



AHMAD KARIEM

WEB DEVELOPMENT & DATA ANALYTICS



CONTACT



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Address

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Sunset Estates, SK.



EDUCATION



In Progress

Full Stack Software Engineer Certification

Codecademy



2017 - 2019

Master of Business Administration

University of Saskatchewan



2011 - 2015

Bachelor of Science Honors - Biochemistry

University of Saskatchewan



EXPERIENCE



Data Analyst

2021 - 2022

Red Wireless

- Responsible for upkeep and analysis of sales, marketing, and operations data
- Presented monthly analytics summaries to CEO and department heads
- Created dashboards for end users with Looker Studio
- Solely managed email, social media, and search marketing
- Automated tasks totaling ~1 million actions per month using Zapier
- Managed freelance developers and designers



SkipTheDishes

2020-2021

Territory Sales Executive

- Prospecting, pitching and signing new restaurant partners across Saskatchewan. Signed ~20 restaurants in 3 months.
- Advising new restaurant partners on best practices to succeed on Skip



Vendasta

2019 - 2020

BDR/SDR Team Lead/SDR

- As a BDR - prospecting, pitching, and signing new channel partners. Booked ~\$60,000 in new revenue
- As SDR Team Lead - Managed a team of 5 SDRs while maintaining a full SDR quota
- As an SDR -Sales prospecting and connecting prospects with the BDR team. Booked ~240 meetings as an SDR



Trusted Marketing Services

2018

Digital Marketing Intern

- Managed social media for ~20 local businesses
- Performed sales and retention activities, signing four new partners and re-signing three existing partners
- Assisted in the creation of audio-visual marketing materials



MY SKILLS & EXPERTISE

- | | |
|--------------|--------------|
| • HTML/CSS | • Python |
| • JavaScript | • SQL |
| • React | • Excel |
| • Node.js | • Power BI |
| • Express.js | • Git/GitHub |
| • PHP | • Linux |



MY REFERENCES - Available upon request