Problem Solving (A3) Report

Topic: CAR RENTAL & POSTING

Date: January 19, 2021
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1. Identify a Problem — PLAN

- Is there an easy way of lending my own car and getting paid?
- Can I rent someone else's car for a cheaper price than AVIS and other car rental companies?
- Is it possible to do this in a centralized fashion in Puerto Rico?

2. Set the Target — PLAN

- Research existing solutions for the scope of the island
- Facilitate the process of car rentals in Puerto Rico.
- Make posting your cars for rental a centralized process.
- Connect all car rentals.
- Manage transactions securely as a middleman between parties.
- Make all this services available in for Puerto Rico

3. Analyze the Causes — PLAN

- Many times, you rely on car rental companies to make rentals instead of finding locals willing to rent their car and gain money.
- Why?
- Currently there is no easy way to view a variety of cheap car rentals from other people in Puerto Rico.
- Why?
- Because you need to go to different Facebook pages, google, and/or car rental companies to find a cheap car rental.
- Why?
- There is not a centralized service for this available in Puerto Rico.

4. Propose & Implement Countermeasures — PLAN/DO

- The implementation of a centralized service for posting your vehicles and renting other person's vehicle in the different municipalities in Puerto Rico could eliminate the root cause by making the process of renting a car easy and cheap.

5. Check/Evaluate — CHECK

- The success of the implementation could be measure in the number of users consuming the service and the reviews left by the users.

6. Act and/or Standardize — ACT

- Using feedback, the solution can be restructured.

Template by Ignacio Tampe