Reverse logistics - EDA Report

# 1. Dataset Overview

Total Rows: 5000

Total Columns: 20

Missing Values:

- ReturnReason: 3558

- ReturnDate: 3558

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Orders Returned (1): 1442

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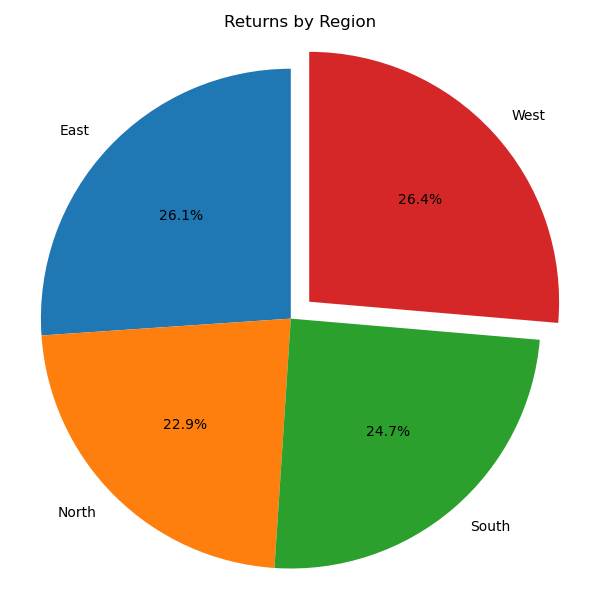
Orders Successfully Delivered (0): 3558

Orders Returned (1): 1442

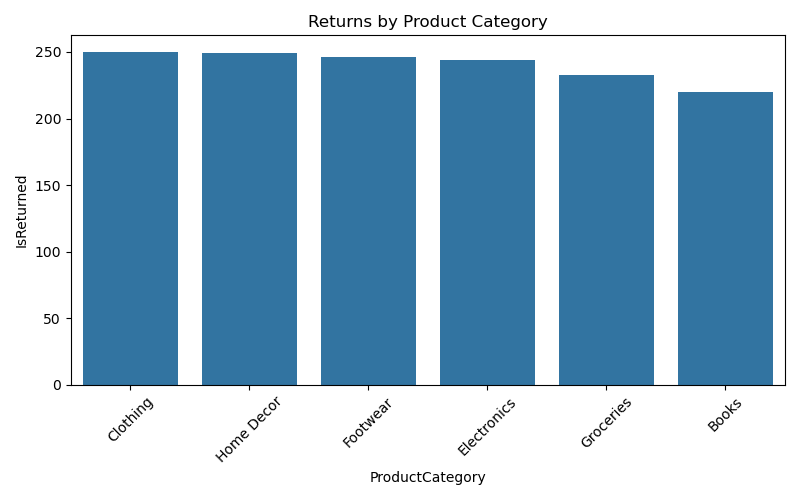
Overall Return Rate: 28.84%

# 3. Visual Insights

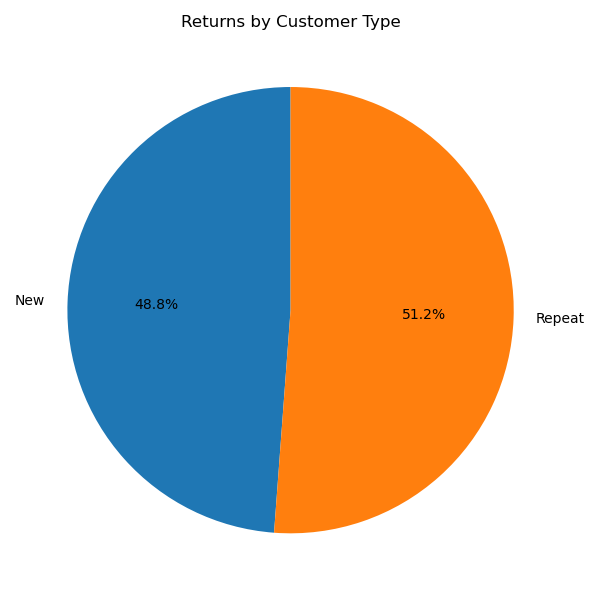
Returns by Region:



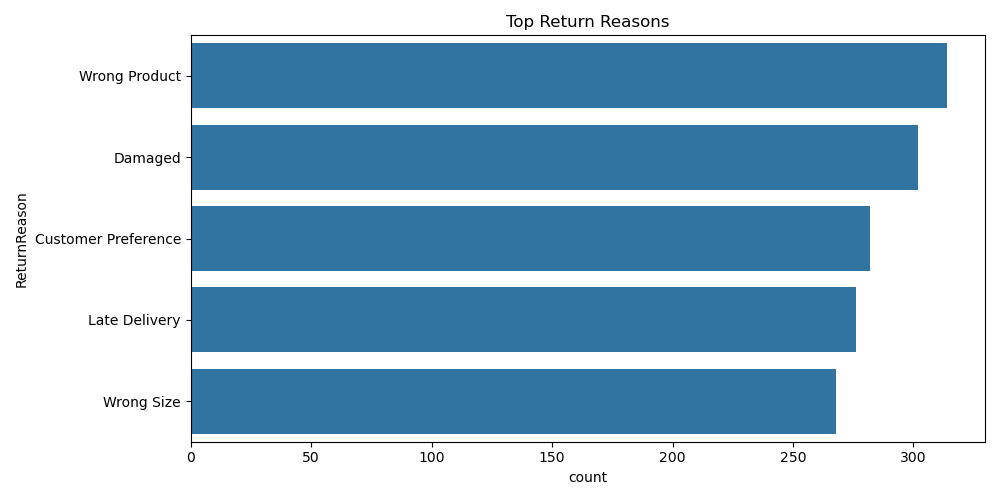
Returns by Product Category:



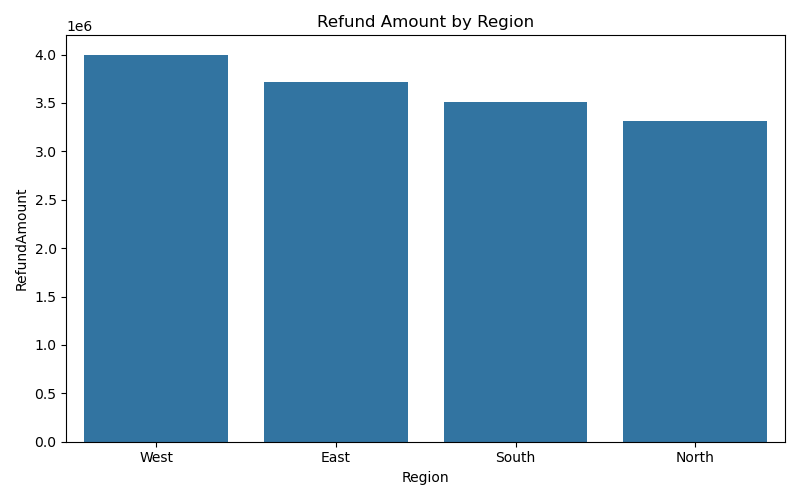
Returns by Customer:



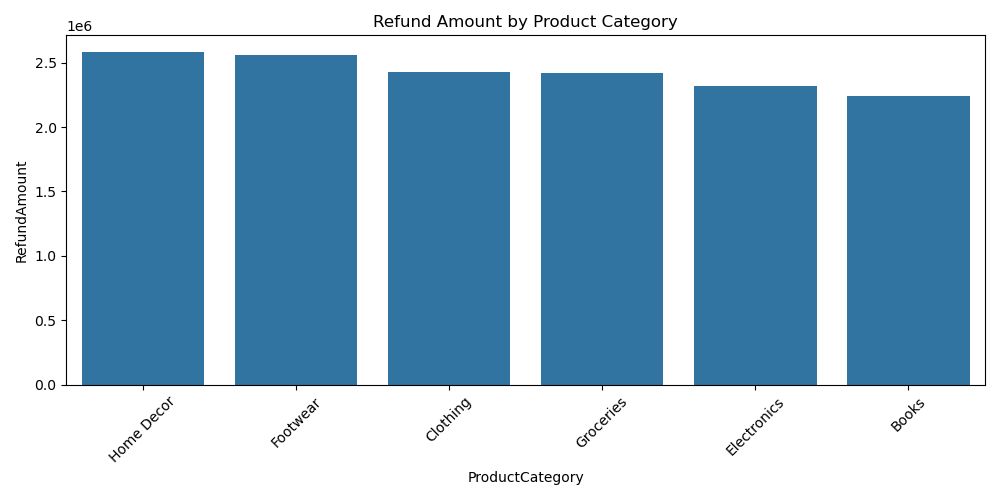
Top Return Reasons:



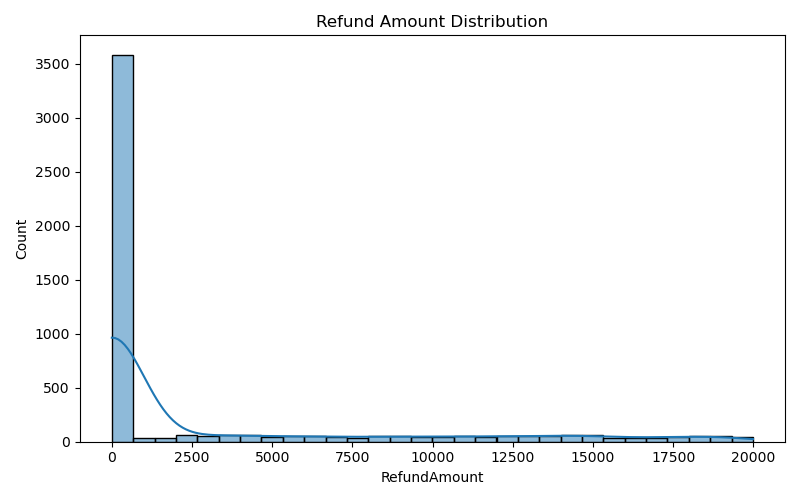
Refund Amount by Region:



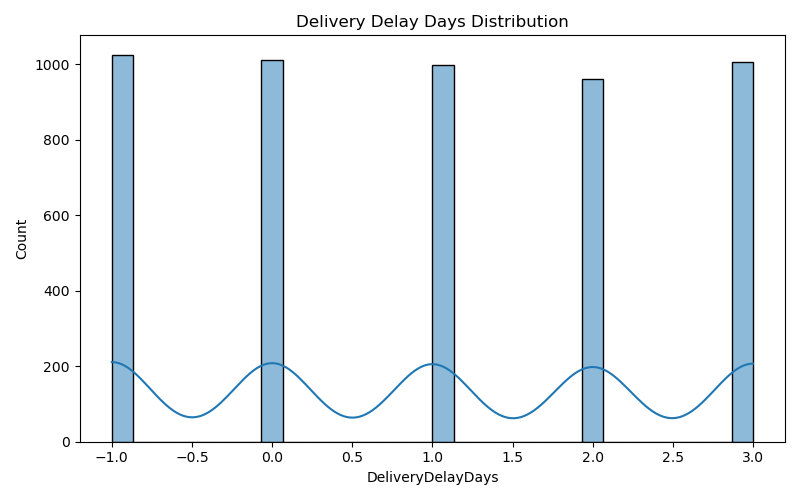
Refund Amount by Product Category:



Refund Amount Distribution:



Delivery Delay Days Distribution:



Delivery Delay Days vs Refund Amount:

