


# SHALINI Y S



## Graphic Designer

 9767543289

 56, SBM colony, pune

 shaliniys@gmail.com

### EDUCATION

**2014**

**International School of Design  
INSD-Pune**

Bachelor of Design in Graphic  
Design

**2018**

**harvard University**

Master in Design Studies(MDes)

### SKILLS

Photography 

Copywriting 

Editing 

Illustration 

Motion Graphic 

A Creative Graphic Designer with entry-level experience, specializing in web design, motion graphics, brand messaging, and illustration. Adept at developing engaging visual solutions to establish cohesive brand identities for clients.

Professional Portfolio: [www.Shaliniysdesigns.com](http://www.Shaliniysdesigns.com)

### WORK EXPERIENCE

**Graphic Design Intern, SKC Marketing and Design, Tempe, AZ 2019-2020**

- Conducted marketing research on demographics and marketing to determine best design for client brands
- Coordinated with design team to develop branding concepts, product ideas, and design support
- Supported the design of logos, brochures, and product packaging for multiple clients

**Junior Graphic Designer, Lorena Design, San Antonio, TX 2021-2022**

- Design and develop engaging graphic elements for client websites, social media platforms, and product packaging, including custom logos and illustrations
- Collaborate with clients to develop engaging graphic design solutions based on market trends, brand identity, and target demographics
- Coordinate with two graphic designers to execute a rebranding initiative for a client account valued at \$80K, including the creation of custom graphics and web layouts