## Fundamentals of Applied Operations Research

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Zhejiang University

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### Spanning Tree

- Given an undirected graph G = (V, E), find out as many edge disjoint spanning trees as possible.
- You may compute spanning trees one by one until none exists. Show it works or present a counter-example.

- Given an undirected graph G = (V, E), each edge  $e_i$  is associated with two parameters, namely  $b_i$  and  $c_i$ .
- A path p is evaluated by a pair  $(B_p, C_p)$  as well, where  $B_p = \min_{ei \in p} b_i$ , and  $C_p = \sum_{e_i \in p} c_i$ .
- Find an s-t path p with  $(B_p, C_p)$ , where no path is lexicographically better than p (larger  $B_p$ , smaller  $C_p$ ).

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### Operations Research - the Science of Better

 Explore the methodology for solving a great many of optimization problems with limited resources / information

## A List of Topics

- Linear Programming
- Nonlinear Programming
- Integer Programming
- Combinatorial Optimization (Approximation/Online
  - Algorithms)
- Game Theory (optimization with interaction)

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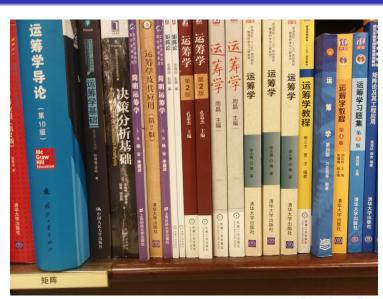
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### Main Issues

# Reading Materials



# Reading Materials

### **Books**

- Any textbook on Operations Research or Optimization
- Any book on Combinatorial Optimization
   Recommended "Combinatorial Optimization Algorithms and Complexity, Papademitriou and Steiglitz"
- Any book on Algorithms
   Recommended "Algorithm Design, Tardos and Kleinberg"
- Any book on Game Theory Recommended "Algorithmic Game Theory, Nisan, Roughgarden, Tardos, and Vazirani"

# Who Are Supposed to Sit Here?

### **Incentives**

- Show great interests
- Have strong math background
- Enjoy finding out the truth
- Get credits (Sure, only if the above are satisfied)

### Requirements

- 100% attendance (except for emergency)
- 100% attention
- Being active

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# **Grading Mechanism**

### In Class

- In-class discussions (quizzes)
- Lecture notes
- Final in-class exercise

### After Class

- Homework
- Problem solving in team
- Paper-reading and presentations

We are concerned about Problems but not a single Instance

We are doing Re-search but not simple Searches

We are working on Programming but not Coding

We are not only doing something correct but also showing the Correctness

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# Computability

## Limits to Computers

- Computers can only carry out algorithms: precise and universally understood sequences of instructions that solve any instances of rigorously defined computational problems
- Are there well-defined mathematical problems for which there are no algorithms? YES! (Alan Turing)
- Undecidable problems do exist, say the Halting problem: given a computer program with its input, will it ever halt

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### Time Bounds

- Away from the Turing's time in 1930s, computers nowadays deal with decidable problems. In principal, these problems admit an algorithm for solving every instance
- A new challenge is the running time of an algorithm, namely, the algorithm efficiency

### Example

- TSP (the Travelling Salesman Problem): finding a shortest tour (a cycle), visiting each vertex exactly once on a given weighted complete graph
- The number of possible tours is (n-1)!/2



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## Input Size

- Basically, length of the sequence to encode the instance, the number of symbols in the sequence
- Testing a prime number: check if a given integer is prime?
- Size of a graph

## Analysis of Algorithms (I)

- Deriving bounds for the time requirement of an algorithm
- Using the notations of O,  $\Omega$  and  $\Theta$

## Polynomial Time Algorithms

• Those running polynomially in the input size



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## P vs NP

### **Decision Problems**

• Decide if there is a solution (Yes/No questions)

## **Optimization Problems**

• Determine an optimal solution

#### Class P

 A problem with a polynomial time algorithm solving all its instances (solved polynomially by a Turing machine)

#### Class NP

• If x is a Yes instance of the problem, there exists a certificate for x, whose validity can be checked in polynomial time ( solved in polynomial time by a non-deterministic Turing machine)

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#### Reduction

ullet A reduction f from problems B to A: given any instance I of B, f(I) is an instance of A. I is Yes iff f(I) is Yes

### NP-Complete

- ullet Problem A is one of the hardest problems in NP
- For any problem  $B \in NP$ , there is a polynomial time reduction from B to A
- ullet A is NP-complete

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#### How to Find the first NPC Problem?

- Sounds impossible, as you have to show all problems can be polynomially reduced to a specific problem
- SAT, done by Cook in 1971

#### How to Find the next NPC Problems?

- Repeat Cook's work? Not necessarily
- Polynomial time reduction is transitive
- Show SAT can be reduced in polynomial time to the problem you expect
- Karp proved 21 NPC problems in 1972



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#### To Show P = NP

• Simply choose a suitable NPC problem and show a polynomial time algorithm

### To Show $P \neq NP$

 Simply choose a suitable NPC problem and show it can not be solved in polynomial time

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# Solving a Combinatorial Optimization Problem

## Combinatorial Optimization Problem

$$\min f(x)$$
 s.t.  $x \in \Omega$ 

where  $\Omega$  is a finite set

#### Our Concerns

- Efficiency: How fast to obtain a solution?
- Effectiveness: How good the solution is?

#### Tradeoff

Running Times versus Performance Bounds

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# Distinguishing Problems

## Easy Problems

Those admit a polynomial time algorithm, such as the minimum spanning tree problem, and the matching problem

#### Hard Problems

Those problems that can only be solved exponentially under the assumption  $P \neq NP$ 

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# Research Topics

## Complexity

Show a problem is in P by providing a polynomial time algorithm, or prove it is hard under some known assumptions (e.g.  $P \neq NP$ )

### Algorithm Design

- Exact algorithms for easy problems with very low running times
- Exact algorithms for hard problems, that run efficiently in practice
- Approximation algorithms for hard problems, that have good performance bounds
- (Meta-)heuristics for any problem, that work well for some real-world instances

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# Highlighted Topics

#### Best with a Low Cost

Only exact solution is wanted, but with a reasonable running time

## Cheap with a High Quality

Only (sub-, sup-) linear time is allowed, but with an acceptable performance bound

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# Coming Back to Hard Problems

## Approximation Algorithms

- Constant factor approximation algorithm
- PTAS
- FPTAS
- Absolute approximation algorithm

#### Hardness

- No polynomial time algorithms
- No FPTAS
- No PTAS
- No constant ratio



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### **Hardness**

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# Lecture 1

**Optimization Problems** 

### Introduction

### Basic Models

- A number of variables (continuous or discrete)
- A feasible set, usually represented by a set of constraints on variables
- An objective function to be optimized

#### Math Formulation

$$\min (\max) \quad f(x)$$

$$st \quad x \in \Omega$$

## Feasible Set (I)

$$\Omega: \{h_i(x) = 0, i = 1, 2, \dots, m, g_j(x) \le 0, j = 1, 2, \dots, l\}$$

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# Examples

## Linear Programming

• Let m and n be positive integers,  $b \in Z^m$  and  $c \in Z^n$ , and A be an  $m \times n$  matrix with elements  $a_{ij} \in Z$ . Then an LP instance is defined as

$$\Omega = \{x: x \in R^n, Ax = b, x \geq 0\} \text{ and } f = c^Tx$$

#### TSP

- Given an integer n>0, and the distance matrix  $[d_{ij}]$  between every pair of n points, a tour is a closed path visiting every point exactly once
- $\Omega = \{ \text{all cyclic permutation } \pi \text{ on n points} \}$
- The cost function is  $f(\pi) = \sum_{j=1}^n d_{\pi_j \pi_{j+1}}$ , where  $\pi_{n+1} = \pi_1$



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# Neighborhoods

### Definition

Given an optimization problem with instances  $(\Omega,f)$ , a neighborhood is a mapping

$$N:\Omega\longrightarrow 2^{\Omega}$$

- If  $\Omega = \mathbb{R}^n$ , the set of points within a fixed Euclidean distance gives a natural neighborhood
- In the TSP, we define a neighborhood 2-change as  $N_2(\pi) = \{ \tau \in \Omega : \tau \text{ can be obtained from } \pi \text{ by relink four points} \}$
- How about MST?



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# Local and Global Optima

#### **Definitions**

- $\bullet$  A feasible solution is local optimal with respect to a neighborhood N, if its value is the best among all points in N
- $\bullet$  A feasible solution is globally optimal if its value is the best among all points in  $\Omega$
- $\bullet$  A neighborhood N is exact if its local optimal solution is also global optimal

- TSP:  $N_2$  is not exact, while  $N_n$  is
- MST?

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## Convex Sets and Functions

#### Convex Set

- A convex combination of two points  $x, y \in \mathbb{R}^n$ :  $z = \lambda x + (1 \lambda)y$ , where  $0 \le \lambda \le 1$
- A set S is convex if it contains all convex combinations of pairs of points  $x,y\in S$
- The intersection of any number of convex sets is convex

- $R^n$ ,  $\emptyset$ , any interval in R
- $\{x : Ax = b, x \ge 0\}$

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## Convex Sets and Functions

#### Convex Functions

- Let S be a convex set in  $\mathbb{R}^n$  (usually  $S=\mathbb{R}^n$ )
- The function  $f: S \longrightarrow R$  is convex in S if for any two points  $x, y \in S$ ,  $f(\lambda x + (1 \lambda)y) \le \lambda f(x) + (1 \lambda)f(y)$ , where  $0 \le \lambda \le 1$
- For any  $t \in R$ ,  $S_t = \{x : f(x) \le t, x \in S\}$  is convex
- f is concave if -f is convex

## Examples

 $\bullet$  A linear function is convex and concave in any convex set S



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### **Examples**

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## Convex Programming

### Definition

- Minimization of a convex function on a convex set: f is convex and  $\Omega$  is convex
- Usually  $\Omega$  is defined by  $\{x: g_i(x) \leq 0, i = 1, 2, \dots, m\}$ , where  $g_i(x)$  is convex

### A Smart Property

- The neighborhood  $N_{\epsilon}(x)=\{y\in\Omega: \text{ and } ||x-y||\leq \epsilon\}$  is exact for any  $\epsilon>0$
- Local optima are global as well (with respect to the Euclidean distance neighborhood)

## Linear Programming

• LP is a special convex programming problem

## Convex Programming

#### Definition

- Minimization of a convex function on a convex set: f is convex and  $\Omega$  is convex
- Usually  $\Omega$  is defined by  $\{x: g_i(x) \leq 0, i = 1, 2, \dots, m\}$ , where  $g_i(x)$  is convex

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## Linear Programming

• LP is a special convex programming problem

# Let us focus on LP first

### Example 1

• There are two products jointly produced by three firms

indicate products joining products by the					
	Firms	Product 1	Product 2	Resources	
	Α	1	0	100	
	В	0	2	200	
	C	1	1	150	

- Single values of the two products are 1 and 2, respectively
- Make a plan to maximize the total value of products

$$\begin{array}{ll}
\max & x_1 + 2x_2 \\
s.t. & x_1 \le 100 \\
& 2x_2 \le 200 \\
& x_1 + x_2 \le 150 \\
& x_1, x_2 \ge 0
\end{array}$$

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### Extend to A General Problem

- ullet There are n products jointly produced by m firms
- The j-th product has a value  $c_j$
- The j-th product requires  $a_{ij}$  units of resources from the i-th firm
- ullet The i-th firm has a resource amounting to  $b_i$
- Maximize the total value

$$\max \sum_{j=1}^{n} c_{j}x_{j}$$
s.t. 
$$\sum_{j=1}^{n} a_{ij}x_{j} \leq b_{i}, i = 1, 2, \dots, m$$

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## A Simplified Formulation

•

$$\begin{array}{ll}
\max & c^T x \\
s.t. & Ax \le b \\
& x \ge 0
\end{array}$$

• 
$$c^T = (c_1, c_2, \dots, c_n)$$
,  $b = (b_1, b_2, \dots, b_m)^T$ ,  $A = (a_{ij})_{m \times n}$ 

### Example 2

- The final of EURO Cup is coming soon. Fans are ready for bidding which team will be the champion
- ullet There are n teams in the final
- There are m bids, each of an n-dimensional vector. Namely, bid  $b_i=(a_{i1},\ldots,a_{in})$ , where  $a_{ij}$  is 1 if bid i supposes team j is the champion,  $a_{ij}=0$ , otherwise
- Each bidder i would like to pay  $\pi_i$  for each bet, and he can buy at most  $q_i$  bets
- If a bid consists of a champion team (as the game is over), the bidder wins w for each bet
- The dealer decides if accepts the bids and if yes how many bets, so that his benefit is maximized

#### **Formulation**

ullet Let  $x_i$  be the number of bets offered to the bidder i.

$$0 \le x_i \le q_i$$

• The objective function to maximize is

$$\sum_{i=1}^{m} \pi_i x_i - \max_{1 \le j \le n} \sum_{i=1}^{m} a_{ij} x_i w$$

$$\max \sum_{i=1}^{m} \pi_i x_i - y$$

$$y \ge \sum_{i=1}^{m} a_{ij} x_i w, \quad j = 1, 2, \dots, n$$

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