Product Management, Project Management & Sales, Launch Graduate Program Yeva Yesypenko

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I am a curious, constantly-learning third-year Computer Science student, always excited to apply my skills in a community of like-minded people. Since learning about Mastercard's Product Management Graduate Program, I have been eager to contribute to something meaningful and bring my passion for problem-solving to Mastercard's team.

Mastercard's mission to drive digital transformation and power an inclusive economy that benefits everyone inspires me. The opportunity to work on products that make everyday commerce more accessible and secure for people worldwide is truly exciting, people's lives.

EDUCATION

University of East Anglia

Norwich, UK

BSc in Computing with Creative Technologies

September 2022 - June, 2025

- Showed problem-solving and communication skills, while putting forward my own ideas and making sure everyone is heard, resulting in all teamwork marks being over 67%.
- Involved in targeted group projects aimed at solving real-world issues in regions like Govan, Scotland, or Pu Ngaol, Cambodia. esponsible for researching and designing software solutions to aid local communities, followed by presenting and explaining the concepts to a non-technical evaluation team at the university.
- Active member of the UEA Rowing Club, where I played a pivotal role as a coxswain, showing my adaptive and communication skills to foster teamwork. Led our novice women's 8+ boat at BUCS 2024 to achieve a 4th place across all universities, a first ever for UEA.

Igor Sikorsky Kyiv Polytechnic Institute

Kyiv, Ukraine

BSc in Applied Mathematics

September 2021 - July 2022

- Became a Vice President of the module group where my objectives were: to establish communication between students and lecturers, to organise online meetings due to quarantine and to manage and collect data from absence lists which resulted in study process continuing even during war.
- Elected to Delegate for USC (university student conference) where I represented my year course of 80 people at monthly meetings by speaking out on different matters of concern, one of them being helping to bring attention to one of the lecturers who was abusing his powers through corruption.
- Successfully finished my first year as I moved to UK and got my current student place at UEA resuming my studies in Computing Sciences.

PROFESSIONAL CERTIFICATION

Google Project Management Specialization (Coursera)

received October 2024

- Gained an immersive understanding of the practices and skills needed to succeed in an entry-level project management role
- Learnt how to create effective project documentation and artifacts throughout the various phases of a project
- Learnt the foundations of Agile project management, with a focus on implementing Scrum events, building Scrum artifacts, and understanding Scrum roles
- Practiced strategic communication, problem-solving, and stakeholder management through real-world scenarios

Certificate:

Google Project Management Specialization

VOLUNTEERING

RINA Health (Psychosocial support volunteer org. for war survivors) Remote, UK

Manager - customer service

February 2023 – September 2023

- Facilitated communication for over 50 clients and therapists, ensuring transparent interactions and resolving 30+ cases, showcasing a methodical approach to problem-
- Resolved a client-therapist mismatch by suggesting a solution and finding a better specialist, demonstrating strong communication and problem-solving skills.
- Enhanced client-therapist matching through a data-driven approach by analyzing personality traits, leading to better pairings and reflecting experience in generating insights from data.

SKILLS

- **Problem Solving**: Developed strong problem-solving skills through the Google Project Management Specialization and by managing a psychosocial support program.
- Quality Systems: Gained experience optimizing processes in group projects at UEA and enhancing service quality through data analysis in customer service management.
- **Team Collaboration**: Demonstrated teamwork abilities by leading my rowing team to fourth place at BUCS 2024 and maintaining communication as Vice President at Kyiv Polytechnic Institute during challenging circumstances.
- Data Analysis: Proficient in Python, SQL, and API integration, with hands-on experience building AI applications and conducting data-driven projects.
- Resilience: Successfully organized remote learning during wartime, equipping me to thrive in dynamic and challenging environments.