Background

Finding parking can take a very long time. This leads to people becoming frustrated and sometimes leaving, economically affecting the place where the person was going and the area surrounding it.

Current condition

PLAN

Currently, motorists spend 17 hours a year searching for parking spots, and approximately \$345 per driver in wasted time, fuel, and emissions. This is specially worse at larger cities.

Goal / Target Condition

PLAN

- Decrease the time it takes to find a parking spot.
- Provide available parking information to drivers in an area.

Root Cause Analysis

PLAN

- Finding parking can take a very long time.
 - Why? Lack of a way to determine where there is parking available
 - Why? Expensive
 - Why? There are currently very little or no systems in place to determine where parking is available.
 - Why? Lack of planning ahead for this problem
 - Why? Possible wrong estimate of how many people would be at a certain place at a certain time with the need to park.

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Countermeasures (experiments)

DO

 Develop an application where people can see available parking in a given area.

Impact

CHECK

- Less wait time for the person looking for parking
- Increased local economy in the area that needed parking

Follow up (actions)

ACT

Continue improving the application

A3 Problem Solving Template v1.2 (April 2015) by Henrik Kniberg and Tom Poppendieck

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