

# <header>

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# news & updates

### 09/22/2011

Q By Equinox Written up in WWD - Q By Equinox is the newly launched, digital home for everything fitness, life and style.

### 02/01/2011

I Want to Keep this Site Current, Honestly - I've had so many different websites over the years from portfolios, blogs, band websites, etc.

All of them start out with a bang, jampacked with fresh content, but quickly become stale before I totally abandon it for real life.

### 01/01/2011

1.1.11 - For our first New Year's in NYC we decided to catch the "Drunkest Guns n' Roses Tribute band

### 07/16/2010

Get Ready NYC ... - Well, it finally happened. My wife and I finally got an apartment in New York. We will be residents of Brooklyn (Park Slope) next week. We are oozing excitement!

New Work Added! - Updates galore!! Added some HTML Email projects, as well as Flash microsites and outdoor banners to the portfolio.

### 05/07/2010

Creattica - You Rock! - Thanks for adding my new site to your list!

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## blog articles

# <section>



Things I Learn on my Morning Commute TUESDAY, FEBRUARY 15T, 2011 | No Responses... Yet

I've learned so much from my morning commutes into Manhattan. For instance, I know which doctor has a plastic surgery plan for any budget, how many drinks ago I would have walked away from a fight, and something about the Knicks through the years... <article>



# Developing a Sensible Folder Structure

MONDAY, APRIL 5TH, 2010 | 4 Responses

The folder structure of a designer or developer can quickly become unwieldy, Past concepts, invoicing and client communications, research and project updates really increase your file count rapidly. This article outlines my newest plan in the battle to end file-searching frustration, and maintain some type of convention for

