Project Design Phase-I
Proposed Solution

Team ID	LTVIP2026TMIDS36712
Project Name	iRevolution – A Data-Driven Exploration of Apple's iPhone Impact in India using Tableau

Proposed Solution Details:

S.No	Parameter	Description
1	Problem Statement (Problem to be solved)	Users face difficulty in comparing different iPhone models because information is scattered across multiple platforms. It becomes hard to make proper buying decisions based on price, specifications, and performance.
2	Idea / Solution Description	The project provides a data-driven iPhone analysis dashboard using Tableau where users can compare iPhones based on price, specifications, and trends through visual insights.
3	Novelty / Uniqueness	The solution combines data visualization and analysis in a single dashboard, making iPhone comparison simple, interactive, and easy to understand.
4	Social Impact / Customer Satisfaction	Helps customers make smart iPhone purchasing decisions, saves time, reduces confusion, and improves overall user experience through clear visual analysis.
5	Business Model (Revenue Model)	Revenue can be generated through advertisements, affiliate links, premium analytics features, and brand collaboration specifically for iPhone users.
6	Scalability of the Solution	The system can be extended by adding more iPhone models, real-time market data, AI-based recommendations, and cloud deployment to support more users.