<div align="center">

Project development phase

</div>

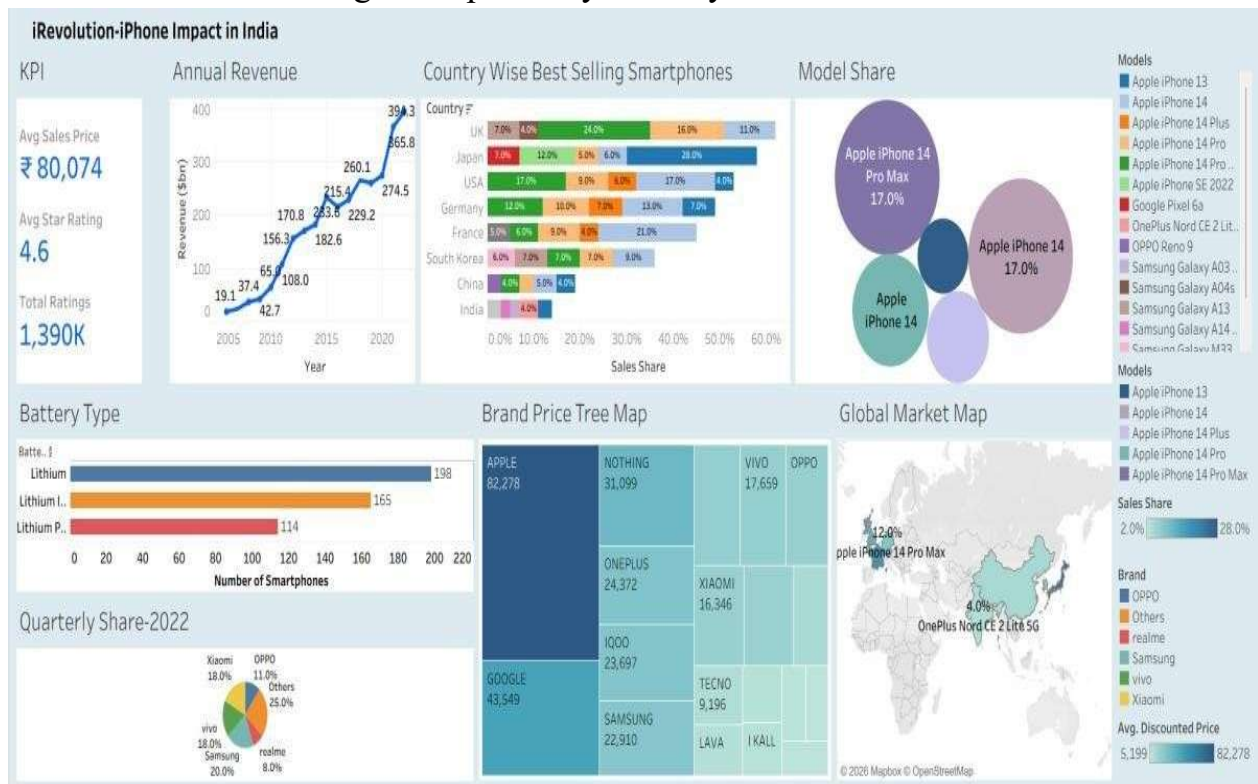**Dashboard Description Project**
Title:
iRevolution – A Data Driven Exploration of Apple's iPhone Impact in India
The dashboard is designed to provide interactive and data-driven insights into Apple's iPhone performance in India. It includes key performance indicators, revenue trends, market share distribution, brand price comparison, and country-wise sales analysis.

Dashboard Components:
• KPI Cards – Total Revenue, Sales Share, Growth Metrics
• Line Chart – Annual Revenue Trend
• Donut Chart – Quarterly Market Share
• Treemap – Brand Price Comparison
• Bubble Chart – Model-wise iPhone Share
• Map – Country-wise Sales Share
• Bar Chart – Best Selling Smartphone by Country

The dashboard is interactive with filters for year, brand, and model to allow dynamic analysis.

Story Description

The Story in Tableau presents the project insights step-by-step:
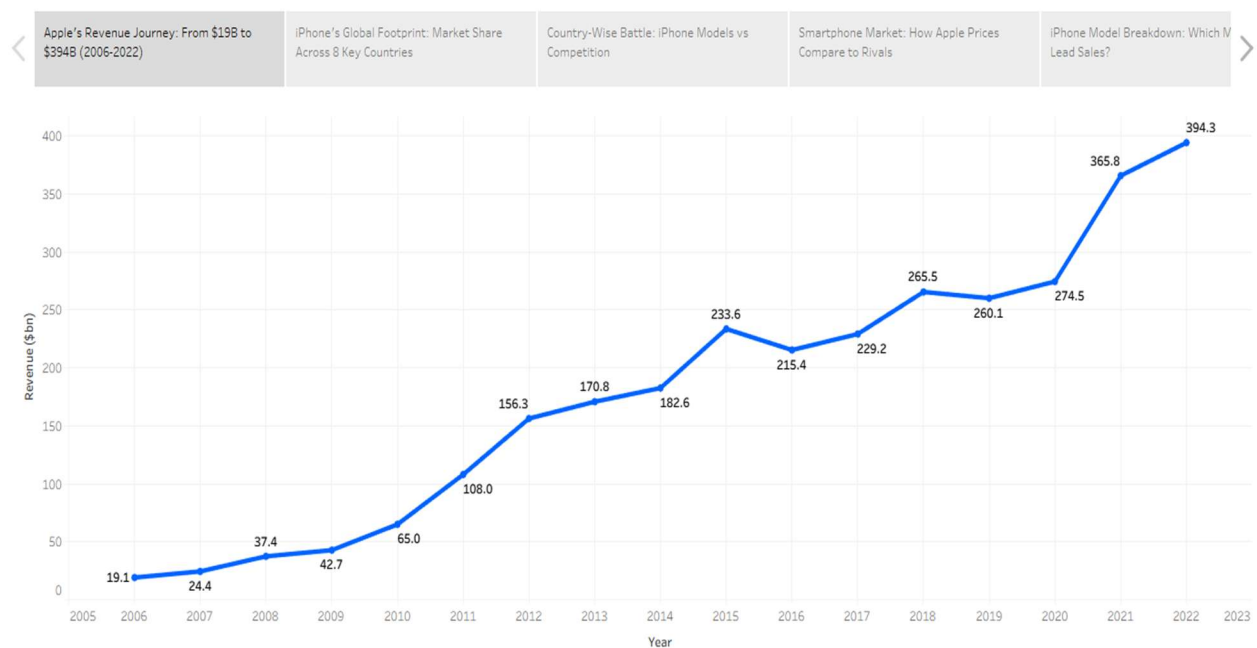
Story Point 1 – Introduction & KPI Overview

Story Point 2 – Revenue Growth Analysis

Story Point 3 – Market Share Distribution

Story Point 4 – Brand Price Comparison

Story Point 5 – Global Market Share & Country Analysis

The story helps users understand the impact of Apple's iPhone using a structured data narrative approach.

Tableau Public Link

https://public.tableau.com/app/profile/yarra.navya/viz/iRevolution_177192484453 20

Dataset

Google Sheets Source:

https://docs.google.com/spreadsheets/d/1p1ZWaYcEuFl5UNFcmNvpkXi3JnoHamut

Dataset	Records	Description
apple_products.csv	62	Apple product catalog with specs, prices, ratings
Flipkart_Smartphone.csv	836	Flipkart smartphone listings with 16 features
Annual_Revenue.csv	17	Apple annual revenue 2006-2022
Market_Penetrationiphone.csv	15	iPhone units sold & active users 2008-2022
Country-wise_share.csv	8+	Best-selling smartphones by country
Quarterly-share.csv	20+	Quarterly market share 2017-2022
Model_share.csv	5	iPhone model-wise market share