## Product Manager Graduate

## Yeva Yesypenko

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## **Cover Letter**

## Dear Mastercard Hiring Manager,

I am writing to express my interest in the Product Management Graduate Program at Mastercard. As a final-year Computer Science student passionate about innovation and problem-solving, I believe my experiences and skills align with the program's objectives and Mastercard's mission to create a connected and inclusive world.

Throughout my academic journey, I have developed teamwork, adaptability, and leadership skills through extracurricular activities. As a coxswain for the University Rowing Club, I have gained experience in motivating and guiding teams towards success. Leading the team in competitions has taught me the importance of communication, decision-making, and fostering a collaborative environment – skills that are crucial for a Product Manager.

Moreover, my involvement in volunteer work has strengthened my empathy, problem-solving abilities, and desire to create impact. Working with diverse groups to identify needs and develop solutions has reinforced the importance of user-centric thinking and the power of technology in driving change. This experience aligns with Mastercard's commitment to leveraging technology for inclusive and accessible financial solutions.

I am eager to apply all of my knowledge, analytical mindset, and passion for problem-solving to contribute to the development of your. I believe my ability to think critically, collaborate with cross-functional teams, and adapt to new challenges will enable me to thrive in the environment at Mastercard.

The prospect of joining Mastercard, a company that values innovation, social responsibility, and empowering the next generation of leaders, excites me. I am confident that the Product Management Graduate Program would provide me with an opportunity to be my most useful and fulfilled self.

Thank you for considering my application. I would be happy to discuss how my experiences, skills, and passion align with the goals and objectives of the Product Management Graduate Program at Mastercard.

Sincerely, Yeva Yesypenko