

Logo Versions



YourBike



Primary

Wordmark Only

Icon

Colours



Primary

Hex #085f63 RGB rgb(8,95,99)

CMYK 92 4 0 61

Pantone 19-5226



Secondary

Hex #49beb7 RGB rgb(73,190,183)

CMYK 62 0 4 25

Pantone 15-5519



Accent

Hex #49beb7

RGB rgb(73,190,183)

CMYK 62 0 4 25

Pantone 15-5519

Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary **Abril Fatface**

Aa Bb Cc