

## Ideation Phase

### Empathize & Discover

|               |   |
|---------------|---|
| Date          | 17 February 2026  |
| Team ID       | LTVIP2026TMIDS50375   |
| Project Name  | Smart Sorting: Identifying Rotten Fruits and Vegetables Using Transfer Learning |
| Maximum Marks | 4 Marks   |

#### Empathy Map Canvas:

Project: Smart Sorting — Identifying Rotten Fruits and Vegetables Using Transfer Learning

Purpose: Understand the real needs, feelings, and challenges of key users (e.g., farmers, vendors, sorting staff) in the agricultural produce handling and sorting process.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

#### Empathy Map Canvas:

<https://app.mural.co/t/smartsort1482/m/smartsort1482/1751099737429/e037f8026d24bfcc418d56ad4495985c3b05735ca?wid=2-1664821606911>

