

Project Design Phase-II
Solution Requirements (Functional & Non-functional)

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|---------------|---|
| Date | 03 February 2026 |
| Team ID | LTVIP2026TMIDS82607 |
| Project Name | iRevolution:A Data-driven Exploration of Apple's iPhone Impact in India using Tableau |
| Maximum Marks | 4 Marks |

Functional Requirements:

| FR No. | Functional Requirement (Epic) | Sub Requirement (Story / Sub-Task) |
|--------|-------------------------------|---|
| FR-1 | Revenue Analysis | The system shall display annual iPhone revenue trends using interactive line charts. |
| FR-2 | Market Penetration | The system shall visualize iPhone market penetration across different years in India. |
| FR-3 | KPI Dashboard | The system shall display key performance indicators such as Total Revenue, Market Share, and Growth Rate. |
| FR-4 | Story View | The system shall provide a Tableau Story for guided insight presentation. |
| FR-5 | Web Access | The system shall allow dashboard access through Flaskbased web integration. |

Non-functional Requirements:

| FR No. | Non-Functional Requirement | Description |
|--------|----------------------------|--|
| NFR-1 | Usability | The dashboard interface shall be user-friendly and easy to navigate for non-technical users. |
| NFR-2 | Security | The system shall provide view-only access to dashboards (no unauthorized data modification). |
| NFR-3 | Reliability | The system shall consistently display accurate data as published on Tableau Public. |
| NFR-4 | Performance | The system shall load dashboards and apply filters within acceptable response time for smooth user experience. |
| NFR-5 | Availability | The web application shall be accessible through a browser using the Flask-based UI. |
| NFR-6 | Scalability | The solution shall support addition of new datasets (future years/models) without major redesign. |