Programme Management Graduate

**Yeva Yesypenko**

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**Cover Letter**

Dear JLR Hiring Team,

I am excited to apply for the Programme Management Graduate position at Jaguar Land Rover (JLR). After speaking with your representatives at student events, I have been inspired by JLR’s Reimagine strategy and your vision to become a modern luxury business while achieving carbon net zero by 2039. As a curious, constant learner, I am deeply motivated by the idea of contributing to such a meaningful transformation and leveraging both my technical skills and passion for problem-solving within your innovative team.

Currently in my third year studying Computing with Creative Technologies at the University of East Anglia, I’ve had the opportunity to develop my skills in project management, teamwork, and communication through various group projects. For example, I led software solution designs to aid communities in Cambodia and Scotland, communicating complex technical concepts to non-technical evaluators. I also serve as a coxswain for the UEA Rowing Club, where I’ve honed my leadership and adaptability, contributing to our team's strong and historic performance at BUCS 2024.

In preparation for this role, I completed the Google Project Management Specialization in just one month to sharpen my project management and Agile skills. I wanted to ensure I could make an immediate impact in JLR’s Programme Management Graduate role, helping deliver projects efficiently and within budget. I am eager to contribute to your Vehicle Programmes, Propulsion, or Industrial Operations teams, utilizing my organizational skills and customer-centric mindset to help drive the successful delivery of JLR’s products.

My experience working as a manager for a volunteer psychosocial support organization, where I facilitated communication between clients and therapists, has given me hands-on problem-solving experience. I enhanced communication channels, improved client-therapist matching, and managed key stakeholders—skills I am excited to bring to JLR as part of your team.

I am confident that my strong problem-solving skills, technical background, and passion for JLR’s transformative journey will allow me to contribute meaningfully to your projects. Thank you for considering my application. I look forward to the opportunity to discuss how I can support JLR’s mission and Reimagine strategy.

Sincerely,  
Yeva Yesypenko