

Acquisition Overview

All Users

100.00% Users

Bounced Sessions

11.57% Users

Jan 31, 2018 - Feb 6, 2018

Mobile and Tablet Traffic

8.26% Users

Primary Dimension:

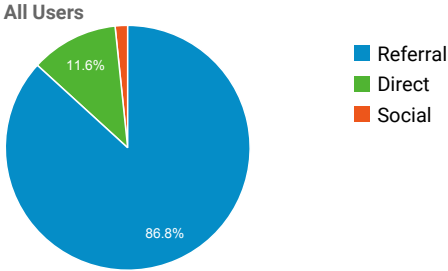
Conversion:

Top Channels

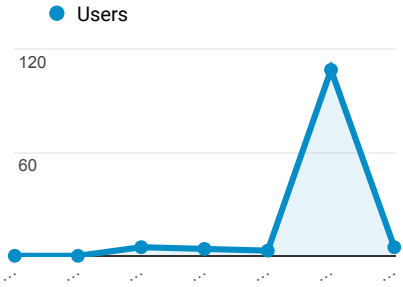
All Goals

Edit Channel Grouping

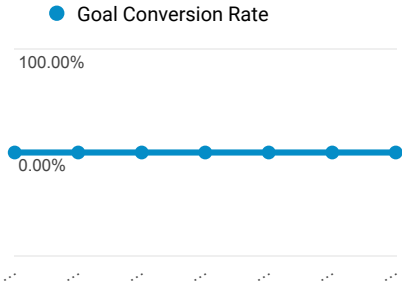
Top Channels



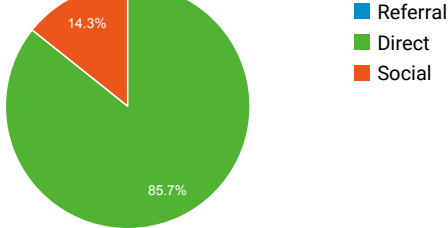
Users



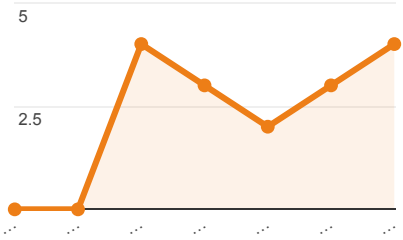
Conversions



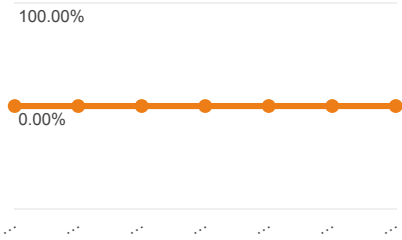
Bounced Sessions



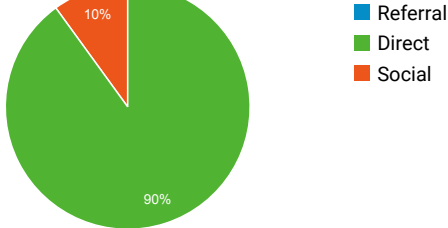
Users



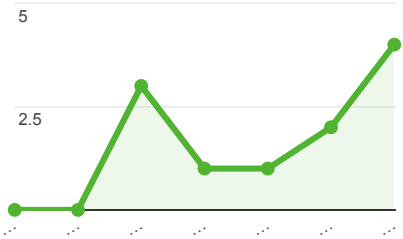
Goal Conversion Rate



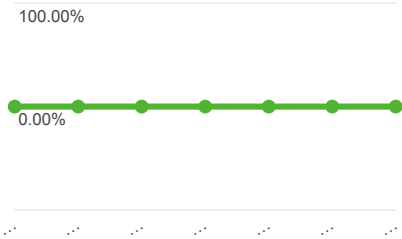
Mobile and Tablet Traffic



Users



Goal Conversion Rate



| | Acquisition | | | Behavior | | |
|------------------|-------------|-----------|----------|-------------|-----------------|-----------------------|
| | Users | New Users | Sessions | Bounce Rate | Pages / Session | Avg. Session Duration |
| All Users | 121 | 121 | 130 | 12.31% | 0.47 | 00:00:55 |
| Bounced Sessi... | 14 | 12 | 16 | 100.00% | 1.00 | 00:00:00 |
| Mobile and Ta... | 10 | 10 | 12 | 75.00% | 1.75 | 00:00:43 |

| | | | | | |
|---|----------|---------------|--|-------------------------------|--|
| 1 | Referral | 105 0 0 | <div><div></div></div> | 0.00% 0.00% 0.00% | <div><div></div></div> |
| 2 | Direct | 14 12 9 | <div><div></div><div></div><div></div></div> | 60.87% 100.00% 72.73% | <div><div></div><div></div><div></div></div> |
| 3 | Social | 2 2 1 | <div><div></div><div></div><div></div></div> | 100.00% 100.00% 100.00% | <div><div></div><div></div><div></div></div> |

Conversions

Set up a goal.

To see outcome metrics, define one or more goals.

GET STARTED

To see all 3 Channels click [here](#).