

6K

4K

2K

0K

4,045

January

Customer Metrics

Day

31

Angel+

1,641

June

,008

May Month Name

Outlet

Non Angel Repeat Customer

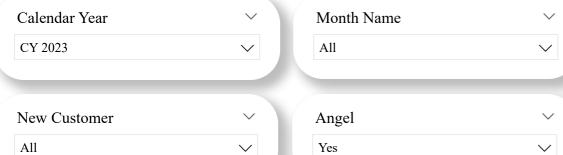
All

2,791 _{2,529}

August

264 226 26

September



7,037

2,581

March

4,640

,255 1,546 1,375 1,838

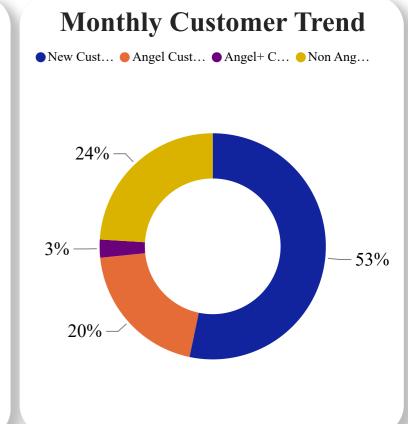
February



2,401

July

197 1,246

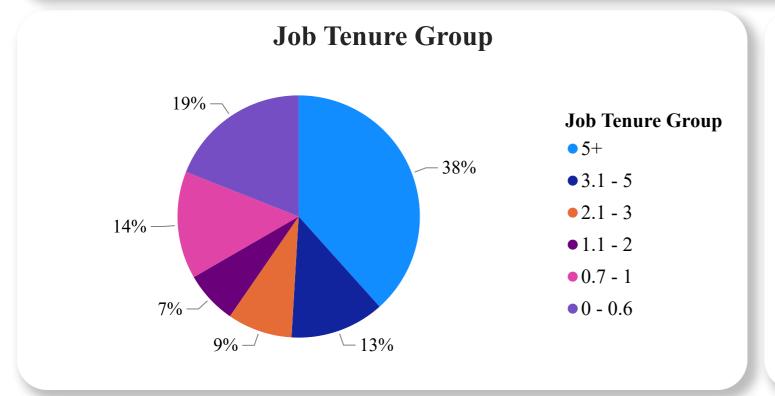


Perishable

Item Group

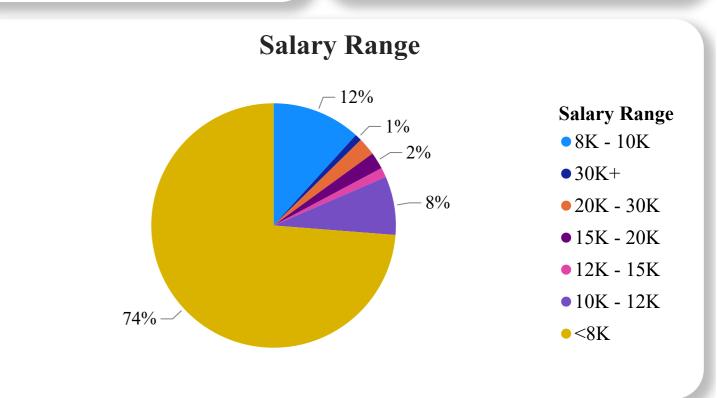
Yes

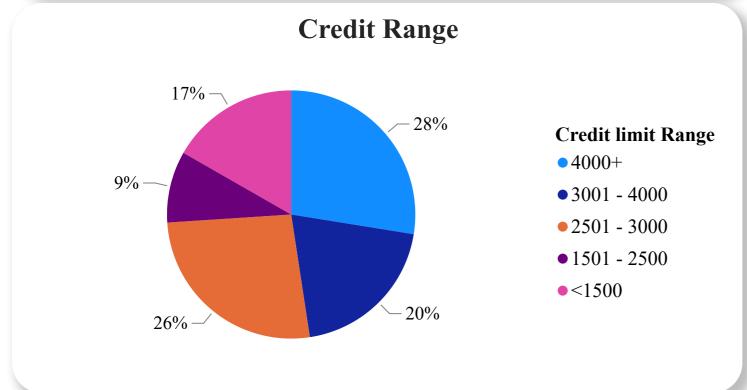
All

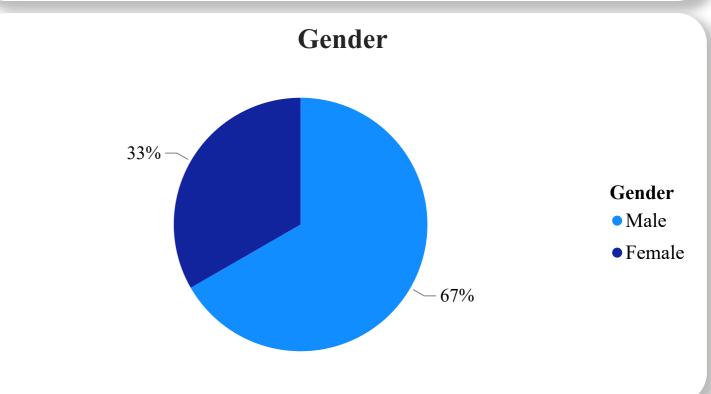


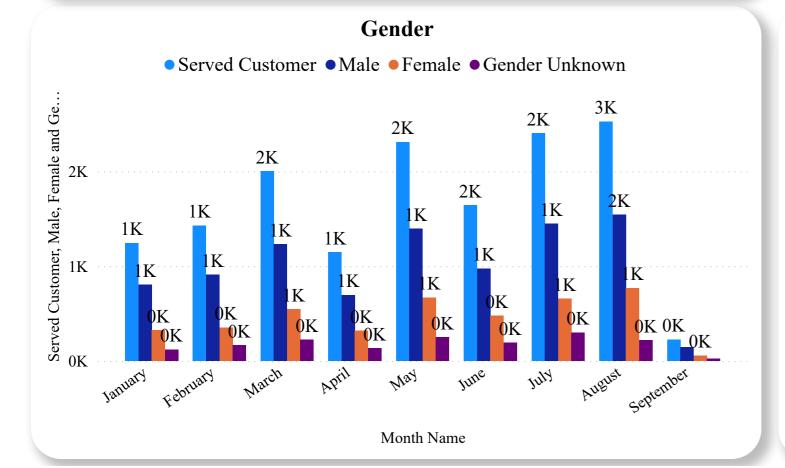
2,847

April





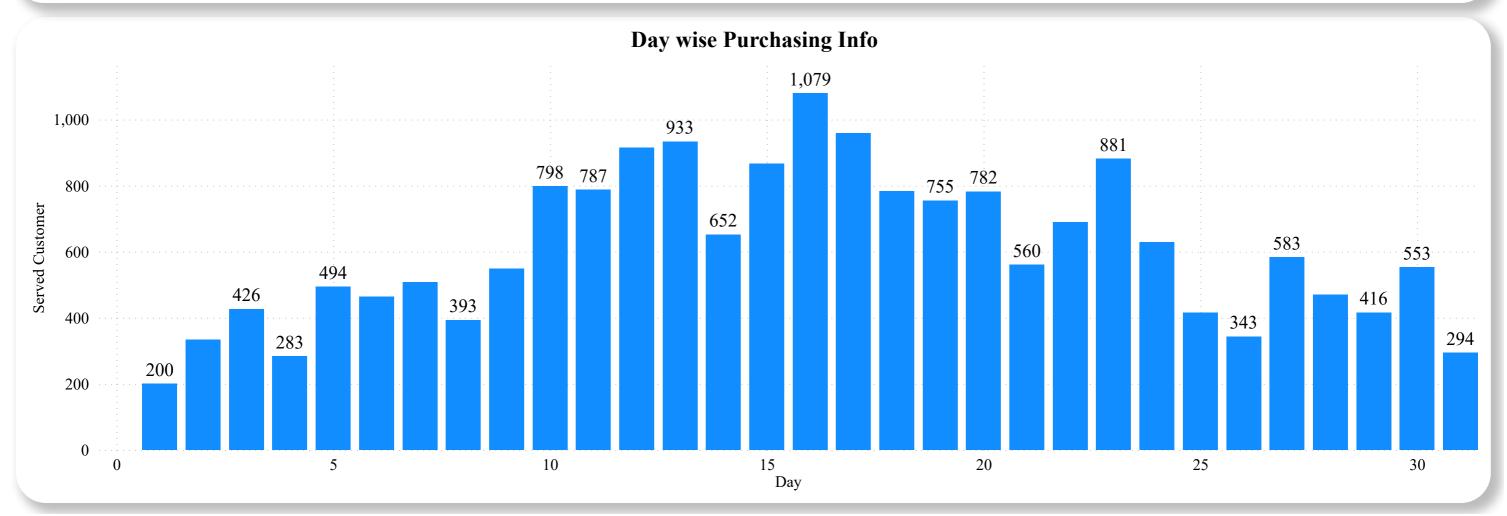




Customer Ifo			
Customer Code	Outlet	Customer Name	Contact Number
AP0020000012	The Rose Dresses Limited	Nuruddin '[0039']	01719739316
AP0020000017	The Rose Dresses Limited	Mr. Helal '[0056']	01911564106
AP0020000036	The Rose Dresses Limited	Serzina '[00192']	01684596560
AP0020000042	The Rose Dresses Limited	Md. Awal Hassain '[00228']	01729148182
AP0020000047	The Rose Dresses Limited	Jahangir Alam '[00243']	01966216133
AP0020000052	The Rose Dresses Limited	Md. Alomgir Kabir '[00257']	01760731531
AP0020000053	The Rose Dresses Limited	Md. Anowar Hossain '[00258']	01926648998
AP0020000066	The Rose Dresses Limited	Hena '[00296']	01752643357
AP0020000095	The Rose Dresses Limited	Based '[00503']	01743165013
AP0020000105	The Rose Dresses Limited	Forman Ali '[00527']	01724437719
AP0020000111	The Rose Dresses Limited	Lutfar Rahman '[00547']	01772752160
AP0020000139	The Rose Dresses Limited	Shohel '[00624']	01924845687
AP0020000140	The Rose Dresses Limited	Md. Ikbal Hossain '[00626']	01737753590
A D0020000155	The Dana Dunners I imited	Chahanai Damin 150060517	01047252017

Customer Metrics Day Calendar Year Month Name Outlet Perishable CY 2023 All \vee All \vee Yes \vee 31 Non Angel Repeat Customer Item Group **New Customer** Angel+ Angel All All All Yes \vee All **Product Category Info** Meat Fish 35% 58% 86%





Customer Metrics Day Month Name Calendar Year Outlet Perishable CY 2023 \vee All All Yes 31 Non Angel Repeat Customer **New Customer** Angel Angel+ Item Group All All Yes \vee All All **Payment Type Product % Customer** Offer Info Payment Type Credit Cash **Item Group** ● Egg ● Fruits ● Meat ● Fish ● Vegetables Oil Offer Customer ● Egg offer Customer ● Discount offer Custo... 80% Customer % 23% 28% 43% **Sales** 13% -72%77% 29% Sales % **Monthly Served Customer Trend** • Fixed Served Customer • Served Customer 5,130 4,090 3,937 3,768 3,350 3,025 2,917 2,607 2,525 2,401 2,308 1,999 1,641 1,427 1,244 1,145 857 1K 226 0KFebruary March April May July January June August September Month Name **Monthly Basket Size Trend** • Shop's Monthly Basket Size • Basket Size 1,503t 1,471**b** 1,419৳ 1,500ेंच 1,3516 1,282tb 1,301र्ष 1,229t 1,180ि 1,135**b** 1,000ि 733**b** 611ि 594**७** 574**৳** 556**b** 520**७** .442**७** . 435**७** 500ि 409৳ 0**७** May Month Name January February March April June July September August **Monthly Offer Customer Trend** • Oil Offer Customer • Egg offer Customer • Discount offer Customer 1,118 1,009 987 1,000 500 256 196 156 114 88 94 85 45 44 May Month Name February March July April June August September January