



Molajob

Facing the unprecedented job crisis in Africa, especially for young recent graduates, our team has developed a frustration free job search application.

The core app has three amazing feature :

Talent Profile : allow graduate to create their profile and set job preference

Job Board : allow graduate to search job based on their skills and preferences

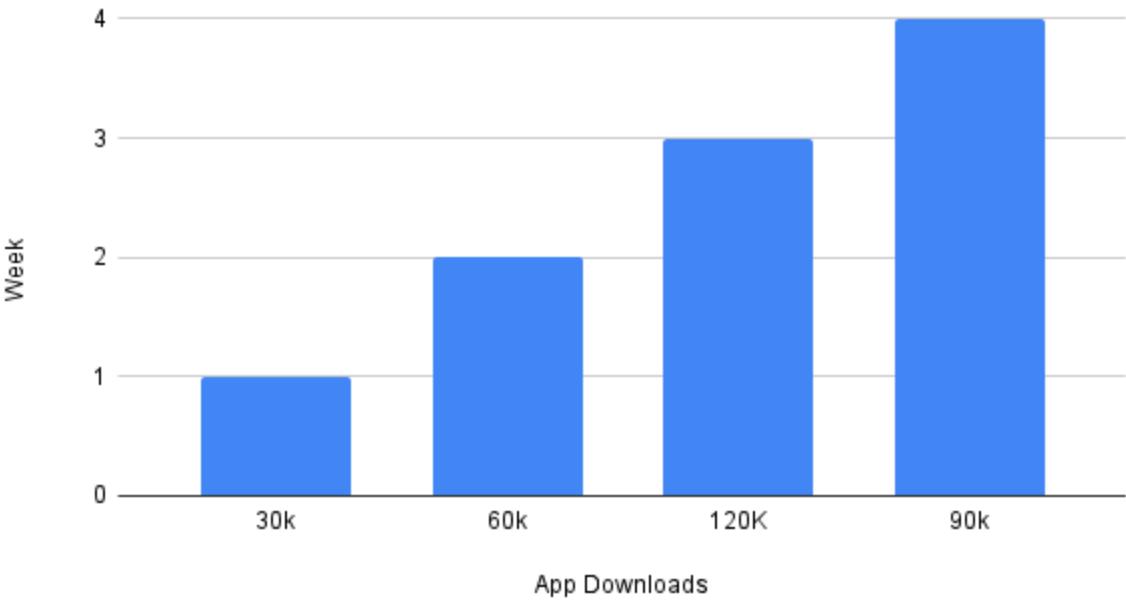
Job application : allow user to apply for a job in “**one click**”

Post Launch Data

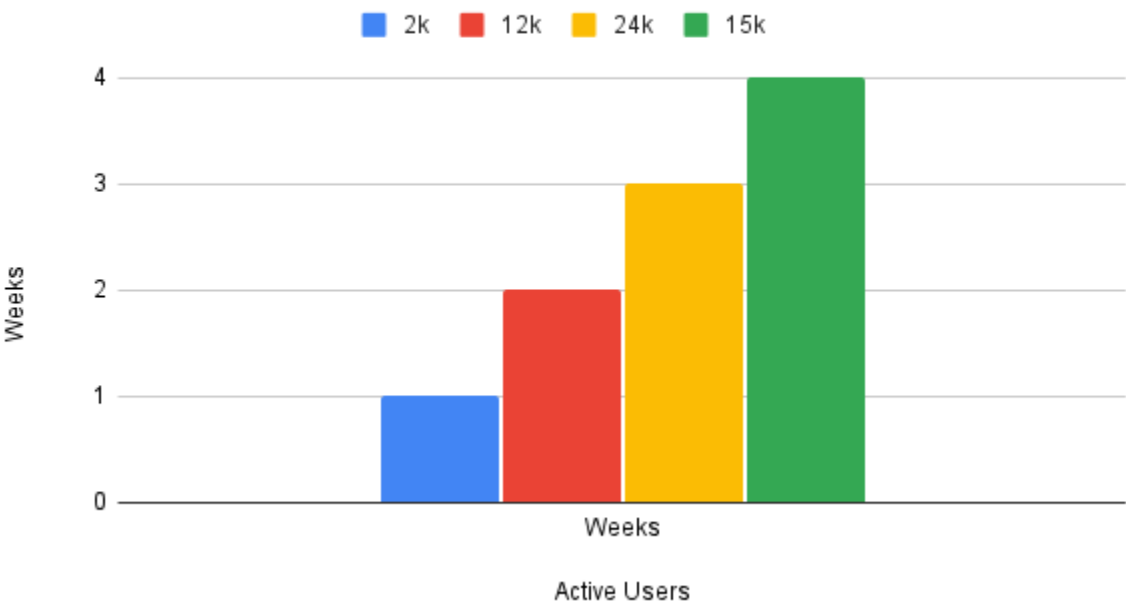
We launch our app in the Central and West Africa

Week	App Downloads	Active users	Rating
1	30k	2k	4.5
2	60k	12k	4.1
3	120K	24k	4.4
4	90k	15k	4.6
Total	300k	53k	4.4 (average)

Number of Downloads



Active users



Field Feedback

These stats are amazing , but we notice that our adoption rate is lower than expected (**about 18%**). We will continually improve the app based on our customer feedback and we are looking to launch an Arabic version in the near future !

Finally, I would like to express my profound gratitude to team members for their great job and dedication.

Stay tuned, the best is still to come.

Duplex YOUNKAP,
Product Manager