The Recommendation of Potential Developing States

(Family & Employment)

Yiqi Zhang

2019.12.01

Overview

❖ Ranking from the Whole Perspective

❖ Compare Education & Health

❖ Compare Economic Development & Affordability

❖ Synthetical Recommendation

Analysis

The Top 5 Developing States
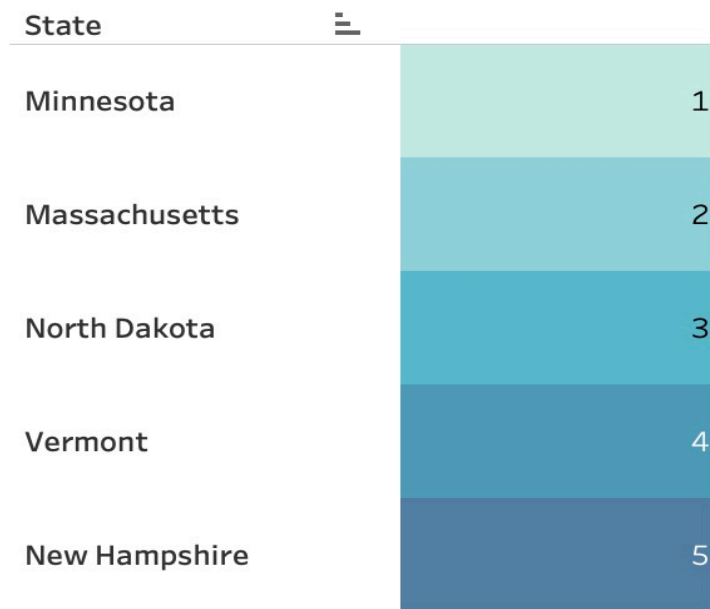
State	Rank
Minnesota	1
Massachusetts	2
North Dakota	3
Vermont	4
New Hampshire	5

Figure 1. Overall Ranking

Education Rank in the Top 5 States

State	Rank
North Dakota	1
Massachusetts	3
Vermont	5
New Hampshire	6
Minnesota	8
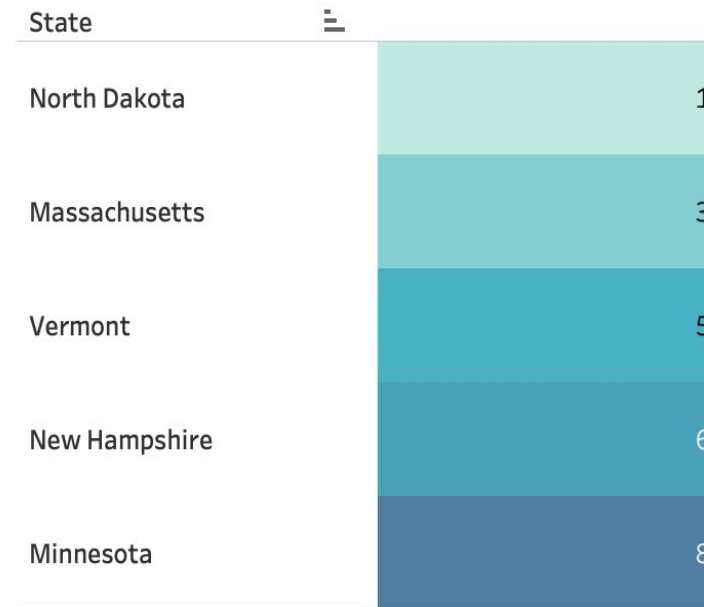
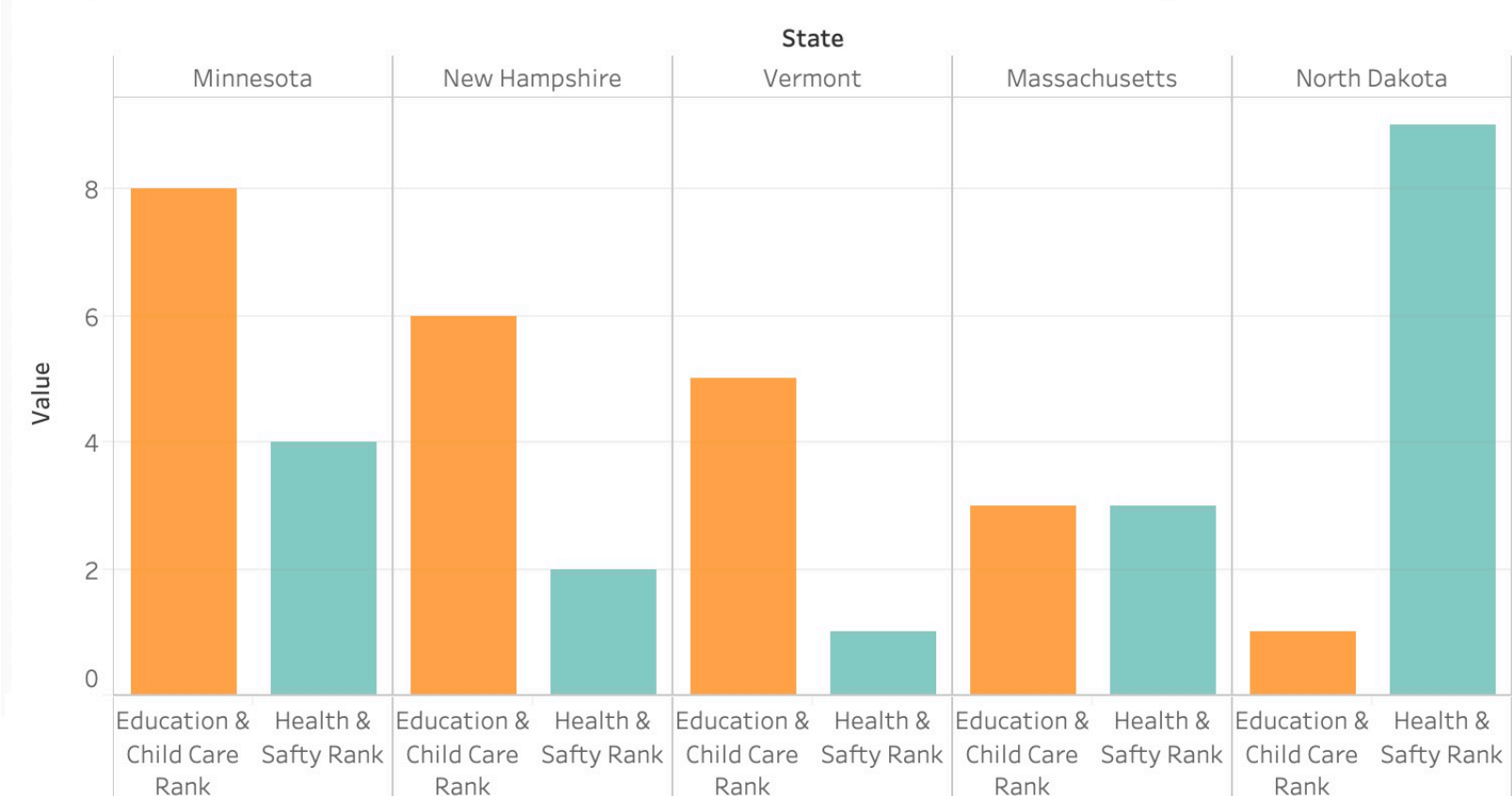Figure 2. Focusing on the Education Ranking

Visual

Figure 3. Comparison of Education and Healthcare in Potential Developing States

Points

Comparion of Other Factors

State	Affordability Rank	Family Fun' Rank	Socio Economic Rank
North Dakota	10.00	35.00	1.00
Massachusetts	21.00	7.00	19.00

- Both **North Dakota** and **Massachusetts** have better <u>education</u> and <u>healthcare</u> for children.

- From the aspect of <u>Socio Economic</u>, **North Dakota** provides more opportunities for company's development.

- The living cost of **North Dakota** is lower than the cost of living in Massachusetts. (<u>Affordability Rank</u>)

Recommendation

North Dakota

- Better education and healthcare

- Higher quality of living environment

- Strong socio economical development

- Potential business opportunities

Appendices (Personal Feedback)

- Data Analysis
  - Clear data demonstration on tableau
  - More accurate data analysis
- Presentation Structure and Content
  - The structure of ppt can be followed by audiences
  - Keywords can be understood easier than paragraphs
- Presentation Flow
  - Following the rule of quick opening, quick closing, and balanced details
  - Using call-to-action to transit information
  - Fewer grammar errors
- Data Narrative and Rhetoric
  - Better storytelling experience
  - Using evidence to support opinions

Appendices (Peer Feedback)

- Data Analysis
  - Good understanding of presentation content and goal
  - Good visualization to illustrate the necessary data
- Presentation Structure and Content
  - Logic presentation structure can attract audiences
  - Standing on the demands of audiences
- Presentation Flow
  - Speaking fluently, but less interaction in the process of speaking
  - Language barriers in the actual presentation
- Data Narrative and Rhetoric
  - Using emotion to attract audiences
  - Giving effective evidence to support ideas