

# AHMAD KARIEM

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## SKILLS

- Front-end development – JavaScript, React, HTML, CSS
- Back-end development – ExpressJS, NodeJS
- Relational databases – PostgreSQL & MySQL
- Working with third-party REST APIs
- Data visualization – Looker Studio and PowerBI
- Version control – Git & GitHub

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## EXPERIENCE

### Business Data Analyst Immigrate Software

2023–Present

- Creating custom SQL queries to answer business questions
- Implementing custom solutions using third-party REST APIs
- Automating data collection and business processes with Python
- Product analytics using Amplitude
- Creating, documenting, and executing departmental KPI reporting

### Data Analyst Red Wireless – Saskatoon, SK

2021–2022

- Analyzed marketing data from MailChimp, Facebook, Google Ads, Squarespace, and Google Analytics
- Created dashboards to summarize marketing, sales, and operations data
- Automated tasks using Zapier
- Managing freelance designers and developers

### BDR/SDR Team Lead/SDR Vendasta – Saskatoon, SK

2019–2020

- As a BDR – prospecting, pitching, and signing new channel partners. Booked ~\$60,000 in new revenue
- As SDR Team Lead – Managed a team of 5 SDRs while maintaining a full SDR quota
- As an SDR – Sales prospecting and connecting prospects with the BDR team. Booked ~240 meetings as an SDR

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## EDUCATION

**Master of Business Administration (MBA) – 2019**  
University of Saskatchewan

**Bachelor of Science Honors – Biochemistry – 2015**  
University of Saskatchewan