SHALINIYS

Graphic Designer

- 9767543289
- 65, SBM colony, pune
- shaliniys@gmail.com

EDUCATION

2014

International School of Design INSD-Pune

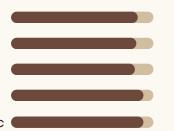
Bachelor of Design in Graphic Design

2018 harvard University

Master in Design Studies(MDes)

SKILLS

Photography
Copywriting
Editing
Illustration
Motion Graphic



A Creative Graphic Designer with entry-level experience, specializing in web design, motion graphics, brand messaging, and illustration. Adept at developing engaging visual solutions to establish cohesive brand identities for clients.

Professional Portfolio: www.Shaliniysdesigns.com

WORK EXPERIENCE

Graphic Design Intern, SKC Marketing and Design, Tempe, A \$2019-2020

- Conducted marketing research on demographics and marketing to determine best design for client brands
- Coordinated with design team to develop branding concepts, product ideas, and design support
- Supported the design of logos, brochures, and product packaging for multiple clients

Junior Graphic Designer, Lorenna Design, San Antonio, TX 2021-2022

- Design and develop engaging graphic elements for client websites, social media platforms, and product packaging, including custom logos and illustrations
- Collaborate with clients to develop engaging graphic design solutions based on market trends, brand identity, and target demographics
- Coordinate with two graphic designers to execute a rebranding initiative for a client account valued at \$80K, including the creation of custom graphics and web layouts