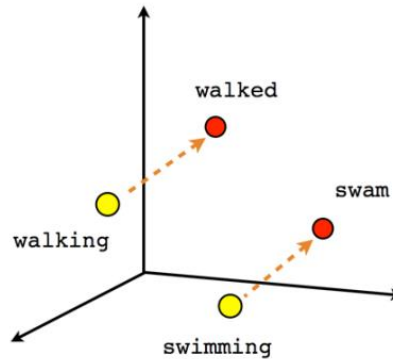
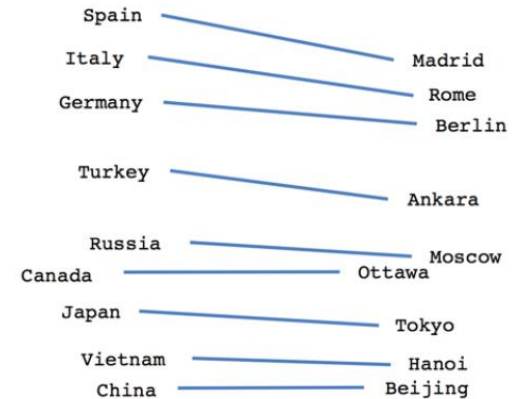


Male-Female



Verb tense



Country-Capital

# Lecture 5: Text Representation II

## Distributed Representations

Pilsung Kang

School of Industrial Management Engineering

Korea University

# AGENDA

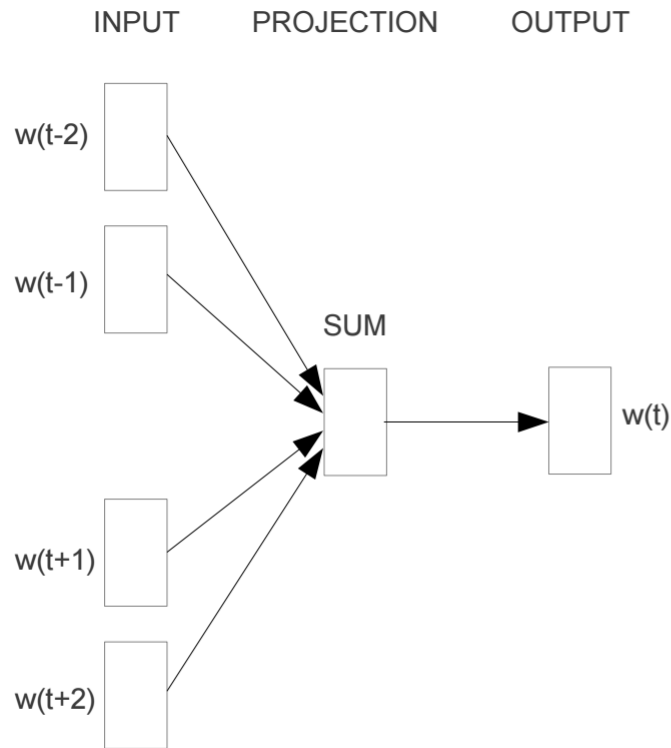
- 01 Word-level: NNLM
- 02 Word-level: Word2Vec
- 03 Word-level: GloVe
- 04 Word-level: Fasttext
- 05 Sentence/Paragraph/Document-level
- 06 More Things to Embed?

# Word2Vec

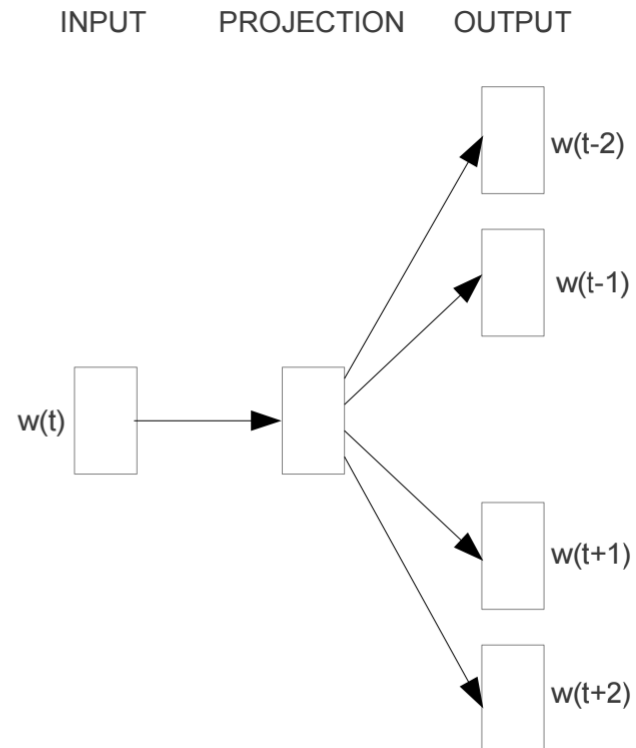
Mikolov et al. (2013)

- Two Architectures

- ✓ Continuous bag-of-words (CBOW) vs. Skip-gram



**CBOW**



**Skip-gram**

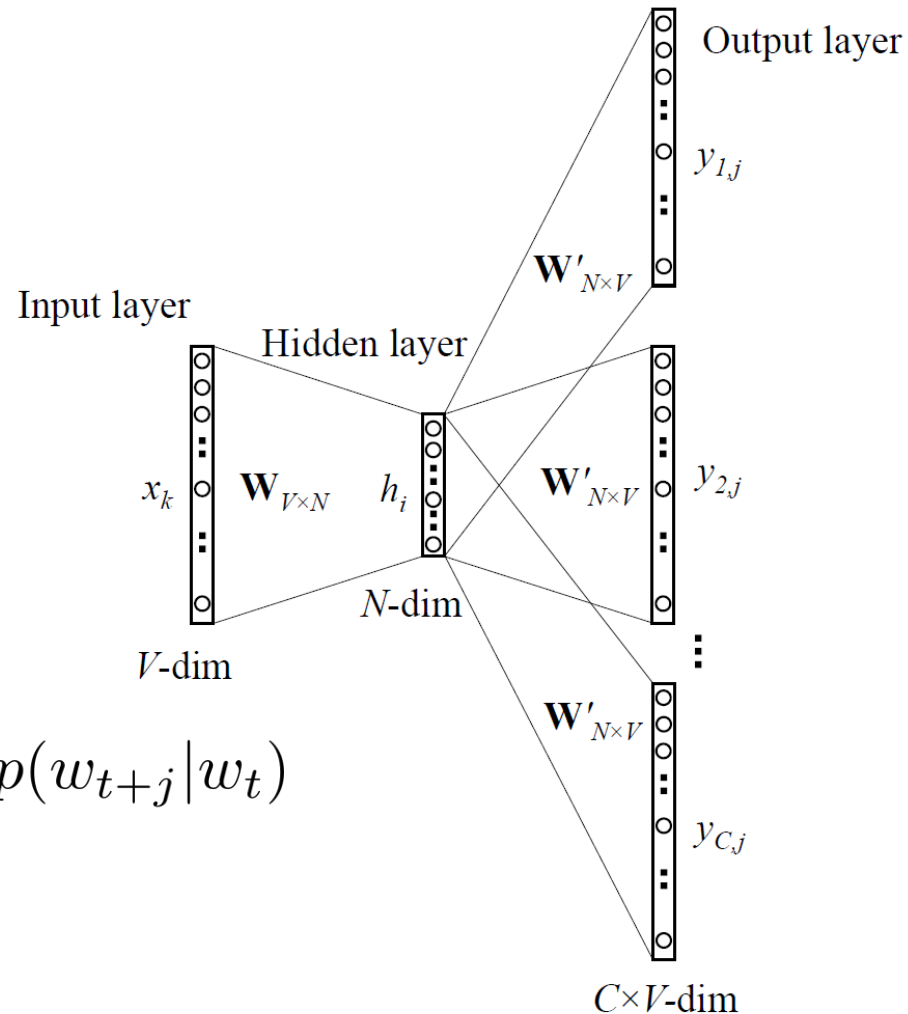
# Word2Vec

Rong (2014)

- Learning representations: Skip-gram approach
  - ✓ Predict surrounding words in a window of length  $m$  of every word
- Objective function
  - ✓ Maximize the log probability of any context word given the current center word

$$J(\theta) = \frac{1}{T} \sum_{t=1}^T \sum_{-m \leq j \leq m, j \neq 0} \log p(w_{t+j} | w_t)$$

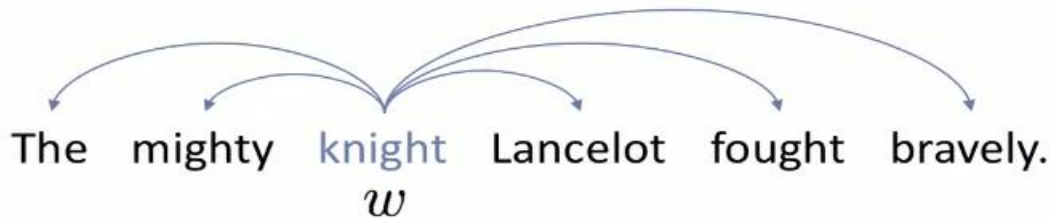
- ✓ where  $\theta$  represents all variables we optimize



# Word2Vec

Bojanowski (2016)

- Skip-gram model



knight → The  
knight → mighty  
knight → Lancelot  
knight → fought  
knight → bravely.

- Model probability of a context word given a word

feature for word  $w$ :  $x_w$

classifier for word  $c$ :  $v_c$

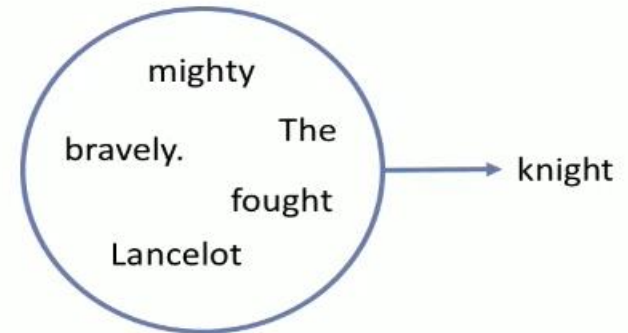
$$p(c|w) = \frac{e^{x_w^\top v_c}}{\sum_{k=1}^K e^{x_w^\top v_k}}$$

- Word vectors  $x_w \in \mathbb{R}^d$

# Word2Vec

Bojanowski (2016)

- CBOW model



- Model probability of a **word** given a context

feature for context  $\mathcal{C}$ :  $h_{\mathcal{C}}$

classifier for word  $w$ :  $v_w$

$$p(w|\mathcal{C}) = \frac{e^{h_{\mathcal{C}}^{\top} v_w}}{\sum_{k=1}^K e^{h_{\mathcal{C}}^{\top} v_k}}$$

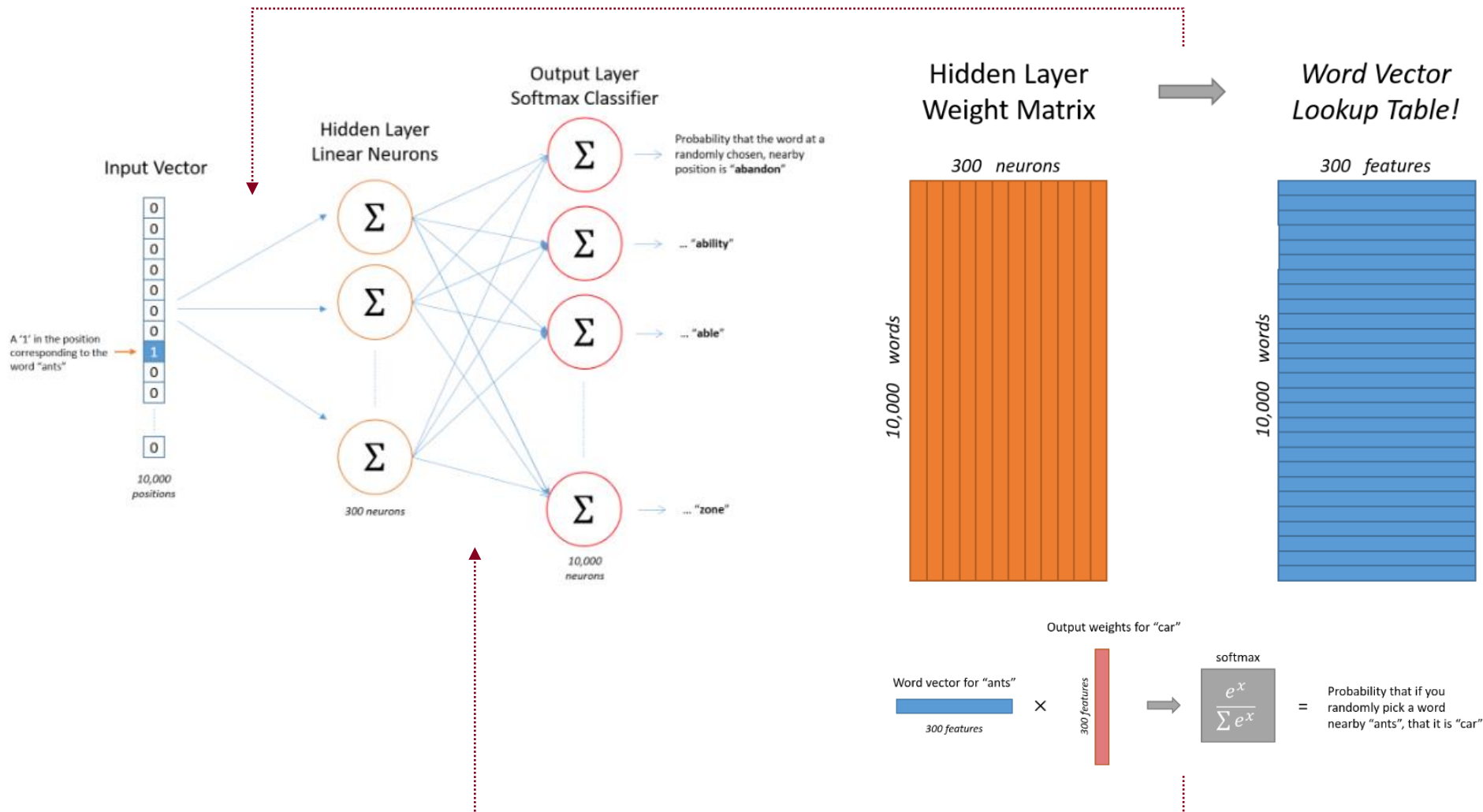
- Continuous **Bag Of Words**

$$h_{\mathcal{C}} = \sum_{c \in \mathcal{C}} x_c$$

# Word2Vec

McCormick

- Another architecture explanation

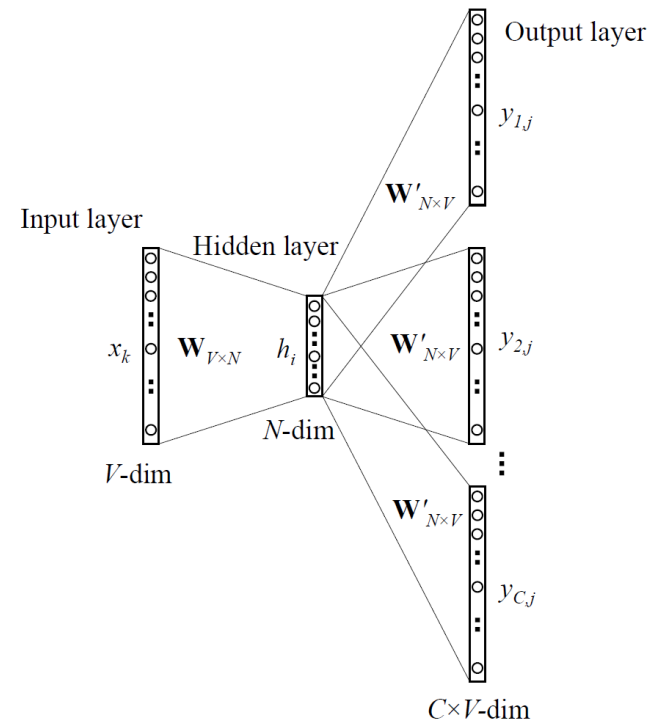


# Word2Vec

- For simplicity, we use the following notation instead of  $p(w_{t+j}|w_t)$

$$p(o|c) = \frac{\exp(u_o^T v_c)}{\sum_{w=1}^W \exp(u_w^T v_c)}$$

- ✓ where  $o$  is the outside (output) word id,  $c$  is the center word id,  $u$  and  $v$  are “outside” and “center” vectors of  $o$  and  $c$
- ✓ Every word has two vectors!
  - $v$  is a **row of matrix  $W$**
  - $u$  is a **column of matrix  $W'$**
- ✓ Use  $W' = W^T$  in practice for efficient computation





# Word2Vec

- Learning parameters with Gradient Ascent

$$J(\theta) = \frac{1}{T} \sum_{t=1}^T \sum_{-m \leq j \leq m, j \neq 0} \log p(w_{t+j} | w_t)$$

$$p(o|c) = \frac{\exp(u_o^T v_c)}{\sum_{w=1}^W \exp(u_w^T v_c)}$$

- ✓ Compute the gradient

$$\frac{\partial}{\partial v_c} \log p(o|c) = \frac{\partial}{\partial v_c} \log \frac{\exp(u_o^T v_c)}{\sum_{w=1}^W \exp(u_w^T v_c)}$$

$$= \underbrace{\frac{\partial}{\partial v_c} u_o^T v_c}_A - \underbrace{\frac{\partial}{\partial v_c} \log \sum_{w=1}^W \exp(u_w^T v_c)}_B$$

A

B

# Word2Vec

- Learning parameters with Gradient Ascent

✓ For chunk **A**

$$\frac{\partial}{\partial v_c} u_o^T v_c = u_o$$

✓ For chunk **B**

$$\begin{aligned} & -\frac{\partial}{\partial v_c} \log \sum_{w=1}^W \exp(u_w^T v_c) \\ &= -\frac{1}{\sum_{w=1}^W \exp(u_w^T v_c)} \cdot \left( \sum_{w=1}^W \exp(u_w^T v_c) \cdot u_w \right) \\ &= -\sum_{w=1}^W \frac{\exp(u_w^T v_c)}{\sum_{w=1}^W \exp(u_w^T v_c)} \cdot u_w = -\sum_{w=1}^W P(w|c) \cdot u_w \end{aligned}$$

# Word2Vec

- Learning parameters with Gradient Ascent

$$\frac{\partial}{\partial v_c} \log p(o|c) = u_o - \sum_{w=1}^W P(w|c) \cdot u_w$$

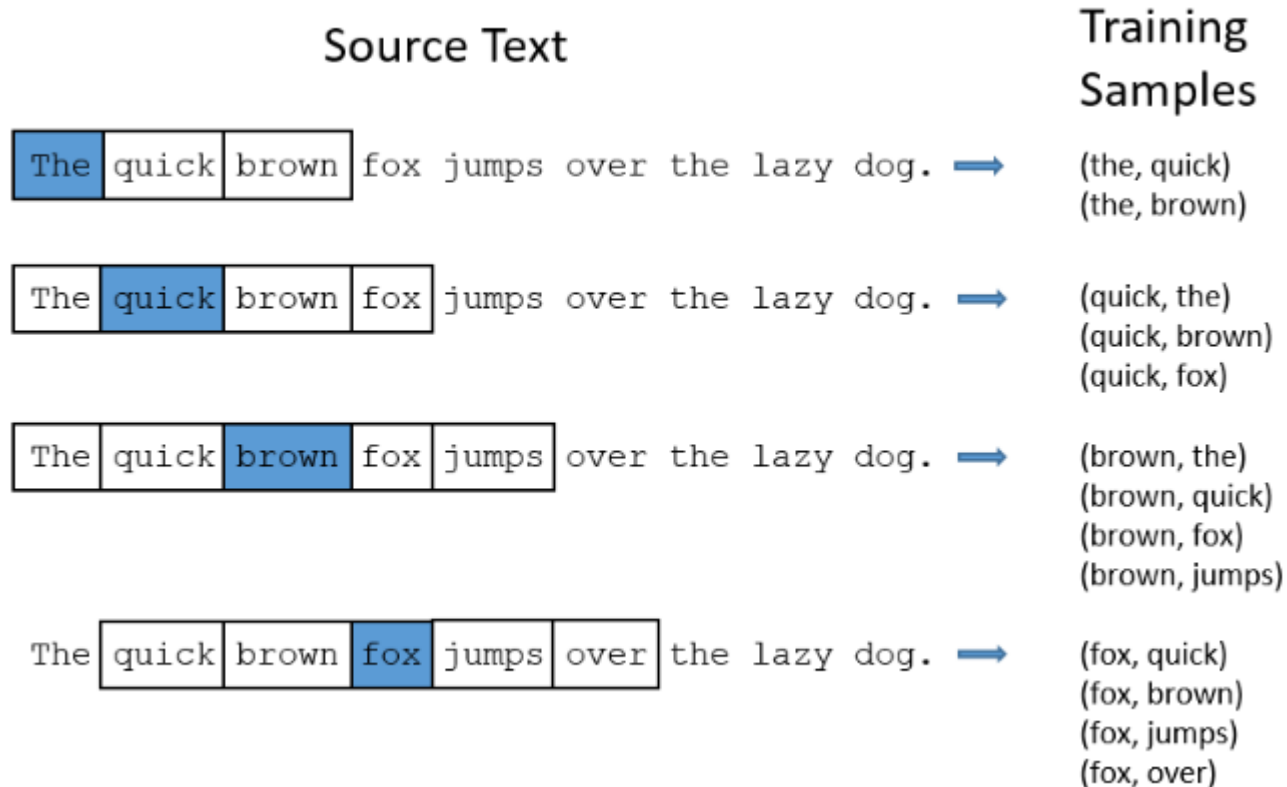
- Update the weight vector

$$v_c(t+1) = v_c(t) + \alpha \left( u_o - \sum_{w=1}^W P(w|c) \cdot u_w \right)$$

# Word2Vec

McCormick

- Learning strategy
  - ✓ Do not use all nearby words, but one per each training



# Word2Vec

- The number of weights to be trained:  $2 \times V \times N$  (Huge network!)

- ✓ Word pairs and phrases

- Treating common word pairs or phrases as single “word”

- ✓ Subsampling frequent words

- To decrease the number of training examples
- The probability of word  $w_i$  being removed

$$P(w_i) = 1 - \sqrt{\frac{t}{f(w_i)}}$$

← Threshold ( $10^{-5}$ )

← Term frequency in the corpus

$$\text{if } f(w_i) = 10^{-4}, P(w_i) = 1 - \sqrt{\frac{1}{10}} = 0.6838$$

$$\text{if } f(w_i) = 10^{-2}, P(w_i) = 1 - \sqrt{\frac{1}{1000}} = 0.9684$$

# Word2Vec

- The number of weights to be trained:  $2 \times V \times N$  (Huge network!)

## ✓ Negative sampling

- Instead of updating the weights associated with all output words, update the weight of a few (5-20) words

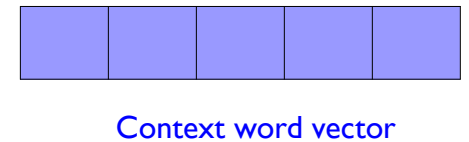
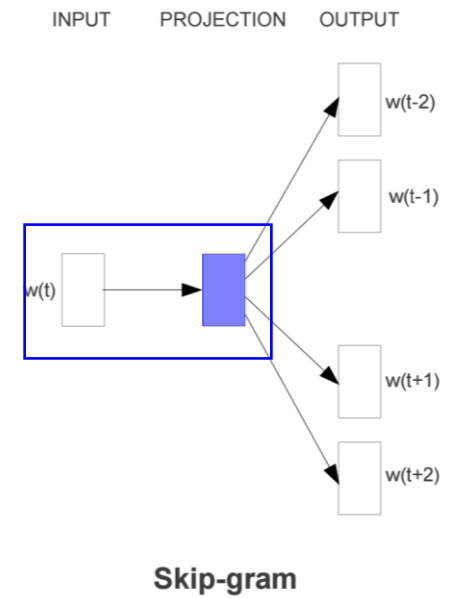
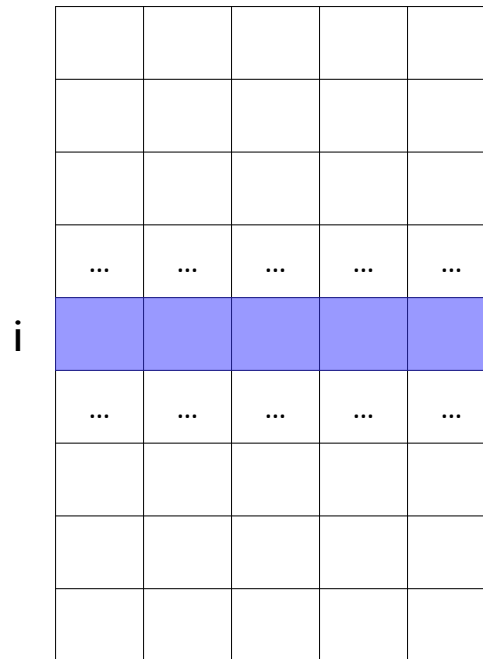
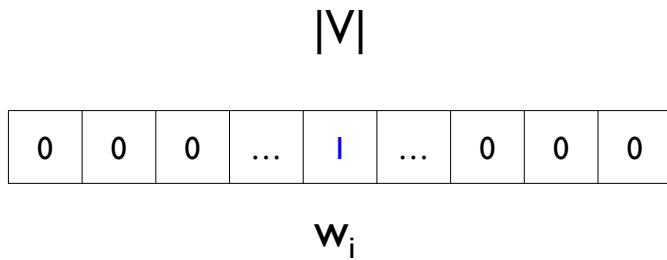
$$J(\theta) = \frac{1}{T} \sum_{t=1}^T \sum_{-m \leq j \leq m, j \neq 0} \log p(w_{t+j} | w_t) = \frac{1}{T} \sum_{t=1}^T J_t(\theta)$$

$$J_t(\theta) = \log \sigma(u_o^T v_c) + \sum_{i=1}^k E_{i \sim P(w)} [\log \sigma(-u_i^T v_c)]$$

$$P(w_i) = \frac{f(w_i)^{3/4}}{\sum_{j=0}^n (f(w_j)^{3/4})}$$

# Word2Vec

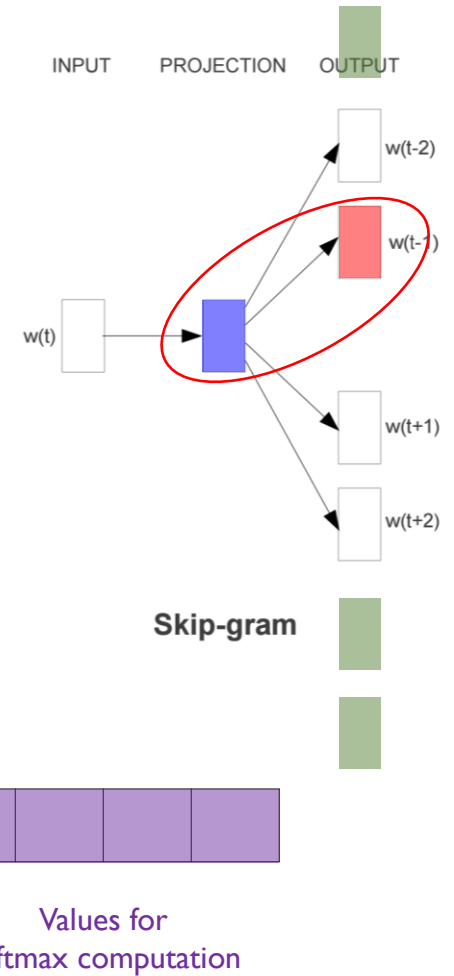
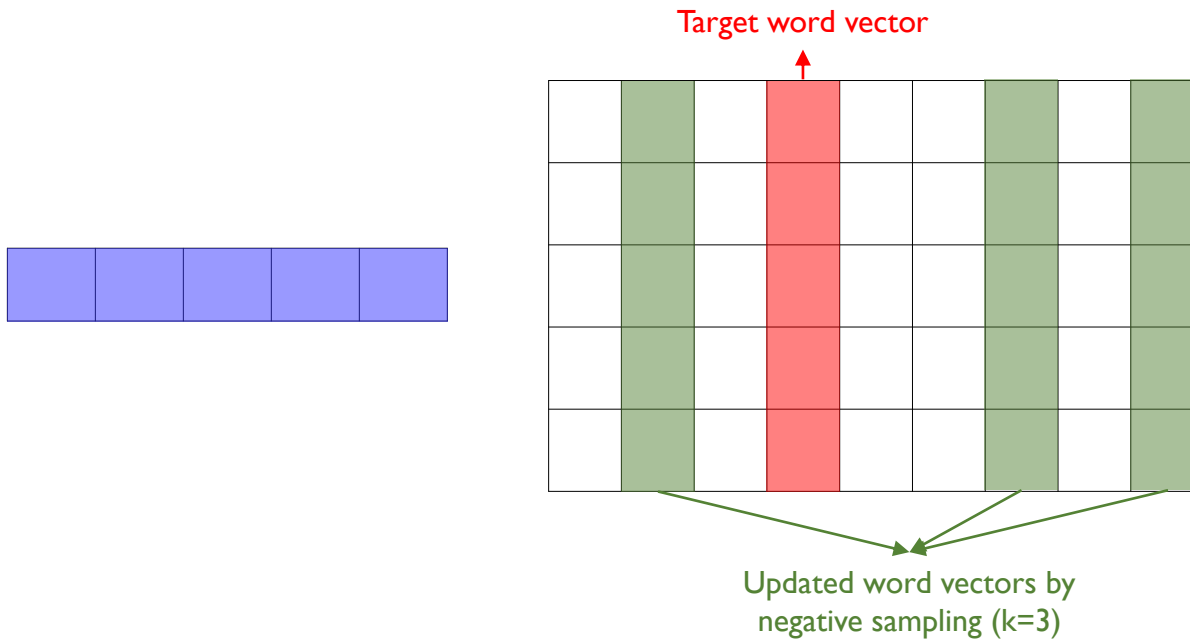
- Negative Sampling Example



# Word2Vec

- Negative Sampling Example

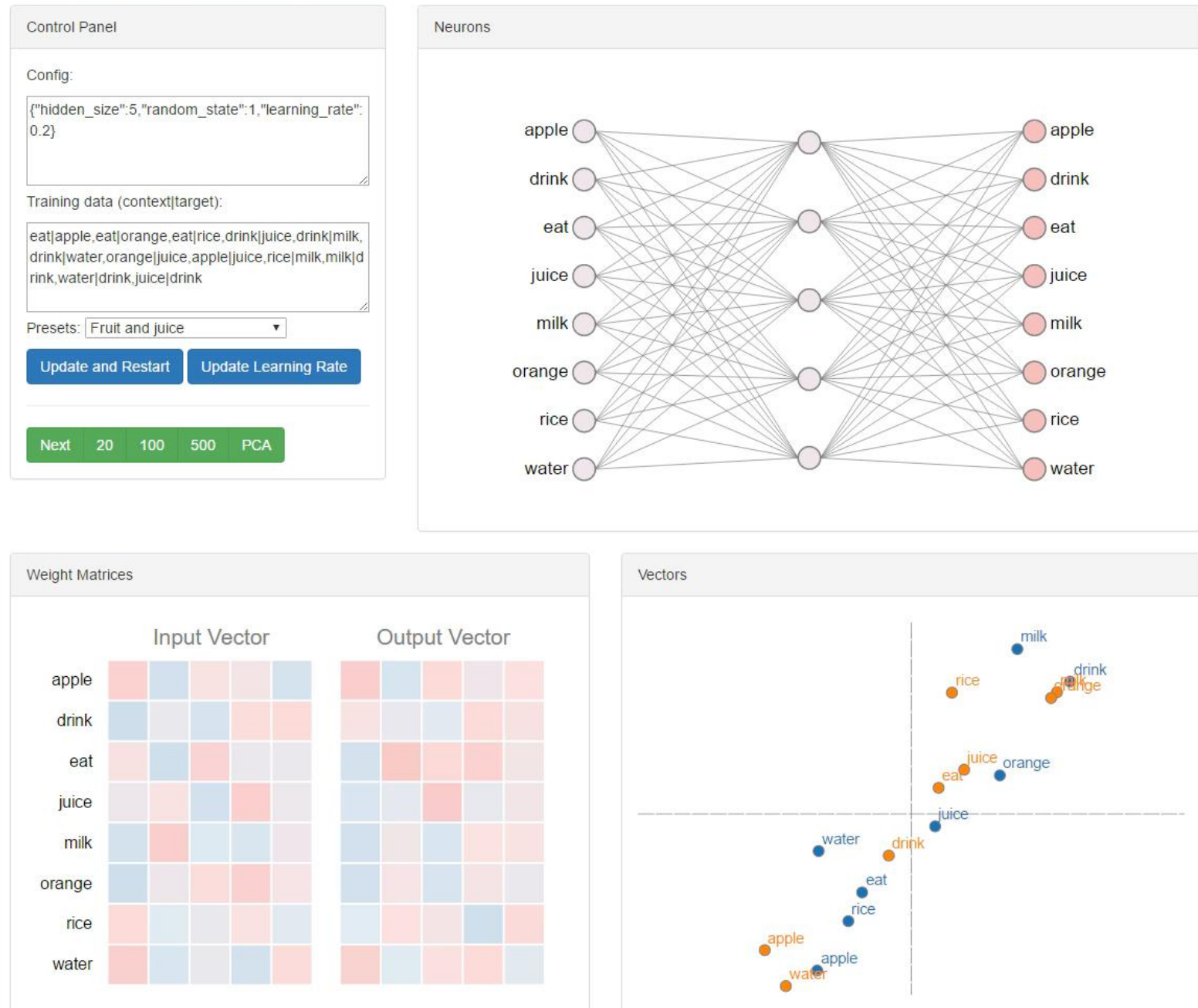
✓ No. of 0 values for softmax computation is reduced from  $|V|$  to  $(k+1)$





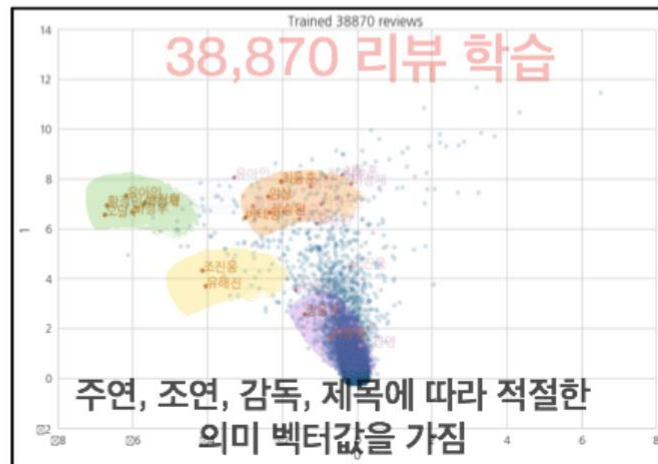
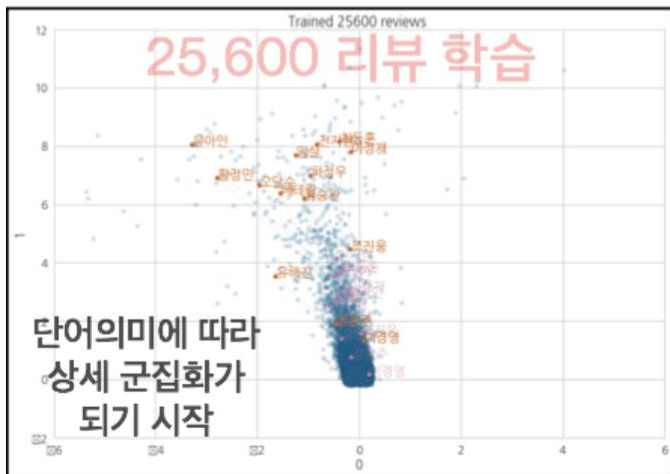
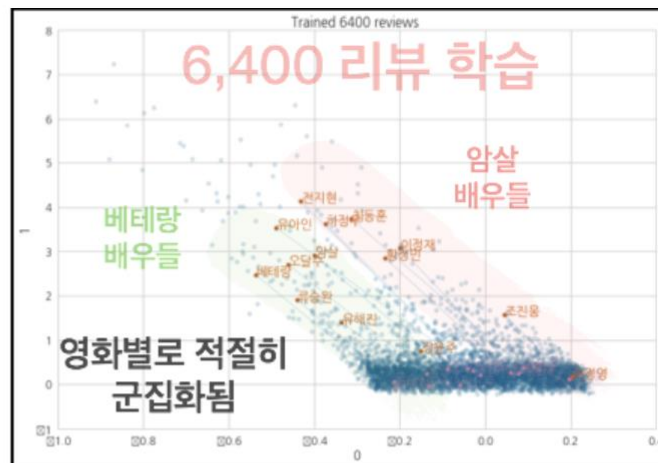
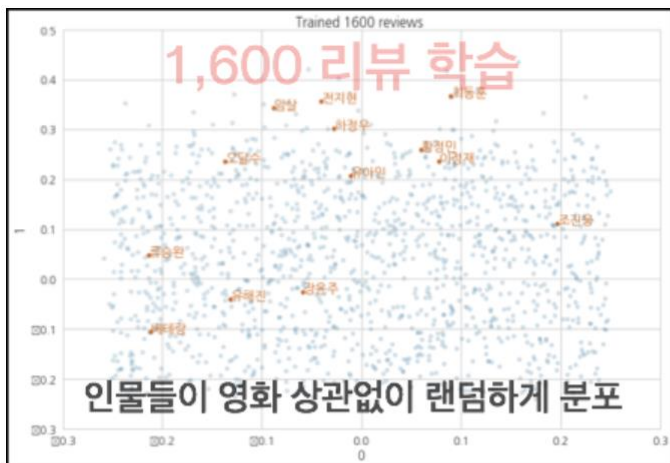
# wevi: word embedding visual inspector

Everything you need to know about this tool - [Source code](#)



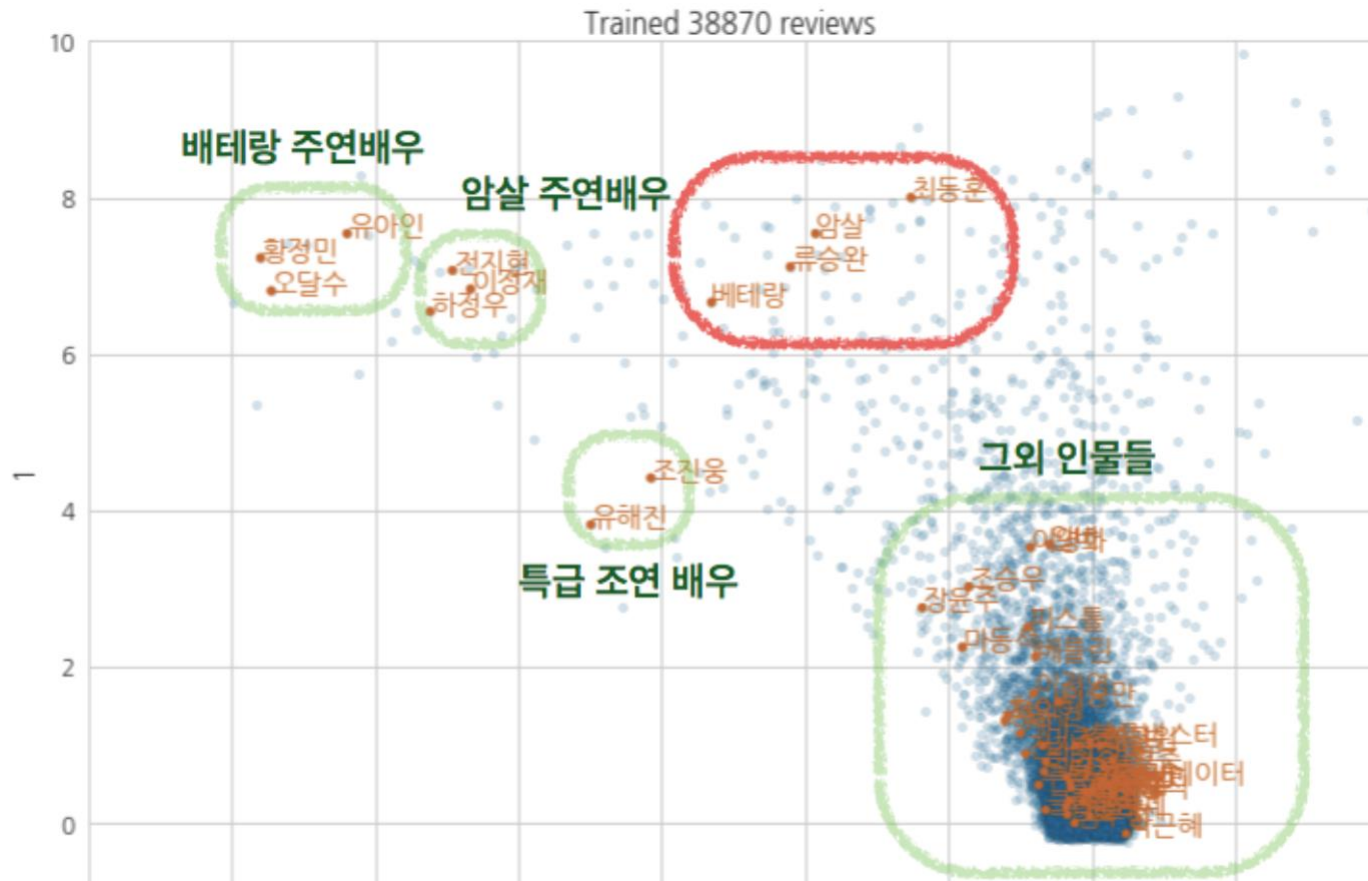
# Word2Vec: Example

- Trained with movie reviews



# Word2Vec: Example

- Trained with movie reviews



$$\text{Vec}[\text{류승완}] - \text{Vec}[\text{베테랑}] \doteq \text{Vec}[\text{최동훈}] - \text{Vec}[\text{암살}]$$

A person in a dark suit and light blue striped shirt is holding a white rectangular sign. The sign has the text 'ANY questions?' written on it in a black, handwritten-style font. The background is slightly blurred, showing orange and white elements.

ANY  
questions?