

BSC Community

# YOLO WHITE- PAPER

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## Targeted Advertising

# ADVERTISING

- YOLO is proud to offer **advertising** services.
- The cost of advertising is **0.50\$ per person**
- The ads are **extremely targeted** at **crypto enthusiasts** on the Binance Smart Chain
- Ads are **paid** to the **DAO Fund**
- **Different** advertising method, coming soon!
- More information, can be found here.

## Speedy Audits

# PRIORITY AUDITS

- **Audits** can be requested **free** of charge.
- **Paid** (priority) **audits** can be requested to **skip the line** and get their project checked out quickly
- Cost for a priority request is **200\$ worth of YOLO**, paid to the **DAO fund**.
- More information, can be found here.

## Incentivized HODLing

# HODL INCENTIVES

- **HODL rewarding tokenomics**
- dApp built to **incentivize LP HODLers**.
- **Partnerships formed** to ensure diversity in choice.
- **No third-party required** to gain more profits.
- Fair taxation allows **believers** to be **rewarded** and **paper-hands** to be **punished**.
- More information, can be found here.

## LP Staking dApp

# TIME-LOCKED REWARDS

- 3 different options available:
- 7 days
- 31 days
- 365 days
- Each farm has a different YOLO allocation from the DAO
- Each farm has different early unstake tax



The dApp functions in a fair transparent way. You are capable of staking anytime, the countdown however will reset. Unstaking can also be done at any point in time. However each pool has a different penalty for removing your funds from the liquidity pool too early. The penalty is **burned**. In the contract, the fee can be changed by the owner of the contract. This will be used for the DAO in the future.

### The Weekly Pool:

The weekly pool has the smallest penalty for removing your funds, this pool however is seen as the least risky and as such receives the least rewards. The weekly **early withdraw penalty is 10%**. The allocation will be changed weekly as people will be required to stake it in the new pools.

### The Monthly Pool:

The monthly pool is **intended** for **medium term** investors. The rewards are much higher than the weekly pool but the early withdraw penalty is higher too. Penalty for early withdraw **35%**. The allocation changes monthly.

### The Yearly Pool:

The **yearly pool is for long-term investors**. Early unstake fee is at **50%**. The allocation for this pool is the highest as is the risk. The conditions will change yearly.

# SUSTAINABILITY

YOLO believes in **sustainability**, which is why we have put together this part of the white paper to demonstrate how we plan on being sustainable. The main points are the following:

- Advertising
- Donations
- Long-term staking
- Priority audits
- Token listings
- DAO Fund
- Transactions



We plan on profiting with our community, in this way, we achieve true decentralization. We have launched **YOLO** token with a limited set supply. Each transaction naturally taxes the HODLer 10% on every transaction. These are used to award HODLers, ensure further sustainability, and **burn** tokens over time.

We also plan on creating an advertising network. This is targeted and powered by **YOLO** which ensures tokens are bought and transferred for more growth to the DAO fund.

At the launch of. Our token listing project it will be completely free to come and shill/ list your project, however in the future we also plan on implementing a minor payment to the DAO fund.

The DAO fund is one of the biggest factors that ensure sustainability. It gives away enough tokens and funds to ensure a healthy growth in marketing, yet still keep some for rainy days. This fund is mainly powered by **community donations** and deposit fees of the staking pools.

Our last and definitely not least point at sustainability are the priority audits. This is generally intended for any whale investor who requires a hasty checkup on a project. This fee is also paid directly to the DAO Fund.

## DAO Funding it all

# DAO FUND

- Gives rewards to dApp and the staking pools available
- Pays for marketing, promotions and giveaways
- Pays for development of future parts of the community or websites
- Pays for \$YOLO to grow!



### What is the DAO fund?

The DAO fund is the community fund, used to grow, and develop the \$YOLO ecosystem.

### How do I apply for funds from the DAO?

Contact a member of the \$YOLO CORE Team on telegram.

### How does money flow into the DAO Fund?

There are a few means in which money flows into the DAO fund, primarily, donations. However, all the ads, promotions, and priority requests are paid to the DAO fund as well.

### What is the DAO Fund currently used for?

The DAO Fund is used to grow the \$YOLO token and community, therefore it pays for anything such as marketing, design, development, etc.

### What will the DAO Fund be used for?

Seen as this is a community project, in the future, the DAO fund and its spending will be controlled by the community.

### Who owns the DAO Fund?

There is no "owner" of the DAO fund. Currently the spending of the DAO is controlled by the \$YOLO CORE Team, which essentially are the most active community members at donating and promoting the project.

## LP Staking dApp

# PARTNERSHIPS

- Current Partners
- JazzDefi
- Pancake swap
- Partnerships are formed to bring more value to YOLO and traffic to partners
- The more partnerships that are available, the more utility you will be able to have as competition for the best rates grows.
- Partners need to be green lighted on the spreadsheet

Current partnerships offer incentive for liquidity providers. The rewards are offered by our current partners at **JazzDefi**.

We plan on launching our dApp shortly with **YOLO-Partner** LP pairs.

We also plan on forming a partnership, or multiple partnerships with auto-compounding services.

If you're looking to form a partnership with us, please contact any member of the core team (socials listed below)





[Twitter](#)



[YouTube](#)



[TikTok](#)



[Website](#)

## Social Media Links



[Reddit](#)



[Discord](#)



[Telegram](#)

The links to all of our smart contracts

# SMART CONTRACTS

Token contract:

[0xdd110ce8cc33591e4a2ee75498bb599ffda60cd9](#)

Native LP Staking contracts:

Coming Soon

