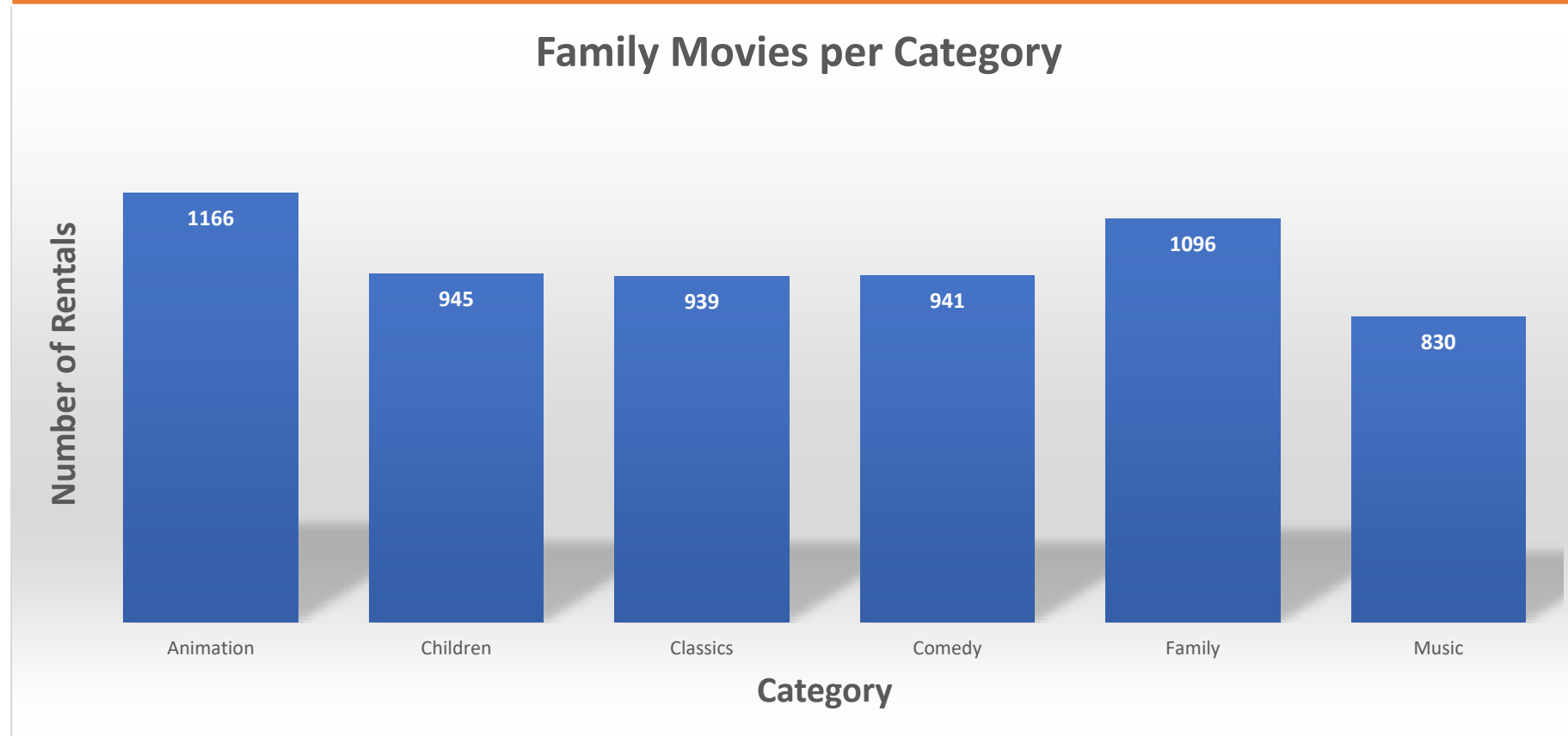
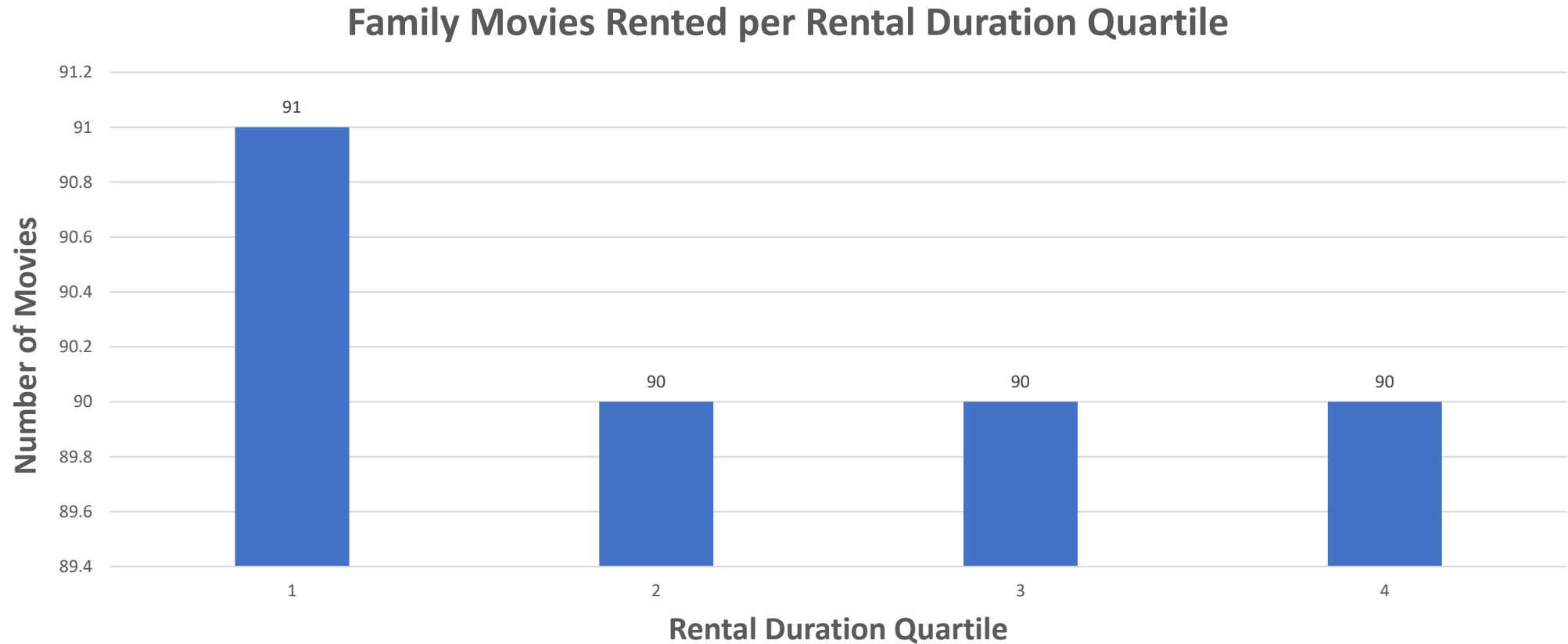


How many rentals were there in each Family Movie Category?



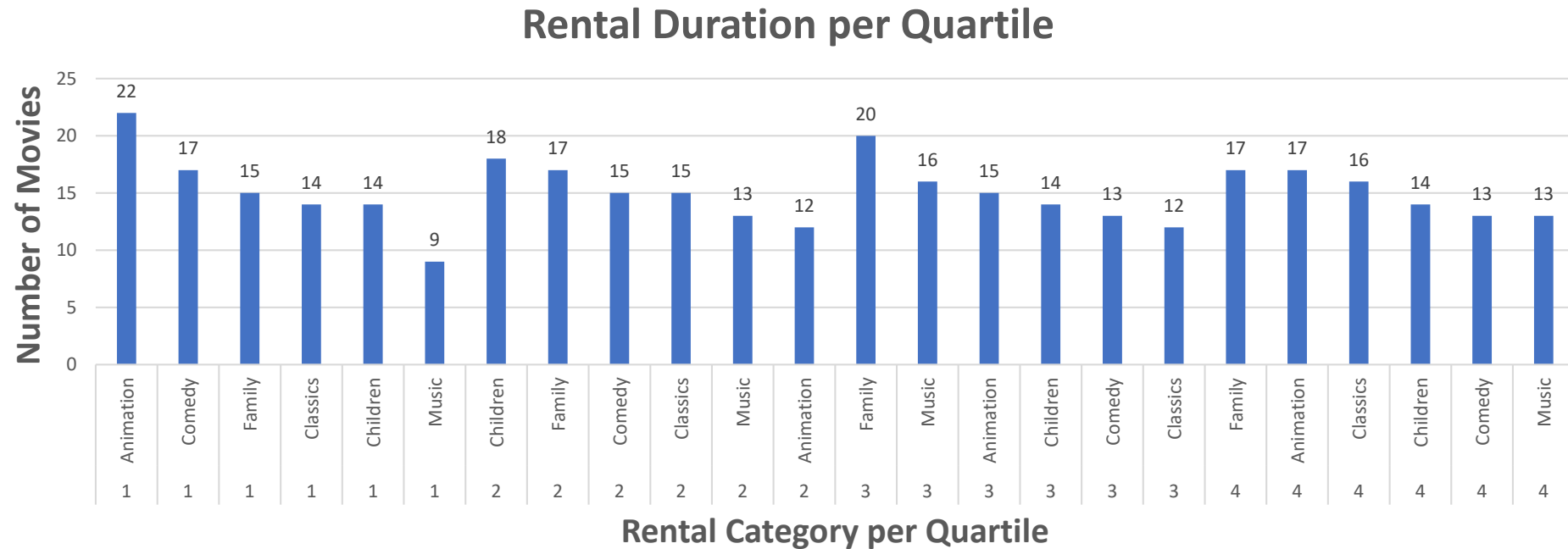
We can see that Animation was the most rented category, followed by Family. Children, Classics, and Comedy were rented out about the same number of times, with Music being the least rented category within Family Movies.

How many Family Movies were rented out in 4 quartiles based on rental duration of all movies?



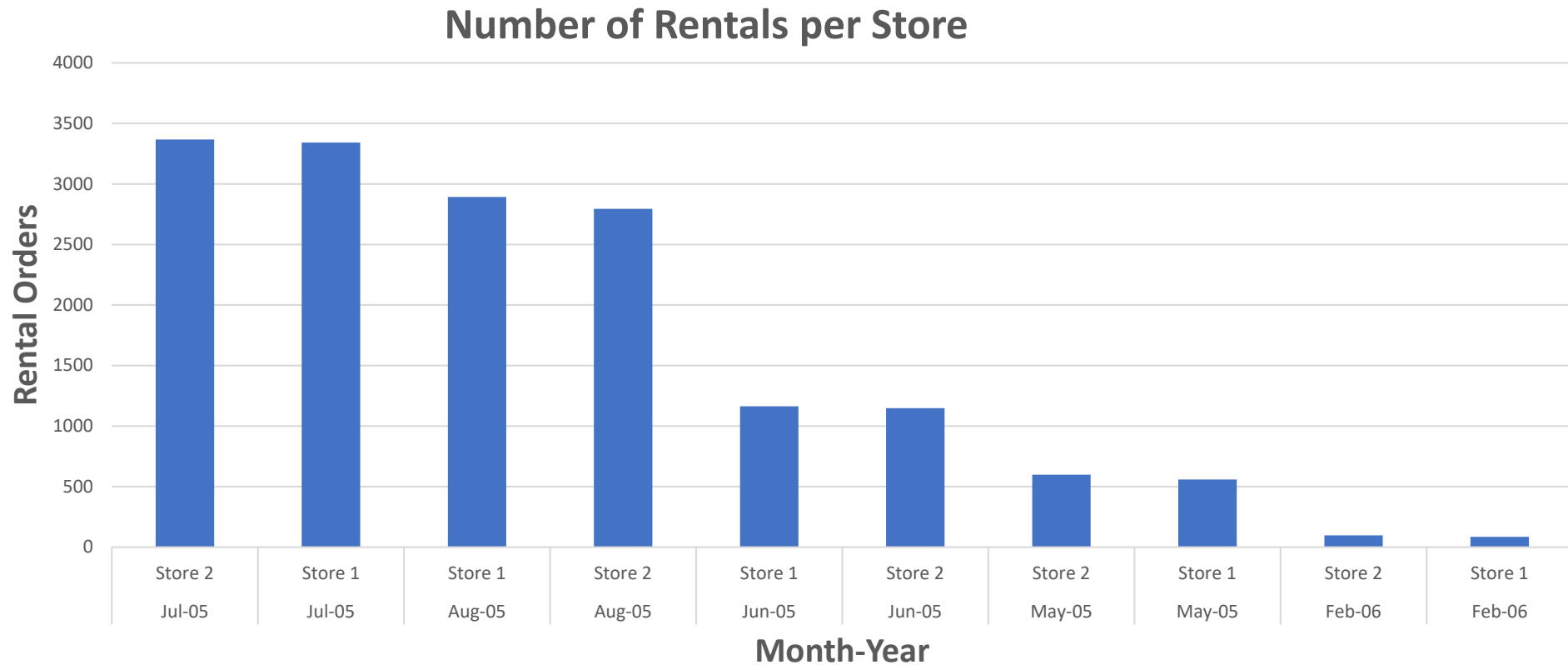
We can see approximately the same number of movies were rented out across each rental duration quartile.

How many Rentals were there in each Family Movie Category across four rental duration quartiles of All movies that were rented?



We can see that Animation was rented out the most in the first quartile while Children was rented out the most in the second quartile. In the third and fourth quartile, Family seemed to be the most popular rental category.

Compare the Number of Rental Orders per Store by Month



We can see that both stores had the most rentals in July and August of 2005 with the least amount of rentals occurring in February 2006.