Career BEAST MODE Admin Guide

Platform Selection for Backend Management

1. Supabase for Database & Backend

Supabase provides a complete solution for your backend needs including database, authentication, storage, and serverless functions.
- Visit https://supabase.com to create an account
- Create a new project (free tier available)
- Use the UI to create tables for users, content, and other data
- Connect to your app using the provided connection strings
- Makes backend management possible without coding

2. Stripe for Payments

Stripe handles all your payment processing, subscription management, and invoicing.
- Sign up at https://stripe.com
- Set up your account with business details
- Create products and pricing plans in the Stripe dashboard
- Connect Stripe to Supabase using webhook functions
- Test payments using Stripe's test mode before going live

3. Zapier for Integrations & Automation

Zapier connects your app with 5,000+ other services without requiring any code.
- Create an account at https://zapier.com
- Connect your email service (Gmail, Outlook, etc.)
- Set up "Zaps" to automate workflows
- Send welcome emails when users sign up
- Add subscribers to your email marketing list
- Notify your team of new sales

4. Vercel/Netlify for Hosting & Deployment

These platforms provide easy deployment, hosting, and domain management.
- Create an account at https://vercel.com or https://netlify.com
- Connect to your code repository (GitHub, GitLab, etc.)
- Configure your domain and SSL certificate
- Set up environment variables for API keys
- Enjoy automatic deployments when you update your code

Launch Preparation Checklist

Branding & Design
- Finalize logo and brand colors
- Prepare brand assets (icons, images, illustrations)
- Create style guide for consistent visual identity
- Design marketing materials (social graphics, banners)
- Optimize all images for web performance

Content & Copywriting
- Write compelling headlines and page copy
- Develop clear value propositions
- Create FAQs and help documentation
- Prepare email templates (welcome, confirmation, etc.)
- Draft privacy policy and terms of service

Recommended API Integration Approach

LinkedIn API Integration