



TGR  
CRUATION  
TEAM

# 变革探索 发散

Rethink

Enquiry

Diffusion

TEDXGAOXINROAD.COM

2018.8.5

# A Letter from the Curator

What five positive actions can you do to improve the well-being in your life?

--To connect. Keep building your social relationships, which is the most important cornerstones of your life.

--To be active --the fastest way out of a bad mood.

--To take notice. Do you notice what is bubbling up for you and trying to emerge?

--To keep learning. Older people who keep learning and are curious have much better health outcomes than those who start to close down.

--To give. Hardwired to the reward mechanism in our brain.

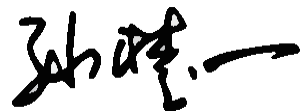
I quoted these sentences from a TED conference to remind myself that these five actions could be consisted in organizing the TEDxGaoxinRoad event. Do you feel happy? The answer could be yes or no, or you do not know, because you do not feel like that you have anything to make yourself being proud of. This is why we started organizing the TEDxGaoxinRoad event. "Why cannot high schoolstudents achieve this?", we are the persistant pursuers, asking ouselvesto do our best in the causes that seems untouchable.

"My hairs drop everytime after having a meeting." This is some private banterings of our team. But everyone still insist because our purpose is to popularize the TEDx and persuade others to join so that the great thinkers of different fields share their ideas and stories more openly to the audience and let the people living in Xi'an can gain something and change themselves for good through the TEDxGaoxinRoad. During these two years, it is not only the co-ornizers of the team that motivated me, but also those speakers, the audiences and volunteers. They stayed up late for nights, visited many places for the event, pouring loads of time, energy and money into it. It is their persistance that enriched the TEDxGaoxinRoad and it is the support from the aucience that incented me.

For our next event, with the experience from the two former events, we will try to present more fascinating talks in a way that is out of the ordinary.

Thanks to the support form my friends, the efforts from my team, all the other participants and TED for providing me with this precious chance.

Your support is the greatest impetus for us.

A handwritten signature in black ink, appearing to be 'Sun Chuyi' with a long horizontal stroke at the end.

Sun Chuyi  
Chief Director  
TGR Curation Team

### Event Platform

# About TED

In 1984, Richard Wurman started the first TED conference. His purpose was to build a platform where knowledge from different fields meet and converse.

Today, TED have become elite conferences at which different viewpoints contact, communicate and change the world by the power of THOUGHTS.

TED is a private-owned non-profit organization in the USA, which hold conferences in a global set. The T represents Technology, E represents Entertainment and D represents Design. Each annual conference will invite excellent talents from a diversity of fields to share their thoughts of the world by a speech within 18 minutes. They attract the audiences by their novel ideas, inspire their thoughts and even provoke an evolution in a certain domain.



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### Development History

**1984** The first TED was held by Richard Wurman in Monterey, California.

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**1992** TED became an annual event with attendees including Bill Gates and the former Apple CEO John Sculley.

**2001** Chris Anderson acquired TED and introduced the 18-minute time limit for each talk.



TED 2018

**2006** TED became a world event as all TED videos were made available for free online through TED official website.


**2009** TEDx was firstly introduced.

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Now, TED is not merely limited by the meanings of the three words. It has somehow extended into a event where great thinkers and doers gather to focus on the society, the future, the development and the humanity.

People with extraordinary stories and ideas go onto the stage and do the speech, making TED conferences a knowledge pool with many transboundary thoughts.

All those who had the chance of presenting a speech at the TED conference are people with unique experiences. They are the outstanding people of a field or the pioneers of novelty. They can make our society better and more diverse.



People in the knowledge economy used to say that you need to protect knowledge like gold, which our value lies. But as the world is connected, the rules of the game changes, everyone is linked, and everything will develop faster. Knowledge will be spread around the world, get feedback and continue spreading, its potential value is intangible.

--Chris Anderson, founder of TED

### Event Platform

# TEDx and us

Under the spirit of "ideas worth spreading", TEDx was created under TED's authority. TEDx events are TED-like events launched by passionate and competent TED lovers. The TED authority will not participate in the management or organizing process of TEDx events but will provide instructions and suggestions to the organizers.

The 'x' stands for "independently organized TED events". TEDx events can be named after cities, neighborhoods or a certain group of people. Most of the TEDx events will invite local talents to give their speeches. These events constitutes both TED-like talks and videos recorded at TED conferences. Through such a combination, it will inspire deeper discussion and closer connection. The localized and independently organized events find mutual interests among audiences by communicating, sharing, interacting and learning.

Ideas emerge not only in labs or studios, it could be in TEDx events where they sparkle.

The TEDxGaoxinRoad is mainly intended for citizens who live, work or study at Xi'an. The purpose is to pass on the essence of "ideas worth spreading". we gather the outstanding talents from our ancient city, promote innovative ideas, give the audience a spiritual baptism, spread the splendid thoughts and share the sound experiences.

As a new stream of blood in the TEDx family, our TGR team will present the youngest and the fullest vigour to build a platform where diverse ideas are able to be spread.

We undertake this cause to shape our perspectives towards the world and lead ourselves to accomplish our dreams. During such an event, we hope our audiences can have their own thoughts, reflections, gains and changes.







07-08 REVIEW

A bosom friend afar brings a distant land near.

# TEDxGaoxinRoad 2018

Design is a plan or drawing produced to show the function or workings of a building, garment, or other object before it is made.

TEDxGaoxinRoad





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10 months of preparation time from November 2017 to the May 2018 event was 4 months longer than our preparation for the 2017 event.

We contributed much more for the event of this year. We were second year high school students last year and now in this year are the students about to graduate. Heavier school work do not reduce our enthusiasm for holding the 2018 event. Even if we need to sacrifice our limited spare time, we finish it with diligence.

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