



Kafka's Reign Is Over. Apache Pulsar's Rise.

Another tool.

Getting out of the comfort zone

This Talk Isn't



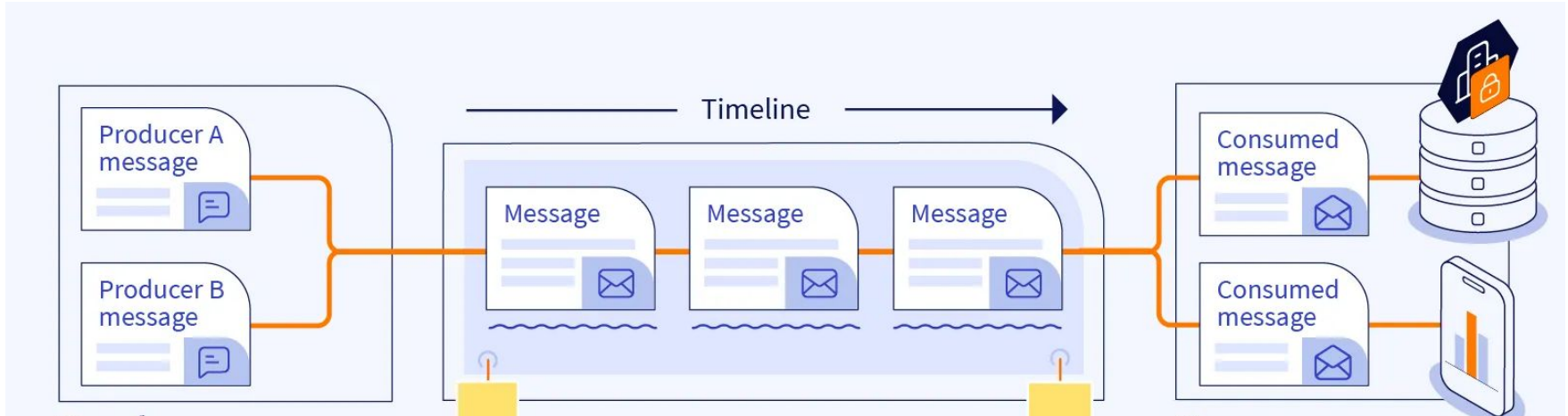
- Kafka == bad
- `drop(Kafka) || Pulsar.replace(Kafka)`
- `self.learn(EventStreaming)`

Outcome Of This Talk



- Recognizing where Pulsar can be used
- Benefits of Pulsar
- Getting more with less

Event Streaming: 101



My Experience



Kafka

2 years, 2016

Daily: 2B

Peak: 650k/s

Pulsar

+3 years, 2020

Daily: 10B

Peak: +1M/s Peaks

How It All Began



“Come here & build our data team &
platform from scratch”

BlueCat in 2019, ~400 employees

How It All Began



Achieve what you have there, all over again, but with $\sim 1/5$ th the resources

Kafka Pain I Had Felt (~2018)



- Lack of cluster replication or failover
- Special in-house tooling had been built for broker management & rebalancing

Attempt with less resources



- Want no special tooling
- Zero to small operations team
- Not training for Kafka specialist

....Time to look at options....

Napkin Requirements



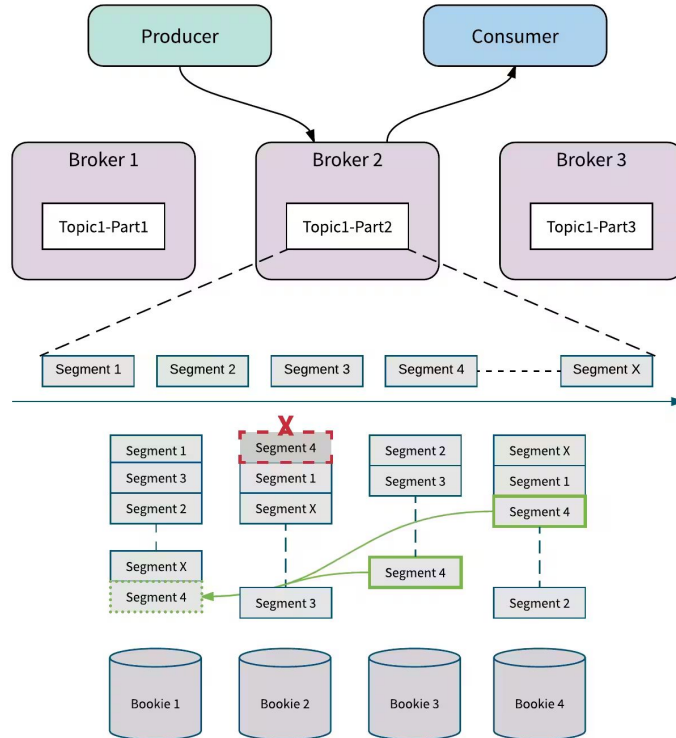
1. Reduce Ops
2. Better Performance OR Better Cost
3. Reason(s) against non-standard choice

1. Reduce Ops

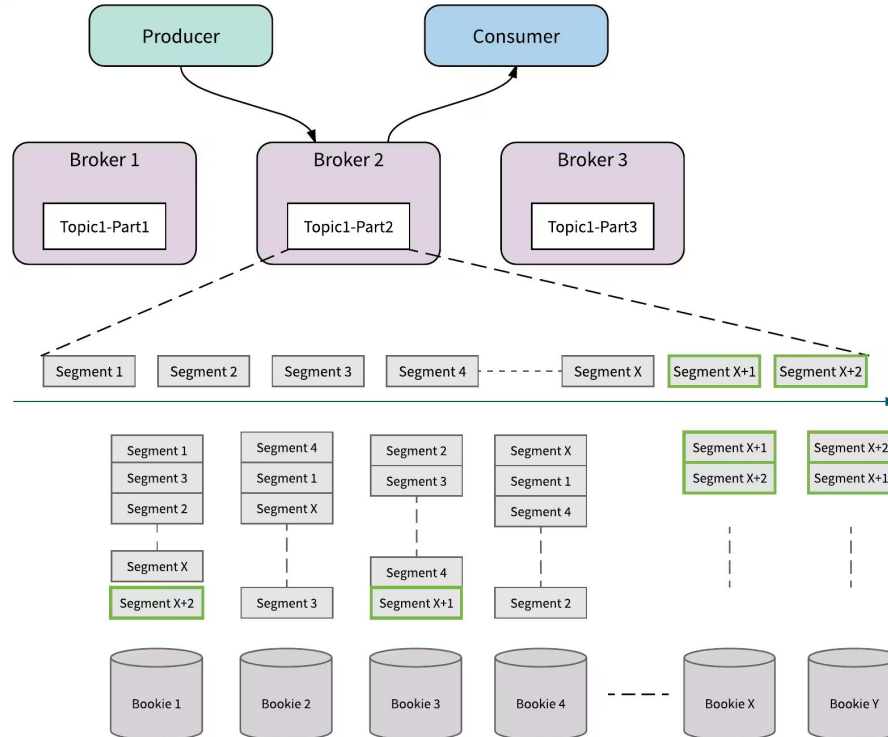


- Handling broker failures
- Balancing & Expansion
- Replication issues

Handle Broker Failures



Balance & Expansion

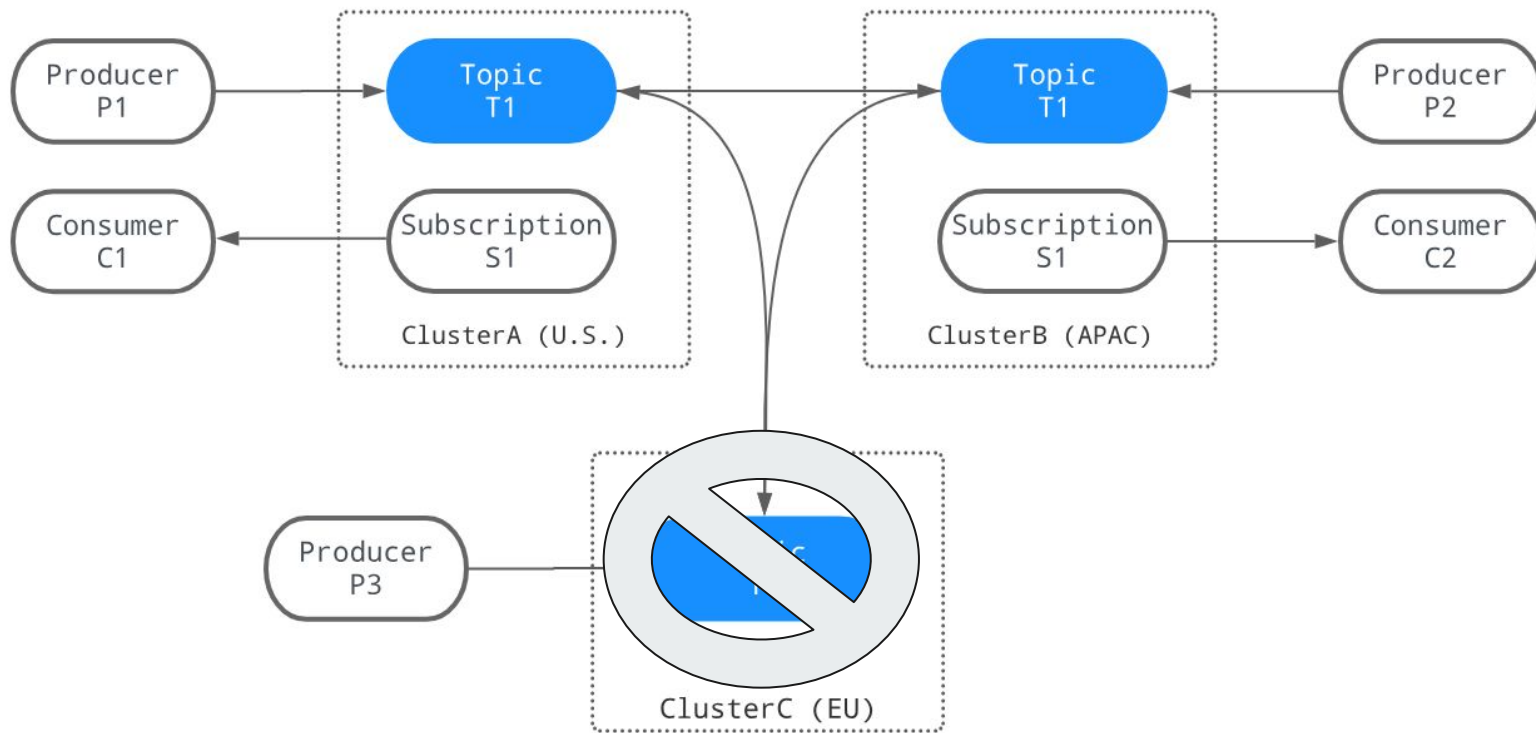


Replication: Achieved



1. Full-Mesh: N Clusters
2. Active-Active: 2 Clusters
3. Aggregation replication: Front -> Central

Replication: Topic To Specific Clusters



2. Better Performance || Better Cost



- Architecture
- Bookkeeper

Architecture

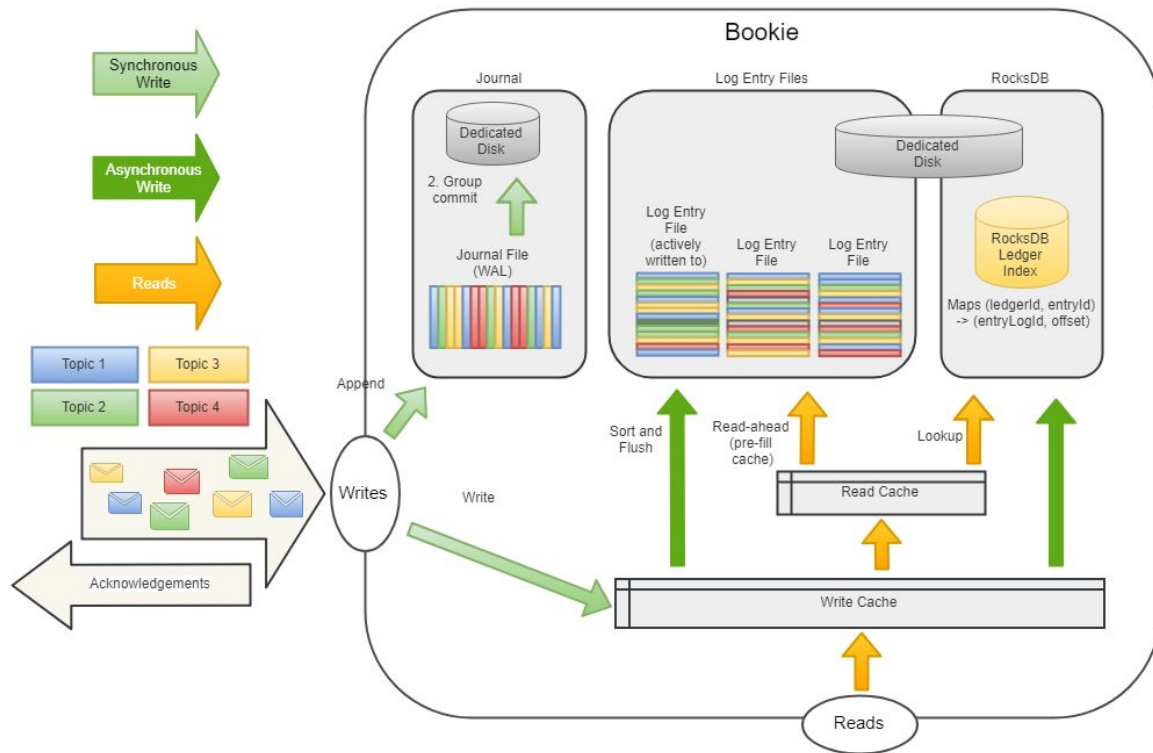


Compute

Storage

Compute
&
Storage

Apache Bookkeeper



3. Enhancement & Options



- Pulsar functions
- Pulsar SQL
- Subscriptions
- Retention
- Multi Tenancy

Pulsar Functions

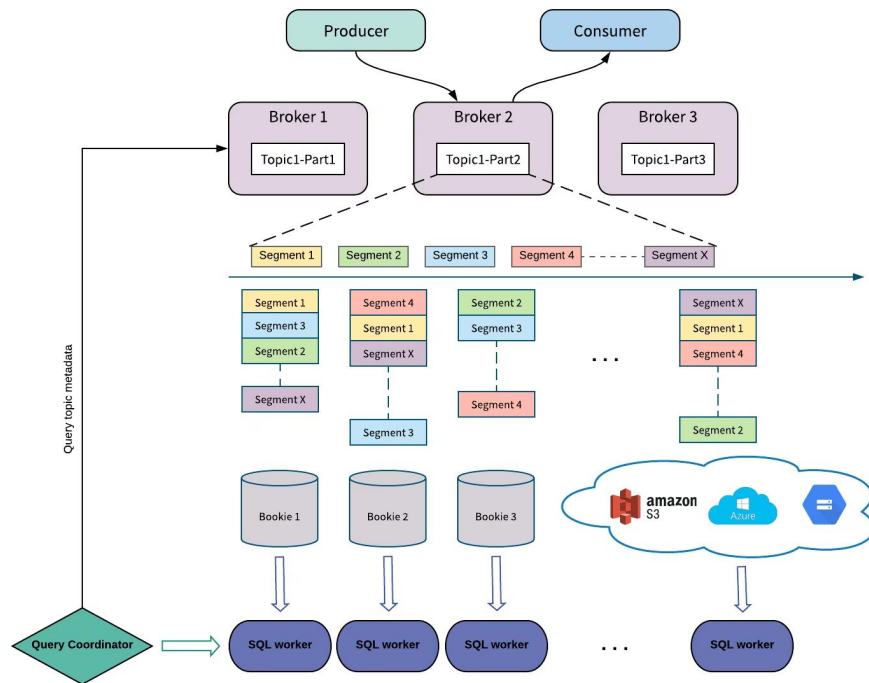


Pulsar Functions

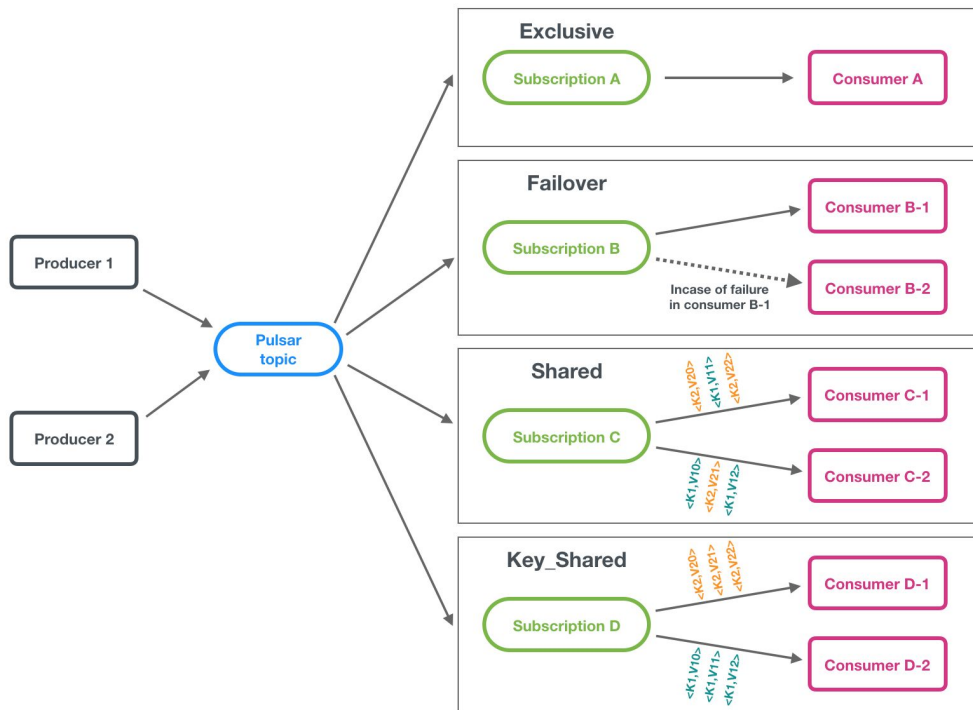
Flink

Spark

Pulsar SQL



Subscriptions

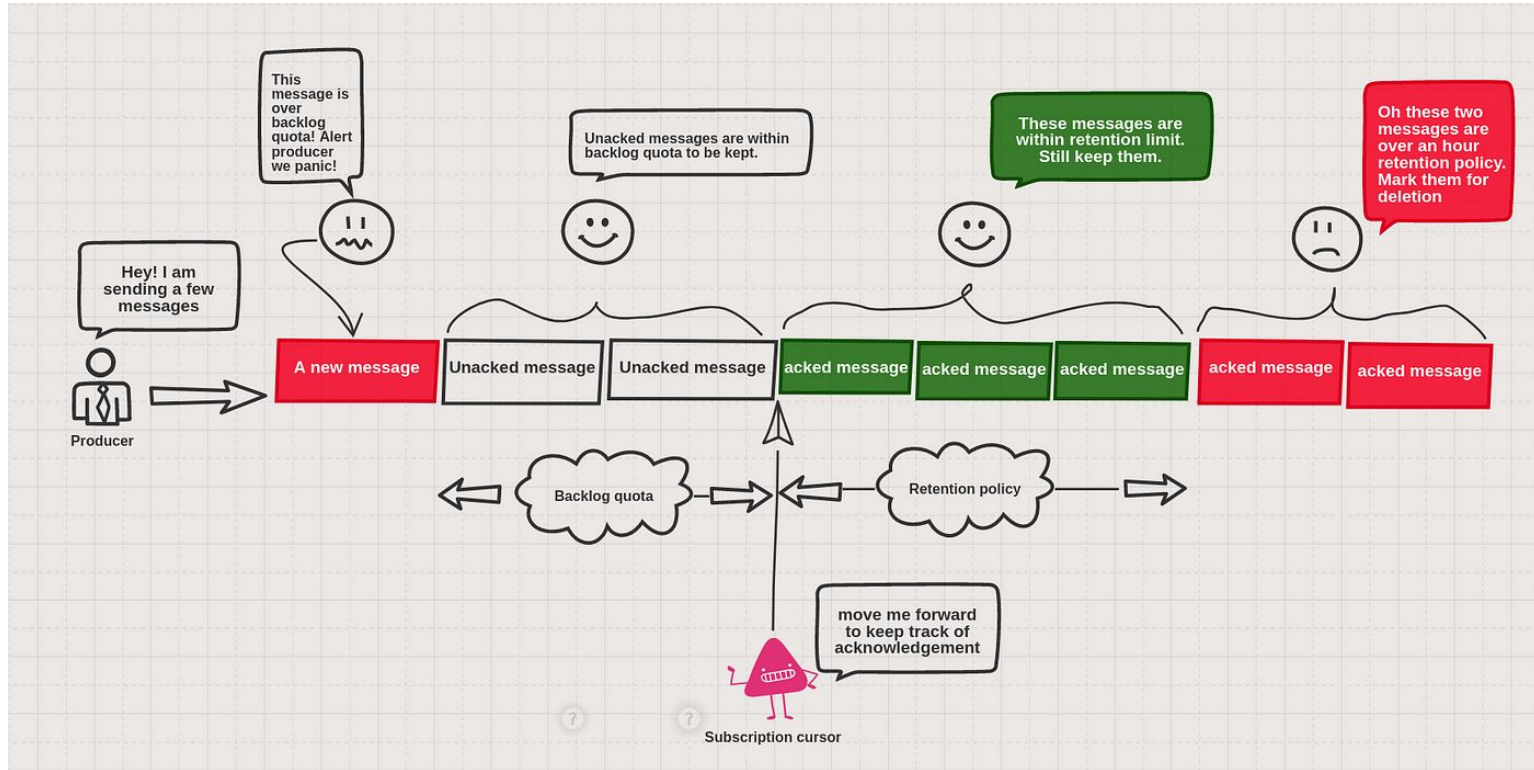


Retention



- Stored until everyone ACKs
- ACK retain up until Y size over X time
- No-ACK retain until Y size over X time
- No-ACK TTL delete after X time

Retention



Multi Tenancy



Not All Rainbows & Sunshine



- Functions: WASM Not Supported
- Upgrading: Can Be Painful (Prior to 3.X)
- k8s native: Still needs love
- Crisis: Not obvious how to resolve

CLOSING: Pulsar, where?



1. Keeping event pipeline small
2. Single platform for pub/sub, queue, events
3. Compute ran on top of platform

CLOSING: Getting more with less



1. Instance Optimisation
2. Reduce pipeline size
3. More features

CLOSING: Benefits of Pulsar



1. Multi-tenancy
2. Geo-replication
3. Pulsar Functions

Questions?



Slides: <https://shorturl.at/dE379>

Pulsar Dive: <https://shorturl.at/yFOT0>

Full Data Platform: <https://shorturl.at/fTZ05>