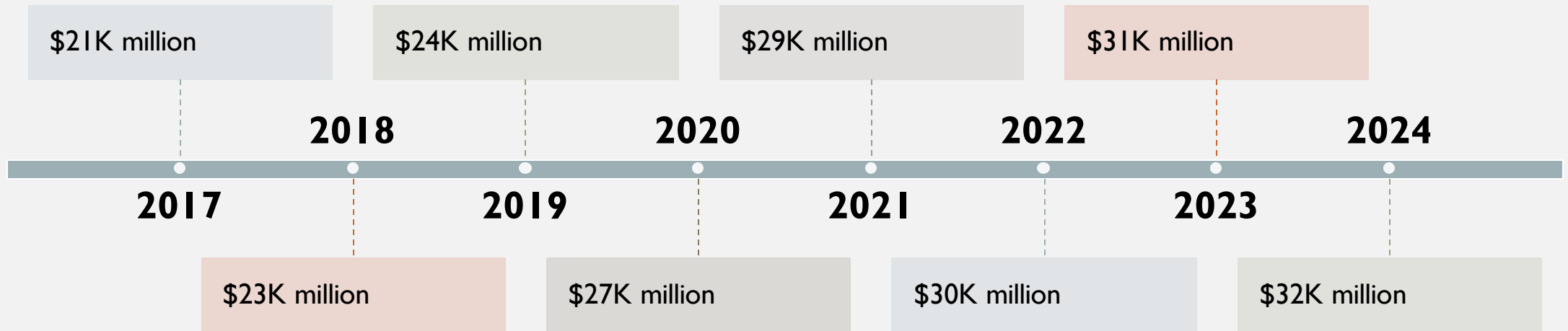
GAMING INDUSTRY FORECASTED

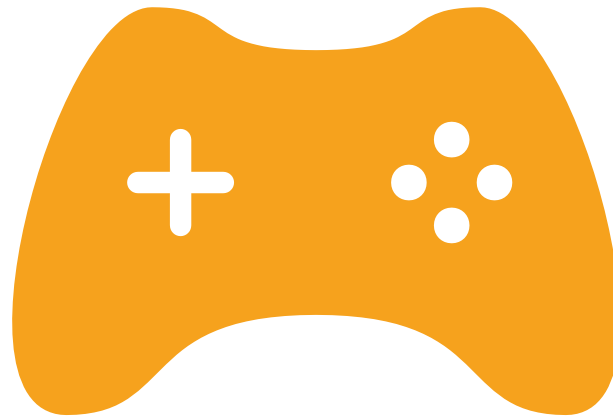


BROADCAST MEDIA INDUSTRY FORECASTED



VIDEO STREAM INDUSTRY FORECASTED





PSYCHOLOGY BEHIND GAMING

GAMER PSYCHOLOGY



SOCIAL
RELATIONS



STIMULATE
IMAGINATION



CURIOSITY



IMPROVED REAL-
LIFE ABILITIES



RELAXATION



STORYLINE

ADDICTIVE GAMES



Excellent game story



Stunning graphics



High User Control



Rewards & Achievements



Strategic Ludo musicology



CELEBRATION ON NEW YEAR'S

WHAT MAKES NEW YEAR'S SO SPECIAL?



Reflect and consider our weaknesses



Socialize



Share an important passing of time



Celebration of our survival

NEW YEAR'S TRADITION AROUND THE WORLD



Dutch

eats donuts

symbolize for success



Greek

*bake special Vasilopita cake
with coin inside*

symbolize for good luck
in the coming year for
whoever finds the coin



Japanese

*holds Bonenkai aka "forget
the year parties"*

symbolize farewell to
problems and concerns
from the past & prepare
for a better one



China

fireworks

symbolize a way to chase
off evil spirits

STRATEGY

