

GURU NANAK INSTITUTE OF ENGINEERING & TECHNOLOGY

DEPARTMENT OF FIRST YEAR ENGINEERING Session 2018-19 (Sem-II)

Industrial Visit Report

Report Submitted to: - The Principal, GNIET, Nagpur

Report Submitted by: -Head, F.Y.B.E., GNIET, Nagpur

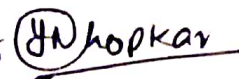
An Industrial visit was scheduled on 19th March, 2019 to "Shivam Foods Ltd", (Parle-G Product Plant). We started for Shivam Foods Ltd. at 10:10 a.m. from college campus along with 81 students and 6 faculties namely Ms. Ekta Meshram, Mr. Dilip Budhlani, Mr. Saurav Suman, Ms. Fouziya Ansari, Ms. Sanjivani Barde, Mr. Fanindra Katre.

Parle-G has been India's largest manufacturer of biscuits & confectionary for almost 80 years. Makers of the world's largest selling biscuits Parle-G & a host of other very popular brands, the name Parle symbolizes quality, nutrition & great taste. With a reach spanning even to the remotest villages of India, the company has definitely come a very long way since its inception. Many of the Parle Products - biscuits or confectionaries, are market leaders in their category. Since 1971 with a 40% share of the total biscuit market & a 15% share of the total confectionary market in India, Parle has become a multi-million dollar company. While for the consumer's it's a beacon of faith & trust, competitors look upon Parle as an example of Marketing Brilliance. Today the great strength of Parle Products is its extremely widespread distribution network.

We reached "Shivam Foods Ltd.", (Parle Product Plant) at 11.45 a.m. Mr. Ajay Petkar, Public Relation Manager of "Shivam Foods Ltd", escorts us towards the plant premises. We started with the Grinding Plant and ended on Dispatch Department. Mr. Ajay Petkar explained very well about the Production, Packaging and Dispatch of the Parle-G biscuits. The students learned various aspects of Quality Management and different Processes of production. They also learned about the Inventory Management used by the "Shivam Foods Ltd." The company authorities also told about the HRD and Marketing aspect of Parle Product. They briefed about the "Shivam Foods Ltd." which is the outsourced producer of Parle Product. They tried to cover up each and every point. We reached the college around 2.45 p.m.

The visit was successful and pleasant.

Ms. Ekta Meshram
Faculty incharge
G.N.I.E.T.

For 

Mr. Kishor Wagh
HOD, F.Y.B.E.
G.N.I.E.T.

