

TEC San Carlos + Beauty Net Managed Services Alignment

This document provides a complete operational and strategic overview of the alignment between the Beauty Net print-on-demand capsule system and the TEC San Carlos campus. It defines why TEC is the ideal academic partner for managed service delivery, and outlines how our protocol functions in full ethical, scalable alignment with our mission to provide dignity, authorship, and local economic power to underserved women.

Why TEC San Carlos Is the Ideal Match

- TEC San Carlos is located in Santa Clara, just 10 minutes from our home office.
- The institution ranks among the top 3 in Costa Rica for engineering and applied sciences.
- Offers programs in Computer Engineering, Industrial Engineering, Business, Tourism, and Social Sciences—providing a highly capable student base for creative and technical collaboration.
- Campus culture encourages innovation, community engagement, and responsible development.
- The student body is known for rigor, discipline, and social awareness—an ideal environment for building a team with purpose and professionalism.

How the Beauty Net Managed Services System Functions

Each regional director (young woman) receives one fully supported client project at launch. This project is managed for free for 3–6 months to establish proof, confidence, and community visibility.

- Services include website creation, graphic design, email funnel development, social media automation, advertising setup, and backend print-on-demand configuration.
- All assets for the initial client are developed in-house using our Print GPT and design systems.
- Students from TEC are not asked to provide unpaid work under any circumstances.
- If TEC students wish to contribute voluntarily, they are welcomed—but never expected or solicited.
- This ensures that the system is fully ethical, fully operational, and resilient without reliance on unguaranteed labor.

Why This System Works and Scales

- Each girl builds from a position of proof—not pitch.
- Her first client becomes the seed of her local portfolio.
- She does not begin by asking—she begins by showing.
- TEC's proximity and program structure enable rapid access to talent and support, when and if desired.
- Our in-house tools guarantee production quality, timeline discipline, and branding consistency.
- The model respects all contributors and delivers real results with dignity—not dependency.