



# AHMAD KARIEM

WEB DEVELOPMENT & DATA ANALYTICS



## CONTACT



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187 Cottonwood Dr.  
Sunset Estates, SK.



## EDUCATION



**In Progress**  
**Full Stack Software Engineer Certification**  
Codecademy



**2017 - 2019**  
**Master of Business Administration**  
University of Saskatchewan



**2011 - 2015**  
**Bachelor of Science Honors - Biochemistry**  
University of Saskatchewan



## EXPERIENCE



### Data Analyst Red Wireless

2021 - 2022

- Responsible for upkeep and analysis of sales, marketing, and operations data
- Presented monthly analytics summaries to CEO and department heads
- Created dashboards for end users with Looker Studio
- Solely managed email, social media, and search marketing
- Automated tasks totaling ~1 million actions per month using Zapier
- Managed freelance developers and designers



### SkipTheDishes Territory Sales Executive

2020-2021

- Prospecting, pitching and signing new restaurant partners across Saskatchewan. Signed ~20 restaurants in 3 months.
- Advising new restaurant partners on best practices to succeed on Skip



### Vendasta BDR/SDR Team Lead/SDR

2019 - 2020

- As a BDR - prospecting, pitching, and signing new channel partners. Booked ~\$60,000 in new revenue
- As SDR Team Lead - Managed a team of 5 SDRs while maintaining a full SDR quota
- As an SDR -Sales prospecting and connecting prospects with the BDR team. Booked ~240 meetings as an SDR



### Trusted Marketing Services Digital Marketing Intern

2018

- Managed social media for ~20 local businesses
- Performed sales and retention activities, signing four new partners and re-signing three existing partners
- Assisted in the creation of audio-visual marketing materials



## MY SKILLS & EXPERTISE

- |              |                 |
|--------------|-----------------|
| • HTML/CSS   | • Python        |
| • JavaScript | • SQL           |
| • React      | • Git/GitHub    |
| • Node.js    | • Excel         |
| • Express.js | • Looker Studio |
| • PHP        |                 |



**MY REFERENCES - Available upon request**