

YUNUS MIAH

Data Analyst

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Dhaka, Bangladesh
YM-Codes



EXPERIENCE

Associate Data Analyst

AponTech Ltd.

December 2022 – Ongoing Dhaka, Bangladesh

- Designing predictive models using Dax, Python, and SQL to study customers behavior (purchase pattern, product preference, seasonality effect, MRP effect, Discount effect, and so on).
- Segmenting customers to better understand their needs, and, as a result, early credit and insurance facilities are being provided based on a couple of analyses.
- Designing a data-driven offer promotion that takes every individual customer into consideration.
- Developing data dashboards and reports to track business performance in real time, such as customer dashboards and sales dashboards, Aside from these things, performing a handful of ad hoc data analytics and reporting on a daily basis.
- Engaging with management through providing pertinent information to foster company growth.
- Assisting with budget analysis, sales strategy development, product demand analysis, inventory analysis, margin analysis, several capital raising initiatives, building data infrastructure, and organizing training programs to empower individuals to make data-driven decisions.

Data Analyst Intern

DataWorks Ltd.

A Concern of Data Crafters LLC

May 2022 – November 2022 Houston, TX, USA

- Carrying out ETL pipeline by assuring data integrity, availability, and auditability when extracting data from diverse sources.
- Write well-structured, reliable, efficient and easily maintainable code and database schemas.
- Build reporting dashboards and visualizations to design, create, and track campaign/program KPIs.

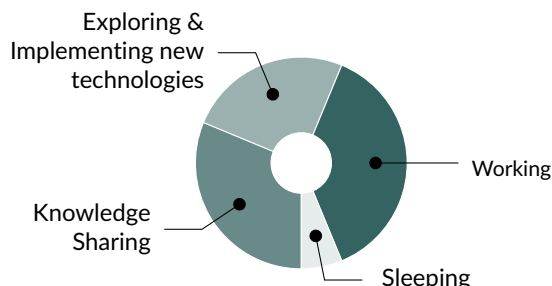
Accomplishments

- Introduction to Data Modeling for Power BI Video Course Completion
- Data Modeling for Power BI Video Course Completion
- Introducing DAX Video Course Completion
- DAX Patterns
- Power BI Dashboard Design Course Completion
- Build your first Machine Learning Pipeline using Dataiku
- COVID19 Data Analysis Using Python

LIFE PHILOSOPHY

"Whenever you find yourself on the side of the majority, it is time to reform (or pause and reflect)."

A DAY OF MY LIFE

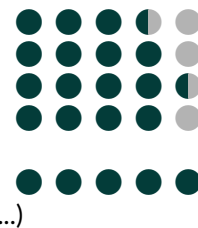


SKILLS

Data Wrangling
Data Warehousing
Extract, Transform, Load



Data Cleaning
Data Preparation
Data Modeling
Data Visualisation
(e.g. matplotlib, pyspark, ...)
Data handling/analysis
(e.g. numpy, scipy, pandas, ...)



Azure Logic Apps
Azure Databricks
Azure Data Factory



Python
Scala
Java
SQL
NoSQL



Microsoft Excel
Microsoft Power BI
Machine Learning
Git



CERTIFICATION

- Microsoft Certified: Power BI Data Analyst Associate

EDUCATION

B.Sc. in Information and Communication Engineering
Bangladesh University of Professionals

Jan 2016 – Dec 2019