

Scene1:

Eddie, a retiree, is cosily nestled at home, browsing the internet for the perfect gift for his family. As he zooms in to inspect the details of an item, a new email notification pings...

The email says Eddie's won a big prize and provides a link to claim it.

Scene2:

Eddie closes the email and continues his gift hunt, Eddie knows well enough that there's no such thing as a free lunch.. Suddenly, his phone rings - a call from an unknown number.

Scene3:

The link leads Eddie to a bank login page, claiming he needs to log in to claim the prize money.

Scene4:

Eddie hangs up the phone, always cautious with unknown callers. Just then, a text message pops up, claiming his bank account has been frozen.

Scene5:

Eddie answers the phone, and the voice on the other end tells him he's won a grand prize...

Scene6:

Eddie enters his bank account number and password. The webpage indicates that he just needs to confirm on his mobile to claim the prize. Simultaneously, an authorization request pops up on his phone...

Scene7:

Eddie, overtaken by the prospect of the prize money, taps 'Agree'. Moments later, a flurry of transfer success notifications flood his phone... His money is now in the scammer's hands... Getting it back is another story...

Scene8:

Eddie ignores the text message and continues choosing his gift. Suddenly, an ad pops up on the shopping site, offering him a 70% discount.

Scene9:

Out of caution, he decides to consult his bank, and they warn him that it's likely a scam.

Scene10:

Eddie calls the number provided in the text message. He's told he needs to transfer a processing fee to a specified bank account to unfreeze his funds.

Scene11:

On the phone, the caller congratulates Eddie on winning the prize but also informs him that he needs to pay a processing fee to claim it.

Scene12:

The ad redirects Eddie to a payment page where he needs to log in to avail the discount. He inputs his bank details, and a prompt asks for mobile confirmation to complete the payment. Simultaneously, a notification pops up on his phone.

Scene13:

Eddie closes the ad immediately, no longer enticed by such petty gains, and continues shopping on the official website. Satisfied with his purchase, he's managed to protect his finances successfully.

Scene14:

Eddie doesn't fall for it, having heard of scams where fraudsters impersonate officials or even loved ones. He disregards it, successfully purchases the gift he wants, and safeguards his finances.

Scene15:

Eddie quickly types in his banking info, tempted by the significant savings. Suddenly, a barrage of transfer success notifications appear on his phone - his bank account has been hacked... (same with scene17)

Scene16:

Worried about his funds, Eddie doesn't think twice and quickly transfers the processing fee to the given account. However, after the transfer is successful, he hears nothing back. It's not until he visits the bank that he realises they would never freeze an account without reason.

Scene17:

Eddie quickly types in his banking info, tempted by the significant savings. Suddenly, a barrage of transfer success notifications appear on his phone - his bank account has been hacked...