**Slide 1:**

* **Title:** AI Tools Training for Our Team
* **Presenter CHUON Ny**
* **Date of Training May 13, 2025**

**Slide 2: Agenda**

1. Introduction to AI
2. Purpose of AI in Business
3. Benefits of Using AI
4. List of AI Tools
5. Demo and Practice
6. Question and Answer

**Slide 3: Introduction to AI**

* **What is AI?**
  + Artificial Intelligence is the simulation of human intelligence in machines.
  + **AI Components:**
    - Machine Learning (ML)
    - Natural Language Processing (NLP)
    - Computer Vision
    - Robotics
* **AI’s Role in Automation:**
  + Automating repetitive tasks, enhancing data-driven decision-making, and improving efficiency.

**Slide 4: Purpose of AI**

* **Enhance Productivity:**
  + Automating repetitive tasks and optimizing workflows.
* **Improve Decision-Making:**
  + AI enables data-driven decisions with predictive insights.
* **Enable Innovation:**
  + AI can unlock new business models, products, and services.
* **Increase Accuracy:**
  + Reducing human error and providing more consistent outputs.

**Slide 5: Benefits of Using AI**

1. **Efficiency Gains:**
   * Automating tasks saves time and resources.
2. **Data-Driven Insights:**
   * AI helps analyze large data sets and extract actionable insights.
3. **Enhanced Customer Experience:**
   * Personalization, quicker responses, and tailored services.
4. **Cost Reduction:**
   * Minimizing human resource needs for routine tasks.
5. **Scalability:**
   * AI tools can scale quickly as your business grows.

**Slide 6: List of AI Tools**

1. **Machine Learning Platforms:**
   * **Google AI** (TensorFlow, Google Cloud AI)
   * **IBM Watson** (AI-powered solutions for business)
   * **Azure AI** (Microsoft's suite of AI services)
2. **Natural Language Processing (NLP):**
   * **OpenAI (GPT-3/4)** for conversational AI and content generation.
   * **Hugging Face** for open-source NLP models.
3. **Data Analytics & Automation:**
   * **Tableau with AI Integration** for data visualization.
   * **Alteryx** for data analytics and automation.
4. **AI for Customer Service:**
   * **ChatGPT** (Customer support/chatbots)
   * **Zendesk AI** for automated customer service.
5. **AI for Marketing:**
   * **HubSpot AI** for personalized marketing strategies.
   * **Marketo** for AI-driven email campaigns and lead generation.

**Slide 7: Demo and Practice**

* **Live Demo:**
  + **Showcase:** A demo of an AI tool (e.g., a chatbot, data analysis tool, or AI-powered recommendation system).
  + **Interactive Session:** Guide the team through using a simple AI tool for a practical task.
  + **Example:** Use a tool like ChatGPT to generate responses to customer inquiries or showcase how AI helps analyze a data set using Google Cloud AI.

**Slide 8: Practice Session**

* **Exercise:** Divide the team into groups and have each group practice using one of the AI tools introduced.
  + **Group 1:** Create a simple query using AI tools (e.g., ask questions to a chatbot).
  + **Group 2:** Perform a data analysis task with an AI platform.
  + **Group 3:** Generate marketing content using AI-powered tools.

**Slide 9: Question and Answer**

* **Interactive Q&A:**
  + Open the floor to questions.
  + Clarify any doubts about AI tools, their uses, or how they can be integrated into team workflows.
* **Common Questions:**
  + How can AI improve my daily tasks?
  + What are the risks of using AI, and how can we manage them?
  + How do I start integrating AI tools into my work routine?