## Product Management Program

## Yeva Yesypenko

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## **Cover Letter**

Dear JET Hiring Team,

I'm genuinely excited about joining Just Eat Takeaway.com's Product Management Early Careers Program. During my time studying Computer Science, I've developed a strong analytical mindset and a deep interest in using data to solve real-world problems. Combining my academic experience with my role as a cox, where I constantly analyze performance data and adjust strategies in real-time, I've built exactly the skill set needed for product management.

In rowing, I've proven I can think quickly and adapt to changing situations - whether it's adjusting race tactics or coordinating with different team members. These skills align perfectly with what you're looking for in product managers. My experience has taught me to be both analytical and people-focused, as I regularly collaborate with coaches and crew members to optimize performance - just like a product manager needs to work with various stakeholders to deliver successful solutions.

The program's structure, especially the rotation in Product Analytics, really excites me. Through managing rowing crews, I've already shown I can communicate effectively with different teams and use data to drive decisions. I love diving into performance metrics and finding ways to improve - skills that would be valuable when developing and iterating products at JET. Plus, my experience coordinating teams has taught me how to bring people together toward a common goal, essential for working in such a dynamic, international environment.

I'm passionate about technology and how it can make everyday life better for people. This interest, combined with my practical leadership experience and problem-solving abilities, makes me confident I can contribute to JET's mission of empowering everyday convenience. I'm comfortable with the hybrid working model and excited about the chance to work with diverse teams across the business. Most importantly, I want to grow with a company that's innovating and making a real impact on how people access food and convenience services, and JET's impressive platform and vision show it's exactly where I want to be.

Sincerely,

Yeva Yesypenko