



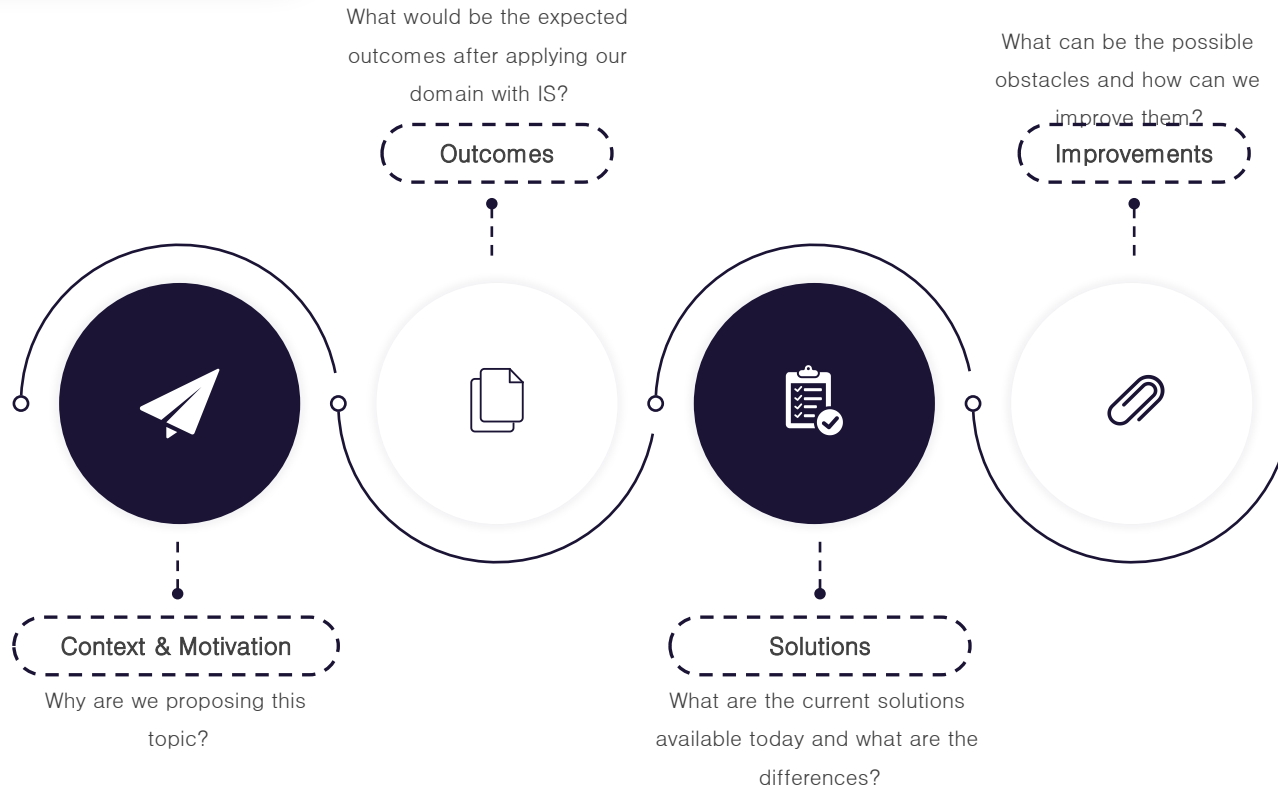
Housing Market

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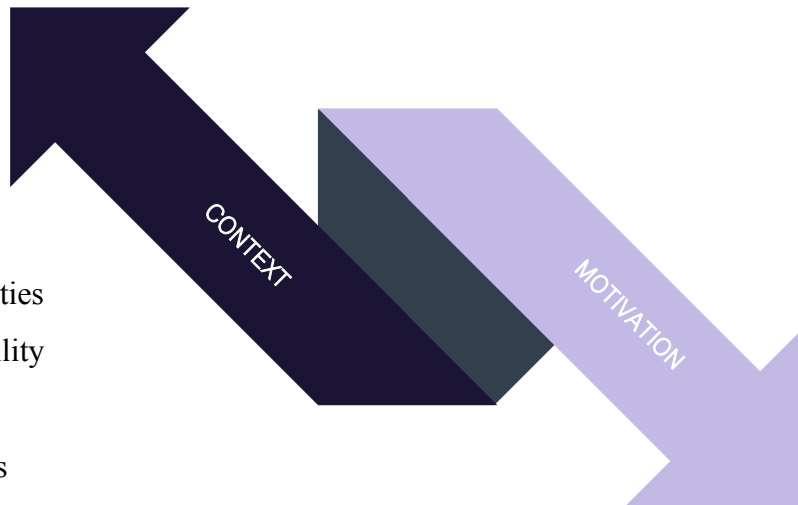
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Domain: House Market

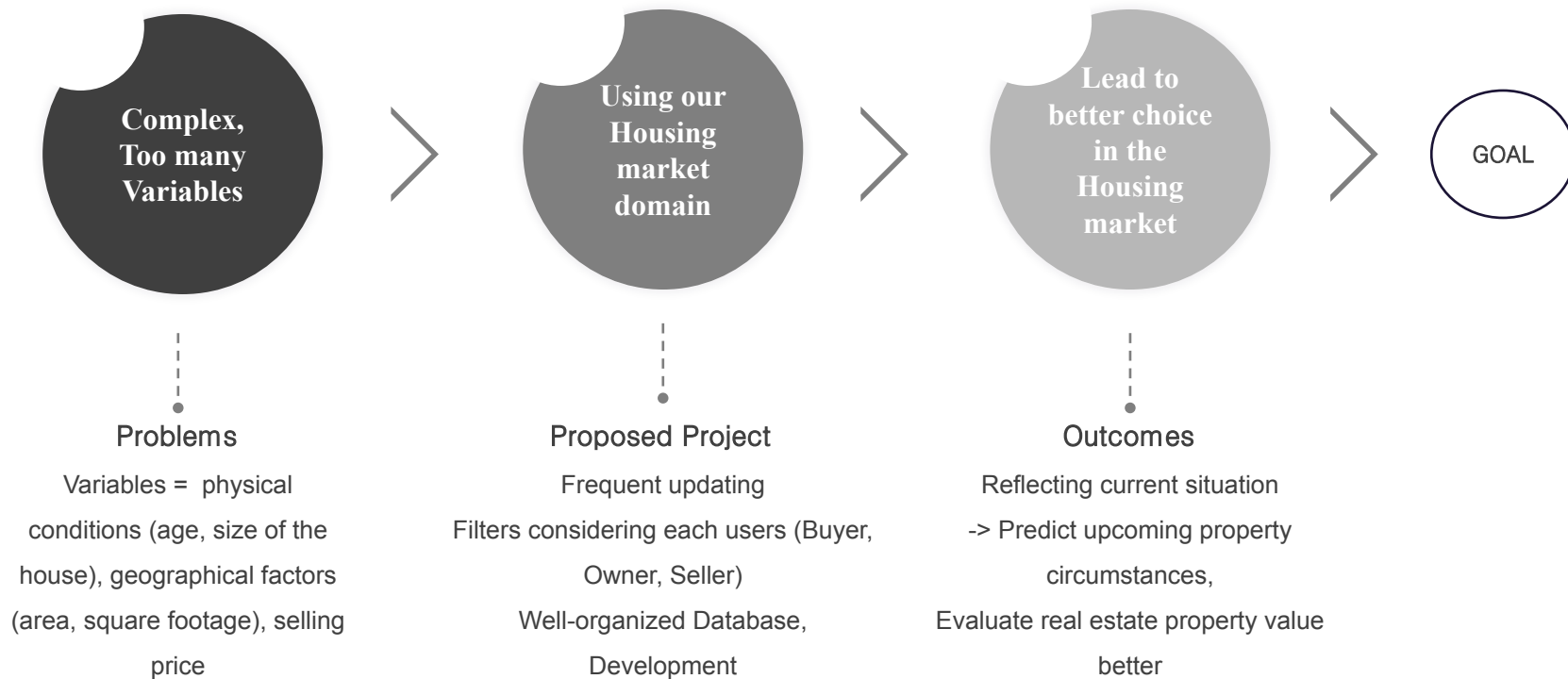
- Buying and selling of properties
- Trends of prices and availability
→ Demand
- Collection of property details
from public records



Simplicity

- Display the vast amount of information in a way that is easy-to-navigate







Redfin

(+) Online Brokerage

(-) No list for "For Sale by Owner"

Zillow

(+) Specific House Marketing Information

(-) Relatively Slow updating info

Realtor

(+) Info constantly being updated

(-) Lack of details (condition, location)



DIFF

Prompt Info Updating
User-based collaborative filtering





Improvements

- Filtering
 - More specific filters
 - Weakness of Redfin
 - No list for 'For Sale by Owner'
- Prompt Information Updating
 - Weakness of Zillow
 - Our solution will portray the latest real estate situation periodically

